

# CONTRACT



**KTDO**  
 10033 Carnegie Avenue  
 El Paso, TX 79925  
 (999) 999-9999

<u>Contract / Revision</u> 1463021 /		<u>Alt Order #</u> WOC14620561
<u>Advertiser</u> HOUSE MAJORITY PAC		<u>Original Date / Revision</u> 04/12/24 / 04/12/24
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Estimate #</u> 13149	
<u>Product</u> HMP 2024 - 10.22-10.28		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTDO	<u>Account Executive</u> Michael Berkowitz	<u>Sales Office</u> Political Nationa
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> 15978	<u>Advertiser Ref</u> 25512	

And:

**WATERFRONT STRATEGIES**  
 3050 K STREET  
 SUITE 100  
 WASHINGTON, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTDO	10/22/24	10/28/24	NOTICIERO TLMD TEXAS 5M-F 5A-6A			:30			NM	5	\$500.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/24	10/28/24	MTWTF--	5	\$100.00						
N 2	KTDO	10/22/24	10/28/24	M-F 6A-10A	6A-10A		:30			NM	10	\$1,300.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/24	10/28/24	MTWTF--	10	\$130.00						
N 3	KTDO	10/22/24	10/28/24	M-F 10A-1030A	M-F 10A-1030A		:30			NM	5	\$800.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/24	10/28/24	MTWTF--	5	\$160.00						
N 4	KTDO	10/22/24	10/28/24	ACCESO TOTAL	M-F 1030A-11A		:30			NM	5	\$800.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/24	10/28/24	MTWTF--	5	\$160.00						
N 5	KTDO	10/22/24	10/28/24	M-F 11A-1130A	M-F 11A-1130A		:30			NM	5	\$1,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/24	10/28/24	MTWTF--	5	\$200.00						
N 6	KTDO	10/22/24	10/28/24	NOTICIAS TELEMUNDO MEM-F 1130A-12P			:30			NM	5	\$1,600.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/22/24	10/28/24	MTWTF--	5	\$320.00						

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1463021 /		<u>Alt Order #</u> WOC14620561
<u>Advertiser</u> HOUSE MAJORITY PAC		<u>Original Date / Revision</u> 04/12/24 / 04/12/24
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Product</u> HMP 2024 - 10.22-10.28	<u>Estimate #</u> 13149

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 7	KTDO	10/22/24	10/28/24	M-F 12P-1P	12P-1P		:30			NM	5	\$1,150.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$230.00				
N 8	KTDO	10/22/24	10/28/24	M-F 1P-2P	1P-2P		:30			NM	5	\$1,150.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$230.00				
N 9	KTDO	10/22/24	10/28/24	M-F 3P-4P	3P-4P		:30			NM	5	\$1,800.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$360.00				
N 10	KTDO	10/22/24	10/26/24	SAT 3P-5P	SAT 3P-5P		:30			NM	1	\$130.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S-	1			\$130.00				
N 11	KTDO	10/22/24	10/28/24	M-F 4P-430P NEWS	4P-430P		:30			NM	5	\$2,250.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$450.00				
N 12	KTDO	10/22/24	10/28/24	M-F 430P-5P NEWS	430P-5P		:30			NM	5	\$2,250.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$450.00				
N 13	KTDO	10/22/24	10/28/24	M-F 5P-530P NEWS	5P-530P		:30			NM	5	\$2,500.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$500.00				
N 14	KTDO	10/22/24	10/28/24	M-F 530P-6P NEWS	M-F 530P-6P		:30			NM	5	\$3,150.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$630.00				
N 15	KTDO	10/22/24	10/26/24	NOTI TLMD FIN SEMANA	SAT 530P-6P		:30			NM	1	\$300.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S-	1			\$300.00				
N 16	KTDO	10/22/24	10/27/24	SUN 5P-530P	SUN 5P-530P		:30			NM	1	\$150.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S	1			\$150.00				

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 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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KTDO • El Paso

<u>Contract / Revision</u>	<u>Alt Order #</u>
1463021 /	WOC14620561

<u>Advertiser</u>	<u>Original Date / Revision</u>
HOUSE MAJORITY PAC	04/12/24 / 04/12/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/24 - 10/28/24	HMP 2024 - 10.22-10.28	13149

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 17	KTDO	10/22/24	10/28/24	M-F 6P-8P	M-F 6P-8P		:30			NM	5	\$2,900.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$580.00				
N 18	KTDO	10/22/24	10/28/24	M-F 8P-9P	8P-9P		:30			NM	5	\$3,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$600.00				
N 19	KTDO	10/22/24	10/28/24	M-F 9P-10P	9P-10P		:30			NM	5	\$3,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$600.00				
N 20	KTDO	10/22/24	10/27/24	SUN 8P-10P	SUN 8P-10P		:30			NM	1	\$320.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S	1			\$320.00				
N 21	KTDO	10/22/24	10/28/24	M-F 10P-1035P NEWS	10P-1035P		:30			NM	5	\$2,600.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$520.00				
N 22	KTDO	10/22/24	10/27/24	NOT TLMD FIN SEMANA10FSUN	10P-1030P		:30			NM	1	\$450.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S	1			\$450.00				
N 23	KTDO	10/22/24	10/28/24	NOTICIERO TLMD 1035P-11M-F	1035P-11P		:30			NM	3	\$1,890.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	3			\$630.00				
N 24	KTDO	10/22/24	10/28/24	M-F 11P-12A	11P-12A		:30			NM	2	\$150.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWT---	2			\$75.00				
N 25	KTDO	10/22/24	10/27/24	FUTBOL ESTELAR - CHIVA	4P-10P		:30			NM	1	\$630.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-TWT-SS	1			\$630.00				
<b>Totals</b>											<b>101</b>	<b>\$35,770.00</b>

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 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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FOR NBCE CONTRACTS:

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<u>Contract / Revision</u> 1463021 /		<u>Alt Order #</u> WOC14620561
<u>Advertiser</u> <b>HOUSE MAJORITY PAC</b>		<u>Original Date / Revision</u> 04/12/24 / 04/12/24
<u>Contract Dates</u> <b>10/22/24 - 10/28/24</b>	<u>Product</u> HMP 2024 - 10.22-10.28	<u>Estimate #</u> <b>13149</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/27/24	81	\$28,715.00	(\$4,307.25)	\$24,407.75
10/28/24 - 10/28/24	20	\$7,055.00	(\$1,058.25)	\$5,996.75
<b>Totals</b>	<b>101</b>	<b>\$35,770.00</b>	<b>(\$5,365.50)</b>	<b>\$30,404.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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