

ORDER



Orders
Order / Rev: 1051449
Alt Order #: WOC13730546
Product Desc: Political
Estimate: 12111
Flight Dates: 09/27/22 - 10/03/22
Original Date / Rev: 08/02/22 / 09/23/22
Order Type: GENERAL

WXYZ

Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Buying Time LLC - Political
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW - Suite 2
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Slotkin/Democrat/Congress
Demographic: A35+
Product Codes: State Candidate, Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 239777
Agency External ID: 103810
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/03/22	49	\$45,875.00	\$38,993.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	49	\$45,875.00	\$38,993.75	0.00
Totals	49	\$45,875.00	\$38,993.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WXYZ	09/27/22	10/03/22	M-F 7-9am GMA M-F 7-9am GMA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
(Program: GD MRN AMR-ABC)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	MTWTF--			5			\$1,500.00		0.00			
N 3	WXYZ	09/27/22	10/03/22	9-10am 9-10am	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
(Program: LIVE WITH KELLY & RYAN)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	MTWTF--			5			\$650.00		0.00			
N 4	WXYZ	09/27/22	10/03/22	12-1pm NEWS 12-1pm NEWS	CM	12-1pm	MTWTF--	:30	5	\$400.00	P-6	0.00	NM	5	\$2,000.00
(Program: 12N ACTION NWS)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	MTWTF--			5			\$400.00		0.00			
N 5	WXYZ	09/27/22	10/03/22	12-1pm NEWS 12-1pm NEWS	CM	12-1pm	MTWTF--	:30	5	\$400.00	P-6	0.00	NM	5	\$2,000.00
(Program: RIGHT THIS MINUTE)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1051449
 Alt Order #: WOC13730546
 Flight Dates: 09/27/22 - 10/03/22

Advertiser: Slotkin/Democrat/Congress
 Product Desc: Political
 Estimate: 12111

WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/22	10/03/22	MTWTF--			5		\$400.00	0.00					
N 7	WXYZ	09/27/22	10/03/22	M-F 3-4pm M-F 3-4pm (Program: KELLY CLARKSON) 4Q22 ESTIMATE (sell)	CM	3:00 PM-4:00 PM	MTWTF--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/22	10/03/22	MTWTF--			5		\$175.00	0.00					
N 8	WXYZ	09/27/22	10/03/22	M-F 5-6pm News M-F 5-6pm News (Program: 5PM ACTION NWS) 4Q22 ESTIMATE (sell)	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$1,300.00	P-3	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/22	10/03/22	MTWTF--			5		\$1,300.00	0.00					
N 9	WXYZ	09/27/22	10/03/22	M-F 5-6pm News M-F 5-6pm News (Program: 5PM ACTION NWS) 4Q22 ESTIMATE (sell)	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$1,300.00	P-3	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/22	10/03/22	MTWTF--			5		\$1,300.00	0.00					
N 10	WXYZ	09/27/22	10/03/22	M-F 6-630pm News M-F 6-630pm News (Program: 6PM ACTION NWS) 4Q22 ESTIMATE (sell)	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$2,000.00	P-3	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/22	10/03/22	MTWTF--			5		\$2,000.00	0.00					
N 11	WXYZ	09/27/22	10/02/22	SU 6-630pm News SU 6-630pm News (Program: 6PM SUN ACTION NEWS) 4Q22 ESTIMATE (sell)	CM	6:00 PM-6:30 PM	-----S	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----S			1		\$1,300.00	0.00					
N 13	WXYZ	09/27/22	10/03/22	M-F 1135p-1237a M-F 1135pm-1237am (Program: J KIMMEL!-ABC) 4Q22 ESTIMATE (sell)	CM	11:35 PM-12:37 AM	MTWTF--	:30	5	\$700.00	P-3	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/22	10/03/22	MTWTF--			5		\$700.00	0.00					
N 14	WXYZ	09/27/22	10/01/22	SA 7-9am GMA SA 7-9am GMA (Program: GD MRN-SAT-ABC) 4Q22 ESTIMATE (sell)	CM	7:00 AM-9:00 AM	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----S-			1		\$800.00	0.00					
N 15	WXYZ	09/27/22	10/01/22	SA 9-10am Action News SA 9-10am Action News (Program: SA 9A ACTN NWS) 4Q22 ESTIMATE (sell)	CM	9:00 AM-10:00 AM	-----S-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----S-			1		\$700.00	0.00					
N 16	WXYZ	09/27/22	10/02/22	SU 7-8am GMA SU 7-8am GMA (Program: GD MRN-SUN-ABC) 4Q22 ESTIMATE (sell)	CM	7:00 AM-8:00 AM	-----S	:30	1	\$950.00	P-3	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----S			1		\$950.00	0.00					
													Totals	49	\$45,875.00