

CONTRACT



WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

And:

SCREEN STRATEGIES MEDIA
11150 FAIRFAX BLVD
SUITE 505
FAIRFAX, VA 22030
USA

<u>Contract / Revision</u> 673517 /		<u>Alt Order #</u>
<u>Product</u> DUCKWORTH FOR U.S. SENATE		
<u>Contract Dates</u> 07/22/16 - 07/29/16	<u>Estimate #</u> 2035	
<u>Advertiser</u> DUCKWORTH FOR US SENATE		<u>Original Date / Revision</u> 07/15/16 / 10/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WMAQ	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 30396		<u>Advertiser Ref</u> 38874

All spots on this line are Immediately Preemptible class of time

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WMAQ	07/25/16	07/27/16	5A-6A M-F	5A-6A		:30			EW	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/22/16	07/28/16	1-1----	2			\$500.00					
N 2	WMAQ	07/22/16	07/28/16	6A-7A M-F NBC 5 NE	6A-7A		:30			EW	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/22/16	07/28/16	11111--	5			\$1,000.00					
N 3	WMAQ	07/22/16	07/28/16	7A-9A M-F TDY I	7A-9A		:30			EW	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/22/16	07/28/16	11111--	5			\$1,200.00					
N 4	WMAQ	07/23/16	07/23/16	7A-9A SAT TDY	7A-9A		:30			EW	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/22/16	07/28/16	-----1-	1			\$800.00					
N 5	WMAQ	07/27/16	07/27/16	9A-10A M-F TDY II	9A-10A		:30			EW	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/22/16	07/28/16	--1----	1			\$600.00					
N 6	WMAQ	07/26/16	07/26/16	10A-11A M-F TDY III	10A-11A		:30			EW	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/22/16	07/28/16	-1-----	1			\$500.00					
N 7	WMAQ	07/25/16	07/25/16	11A-12P M-F NEWS A	11A-12P		:30			EW	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/22/16	07/28/16	1-----	1			\$500.00					
N 8	WMAQ	07/22/16	07/28/16	2P-3P M-F STEVE HA	2P-3P		:30			EW	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

<u>Contract / Revision</u> 673517 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/22/16 - 07/29/16	<u>Product</u> DUCKWORTH FOR U.S	<u>Estimate #</u> 2035
<u>Advertiser</u> DUCKWORTH FOR US SE		<u>Original Date / Revision</u> 07/15/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/22/16	07/28/16	---11--				2	\$400.00				
N 9	WMAQ	07/26/16	07/26/16	3P-4P M-F ELLEN	3P-4P		:30			EW	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/22/16	07/28/16	-1-----				1	\$750.00				
N 10	WMAQ	07/25/16	07/25/16	4P-430P M-F EXTRA	4P-430P		:30			EW	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/22/16	07/28/16	1-----				1	\$750.00				
N 11	WMAQ	07/29/16	07/29/16	5A-6A M-F	5A-6A		:30			EW	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/29/16	08/04/16	----1--				1	\$500.00				
N 12	WMAQ	07/29/16	07/29/16	6A-7A M-F NBC 5 NE	6A-7A		:30			EW	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/29/16	08/04/16	----1--				1	\$1,000.00				
N 13	WMAQ	07/29/16	07/29/16	7A-9A M-F TDY I	7A-9A		:30			EW	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/29/16	08/04/16	----1--				1	\$1,200.00				
N 14	WMAQ	07/29/16	07/29/16	9A-10A M-F TDY II	9A-10A		:30			EW	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/29/16	08/04/16	----1--				1	\$600.00				
N 15	WMAQ	07/29/16	07/29/16	3P-4P M-F ELLEN	3P-4P		:30			EW	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/29/16	08/04/16	----1--				1	\$750.00				
N 16	WMAQ	07/22/16	07/27/16	430P-5P M-F ENEWS	430P-5P		:30			EW	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/22/16	07/28/16	--1-1--				2	\$800.00				
N 17	WMAQ	07/22/16	07/28/16	5P-530P M-F ENEWS	5P-530P		:30			EW	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/22/16	07/28/16	11-11--				4	\$1,000.00				
N 18	WMAQ	07/27/16	07/27/16	530-6P M-SU NIGHTL	530P-6P		:30			EW	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/22/16	07/28/16	--1----				1	\$1,800.00				
N 19	WMAQ	07/22/16	07/28/16	6-630P M-F ENEWS	6P-630P		:30			EW	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/22/16	07/28/16	-1-11--				3	\$2,000.00				
N 20	WMAQ	07/23/16	07/23/16	6P-7P SA ACCESS HI	6P-7P		:30			EW	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/22/16	07/28/16	-----1-				1	\$1,000.00				
N 21	WMAQ	07/26/16	07/26/16	7-9P AMER GOT TALI	7P-9P		:30			EW	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/22/16	07/28/16	-1-----				1	\$7,000.00				
N 22	WMAQ	07/27/16	07/27/16	9-10P M-TH DEMOCR	9P-10P		:30			EW	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

Contract / Revision 673517 /		Alt Order #
Contract Dates 07/22/16 - 07/29/16	Product DUCKWORTH FOR U.S.	Estimate # 2035
Advertiser DUCKWORTH FOR US SE		Original Date / Revision 07/15/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/22/16	07/28/16	-- 1----				1	\$5,000.00						
N 23	WMAQ	07/28/16	07/28/16	9-10P M-TH DEMOCR	9P-10P		:30			EW	NM	1	\$5,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/22/16	07/28/16	--- 1---				1	\$5,000.00						
N 24	WMAQ	07/23/16	07/23/16	7-9P SA DATELINE SA	7-9P		:30			EW	NM	1	\$1,500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/22/16	07/28/16	----- 1-				1	\$1,500.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>				
	1	WMAQ	07/22/16-07/28/16	7-9P SA DATELINE SA	MYS17-9P	----- Sa--	:30		\$1,500.00		NM				
	See MG 24.2														
	PREEMPT-PROGRAM CHANGE														
	2	WMAQ	07/24/16-07/24/16	6-7P DATELINE NBC	6P-7P	----- Su	:30		\$1,500.00		NM				
	Ⓜ MG for 24.1 07/23														
N 25	WMAQ	07/24/16	07/24/16	7-8P SU HOLLYWD	G7P-8P		:30			EW	NM	1	\$3,500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/22/16	07/28/16	----- 1				1	\$3,500.00						
N 26	WMAQ	07/29/16	07/29/16	5P-530P M-F ENEWS	5P-530P		:30			EW	NM	1	\$1,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/29/16	08/04/16	---- 1--				1	\$1,000.00						
N 27	WMAQ	07/26/16	07/28/16	10P-1035P M-SU LAT	10P-1035P		:30			EW	NM	2	\$7,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/22/16	07/28/16	- 1- 1---				2	\$3,500.00						
N 28	WMAQ	07/22/16	07/28/16	1035P-1135P TONITE	1035P-1135P		:30			EW	NM	4	\$4,800.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/22/16	07/28/16	1- 111--				4	\$1,200.00						
N 29	WMAQ	07/29/16	07/29/16	1035P-1135P TONITE	1035P-1135P		:30			EW	NM	1	\$1,200.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/29/16	08/04/16	---- 1--				1	\$1,200.00						
Totals												49	\$71,150.00		

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/29/16	49	\$71,150.00	(\$10,672.50)	\$60,477.50
Totals	49	\$71,150.00	(\$10,672.50)	\$60,477.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.