

# INVOICE



**WECP**  
**8195 Front Beach Rd.**  
**Panama City, FL 32407**  
**Main: (850) 234-7777**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940232-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

**Buying Time**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WECP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Advertiser	Product	Estimate Number
Florida Democratic Party (F	political	7498

Flight Dates	Order #	Alt Order #
10/23/18 - 10/29/18	940232	WOC11839606

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	1123	1136

Agency Ref	Advertiser Ref
1058	47837

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/18	10/29/18	CBS AM News	6:30 AM-7:00 AM	11111--	:30	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18   10/29/18   11111--                        5            \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	WECP	Tu	10/23/18	6:50 AM	CBS AM News	6:30 AM-7:00 AM	:30	FDPWORK1330H	\$40.00   NM
2	WECP	W	10/24/18	6:29 AM	CBS AM News	6:30 AM-7:00 AM	:30	FDPWORK1330H	\$40.00   NM
3	WECP	Th	10/25/18	6:49 AM	CBS AM News	6:30 AM-7:00 AM	:30	FDPWORK1330H	\$40.00   NM
4	WECP	F	10/26/18	6:49 AM	CBS AM News	6:30 AM-7:00 AM	:30	FDPWORK1330H	\$40.00   NM
2	10/23/18	10/29/18	CBS This Morning	7:00 AM-9:00 AM	11111--	:30	5	\$60.00	NM
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2	WECP	W	10/24/18	8:53 AM	CBS This Morning	7:00 AM-9:00 AM	:30	FDPWORK1330H	\$60.00   NM
3	WECP	Th	10/25/18	7:56 AM	CBS This Morning	7:00 AM-9:00 AM	:30	FDPWORK1330H	\$60.00   NM
4	WECP	F	10/26/18	7:56 AM	CBS This Morning	7:00 AM-9:00 AM	:30	FDPWORK1330H	\$60.00   NM
3	10/23/18	10/29/18	Let's Make A Deal	9:00 AM-10:00 AM	11111--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18   10/29/18   11111--                        5            \$175.00									
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2	WECP	W	10/24/18	9:27 AM	Let's Make A Deal	9:00 AM-10:00 AM	:30	FDPWORK1330H	\$175.00   NM
3	WECP	Th	10/25/18	9:24 AM	Let's Make A Deal	9:00 AM-10:00 AM	:30	FDPWORK1330H	\$175.00   NM
4	WECP	F	10/26/18	9:24 AM	Let's Make A Deal	9:00 AM-10:00 AM	:30	FDPWORK1330H	\$175.00   NM
4	10/23/18	10/29/18	Price Is Right	10:00 AM-11:00 AM	11111--	:30	5	\$160.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

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**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

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# INVOICE



Send Payment To:

**WECP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940232-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
Florida Democratic Party (F	political	7498	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
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Florida Democratic Party (F	political	7498	

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14	10/23/18	10/29/18	M-F 630p-7p	6:30 PM-7:00 PM	11111--	:30	5	\$80.00	NM																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE



Send Payment To:

**WECP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940232-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
Florida Democratic Party (F	political	7498	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE



Send Payment To:

**WECP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940232-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
Florida Democratic Party (F	political	7498	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
27	10/23/18	10/29/18	Late Show	10:35 PM-11:35 PM	11111--	:30	5	\$40.00	NM																																																							
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1	WECP	F	10/26/18	5:09 PM	M-F 5p-530p	5p-530p	:30	FDPWORK1330H	\$70.00	NM																																																						
32	10/26/18	10/26/18	M-F 630p-7p	630p-7p	----F--	:30	1	\$80.00	NM																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u> 10/22/18</td><td><u>End Date</u> 10/28/18</td><td><u>MTWTFSS</u> ----F--</td><td><u>Spots/Week</u> 1</td><td><u>Rate</u> \$80.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WECP</td><td>F</td><td>10/26/18</td><td>6:45 PM</td><td>M-F 630p-7p</td><td>630p-7p</td><td>:30</td><td>FDPWORK1330H</td><td>\$80.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$80.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECP	F	10/26/18	6:45 PM	M-F 630p-7p	630p-7p	:30	FDPWORK1330H	\$80.00	NM																											
Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$80.00																																																											
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1	WECP	F	10/26/18	6:45 PM	M-F 630p-7p	630p-7p	:30	FDPWORK1330H	\$80.00	NM																																																						
33	10/26/18	10/26/18	Local 18 @ Noon	12p-1230p	----F--	:30	1	\$70.00	NM																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u> 10/22/18</td><td><u>End Date</u> 10/28/18</td><td><u>MTWTFSS</u> ----F--</td><td><u>Spots/Week</u> 1</td><td><u>Rate</u> \$70.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WECP</td><td>F</td><td>10/26/18</td><td>12:18 PM</td><td>Local 18 @ Noon</td><td>12p-1230p</td><td>:30</td><td>FDPWORK1330H</td><td>\$70.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$70.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECP	F	10/26/18	12:18 PM	Local 18 @ Noon	12p-1230p	:30	FDPWORK1330H	\$70.00	NM																											
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1	WECP	F	10/26/18	12:18 PM	Local 18 @ Noon	12p-1230p	:30	FDPWORK1330H	\$70.00	NM																																																						
34	10/26/18	10/26/18	Local 18 @ 530p	528p-6p	----F--	:30	1	\$60.00	NM																																																							
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Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$60.00																																																											
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1	WECP	F	10/26/18	5:46 PM	Local 18 @ 530p	528p-6p	:30	FDPWORK1330H	\$60.00	NM																																																						

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# INVOICE



Send Payment To:

**WECP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940232-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
Florida Democratic Party (F	political	7498	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/26/18	10/26/18	Local 18 @ 530p	528p-6p	----F--	:30	1	\$60.00	NM
42	10/28/18	10/28/18	Sunday Prime Hr 1	5:58 PM-7:00 PM	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----S 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	10/28/18	6:39 PM	Sunday Prime Hr 1	5:58 PM-7:00 PM	:30	FDPWORK1330H	\$1,200.00 NM
44	10/28/18	10/28/18	Face The Nation	930a-1030a	-----S	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----S 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	10/28/18	10:23 AM	Face The Nation	930a-1030a	:30	FDPCHANCE2030H	\$80.00 NM
45	10/28/18	10/28/18	Sunday Prime Hr 4	9p-10p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----S 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	10/28/18	9:51 PM	Sunday Prime Hr 4	9p-10p	:30	FDPCHANCE2030H	\$600.00 NM
47	10/28/18	10/28/18	Su 11p-12a	11:00 PM-12:00 XM	-----S	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----S 1 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	10/28/18	11:09 PM	Su 11p-12a	11:00 PM-12:00 XM	:30	FDPWORK1330H	\$5.00 NM
<b>Total Spots</b>							<b>87</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$14,775.00</b>
<u>Agency Commission</u>	<b>\$2,216.25</b>
<u>Net Amount Due</u>	<b>\$12,558.75</b>
<u>Invoice Balance as of 11/04/18 4:00:09 PM CT</u>	<b>\$12,558.75</b>

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