

## ORDER



**Orders**  
**Order / Rev:** 25994  
**Alt Order #:** 26225340  
**Product Desc:** Candidate  
**Estimate:** 5994  
**Flight Dates:** 10/31/18 - 11/06/18  
**Original Date / Rev:** 10/18/18 / 10/18/18  
**Order Type:** GENERAL

**Primary AE:** Washington DC Katz Continental  
**Sales Office:** N-DC  
**Sales Region:** National

**Agency**  
**Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Ft. Myer Drive, Suite 400  
 Arlington, VA 20009

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Knute Buehler for Governor  
**Demographic:** HH  
**Product Codes:** Political Governor,Candidates  
**Priority:** P-04  
**Revenue Code 1:** AGY  
**Revenue Code 2:** NAT  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	54	\$2,555.00	\$2,171.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	54	\$2,555.00	\$2,171.75	0.00
<b>Totals</b>	<b>54</b>	<b>\$2,555.00</b>	<b>\$2,171.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Katz Continer	N-DC	National	Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KLSR	5%	\$2,555.00
Market	100%	\$51,100.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KCBY	0%	\$0.00
KEPB	0%	\$0.00
KEVU	0%	\$0.00
KEZI	0%	\$0.00
KMCB	0%	\$0.00
KMTR	0%	\$0.00
KOAC	0%	\$0.00
KPIC	0%	\$0.00
KTCW	0%	\$0.00
KTVK	0%	\$0.00
KVAL	0%	\$0.00
NMTR	0%	\$0.00
UNKWN	95%	\$48,545.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KLSR	10/31/18	10/31/18		NWN	7:00 AM-8:00 AM	--W----	:30	2	\$15.00	P-02	0.00	NM	2	\$30.00

Advertiser:	Knute Buehler for Governor
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**KLSR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KLSR	11/01/18	11/01/18	M-F KVAL News/Fox 7a M-F KVAL News on Fox 7a  KVAL NWS FOX Target 200345 Index: 120. Nielsen: 0.6	NW	7:00 AM-8:00 AM	- - W - - -	:30	2	\$15.00	P-02	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - W - - -					2	\$15.00		0.00			
E 3	KLSR	11/02/18	11/02/18	M-F KVAL News/Fox 7a M-F KVAL News on Fox 7a  KVAL NWS FOX Target 200345 Index: 120. Nielsen: 0.6	NW	7:00 AM-8:00 AM	- - - T - - -	:30	2	\$15.00	P-02	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - - T - - -					2	\$15.00		0.00			
E 4	KLSR	11/05/18	11/05/18	M-F KVAL News/Fox 7a M-F KVAL News on Fox 7a  KVAL NWS FOX Target 200345 Index: 120. Nielsen: 0.6	NW	7:00 AM-8:00 AM	T - - - - F - -	:30	2	\$15.00	P-02	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	T - - - - F - -					2	\$15.00		0.00			
E 5	KLSR	11/06/18	11/06/18	M-F KVAL News/Fox 7a M-F KVAL News on Fox 7a  KVAL NWS FOX Target 200345 Index: 120. Nielsen: 0.6	NW	7:00 AM-8:00 AM	M - - - - - S	:30	2	\$15.00	P-02	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/18	11/11/18	M - - - - -					2	\$15.00		0.00			
E 6	KLSR	10/31/18	10/31/18	M-F 9a-10a The Real  THE REAL Target 200345 Index: 116. Nielsen: 0.1	CM	9:00 AM-10:00 AM	- - W - - -	:30	1	\$15.00	P-02	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - W - - -					1	\$15.00		0.00			
E 7	KLSR	11/01/18	11/01/18	M-F 9a-10a The Real  THE REAL Target 200345 Index: 116. Nielsen: 0.1	CM	9:00 AM-10:00 AM	- - - T - - -	:30	1	\$15.00	P-02	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - - T - - -					1	\$15.00		0.00			
E 8	KLSR	11/02/18	11/02/18	M-F 9a-10a The Real  THE REAL Target 200345 Index: 116. Nielsen: 0.1	CM	9:00 AM-10:00 AM	- - - - T - -	:30	2	\$15.00	P-02	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	- - - - T - -					2	\$15.00		0.00			
E 9	KLSR	11/05/18	11/05/18	M-F 9a-10a The Real  THE REAL Target 200345 Index: 116. Nielsen: 0.1	CM	9:00 AM-10:00 AM	M - - - - - S	:30	1	\$15.00	P-02	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/18	11/11/18	M - - - - -					1	\$15.00		0.00			
E 10	KLSR	11/06/18	11/06/18	M-F 9a-10a The Real  THE REAL Target 200345 Index: 116. Nielsen: 0.1	CM	9:00 AM-10:00 AM	T - - - - S	:30	1	\$15.00	P-02	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/18	11/11/18	T - - - - S					1	\$15.00		0.00			
E 11	KLSR	10/31/18	10/31/18	M-F 3p-4p Judge Greg Mathis  JUDGE MATHIS	CM	3:00 PM-4:00 PM	- - W - - -	:30	1	\$15.00	P-02	0.00	NM	1	\$15.00



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**KLSR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 20	KLSR	11/01/18	11/01/18	M-F 5p-6p People's Court	CM	5:00 PM-6:00 PM	---T---	:30	2	\$40.00	P-02	0.00	NM	0	\$0.00	
PEOPLE'S COURT< Target 200345 Index: 100. Nielsen: 0.8																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/29/18	11/04/18	---T---	2		\$40.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KLSR	10/29/18-11/04/18	M-F 5p-6p	5:00 PM-6:00 PM		---Th----	:30	<del>(\$40.00)</del>	0.00	NM						
See MG 24.2,24.3 [Program Change/No Avail]																
2	KLSR	10/29/18-11/04/18	M-F 5p-6p	5:00 PM-6:00 PM		---Th----	:30	<del>(\$40.00)</del>	0.00	NM						
See MG 24.2,24.3 [Program Change/No Avail]																
E 21	KLSR	11/02/18	11/02/18	M-F 5p-6p People's Court	CM	5:00 PM-6:00 PM	----F--	:30	2	\$40.00	P-02	0.00	NM	1	\$40.00	
PEOPLE'S COURT< Target 200345 Index: 100. Nielsen: 0.8																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/29/18	11/04/18	----F--	2		\$40.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
2	KLSR	10/29/18-11/04/18	M-F 5p-6p	5:00 PM-6:00 PM		----F--	:30	<del>(\$40.00)</del>	0.00	NM						
See MG 24.2,24.3 [No Avail]																
E 22	KLSR	11/05/18	11/05/18	M-F 5p-6p People's Court	CM	5:00 PM-6:00 PM	M-----	:30	2	\$40.00	P-02	0.00	NM	1	\$40.00	
PEOPLE'S COURT< Target 200345 Index: 100. Nielsen: 0.8																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		11/05/18	11/11/18	M-----	2		\$40.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
2	KLSR	11/05/18-11/11/18	M-F 5p-6p	5:00 PM-6:00 PM		M-----	:30	<del>(\$40.00)</del>	0.00	NM						
See MG 24.2,24.3 [No Avail]																
E 23	KLSR	10/31/18	10/31/18	M-F Oregon's News @ 7p M-F Oregon's News @ 7p	NWN	7:00 PM-7:30 PM	--W----	:30	1	\$45.00	P-02	0.00	NM	1	\$45.00	
OREGONS NW@7< Target 200345 Index: 98. Nielsen: 0.6																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/29/18	11/04/18	--W----	1		\$45.00	0.00								
E 24	KLSR	11/01/18	11/01/18	M-F Oregon's News @ 7p M-F Oregon's News @ 7p	NWN	7:00 PM-7:30 PM	---T---	:30	1	\$45.00	P-02	0.00	NM	2	\$475.00	
OREGONS NW@7< Target 200345 Index: 98. Nielsen: 0.6																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/29/18	11/04/18	---T---	1		\$45.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KLSR	10/29/18-11/04/18	M-F Oregon's News @ 7	7:00 PM-7:30 PM		---Th----	:30	<del>(\$45.00)</del>	0.00	NM						
See MG 24.2,24.3 [Program Change/No Avail]																
2	KLSR	11/01/18-11/01/18	NFL Thursday Night	5:30 PM-8:30 PM		5:30 PM-8:30 PM	---Th----	:30	\$375.00	0.00	NM					
Ⓜ MG for 16.1,52.1,20.2,22.2,19.2,28.1,51.1,51.2,20.1,21.2,24.1																
3	KLSR	11/02/18-11/02/18	Fri 8p-9p	8:00 PM-9:00 PM		-----F----	:30	\$100.00	0.00	NM						
Ⓜ MG for 16.1,52.1,20.2,22.2,19.2,28.1,51.1,51.2,20.1,21.2,24.1																
E 25	KLSR	11/02/18	11/02/18	M-F Oregon's News @ 7p M-F Oregon's News @ 7p	NWN	7:00 PM-7:30 PM	----F--	:30	1	\$45.00	P-02	0.00	NM	1	\$45.00	
OREGONS NW@7< Target 200345 Index: 98. Nielsen: 0.6																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/29/18	11/04/18	----F--	1		\$45.00	0.00								
E 26	KLSR	11/05/18	11/05/18	M-F Oregon's News @ 7p M-F Oregon's News @ 7p	NWN	7:00 PM-7:30 PM	M-----	:30	1	\$45.00	P-02	0.00	NM	1	\$45.00	
OREGONS NW@7<																

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KLSR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 200345 Index: 98. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$45.00		0.00			
E 27	KLSR	10/31/18	10/31/18	M-F 730p-8p Daily Mail	CM	7:30 PM-8:00 PM	--W----	:30	1	\$45.00	P-02	0.00	NM	1	\$45.00
DAILY MAIL TV<															
Target 200345 Index: 98. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$45.00		0.00			
E 28	KLSR	11/01/18	11/01/18	M-F 730p-8p Daily Mail	CM	7:30 PM-8:00 PM	---T---	:30	1	\$45.00	P-02	0.00	NM	0	\$0.00
DAILY MAIL TV<															
Target 200345 Index: 98. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$45.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLSR	10/29/18-11/04/18		M-F 730p-8p		7:30 PM-8:00 PM	---Th-----	:30		<del>(\$45.00)</del>		0.00	NM		
See MG 24.2,24.3															
[Program Change/No Avail]															
E 29	KLSR	11/02/18	11/02/18	M-F 730p-8p Daily Mail	CM	7:30 PM-8:00 PM	----F--	:30	1	\$45.00	P-02	0.00	NM	1	\$45.00
DAILY MAIL TV<															
Target 200345 Index: 98. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$45.00		0.00			
E 30	KLSR	11/05/18	11/05/18	M-F 730p-8p Daily Mail	CM	7:30 PM-8:00 PM	M-----	:30	1	\$45.00	P-02	0.00	NM	1	\$45.00
DAILY MAIL TV<															
Target 200345 Index: 98. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$45.00		0.00			
E 31	KLSR	11/05/18	11/05/18	Mon 8p-9p Mon Prime	CM	8:00 PM-9:00 PM	M-----	:30	1	\$375.00	P-01	0.00	NM	1	\$375.00
SO-CAN DNC-FOX															
Target 200345 Index: 119. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$375.00		0.00			
E 32	KLSR	10/31/18	10/31/18	M-F Oregon's News @ 10p M-F Oregon's News @ 10p	CM	10:00 PM-10:30 PM	PI--W----	:30	1	\$120.00	P-02	0.00	NM	1	\$120.00
OREGONS NW@10															
Target 200345 Index: 100. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$120.00		0.00			
E 33	KLSR	11/01/18	11/01/18	M-F Oregon's News @ 10p M-F Oregon's News @ 10p	CM	10:00 PM-10:30 PM	PI---T---	:30	1	\$120.00	P-02	0.00	NM	1	\$120.00
OREGONS NW@10															
Target 200345 Index: 100. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$120.00		0.00			
E 34	KLSR	11/02/18	11/02/18	M-F Oregon's News @ 10p M-F Oregon's News @ 10p	CM	10:00 PM-10:30 PM	PI----F--	:30	1	\$120.00	P-02	0.00	NM	1	\$120.00
OREGONS NW@10															
Target 200345 Index: 100. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$120.00		0.00			
E 35	KLSR	11/05/18	11/05/18	M-F Oregon's News @ 10p M-F Oregon's News @ 10p	CM	10:00 PM-10:30 PM	PI-----	:30	1	\$120.00	P-02	0.00	NM	1	\$120.00
OREGONS NW@10															
Target 200345 Index: 100. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$120.00		0.00			
E 36	KLSR	10/31/18	10/31/18	M-F 1030p OR Spts Rp Oregon's Sports Report	CM	10:30 PM-11:00 PM	PI--W----	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00

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KLSR

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OR SPRTS RPRT															
Target 200345 Index: 101. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$75.00		0.00			
E 37	KLSR	11/01/18	11/01/18	M-F 1030p OR Spts RpCM Oregon's Sports Report	CM	10:30 PM-11:00 PM	---T---	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
OR SPRTS RPRT															
Target 200345 Index: 101. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$75.00		0.00			
E 38	KLSR	11/02/18	11/02/18	M-F 1030p OR Spts RpCM Oregon's Sports Report	CM	10:30 PM-11:00 PM	----F--	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
OR SPRTS RPRT															
Target 200345 Index: 101. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$75.00		0.00			
E 39	KLSR	11/05/18	11/05/18	M-F 1030p OR Spts RpCM Oregon's Sports Report	CM	10:30 PM-11:00 PM	P-----	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
OR SPRTS RPRT															
Target 200345 Index: 101. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$75.00		0.00			
E 40	KLSR	10/31/18	10/31/18	M-F 11:00p-11:30p Modern Family	CM	11:00 PM-11:30 PM	--W----	:30	1	\$25.00	P-01	0.00	NM	1	\$25.00
MODERN FAMILY															
Target 200345 Index: 107. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$25.00		0.00			
E 41	KLSR	11/01/18	11/01/18	M-F 11:00p-11:30p Modern Family	CM	11:00 PM-11:30 PM	---T---	:30	1	\$25.00	P-01	0.00	NM	1	\$25.00
MODERN FAMILY															
Target 200345 Index: 107. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$25.00		0.00			
E 42	KLSR	11/02/18	11/02/18	M-F 11:00p-11:30p Modern Family	CM	11:00 PM-11:30 PM	----F--	:30	1	\$25.00	P-01	0.00	NM	1	\$25.00
MODERN FAMILY															
Target 200345 Index: 107. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$25.00		0.00			
E 43	KLSR	11/05/18	11/05/18	M-F 11:00p-11:30p Modern Family	CM	11:00 PM-11:30 PM	P-----	:30	1	\$25.00	P-01	0.00	NM	1	\$25.00
MODERN FAMILY															
Target 200345 Index: 107. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$25.00		0.00			
E 44	KLSR	10/31/18	10/31/18	M-F 1130p-1200a Mike & Molly	CM	11:30 PM-12:00 AM	XI--W----	:30	1	\$15.00	P-01	0.00	NM	1	\$15.00
MIKE AND MOLLY															
Target 200345 Index: 112. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$15.00		0.00			
E 45	KLSR	11/01/18	11/01/18	M-F 1130p-1200a Mike & Molly	CM	11:30 PM-12:00 AM	XI---T---	:30	1	\$15.00	P-01	0.00	NM	1	\$15.00
MIKE AND MOLLY															
Target 200345 Index: 112. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$15.00		0.00			
E 46	KLSR	11/02/18	11/02/18	M-F 1130p-1200a Mike & Molly	CM	11:30 PM-12:00 AM	XI----F--	:30	1	\$15.00	P-01	0.00	NM	1	\$15.00
MIKE AND MOLLY															
Target 200345 Index: 112. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 25994  
 Alt Order #: 26225340  
 Flight Dates: 10/31/18 - 11/06/18

Advertiser: Knute Buehler for Governor  
 Product Desc: Candidate  
 Estimate: 5994

KLSR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 46	KLSR	11/02/18	11/02/18	M-F 1130p-1200a Mike & Molly	CM	11:30 PM-12:00 XI	----F--	:30	1	\$15.00	P-01	0.00	NM	1	\$15.00
MIKE AND MOLLY Target 200345 Index: 112. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/18	11/04/18	----F--			1			\$15.00			0.00		
E 47	KLSR	11/05/18	11/05/18	M-F 1130p-1200a Mike & Molly	CM	11:30 PM-12:00 XI	M-----	:30	1	\$15.00	P-01	0.00	NM	1	\$15.00
MIKE AND MOLLY Target 200345 Index: 112. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/05/18	11/11/18	M-----			1			\$15.00			0.00		
E 48	KLSR	10/31/18	10/31/18	M-F 1200a-1230a Two and a Half Men	CM	12:00 XM-12:30 XI	--W----	:30	1	\$10.00	P-01	0.00	NM	1	\$10.00
TWO & HALF MEN Target 200345 Index: 111. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/18	11/04/18	--W----			1			\$10.00			0.00		
E 49	KLSR	11/01/18	11/01/18	M-F 1200a-1230a Two and a Half Men	CM	12:00 XM-12:30 XI	---T---	:30	1	\$10.00	P-01	0.00	NM	1	\$10.00
TWO & HALF MEN Target 200345 Index: 111. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/18	11/04/18	---T---			1			\$10.00			0.00		
E 50	KLSR	11/05/18	11/05/18	M-F 1200a-1230a Two and a Half Men	CM	12:00 XM-12:30 XI	M-----	:30	1	\$10.00	P-01	0.00	NM	1	\$10.00
TWO & HALF MEN Target 200345 Index: 111. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/05/18	11/11/18	M-----			1			\$10.00			0.00		
E 51	KLSR	11/04/18	11/04/18	Su 8a-9a Fox News SuFox News	CM	8:00 AM-9:00 AM	-----S	:30	2	\$40.00	P-04	0.00	NM	0	\$0.00
FOX NWS SUNDAY Target 200345 Index: 112. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/18	11/04/18	-----S			2			\$40.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KLSR	10/29/18-11/04/18		Su 8a-9a Fox News			8:00 AM-9:00 AM		-----Su	:30	<del>(\$40.00)</del>	0.00	NM		
See MG 24.2,24.3 [Program Change/No Avail]															
2	KLSR	10/29/18-11/04/18		Su 8a-9a Fox News			8:00 AM-9:00 AM		-----Su	:30	<del>(\$40.00)</del>	0.00	NM		
See MG 24.2,24.3 [Program Change/No Avail]															
E 52	KLSR	11/04/18	11/04/18	Sa-Su 10p-1030pKVAL/News Sa-Su KVAL/News	CM	10:00 PM-10:30 PI	-----S	:30	1	\$90.00	P-04	0.00	NM	0	\$0.00
KVAL NW-10-FOX Target 200345 Index: 104. Nielsen: 1.1000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/18	11/04/18	-----S			1			\$90.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KLSR	10/29/18-11/04/18		Sa-Su 10p-1030pKVAL/News			10:00 PM-10:30 P		-----Su	:30	<del>(\$90.00)</del>	0.00	NM		
See MG 24.2,24.3 [Program Change/No Avail]															
													Totals	54	\$2,555.00