



WTKR-TV
 720 Boush Street
 Norfolk, VA 23510-1583
 (757)446-1000

www.wtkr.com

CONTRACT

<u>Contract / Revision</u> 566139 /		<u>Alt Order #</u> 07894327
<u>Product</u> AMER 4 PROSPERITY		
<u>Contract Dates</u> 08/22/12 - 08/27/12		<u>Estimate #</u> //304
<u>Advertiser</u> Americans For Prosperity		<u>Original Date / Revision</u> 08/03/12 / 08/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	3	08/22/12	08/26/12	Newschannel 3 News	6-7am		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--111--				3	\$365.00			
N 2	3	08/22/12	08/26/12	CBS This Morning	7-9a		:30			NM	3	\$840.00
Week:		08/20/12	08/26/12	--111--				3	\$280.00			
N 3	3	08/22/12	08/26/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	3	\$840.00
Week:		08/20/12	08/26/12	--111--				3	\$280.00			
N 4	3	08/22/12	08/26/12	Newschannel 3 News	6-630pm		:30			NM	3	\$1,515.00
Week:		08/20/12	08/26/12	--111--				3	\$505.00			
N 5	3	08/22/12	08/26/12	7-730pm	7-730pm		:30			NM	3	\$1,755.00
Week:		08/20/12	08/26/12	--111--				3	\$585.00			
N 6	3	08/22/12	08/26/12	Late News (M-F)	11-1135p		:30			NM	3	\$2,280.00
Week:		08/20/12	08/26/12	--111--				3	\$760.00			
N 7	3	08/22/12	08/26/12	Late Night with David Letterm	1135pm-1235am		:30			NM	3	\$705.00
Week:		08/20/12	08/26/12	--111--				3	\$235.00			
N 8	3	08/22/12	08/22/12	Wednesday Prime	9-10pm		:30			NM	1	\$1,925.00
Week:		08/20/12	08/26/12	--W----				1	\$1,925.00			
N 9	3	08/22/12	08/22/12	Wednesday Prime	10-11pm		:30			NM	1	\$1,375.00
Week:		08/20/12	08/26/12	--W----				1	\$1,375.00			
N 10	3	08/23/12	08/23/12	Thursday Prime	9-10pm		:30			NM	1	\$1,925.00
Week:		08/20/12	08/26/12	---T---				1	\$1,925.00			
N 11	3	08/23/12	08/23/12	Thursday Prime	10-11pm		:30			NM	1	\$1,785.00
Week:		08/20/12	08/26/12	---T---				1	\$1,785.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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08/22/12 - 08/27/12	AMER 4 PROSPERITY	//304

<u>Advertiser</u>	<u>Original Date / Revision</u>
Americans For Prosperity	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	<u>Totals</u> Spots Amount	
N 12	3	08/24/12	08/24/12	Friday Prime	8-9pm		:30			NM	1	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				1	\$1,240.00			
N 13	3	08/24/12	08/24/12	Friday Prime	9-10pm		:30			NM	1	\$1,655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				1	\$1,655.00			
N 14	3	08/24/12	08/24/12	Friday Prime	10-11pm		:30			NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				1	\$1,375.00			
N 15	3	08/25/12	08/25/12	Newschannel 3 News	6-630pm		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$170.00			
N 16	3	08/25/12	08/25/12	730-8pm	730-8pm		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$135.00			
N 17	3	08/25/12	08/25/12	Saturday Prime	9-10pm		:30			NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$555.00			
N 18	3	08/25/12	08/25/12	Saturday Prime	10-11pm		:30			NM	1	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$830.00			
N 19	3	08/26/12	08/26/12	Face the Nation	1030-11am		:30			NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$555.00			
N 20	3	08/26/12	08/26/12	Sunday Prime	7-8pm		:30			NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,785.00			
N 21	3	08/26/12	08/26/12	Sunday Prime	9-10pm		:30			NM	1	\$1,515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,515.00			
N 22	3	08/26/12	08/26/12	Sunday Prime	10-11pm		:30			NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,375.00			
N 23	3	08/26/12	08/26/12	1135pm-1205am	1135pm-1205am		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$210.00			
N 24	3	08/27/12	08/27/12	Newschannel 3 News	6-7am		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$365.00			
N 25	3	08/27/12	08/27/12	CBS This Morning	7-9a		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$280.00			
N 26	3	08/27/12	08/27/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$280.00			
N 27	3	08/27/12	08/27/12	Newschannel 3 News	6-630pm		:30			NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$505.00			
N 28	3	08/27/12	08/27/12	7-730pm	7-730pm		:30			NM	1	\$585.00

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Week:		08/27/12	09/02/12	M-----				1	\$585.00			
N 29	3	08/27/12	08/27/12	Late News (M-F)	11-1135p		:30			NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$760.00			
N 30	3	08/27/12	08/27/12	Late Night with David Letterm	1135pm-1235am		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$235.00			
N 31	3	08/27/12	08/27/12	Monday Prime	10-11pm		:30			NM	1	\$1,655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$1,655.00			
Totals											45	\$32,105.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	37	\$27,440.00	\$23,324.00
08/27/12 - 08/27/12	8	\$4,665.00	\$3,965.25
Totals	45	\$32,105.00	\$27,289.25

Signature: _____ Date: _____

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