

KYYYS Public Affairs
Report
Fourth Quarter for
Year 2023
Ending
December 31st 2023

KYYS Public Affairs Report

KYYS “La X” 1250 AM is a radio station licensed to Kansas City, Kansas.

KYYS is a Mexican Regional formatted station.

During this quarter significant treatment was given to a number of community issues via KYYS’s programming.

Public service Announcements (PSA’s)

KYYS encourage both local and national non-profit organizations to send PSA’s to the station, in copy and /or recorded formats.

The following are examples of public service announcements aired on 1250 am KYYS during the fourth quarter (October 1st 2023 through December 31st, 2023)

- ALA PNeumonia
- SCORE
- USAging - Eldecare Locator
- ALSAC – St Jude Children’s
- USAging – Vaccination Collaborative
- American Psychiatric Association
- Shriners Hospitals for Children

KYYS Programming Schedule

KYYS has different programs that serve the community on different days of the week,

These are some notes of local interest broadcasted during the fourth quarter of 2023:

Date	DJ	Association or Institution	Subject
10/26/2023	Gerardo Corpus	BPU	Use These Tips to Save on Your Utility Bills
10/28/2023	Gerardo Corpus	WyCo Health Dept	September is National Preparedness Month
11/01/2023	Gerardo Corpus	UGWC	Get vaccinated for a healthy Holiday Season
11/08/2023	Gerardo Corpus	Jackson County Pantries	Pantries locations and hours
11/11/2023	Gerardo Corpus	KCKPD	Spay/Neuter Collaborative of KC
11/22/2023	Gerardo Corpus	WYCOKCK	Residential-Trash-and-Recycling-Delayed-Thanksgiving-Day-2023
12/01/2023		WYCOKCK - Parktober	Persons with minor parking violations will have the opportunity to clear these citations at a minimal cost
12/09/2023		USA.gov	Find out if you are eligible for WIC and apply
12/19/2023		Bbb.org	Avoid scams
12/23/2023		KCKPD	Citizens Police Academy for Spanish Speakers

Every segment the phone lines are available to our audience to help answer any questions they may have.

During the Fourth quarter of 2023, KYYS kept the audience updated with information on school closures, traffic and weather alerts.