

KXJK/KBFC Issues/Programs List
1st Quarter 2015
April 1, 2015

Issue: LIHEAP Program

Details: Crowley's Ridge Development Council hosts the LIHEAP Program to help residents in the area with their utility bills.

Program: Morning Show

Date: January 6, 2015, Time: 7:35 am, Length: 5 minutes

Guest: Rose Campbell

Notes: Local news stories featuring clips from interviews ran 1/6/15.

Issue: Hospital Helps with Health Insurance

Details: Forrest City Medical Center is hosting a class to help residents understand and sign up for Obamacare.

Program: Morning Show

Date: January 19, 2015, Time: 7:35 am, Length: 8 minutes

Guest: CEO Kevin Decker

Notes: Local news stories featuring clips from interviews ran 1/19/15.

Issue: Local Businesses Burn in Downtown Forrest City

Details: Long time Forrest City businesses burned. Owner of Antique Rose, Sonya Poe, came in to visit with us about the experience.

Program: Morning Show

Date: January 23, 2015, Time: 7:35 am, Length: 12 minutes

Guest: Sonya Poe & Meredith Reeves

Notes: Local news stories featuring clips from interviews ran 1/23/15.

Special meetings/events attended by station personnel during reporting period:

New Business – Price Harris Pharmacy

New Business – Helena Reclaimed Furniture

Special Olympic Polar Plunge

FC Chamber Banquet

Marianna Chamber Banquet

West Memphis Chamber Banquet

Circle N Fundraiser

Forrest City Medical Center Community Weight Loss Competition

Special Olympic Poker Run Fundraiser

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Daily Programs That Serve Coverage Area:

Local News (2 minutes) at the top of each hour (9am-4pm Monday-Friday)

Expanded Local News (10 minutes) at 6:05am, 7:30 am, and 12:00 pm on KXJK (Monday – Friday)

Local News Interviews at either 7:20 am or 7:35 am (5-10 minutes) each morning (Monday through Friday)

Agricultural News six times each day (Monday-Friday)

Weather updates twice each hour (24/7).