



WJLA-TV/DT WASHINGTON, DC

WJLA  
1100 Wilson Blvd.  
6th Floor  
Arlington, VA 22209  
ph: (703) 236-9207  
fx: (703) 236-2344

**Advertiser**  
**Agency/T-Code**  
**Buyer**  
**Salesperson**

**American Crossroads (15918)**  
**Cross Roads Media (1246)/ELECTRONIC**  
RAMSEY, NOELLE  
Monares, Barbara (1108)  
ph: (703) 236-9600

**Invoice** 427741  
**Inv Date** 11/25/2012  
**Terms** Cash In Advance  
**Contract** 199031  
**Bill Type** Standard  
**Period** 10/29/2012 - 11/25/2012

**Cross Roads Media**  
**66 Canal Center Plaza,**  
**Suite 555**  
**Alexandria, VA 22314**

AgM

**Product** Political-Political (1088)  
**Brand** 1257-AC TV 10/24-10/30 (72775)  
**Acct Types** Local/Political Issue Agency  
**Est/Headline** 1257-AC TV 10/24-30/  
**Demo**  
**Revision**  
**Comments** 1257-AC TV 10/24-10/30

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/28/2012 1:20:14PM

WJLA Arlington (WJLA)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	6:00:00AM-NEWS-G	Day, M-1, Tu-1	10/29/12 6:46AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	USPRTV23ACH	\$1000.00	
2.0	SPOT	6:00:00AM-NEWS-G	Day, M-1, Tu-1	10/30/12 6:58AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	USPRTV23ACH	\$1000.00	
4.0	SPOT	6:59:00AM-ABC--GO	Day, M-1, Tu-1	10/29/12 8:53AM (Mo)	00:30	ABC--GOOD MORNING AMERICA	USPRTV23ACH	\$1800.00	
4.0	SPOT	6:59:00AM-ABC--GO	Day, M-1, Tu-1	10/30/12 7:58AM (Tu)	00:30	ABC--GOOD MORNING AMERICA	USPRTV23ACH	\$1800.00	
6.0	SPOT	4:30:00AM-NEWS-G	Day, M-1, Tu-1	10/29/12 4:44AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @430A	USPRTV23ACH	\$400.00	
6.0	SPOT	4:30:00AM-NEWS-G	Day, M-1, Tu-1	10/30/12 4:54AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @430A	USPRTV24ACH	\$400.00	
9.0	SPOT	9:00:00AM-LIVE!	Day, M-2, Tu-2	10/29/12 9:23AM (Mo)	00:30	LIVE!	USPRTV23ACH	\$1400.00	
9.0	SPOT	9:00:00AM-LIVE!	Day, M-2, Tu-2	10/29/12 9:43AM (Mo)	00:30	LIVE!	USPRTV24ACH	\$1400.00	
9.0	SPOT	9:00:00AM-LIVE!	Day, M-2, Tu-2	10/30/12 9:14AM (Tu)	00:30	NEWS-ABC 7 NEWS @ 9A	USPRTV23ACH	\$1400.00	
9.0	SPOT	9:00:00AM-LIVE!	Day, M-2, Tu-2	10/30/12 9:41AM (Tu)	00:30	NEWS-ABC 7 NEWS @ 9A	USPRTV23ACH	\$1400.00	
11.0	SPOT	10:00:00AM-RACHAE	Day, M-1, Tu-1	10/29/12 10:25AM (Mo)	00:30	RACHAEL RAY	USPRTV23ACH	\$1200.00	
11.0	SPOT	10:00:00AM-RACHAE	Day, M-1, Tu-1	10/30/12 10:42AM (Tu)	00:30	RACHAEL RAY	USPRTV24ACH	\$1200.00	
14.0	SPOT	10:58:25AM-ABC--TH	Day, M-1, Tu-1	10/29/12 12:00PM (Mo)	00:30	ABC--THE VIEW	USPRTV23ACH	\$1800.00	
14.0	SPOT	10:58:25AM-ABC--TH	Day, M-1, Tu-1	10/30/12 12:00PM (Tu)	00:30	ABC--THE VIEW	USPRTV23ACH	\$1800.00	
16.0	SPOT	11:59:56AM-NEWS-A	Day, M-1, Tu-1	10/29/12 12:26PM (Mo)	00:30	NEWS-ABC 7 NEWS @ NOON	USPRTV23ACH	\$2000.00	
16.0	SPOT	11:59:56AM-NEWS-A	Day, M-1, Tu-1	10/30/12 12:24PM (Tu)	00:30	NEWS-ABC 7 NEWS @ NOON	USPRTV23ACH	\$2000.00	
18.1	SPOT	12:00:00PM- 1:00:00	Day, M-1, Tu-1	10/29/12 12:56PM (Mo)	00:30	NEWS--ABC7 NEWS @ 1230P	USPRTV23ACH	\$1200.00	
18.1	SPOT	12:00:00PM- 1:00:00	Day, M-1, Tu-1	10/30/12 12:56PM (Tu)	00:30	NEWS--ABC7 NEWS @ 1230P	USPRTV23ACH	\$1200.00	
20.0	SPOT	12:57:56PM-ABC--TH	Day, M-1, Tu-1	10/29/12 1:57PM (Mo)	00:30	ABC--THE CHEW	USPRTV24ACH	\$1200.00	
20.0	SPOT	12:57:56PM-ABC--TH	Day, M-1, Tu-1	10/30/12 1:29PM (Tu)	00:30	ABC--THE CHEW	USPRTV23ACH	\$1200.00	
22.0	SPOT	2:00:00PM-ABC--GE	Day, M-1, Tu-1	10/30/12 2:59PM (Tu)	00:30	ABC--GENERAL HOSPITAL	USPRTV24ACH	\$1800.00	
22.0	SPOT			10/29/12		1 preempt @ \$1800.00		\$0.00	No Avail
25.0	SPOT	3:58:26PM-KATIE CO	Day, M-1, Tu-1	10/29/12 3:59PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 4P	USPRTV23ACH	\$1800.00	
25.0	SPOT	3:58:26PM-KATIE CO	Day, M-1, Tu-1	10/30/12 3:58PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 4P	USPRTV23ACH	\$1800.00	
27.0	SPOT	4:58:27PM-NEWS-AI	Day, M-1, Tu-1	10/29/12 5:32PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 5P	USPRTV23ACH	\$1900.00	
27.0	SPOT	4:58:27PM-NEWS-AI	Day, M-1, Tu-1	10/30/12 5:47PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 5P	USPRTV23ACH	\$1900.00	
29.0	SPOT	5:59:26PM-NEWS-AI	Day, M-1, Tu-1	10/29/12 6:14PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 6P	USPRTV23ACH	\$2800.00	
29.0	SPOT	5:59:26PM-NEWS-AI	Day, M-1, Tu-1	10/30/12 6:29PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 6P	USPRTV23ACH	\$2800.00	
31.0	<b>Contract Line Remarks:</b>		<b>WORLD NEWS ADJ.</b>						
	SPOT	6:57:00PM- 7:00:00	Day, M-1, Tu-1	10/29/12 7:00PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 7P	USPRTV24ACH	\$8000.00	
	SPOT	6:57:00PM- 7:00:00	Day, M-1, Tu-1	10/30/12 6:59PM (Tu)	00:30	ABC--ABC WORLD NEWS TONIGHT	USPRTV24ACH	\$8000.00	
34.0	SPOT	6:58:46PM-WHEEL C	Day, M-1, Tu-1	10/29/12 7:13PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 7P	USPRTV23ACH	\$7000.00	
34.0	SPOT	6:58:46PM-WHEEL C	Day, M-1, Tu-1	10/30/12 7:21PM (Tu)	00:30	ABC--ABC WORLD NEWS TONIGHT	USPRTV23ACH	\$7000.00	
37.0	SPOT	7:27:56PM-JEOPARD	Day, M-1, Tu-1	10/29/12 7:46PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 7P	USPRTV23ACH	\$8000.00	
37.0	SPOT	7:27:56PM-JEOPARD	Day, M-1, Tu-1	10/30/12 7:55PM (Tu)	00:30	JEOPARDY	USPRTV23ACH	\$8000.00	
41.0	SPOT	20938-NEWS-ABC 7	Day, M-1, Tu-1	10/29/12 11:34PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 11P	USPRTV23ACH	\$4000.00	
41.0	SPOT	20938-NEWS-ABC 7	Day, M-1, Tu-1	10/30/12 11:36PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 11P	USPRTV23ACH	\$4000.00	
43.0	SPOT	49886-ABC--ABC NIG	Day, M-1, Tu-1	10/29/12 12:29AM (Mo)	00:30	ABC--ABC NIGHTLINE	USPRTV23ACH	\$3000.00	
43.0	SPOT	49886-ABC--ABC NIG	Day, M-1, Tu-1	10/30/12 12:25AM (Tu)	00:30	ABC--ABC NIGHTLINE	USPRTV23ACH	\$3000.00	



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49.0	<b>Contract Line Remarks:</b>		<u>m/g from 10/26</u>						
	SPOT	3:58:26PM-KATIE C	Day, M-1, Tu-1	10/29/12 4:54PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 4P	USPRTV23ACH	\$1800.00	M/G For 21.0.1,22.0.1
	SPOT	3:58:26PM-KATIE C	Day, M-1, Tu-1	10/30/12 4:40PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 4P	USPRTV23ACH	\$1800.00	M/G For 21.0.1,22.0.1
50.0	<b>Contract Line Remarks:</b>		<u>LATE NEWS - m/g from 10/30</u>						
	SPOT	11:00:00PM-12:00:00	Day, Tu-1	10/30/12 11:50PM (Tu)	00:30	NEWS--ABC 7 NEWS @1130P	USPRTV23ACH	\$3000.00	M/G For 38.0.1

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.

Gross Total	<b>\$108,200.00</b>
Commission	<b>(\$16,230.00)</b>
Net Total	<b>\$91,970.00</b>

Total Spots 40