

ORDER WORKSHEET

Rep Order# 10676974	Ver# 3	Status Revised	Traffic Order# 146177	Printed: 09/15/15 11:04 AM	1 of 2
EC'd Yes				09/15/15 11:03 AM	
				All Lines	
Station WXXV-TV BILOXI					
Advertiser (NW30) POLITICAL					
Product HURST 4 MS ATTNY GEN					
Estimate# 914920					
Buyer Michele Brooks					
Agency (SMAR) SMART MEDIA GROUP					
1427 LESLIE AVE, SUITE #102					
ALEXANDRIA, VA 22301					
Agency C/P1/P2/E HURS/ORDR/914920					
Flight Dates 09/14/15-09/20/15					
Rep Firm MILLENNIUM SALES & MARKETING					
Sales Office (DC) WASHINGTON					
Salesperson (FB2) FRAN BROWN					
Sales Assistant FRAN					
Salesperson Phone# 215-563-5400					
Salesperson Fax# 215-563-2974					

--- CONTRACT COMMENT ---

HURST FOR MS ATTORNEY GENERAL

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/15 PLEASE SEE THE NA SPOT IN LINE 7 PER THE STATION'S REQUEST. PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	4P-5P	DR. PHIL	30	1.0	1.0	\$30.00	09/14-09/14	1	1	\$30.00
2	Tu	4P-5P	DR. PHIL	30	1.0	1.0	\$30.00	09/15-09/15	1	1	\$30.00
3	W	4P-5P	DR. PHIL	30	1.0	1.0	\$30.00	09/16-09/16	1	1	\$30.00
4	Th	4P-5P	DR. PHIL	30	1.0	1.0	\$30.00	09/17-09/17	1	1	\$30.00
5	F	4P-5P	DR. PHIL	30	1.0	1.0	\$30.00	09/18-09/18	1	1	\$30.00
6	Th	10P-12A	THE MENTALIST-MYNET	30	0.4	0.8	\$15.00	09/17-09/17	2	2	\$30.00
7*	Su	930P-10P	MIKE & MOLLY	30	0.4	N/A	\$30.00	09/20-09/20	0	0	\$0.00
Sales remark: V3 ABOVE EIS NA											
V3 Comment Changed, Spots/week Changed											
8	Su	11P-12A	TWO & A HALF MEN	30	0.3	0.6	\$30.00	09/20-09/20	2	2	\$60.00
9	M	6P-7P	BIG BANG THEORY	30	1.7	1.7	\$65.00	09/14-09/14	1	1	\$65.00

ORDER WORKSHEET

Rep Order# 10676974 Ver# 3 Status Revised Traffic Order# 146177 Printed: 09/15/15 11:03 AM 09/15/15 11:04 AM 2 of 2

EC'd Yes
Last Received: 09/15/15 11:03 AM
Showing Buylines: All Lines

Station WXXV-TV BILOXI
Advertiser (NW80) POLITICAL
Product HURST 4 MS ATTNY GEN
Estimate# 914920
Buyer Michele Brooks
Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE, SUITE #102
ALEXANDRIA, VA 22301
Agency C/P1/P2/E HURS/ORDR/914920
Flight Dates 09/14/15-09/20/15
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
10	Tu	6P-7P	BIG BANG THEORY	30	1.7	1.7	\$65.00	09/15-09/15	1	1	\$65.00
11	W	6P-7P	BIG BANG THEORY	30	1.7	1.7	\$65.00	09/16-09/16	1	1	\$65.00
12	Th	6P-7P	BIG BANG THEORY	30	1.7	1.7	\$65.00	09/17-09/17	1	1	\$65.00
13	F	6P-7P	BIG BANG THEORY	30	1.7	1.7	\$65.00	09/18-09/18	1	1	\$65.00

—REPORT TOTALS—

Report Totals: 14 / \$565.00

—SALES MONTHLY TOTALS—

Sep2015: 14/ \$565.00
Order Totals: 14 / \$565.00
Total GRPs: 14.9

—COMPETITIVE—

Market Totals \$13,814.18
BXXV 1.36%
WXXV 4.09%

—COMPETITIVE COMMENTS—

Books [NCV14]
Demos RA35+P

—CREDIT RISK—

STANDARD CREDIT TERMS

UNKN .00% WLOX 89.13%



Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 146177

Schedule Dates 09/14/15-09/20/15
Advertiser Pol - Mike Hurst (13674)
Agency Smart Media Group (2874)
Product Political (1176)
Brand HURST FOR MS AG (40965)
Salesperson Millenium - Washington, - (1010)
Sales Office Millenium - Washington
Buyer Name Brooks, Michele
Phone/Fax (215) 563-54 /
CPE HURS/ORDR/914920
Account Types National/Political
Billing Type Standard
Comments HURST 4 MS ATTNY GEN
HURST FOR MS ATTORNEY GENERAL

Date Entered 09/10/15
Last Modified 09/10/15
Entered By James Spears
CO-OP No
Headline # ECR10676974
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$84.75
Net Total \$480.25
Sales Tax

Gulfport (WXXV)
By Broadcast Month
Sep. 2015 14
Grand Total: \$565.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (LN1)	09/14/15-09/14/15	6	:30	4P- 5P (CST)	1	X							1	\$30.00	\$30.00	Gulfport (WXXV)	DR. PHIL	9/10/15
2.0	Normal Line / SPOT (LN2)	09/15/15-09/15/15	6	:30	4P- 5P (CST)	1		X						1	\$30.00	\$30.00	Gulfport (WXXV)	DR. PHIL	9/10/15
3.0	Normal Line / SPOT (LN3)	09/16/15-09/16/15	6	:30	4P- 5P (CST)	1			X					1	\$30.00	\$30.00	Gulfport (WXXV)	DR. PHIL	9/10/15
4.0	Normal Line / SPOT (LN4)	09/17/15-09/17/15	6	:30	4P- 5P (CST)	1				X				1	\$30.00	\$30.00	Gulfport (WXXV)	DR. PHIL	9/10/15
5.0	Normal Line / SPOT (LN5)	09/18/15-09/18/15	6	:30	4P- 5P (CST)	1					X			1	\$30.00	\$30.00	Gulfport (WXXV)	DR. PHIL	9/10/15
6.0	Normal Line / SPOT (LN6)	09/17/15-09/17/15	6	:30	11P- The Mentalist 2 (My Network)	2				X				2	\$15.00	\$30.00	Gulfport (WXXV)	THE MENTALIST-MYNET	9/10/15
7.0	Normal Line / SPOT (LN7)	09/20/15-09/20/15	6	:30	9-10P- Mike & Molly (WKND 2)	1							X	1	\$30.00	\$30.00	Gulfport (WXXV)	MIKE & MOLLY	9/10/15
7.0.1	Closed Preempt (LN7)	09/20/15															Gulfport (WXXV)	Pre-Empty/Exception - EMMYS	
8.0	Normal Line / SPOT (LN8)	09/20/15-09/20/15	6	:30	11P- 2 1/2 Men Weekend 1	2							X	2	\$30.00	\$60.00	Gulfport (WXXV)	TWO & A HALF MEN	9/10/15
9.0	Normal Line / SPOT (LN9)	09/14/15-09/14/15	6	:30	6P- 7P (CST)	1	X							1	\$65.00	\$65.00	Gulfport (WXXV)	BIG BANG THEORY	9/10/15
10.0	Normal Line / SPOT (LN10)	09/15/15-09/15/15	6	:30	6P- 7P (CST)	1		X						1	\$65.00	\$65.00	Gulfport (WXXV)	BIG BANG THEORY	9/10/15
11.0	Normal Line / SPOT (LN11)	09/16/15-09/16/15	6	:30	6P- 7P (CST)	1			X					1	\$65.00	\$65.00	Gulfport (WXXV)	BIG BANG THEORY	9/10/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Morris Networks of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

GULFPORT BILOXI PASCAGOULA

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 146177

Schedule Dates 09/14/15-09/20/15
Advertiser Pol - Mike Hurst (13674)
Agency Smart Media Group (2874)
Product Political (1176)
Brand HURST FOR MS AG (40965)
Salesperson Millenium- Washington, - (1010)
Sales Office Millenium - Washington
Buyer Name Brooks, Michele
Phone/Fax (215) 563-54 /
CPE HURS/ORDR/914920
Account Types National/Political
Billing Type Standard
Comments HURST 4 MS ATTNY GEN
HURST FOR MS ATTORNEY GENERAL

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Headline # ECR10676974
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$84.75
Net Total \$480.25
Sales Tax

Gulfport (WXXV)
By Broadcast Month
Sep. 2015 14 \$565.00
Grand Total: 14 \$565.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (LN12)	09/17/15-09/17/15	6	:30	6P- 7P (CST)	1				X				1	\$65.00	\$65.00	Gulfport (WXXV)	BIG BANG THEORY	9/10/15
13.0	Normal Line / SPOT (LN13)	09/18/15-09/18/15	6	:30	6P- 7P (CST)	1					X			1	\$65.00	\$65.00	Gulfport (WXXV)	BIG BANG THEORY	9/10/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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