

ORDER

Orders
Order / Rev: 24945
Alt Order #: 26128330
Product Desc: Candidate
Estimate: 4900
Flight Dates: 08/15/18 - 08/21/18
Original Date / Rev: 08/14/18 / 08/14/18
Order Type: GENERAL

Primary AE: Washington DC Katz Continental
Sales Office: N-DC
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive, Suite 400
 Arlington, VA 20009

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Knute Buehler for Governor
Demographic: HH
Product Codes: Political Governor,Candidates
Priority: P-04
Revenue Code 1: AGY
Revenue Code 2: NAT
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/21/18	47	\$1,115.00	\$947.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	47	\$1,115.00	\$947.75	0.00
Totals	47	\$1,115.00	\$947.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Katz Continer	N-DC	National	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLSR	4%	\$1,115.00
Market	100%	\$27,875.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KCBY	0%	\$0.00
KEPB	0%	\$0.00
KEVU	0%	\$0.00
KEZI	0%	\$0.00
KMCB	0%	\$0.00
KMTR	0%	\$0.00
KOAC	0%	\$0.00
KPIC	0%	\$0.00
KTCW	0%	\$0.00
KTVB	0%	\$0.00
KVAL	0%	\$0.00
NMTR	0%	\$0.00
UNKWN	96%	\$26,760.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KLSR	08/15/18	08/15/18		NWN	7:00 AM-8:00 AM	--W----	:30	2	\$8.00	P-04	0.00	NM	2	\$16.00

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KLSR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 305 Index: 127. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/18		08/13/18	08/19/18	--W----					1	\$5.00		0.00			
E 12	KLSR	08/16/18	08/16/18	M-F 2p-230p Judge Faith	CM	2:00 PM-2:30 PM	---T---	:30	1	\$5.00	P-04	0.00	NM	1	\$5.00
JUDGE FAITH-1															
Target 305 Index: 127. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/18		08/13/18	08/19/18	---T---					1	\$5.00		0.00			
E 13	KLSR	08/17/18	08/17/18	M-F 2p-230p Judge Faith	CM	2:00 PM-2:30 PM	----F--	:30	1	\$5.00	P-04	0.00	NM	1	\$5.00
JUDGE FAITH-1															
Target 305 Index: 127. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/18		08/13/18	08/19/18	----F--					1	\$5.00		0.00			
E 14	KLSR	08/20/18	08/20/18	M-F 2p-230p Judge Faith	CM	2:00 PM-2:30 PM	M-----	:30	1	\$5.00	P-04	0.00	NM	1	\$5.00
JUDGE FAITH-1															
Target 305 Index: 127. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	M-----					1	\$5.00		0.00			
E 15	KLSR	08/21/18	08/21/18	M-F 2p-230p Judge Faith	CM	2:00 PM-2:30 PM	-T-----	:30	1	\$5.00	P-04	0.00	NM	1	\$5.00
JUDGE FAITH-1															
Target 305 Index: 127. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	-T-----					1	\$5.00		0.00			
E 16	KLSR	08/15/18	08/15/18	M-F 230p-3p Divorce Court	CM	2:30 PM-3:00 PM	--W----	:30	1	\$5.00	P-04	0.00	NM	1	\$5.00
DIVORCE COURT															
Target 305 Index: 134. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/18		08/13/18	08/19/18	--W----					1	\$5.00		0.00			
E 17	KLSR	08/16/18	08/16/18	M-F 230p-3p Divorce Court	CM	2:30 PM-3:00 PM	---T---	:30	1	\$5.00	P-04	0.00	NM	1	\$5.00
DIVORCE COURT															
Target 305 Index: 134. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/18		08/13/18	08/19/18	---T---					1	\$5.00		0.00			
E 18	KLSR	08/17/18	08/17/18	M-F 230p-3p Divorce Court	CM	2:30 PM-3:00 PM	----F--	:30	1	\$5.00	P-04	0.00	NM	1	\$5.00
DIVORCE COURT															
Target 305 Index: 134. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/18		08/13/18	08/19/18	----F--					1	\$5.00		0.00			
E 19	KLSR	08/20/18	08/20/18	M-F 230p-3p Divorce Court	CM	2:30 PM-3:00 PM	M-----	:30	1	\$5.00	P-04	0.00	NM	1	\$5.00
DIVORCE COURT															
Target 305 Index: 134. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	M-----					1	\$5.00		0.00			
E 20	KLSR	08/21/18	08/21/18	M-F 230p-3p Divorce Court	CM	2:30 PM-3:00 PM	-T-----	:30	1	\$5.00	P-04	0.00	NM	1	\$5.00
DIVORCE COURT															
Target 305 Index: 134. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	-T-----					1	\$5.00		0.00			
E 21	KLSR	08/15/18	08/15/18	M-F 6p-630p Who Wants to be a Millionaire?	CM	6:00 PM-6:30 PM	--W----	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
MILLIONAIRE<															
Target 305 Index: 110. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/18		08/13/18	08/19/18	--W----					1	\$25.00		0.00			

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KLSR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	KLSR	08/16/18	08/16/18	M-F 6p-630p Who Wants to be a Millionaire?	CM	6:00 PM-6:30 PM	---T---	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
MILLIONAIRE< Target 305 Index: 110. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/18	08/19/18	---T---	1		\$25.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLSR	08/13/18-08/19/18		M-F 6p-630p See MG 22.2 [Program Change]	6:00 PM-6:30 PM		---Th----	:30		(\$25.00)		0.00	NM		
2	KLSR	08/16/18-08/16/18		Thu 8p-830p Ⓜ MG for 22.1 08/16	8:00 PM-8:30 PM		---Th----	:30		\$25.00		0.00	NM		
E 23	KLSR	08/17/18	08/17/18	M-F 6p-630p Who Wants to be a Millionaire?	CM	6:00 PM-6:30 PM	----F--	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
MILLIONAIRE< Target 305 Index: 110. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/18	08/19/18	----F--	1		\$25.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLSR	08/13/18-08/19/18		M-F 6p-630p See MG 23.2 [Program Change]	6:00 PM-6:30 PM		-----F--	:30		(\$25.00)		0.00	NM		
2	KLSR	08/17/18-08/17/18		Fri 830p-9p Ⓜ MG for 23.1 08/17	8:30 PM-9:00 PM		-----F--	:30		\$25.00		0.00	NM		
E 24	KLSR	08/20/18	08/20/18	M-F 6p-630p Who Wants to be a Millionaire?	CM	6:00 PM-6:30 PM	M-----	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
MILLIONAIRE< Target 305 Index: 110. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/18	08/26/18	M-----	1		\$25.00		0.00						
E 25	KLSR	08/21/18	08/21/18	M-F 6p-630p Who Wants to be a Millionaire?	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
MILLIONAIRE< Target 305 Index: 110. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/18	08/26/18	-T-----	1		\$25.00		0.00						
E 26	KLSR	08/16/18	08/16/18	M-F Oregon's News @ 7p M-F Oregon's News @ 7p	7NWN	7:00 PM-7:30 PM	---T---	:30	1	\$25.00	P-04	0.00	NM	2	\$50.00
OREGONS NW@7< Target 305 Index: 105. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/18	08/19/18	---T---	1		\$25.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLSR	08/13/18-08/19/18		M-F Oregon's News @ 7 See MG 26.2,26.3 [Program Change]	7:00 PM-7:30 PM		---Th----	:30		(\$25.00)		0.00	NM		
2	KLSR	08/15/18-08/15/18		M-F Oregon's News @ 7 Ⓜ MG for 27.1,26.1	7:00 PM-7:30 PM		--W-----	:30		\$25.00		0.00	NM		
3	KLSR	08/20/18-08/20/18		M-F Oregon's News @ 7 Ⓜ MG for 27.1,26.1	7:00 PM-7:30 PM		M-----	:30		\$25.00		0.00	NM		
E 27	KLSR	08/17/18	08/17/18	M-F Oregon's News @ 7p M-F Oregon's News @ 7p	7NWN	7:00 PM-7:30 PM	----F--	:30	1	\$25.00	P-04	0.00	NM	0	\$0.00
OREGONS NW@7< Target 305 Index: 105. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/18	08/19/18	----F--	1		\$25.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLSR	08/13/18-08/19/18		M-F Oregon's News @ 7 See MG 26.2,26.3 [Program Change]	7:00 PM-7:30 PM		----F--	:30		(\$25.00)		0.00	NM		
E 28	KLSR	08/21/18	08/21/18	M-F Oregon's News @ 7p M-F Oregon's News @ 7p	7NWN	7:00 PM-7:30 PM	-T-----	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00

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OREGONS NW@7<															
Target 305 Index: 105. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-T-----					1	\$25.00		0.00			
E 29	KLSR	08/15/18	08/15/18	M-F Oregon's News @ 10p	M-F	10:00 PM-10:30 PM	-W----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
OREGONS NW@10															
Target 305 Index: 121. Nielsen: 1.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	--W----					1	\$75.00		0.00			
E 30	KLSR	08/16/18	08/16/18	M-F Oregon's News @ 10p	M-F	10:00 PM-10:30 PM	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
OREGONS NW@10															
Target 305 Index: 121. Nielsen: 1.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	---T---					1	\$75.00		0.00			
E 31	KLSR	08/17/18	08/17/18	M-F Oregon's News @ 10p	M-F	10:00 PM-10:30 PM	----F--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
OREGONS NW@10															
Target 305 Index: 121. Nielsen: 1.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	----F--					1	\$75.00		0.00			
E 32	KLSR	08/20/18	08/20/18	M-F Oregon's News @ 10p	M-F	10:00 PM-10:30 PM	-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
OREGONS NW@10															
Target 305 Index: 121. Nielsen: 1.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----					1	\$75.00		0.00			
E 33	KLSR	08/21/18	08/21/18	M-F Oregon's News @ 10p	M-F	10:00 PM-10:30 PM	PI-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
OREGONS NW@10															
Target 305 Index: 121. Nielsen: 1.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-T-----					1	\$75.00		0.00			
E 34	KLSR	08/15/18	08/15/18	M-F 1030p OR Sprts Rp	M-F	10:30 PM-11:00 PM	-W----	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
OREGONS NW@10															
Target 305 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	--W----					1	\$40.00		0.00			
E 35	KLSR	08/16/18	08/16/18	M-F 1030p OR Sprts Rp	M-F	10:30 PM-11:00 PM	---T---	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
OREGONS NW@10															
Target 305 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	---T---					1	\$40.00		0.00			
E 36	KLSR	08/17/18	08/17/18	M-F 1030p OR Sprts Rp	M-F	10:30 PM-11:00 PM	----F--	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
OREGONS NW@10															
Target 305 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	----F--					1	\$40.00		0.00			
E 37	KLSR	08/20/18	08/20/18	M-F 1030p OR Sprts Rp	M-F	10:30 PM-11:00 PM	PIM-----	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
OREGONS NW@10															
Target 305 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----					1	\$40.00		0.00			
E 38	KLSR	08/21/18	08/21/18	M-F 1030p OR Sprts Rp	M-F	10:30 PM-11:00 PM	PI-T-----	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
OREGONS NW@10															
Target 305 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 38	KLSR	08/21/18	08/21/18	M-F 1030p OR Sprts RpCM Oregons's Sports Report	CM	10:30 PM-11:00 PM	T-----	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
OR SPRTS RPRT															
Target 305 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/20/18	08/26/18	-T-----			1			\$40.00			0.00		
E 39	KLSR	08/18/18	08/18/18	Sa-Su 10p-1030pKVAL/NWN Sa KVAL News on Fox 10p	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$60.00	P-04	0.00	NM	1	\$60.00
KVAL NW-10-FOX															
Target 305 Index: 134. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/13/18	08/19/18	-----S-			1			\$60.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLSR	08/13/18-08/19/18		Sa-Su 10p-1030pKVAL/News		10:00 PM-10:30 P	-----Sa--	:30		(\$60.00)		0.00	NM		
See MG 39.2															
[Program Change]															
2	KLSR	08/19/18-08/19/18		Sa-Su 10p-1030pKVAL/News		10:00 PM-10:30 P	-----Su	:30		\$60.00		0.00	NM		
Ⓜ MG for 39.1 08/18															
E 40	KLSR	08/18/18	08/18/18	Sa 1030p-11p Modern Family	CM	10:30 PM-11:00 PM	-----S-	:30	1	\$30.00	P-01	0.00	NM	1	\$30.00
MODRN FAM WK1															
Target 305 Index: 134. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/13/18	08/19/18	-----S-			1			\$30.00			0.00		
E 41	KLSR	08/19/18	08/19/18	Su 6p-7p 2 Broke Girls	CM	6:00 PM-7:00 PM	-----S	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
2BRK GIRLS SU/2BRK GRLS SU B															
Target 305 Index: 120. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/13/18	08/19/18	-----S			1			\$20.00			0.00		
E 42	KLSR	08/19/18	08/19/18	Sa-Su 10p-1030pKVAL/NWN Su KVAL News on Fox 10p	CM	10:00 PM-10:30 PM	-----S	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
KVAL NW-10-FOX															
Target 305 Index: 122. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/13/18	08/19/18	-----S			1			\$75.00			0.00		
													Totals	47	\$1,115.00