

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

Ad (whether national or state/local) "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: Agency Access Media Services

Contact Name: John Clark

Phone Number: 424.999.0944

Address: 542 1/2 Foothill Blvd. La Canada CA,91011

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: SFA Stand for America

Contact Name: Shirin Dorne

Phone Number: 917.379.5577

Address: _____

3. Date of request: 1.26.2024

4. Request received by: Lisa Frank / Effectv

5. Content of the ad: Pro Nikki Haley for President.

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: Nikki Haley, Joe Biden & Donald Trump / United States President. / election date: 2/24/2024

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise): United States President

8. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: Katie Reid, Treasurer.

9. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: YES

10. DMA: SC Charleston, Augusta & Savannah (Y), Interconnect (Y or N)

Zones: SYS CODES: 7647, 9643, 1069, 2511, 2512, 6996, 2527

11. Distribution Platform(s): X Linear TV; _____ VOD; _____ Digital/websites/apps

12. Date and nature of any follow-ups: _____

13. Disposition:

Accepted – see attached contract details

Rejected – provide reason: _____

14. Additional Information: