

CONTRACT



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

And:

Greenstripe Media
424 N Old Newport Blvd
Newport Beach, CA 92663

<u>Contract / Revision</u> 622248 /		<u>Alt Order #</u>
<u>Product</u> No on 46		
<u>Contract Dates</u> 09/30/14 - 10/06/14		<u>Estimate #</u> 104649
<u>Advertiser</u> Patients,Providers,Healthcare Insurers to Pro		<u>Original Date / Revision</u> 09/29/14 / 09/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL	<u>Account Executive</u> Kasey Petritsch	<u>Sales Office</u> Sacramento - K
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	09/30/14	10/06/14	FOX 40 Live @ 5a	5a-6a		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	- TWTF - -				4	\$120.00	0.00			
		Week: 10/06/14	10/12/14	M - - - - -				1	\$120.00	0.00			
N 2	40	09/30/14	10/06/14	FOX 40 Live @ 6a	6a-7a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	- TWTF - -				4	\$300.00	0.00			
		Week: 10/06/14	10/12/14	M - - - - -				1	\$300.00	0.00			
N 3	40	09/30/14	10/06/14	FOX 40 Live @ 7a	7a-8a		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	- TWTF - -				4	\$350.00	0.00			
		Week: 10/06/14	10/12/14	M - - - - -				1	\$350.00	0.00			
N 4	40	09/30/14	10/06/14	FOX 40 Live @ 8a	8a-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	- TWTF - -				2	\$350.00	0.00			
		Week: 10/06/14	10/12/14	- - - - -				0	\$0.00	0.00			
N 5	40	09/30/14	10/03/14	9a-10a News	9a-10a News		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	- TWTF - -				2	\$250.00	0.00			
N 6	40	10/05/14	10/05/14	Su 8a-9a	8a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	- - - - - S				1	\$400.00	0.00			
N 7	40	09/30/14	10/03/14	M-F 10a-11a	10a-11a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	- TWTF - -				1	\$125.00	0.00			
N 8	40	09/30/14	10/03/14	M-F 1130a-12p	1130a-12p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	- TWTF - -				1	\$125.00	0.00			
N 9	40	09/30/14	10/03/14	M-F 12p-1p	12p-1p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	- TWTF - -				2	\$175.00	0.00			
N 10	40	09/30/14	10/03/14	M-F 1p-2p	1p-2p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	- TWTF - -				2	\$175.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/30/14 - 10/06/14	<u>Product</u> No on 46	<u>Estimate #</u> 104649
<u>Advertiser</u> Patients,Providers,Health		<u>Original Date / Revision</u> 09/29/14 / 09/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 11	40	09/30/14	10/03/14	M-F 3p-4p	3p-4p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--				1	\$150.00	0.00			
N 12	40	09/30/14	10/03/14	M-F 4p-5p	4p-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--				1	\$250.00	0.00			
N 13	40	09/30/14	10/03/14	M-F 630p-7p	630p-7p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--				2	\$250.00	0.00			
N 14	40	09/30/14	10/03/14	FOX40 News at 5p	5p-530p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--				3	\$400.00	0.00			
N 15	40	09/30/14	10/03/14	FOX40 News at 530p	M-F 530p-6p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--				3	\$450.00	0.00			
N 16	40	09/30/14	10/03/14	FOX40 News at 6	M-F 6p-630p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--				2	\$650.00	0.00			
N 17	40	10/05/14	10/05/14	FOX40 News at 5p Sa/Su	5p-6p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----S				1	\$700.00	0.00			
N 18	40	09/30/14	10/03/14	M-F 7p-730p	7p-730p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--				2	\$500.00	0.00			
N 19	40	09/30/14	10/03/14	M-F 730p-8p	M-F 730p-8p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--				2	\$600.00	0.00			
N 20	40	10/05/14	10/05/14	Su 6p-7p	Su 6p-7p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----S				1	\$400.00	0.00			
N 21	40	09/30/14	10/05/14	M-Sun 10p-11p News	M-Sun 10p-11p		:30				NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTFSS				5	\$850.00	0.00			
N 22	40	09/30/14	10/02/14	M-F 11p-1130p	11p-1130p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWT---				2	\$300.00	0.00			
N 23	40	09/30/14	10/03/14	M-F 1130p-12a	1130p-12a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--				2	\$200.00	0.00			
N 24	40	10/05/14	10/05/14	NFL 10a Game	Su 957a-1p		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----S				1	\$10,000.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	40	09/29/14-10/05/14	NFL 10a Game	Su 957a-1p	-----Su	:30	\$10,000.00	0.00	NM		
		See MG 24.2											
		2	40	09/29/14-10/05/14	NFL 1p Game	1p-4p	-----Su	:30	\$10,000.00	0.00	NM		
		Ⓜ MG for 24.1 10/05											
Totals										0.00		54	\$29,700.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
622248 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	No on 46	104649

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patients,Providers,Health	09/29/14 / 09/29/14

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
09/29/14 - 10/06/14	54	\$29,700.00	\$25,245.00
Totals	54	\$29,700.00	\$25,245.00

Signature: _____ **Date:** _____

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