

WNAB PSA SUMMARY-- Q4 2016

70012	American Speech Language Hearing Association	PSA that urges families to openly discuss undiagnosed hearing loss, especially in older family members. Contact info and web plug for more information resources provided.
70020	Shelter Project - Cell Phone	Encouraging viewers to adopt unwanted pets to prevent shelter kills
70021	FACES OF INFLUENZA	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.
70024	CDC Tips from Smokers KIDS	tips on smoking cessation provided with a clear example of the health risks of smoking
70028	School Violence Prevention "CAFETERIA" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "SpeakUp" by dialing the number provided.
70030	Bully Prevention "Locker" KIDS	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
70031	Car Seats KIDS	Spot raising awareness of the importance of car seats for small children and the laws mandating their use in TN.
70036	Red Cross Blood Donate NO KIDS	Spot promoting the mission and works of the Red Cross organization. Appeal for donations and vounteer efforts, hotline and web plug provided.
70038	TN Orthopedic Society - KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
70040	USO "Real Heroes"	Promoting the mission of the USO, aiding deployed US soldiers
70043	Love is Louder	Raising awareness of different kinds of discrimination
70045	Shelter Project - Toys (KIDS)	Encouraging viewers to adopt unwanted pets to prevent shelter kills
70046	Put The Brakes on Drunk Driving - "Ambulance"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70047	Understood.org KIDS	Sopt created by non-profit Understood.org in conjunction with the Ad Council intended to raise awareness nationwide about learning and attention issues and connect parents to our online resources and community.
70048	US Department of Veterans' Affairs "Transitions"	Promoting the reponsibilities and services offered from the US Department of Veterans' Affairs
70050	Fatherhood.Gov "Reunion"	Spot promoting good parenting with links to parenting resources
70054	AdoptUS Kids.Org "Vacation"	Promoting the virtues of adoption; web plug with rescources provided
70059	Texting & Driving Prevention 2 KIDS	Spot from the NHTSA and Ad Council reminding viewers that even a momentary distraction while driving can cause a crash. Encourages safe driving by urging viewers to leave their phones alone while behind the wheel.
70072	AI Anon Dave	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
70080	HS Diploma "Barber" KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided.

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70083	National Parks (No Kids)	Promoting the beauty and activities available at the various U.S. National Parks
70086	Foodsafety.gov "Mosh" KIDS	Provides tips on preventing E. coli contamination during food preparation. Web plug provided for other safe eating tips.
70087	US Dep't of Health Climbing KIDS	Raising awareness of the warning signs and importance of early detection of prostate cancer in men. Web plug provided for more info.
70088	Adoption Foundation "I am"	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
70090	Fatherhood.Gov "Cheerleader"	Spot promoting good parenting with links to parenting resources
70091	Dep't Labor Disability Employment KIDS	Spot from the U.S. Department of Labor and the Office of Disability Employment Policy providing an outreach effort to promote the hiring, retention and advancement of people with disabilities.
70092	FACES OF INFLUENZA	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.
70096	Al Anon Laura	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
70100	Dep't Health "WeCan.Org" KIDS	Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Helth and Human Development, and the National Cancer Institute promoting helathy diet and an active lifestyle in an effort to combat juvenile obesity.
70115	Wounded Warrior Project	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
70145	US Forest "Ember" KIDS	Spot from the US Forestry Serivce reminding viewers about camping safety and wildfire prevention. Web plug provided for more information.
70147	National Hightway Safety "Flashback" KIDS	Spot from the National Highway Safety Board reminding veiwers of the dangers inherent in texting or other phone use whole driving. Web plug provided for more information.
70153	Boy Scouts of America - Camping	Spot promoting the mission of the BSA, inspiring young men to be leaders, and be prepared for anything that their lives throw at them. Contact plug provided.
70162	AARP Caregiving NO KIDS	Spot from the AARP providing assistance and resources to family members in the position oif having to care for elderly relatives. Web plug and other resources provided.
70163	CDC Tips from Smokers 3 KIDS	tips on smoking cessation provided with a clear example of the health risks of smoking
70166	FEMA Emergency Prep KIDS	Spot provided by the Federal Emergency Management Association encouraging emergency preparedness for viewers. Web plug for more info provided.
70167	CDC Babies KIDS	Spot from the CDC and Ad Council encouraging viewers to get the influenza vaccine to protect vulnerable people like babies and the elderly.
70173	Focus on Family NO KIDS	Spot from faith-based organization encouraging families to seek help for common marital problems in themselves or loved ones. Contact resources provided.

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70174	American Heart Association "Resign" NO KIDS	Spot from the American Heart Assoc. and the Ad Council promoting healthy heart habits and providing web plug and other information for viewers.
70178	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
70184	AARP Caregiving	Spot from the AARP providing assistance and resources to family members in the position of having to care for elderly relatives. Web plug and other resources provided.
70186	Adoption Foundation "First Met"	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).
70190	School Violence Prevention "GYM" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "SpeakUp" by dialing the number provided.
70191	Girl Scouts "Goals" KIDS	Promoting the mission and good works of the Girl Scouts of America
70214	Arbor Day Foundation	Promoting ecology and environmental preservation
70232	US Department of Veterans' Affairs "careers" KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
70261	Children's Oral Health "Ants"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70262	Children's Oral Health "Bike"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70263	Children's Oral Health "Hamsters"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70266	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70267	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70268	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70269	U.S. Forestry "Smokey"	Spot reminding viewers about the importance of wildfire prevention with classic character "Smokey the Bear"
70270	Spirit of Community Awards	Spot promoting an initiative sponsored by Prudential insurance that highlights community activism and caring from a deserving citizen.
70271	Spirit of Community Awards	Spot promoting an initiative sponsored by Prudential insurance that highlights community activism and caring from a deserving citizen.
70273	National MS Society (KIDS)	Promoting awareness of the mission of the Multiple Sclerosis Society
70274	MS Connections (KIDS)	Promoting awareness of the mission of the Multiple Sclerosis Society
70275	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70276	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70277	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70285	Al Anon Michelle KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.

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70287	Focus on the Family - Depression	Spot from faith-based organization encouraging families to seek help for symptoms of depression in themselves or loved ones. Contact resources provided.
70289	AdoptUS Kids.Org "Teacher"	Promoting the virtues of adoption; web plug with resources provided
70315	NAB "Anthem"	Spot from the National Association of Broadcasters supporting music education.
70320	Make A Wish KIDS	Promoting the mission of the "Make a Wish Foundation", providing quality life experiences for terminally ill children. Appeal for help and web plug provided.
70350	Trust for Public Lands NO KIDS	Promoting the mission of an organization dedicated to creating urban parks and conserve working farms, ranches, and forests in addition to other natural places where people can enjoy nature. Web plug provided for more information
70351	ChildFund International NO KIDS	Promotion the mission of ChildFund international, an organization dedicated to providing health and nutrition services to at-risk children across the world.
70352	Foodsafety.gov "Chicken" KIDS	Provides tips on preventing salmonella contamination during food preparation. Web plug provided for other safe eating tips.
70359	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.
70360	CDC Babies KIDS	Spot from the CDC and Ad Council encouraging viewers to get the influenza vaccine to protect vulnerable people like babies and the elderly.
70361	Ducks Unlimited NO KIDS	Highlighting the mission of conservation of wetlands as outlined by the charity "Ducks Unlimited". Appeal for donations and volunteers provided via web plug.
70362	National Highway Safety "Flashback" KIDS	Spot from the National Highway Safety Board reminding viewers of the dangers inherent in texting or other phone use while driving. Web plug provided for more information.
70363	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.
70364	US Department of Health KIDS	Highlights the mission and responsibilities of the US Department of Health, provides web plug and phone number for those in need of more health-related information from the Federal government
70365	School Attendance KIDS	Spot from the Ad Council and USDE encouraging viewers to make sure children attend school regularly, highlights the benefits of getting a good education. Web plug provided.
70367	Car Seats KIDS	Spot raising awareness of the importance of car seats for small children and the laws mandating their use in TN.
70368	US Department of Veterans' Affairs KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
70423	Autism Speaks"Truck" NO KIDS	Spot from the Ad Council promoting awareness of the symptoms and warning signs of autism in children. Web plug and contact number provided for more information.
70424	AdCouncil Teach.org NO KIDS	Promoting the mission of teach.org, inspiring young people to choose teaching as a career, where they can make a difference in the lives of future generations. Emphasis given to special education as a career field.
70425	AdoptUS Kids.Org "Outdoors"	Promoting the virtues of adoption; web plug with resources provided

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70426	AdoptUS Kids.Org "Teacher"	Promoting the virtues of adoption; web plug with resources provided
70675	Foodsafety.gov "Mosh" KIDS	Provides tips on preventing E. coli contamination during food preparation. Web plug provided for other safe eating tips.
70676	HS Diploma "Store" KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided.
70677	HS Diploma "Barber" KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided.
70678	AI-Anon "Corinne" KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70679	AI Anon Donna KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70681	US Department of Veterans' Affairs "Transitions"	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
70860	AI Anon Donna KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
71039	Autism Speaks"Truck" NO KIDS	Spot from the Ad Council promoting awareness of the symptoms and warning signs of autism in children. Web plug and contact number provided for more information.
71042	Childhood Hunger Prevention KIDS	Spot reminding viewers to do their part in preventing child hunger by donating to their local food banks.
74000	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
74009	AI Anon Laura KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
74037	US Dep't of Health Stones KIDS	Spot from the US Department of Health and the Ad Council describing the difficulties in recovering from addiction and other mental health issues. Crisis hotline number provided for viewers needing more information.
74038	AI Anon Laura KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
74041	NAB "Anthem"	Spot from the National Association of Broadcasters supporting music education.
74090	Shelter Project - Sand KIDS	Encouraging viewers to adopt unwanted pets to prevent shelter kills
74096	American Heart Association "Break Up" NO KIDS	Spot promoting good heart health. Web plug and contact resources provided for more information.
76005	Vietnam Vets of America	Promoting the VVA and the Veteran's Health Council for serving US veterans, web plug and contact info provided.
76204	AI Anon Michelle KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
76205	Humane Society "Dog" KIDS	Spot from the American Humane Society reminding viewers of the value pets can play in their lives and encouraging shelter adoption for dogs..

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76318	Air Force Reserve	Promoting the mission and benefits of service in the United States Air Force Reserve.
76319	Adoption Foundation "I Am" NO KIDS	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
77000	FEMA Emergency Prep KIDS	Spot provided by the Federal Emergency Management Association encouraging emergency preparedness for viewers. Web plug for more info provided.
77001	Adoption Foundation "First Met" NO KIDS	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).
77002	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
77004	School Attendance KIDS	Spot from the Ad Council and USDE encouraging viewers to make sure children attend school regularly, highlights the benefits of getting a good education. Web plug provided.
77005	Marines (KIDS)	Highlights the mission of continued education in the USMC
77008	Ad Council "Feed America" KIDS`	Spot promoting "FeedAmerica.org", an organization dedicated to distributing extra food to needy people in communities across the nation.
77009	US Dep't of Health Stones KIDS	Spot from the US Department of Health and the Ad Council describing the difficulties in recovering from addiction and other mental health issues. Crisis hotline number provided for viewers needing more information.
77010	CDC Tips from Smokers 4 KIDS	tips on smoking cessation provided with a clear example of the health risks of smoking
77014	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
77030	Girl Scouts ToGetHer Kids	Promoting the mission and good works of the Girl Scouts of America
77038	U.S. Forestry "Smokey"	Spot reminding viewers about the importance of wildfire prevention with classic character "Smokey the Bear"
77083	AARP "Bath" NO KIDS	This PSA depicts the circle of life and how roles change often without us even noticing. In a caregiver's new role, AARP helps caregivers help their loved ones by directing them to visit aarp.org/caregiving or call 1-877-333-5885 for information on how to provide even better care for the person who once took care of them.
77094	Foodsafety.gov "Chicken" KIDS	Provides tips on preventing salmonella contamination during food preparation. Web plug provided for other safe eating tips.
77095	Department Vet Affairs Homeless Vets	Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.
77100	Girl Scouts - ToGetHer There	Promoting the mission and good works of the Girl Scouts of America
77104	School Violence Prevention "HALL" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "SpeakUp" by dialing the number provided.
77109	Bullying Help - 1800 Run Away	Promoting an assistance line for victims of bullying behavior

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77111	Texting & Driving Prevention 1 KIDS	Spot from the NHTSA and Ad Council reminding viewers that even a momentary distraction while driving can cause a crash. Encourages safe driving by urging viewers to leave their phones alone while behind the wheel.
77112	Bullying Help 1800RunAway Making Strides Walk Oct 22	Promoting an assistance line for victims of bullying behavior
77113	(COLLEEN) Making Strides Walk Oct 22	Promoting a fundraiser event for Breast Cancer research
77114	(PATRICIA) Making Strides Walk Oct 22	Promoting a fundraiser event for Breast Cancer research
77115	Making Strides Walk Oct 22 (KYLE)	Promoting a fundraiser event for Breast Cancer research
77117	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
77118	School Violence Prevention "SIGN" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "SpeakUp" by dialing the number provided.
77121	CDC Tips from Smoke2 KIDS	tips on smoking cessation provided with a clear example of the health risks of smoking
77122	HS Diploma "Store" KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided.
77123	Al Anon Corinne KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
77124	Adoption Foundation "First Met"	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).
77126	American Humane Farms KIDS	Spot from the American Humane Society urging viewers to buy their meats from farms committed to responsible harvesting of animal food products. Web plug provided for more information.
77128	Dep't Labor Disability Employment KIDS	Spot from the U.S. Department of Labor and the Office of Disability Employment Policy providing an outreach effort to promote the hiring, retention and advancement of people with disabilities.
77130	AdCouncil Teach.org NO KIDS	Promoting the mission of teach.org, inspiring young people to choose teaching as a career, where they can make a difference in the lives of future generations. Emphasis given to special education as a career field.
77132	Mental Health Awareness	Spot from the Ad Council reminding viewers of the mental health epidemic in America and what support structures are in place to help those who can't seek help on their own.
77133	Overeaters Anonymous	Highlighting the dangers of overeating and providing resources for help
77134	US Department of Veterans' Affairs "Careers" KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
77150	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
77160	Autism Speaks"Eye Contact" NO KIDS	Spot from the Ad Council promoting awareness of the symptoms and warning signs of autism in children. Web plug and contact number provided for more information.

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77201	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
77206	Lets Move KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
77302	Fire Prevention KIDS	Tips on fire prevention in the household
77303	Big Brothers Big Sisters	Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.
77401	Bullying Help 1800 Run Away	Promoting an assistance line for vicims of bullying behavior
77406	Trust for Public Lands KIDS	Promoting the mission of an organization dedicated to creating urban parks and conserve working farms, ranches, and forests in addition to other natural places where people can enjoy nature. Web plug provided for more information
77411	US Department of Veterans' Affairs "Careers" KIDS	Promoting the reponsibilities and services offered from the US Department of Veterans' Affairs
77611	Make A Wish KIDS	Promoting the mission of the "Make a Wish Foundation", providing quality life experiences for terminally ill children. Appeal for help and web plug provided.
77760	Humane Society "Cat" KIDS	Spot from the American Humane Society reminding viewers of the value pets can play in their lives and encouraging shelter adoption for cats.
77819	National Hightway Safety "No Texting" KIDS	Spot from the National Highway Safety Board reminding veiwers of the dangers inherent in texting or other phone use whole driving. Web plug provided for more information.
77826	Bully Prevention "Bully" KIDS	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
77827	Adoption Foundation "I am"	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
77832	Make A Wish KIDS	Promoting the mission of the "Make a Wish Foundation", providing quality life experiences for terminally ill children. Appeal for help and web plug provided.
78332	Childhood Hunger Prevention KIDS	Spot reminding viewers to do their part in preventing child hunger by donating to their local food banks.
78401	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breat cancer in women.
78402	Ducks Unlimited NO KIDS	Highlighting the mission of conservation of wetlands as outlined by the charity "Ducks Unlimited". Appeal for dontations and volunteers provided via web plug.
78606	Marine Corps Scholarship	Promoting a good educational background as a prerequisite for armed services. Highlights the mission of continued education in the USMC
78610	CDC Hepatitis C	Raising awareness of older adults' risk for Hepatitis-C, providing facts about the disease and encouraging viewers to talk to their doctors to learn more; web plug provided.
78613	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities