

ORDER



Orders
Order / Rev: 934562
 Alt Order #:
Product Desc: FLDP Gillum Broadcast 10.9-10.15
Estimate: 7235- Gillum, Ring, Fried
Flight Dates: 10/12/18 - 10/15/18
Original Date / Rev: 10/08/18 / 10/08/18
Order Type: NORMAL

WECP
Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Florida Democratic Party (FLDP)
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 47837
Agency External ID: 1058
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	24	\$3,510.00	\$2,983.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	24	\$3,510.00	\$2,983.50	0.00
Totals	24	\$3,510.00	\$2,983.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	10/12/18	10/15/18	CBS This Morning CBS This Morning	CM	7a-9a	M--F--	:30	1	\$60.00	P-02	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/18	10/14/18	----F--		1		\$60.00		0.00					
		Week: 10/15/18	10/21/18	M-----		1		\$60.00		0.00					
N 2	WECP	10/12/18	10/15/18	CBS Let's Make A Deal Let's Make A Deal	CM	9a-10a	M--F--	:30	1	\$175.00	P-01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/18	10/14/18	----F--		1		\$175.00		0.00					
		Week: 10/15/18	10/21/18	M-----		1		\$175.00		0.00					
N 3	WECP	10/12/18	10/15/18	CBS Price Is Right Price Is Right	CM	10a-11a	M--F--	:30	1	\$160.00	P-02	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/18	10/14/18	----F--		1		\$160.00		0.00					
		Week: 10/15/18	10/21/18	M-----		1		\$160.00		0.00					
N 4	WECP	10/12/18	10/15/18	Local 18 @ Noon Local 18 @ Noon	CM	12p-1230p	M--F--	:30	1	\$70.00	P-02	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/18	10/14/18	----F--		1		\$70.00		0.00					
		Week: 10/15/18	10/21/18	M-----		1		\$70.00		0.00					
N 5	WECP	10/12/18	10/15/18	CBS Bold and Beautiful Bold and Beautiful	CM	1230p-1p	M--F--	:30	1	\$140.00	P-01	0.00	NM	2	\$280.00

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Advertiser: Florida Democratic Party (FLDP)
 Product Desc: FLDP Gillum Broadcast 10.9-10.15
 Estimate: 7235- Gillum, Ring, Fried
WECP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WECP	10/12/18	10/15/18	CBS The Talk The Talk	CM	1p-2p	M--F--	:30	1	\$150.00	P-01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--					1	\$140.00		0.00			
		Week: 10/15/18	10/21/18	M-----					1	\$140.00		0.00			
N 7	WECP	10/12/18	10/15/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M--F--	:30	1	\$40.00	P-02	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--					1	\$150.00		0.00			
		Week: 10/15/18	10/21/18	M-----					1	\$150.00		0.00			
N 8	WECP	10/12/18	10/15/18	M-F 5p-530p M-F 5p-530p	CM	5p-530p	M--F--	:30	1	\$70.00	P-02	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--					1	\$70.00		0.00			
		Week: 10/15/18	10/21/18	M-----					1	\$70.00		0.00			
N 9	WECP	10/12/18	10/15/18	Local 18 @ 530p Local 18 @ 530p	CM	528p-6p	M--F--	:30	1	\$60.00	P-02	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--					1	\$60.00		0.00			
		Week: 10/15/18	10/21/18	M-----					1	\$60.00		0.00			
N 10	WECP	10/12/18	10/15/18	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M--F--	:30	1	\$80.00	P-02	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--					1	\$80.00		0.00			
		Week: 10/15/18	10/21/18	M-----					1	\$80.00		0.00			
N 11	WECP	10/12/18	10/15/18	CBS Late Show Late Show	CM	1035p-1135p	M-----	:30	1	\$40.00	P-02	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----					0	\$40.00		0.00			
		Week: 10/15/18	10/21/18	M-----					1	\$40.00		0.00			
N 12	WECP	10/12/18	10/15/18	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$180.00	P-02	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S					1	\$180.00		0.00			
		Week: 10/15/18	10/21/18	-----					0	\$180.00		0.00			
N 13	WECP	10/12/18	10/15/18	CBS Face The Nation Face The Nation	CM	930a-1030a	-----S	:30	1	\$80.00	P-02	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S					1	\$80.00		0.00			
		Week: 10/15/18	10/21/18	-----					0	\$80.00		0.00			
N 14	WECP	10/12/18	10/15/18	CBS Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6p-7p	-----S	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S					1	\$1,200.00		0.00			
		Week: 10/15/18	10/21/18	-----					0	\$1,200.00		0.00			
Totals													24	\$3,510.00	