CONTRACT



And:

Media Buying and Analytics 4355 Cobb Parkway SE Suite J489 Atlanta, GA 30339

	Contract / Rev	<u>vision</u>		Alt Order #	
	351673	/		10770909	
Advertiser			Ori	iginal Date /	Revision
Biden for President			C)4/01/24 /	04/01/24
Contract Dates	Estimate #			Ext. Opp. ID)
04/02/24 - 04/08/24	11561				
Product	•				
BIDEN 4 PRESIDENT 30					
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Billing Cycle	Billing Cale	endar	Cash/Trade
EOM/EOC	Broadcast		Cash
Property	Account Ex	<u>kecutive</u>	Sales Office
WNGT	Cheryl Lon	g	Washington Tele
Special Hand	ling		•
Demographic			
Adults 35+			
Agy Code	Advertiser	<u>Code</u>	Product 1/2
Agency Ref		Advertiser	Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 WNGT 04/02/24 04/03/24 EM (M-F) 4:30-6A Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 -T 1	4:30AM - 6:00AM <u>Rate</u> \$5.00	:30	NM 1	\$5.00
N 2 WNGT 04/03/24 04/03/24 EM (M-F) 4:30-6A Start Date Week: End Date 04/07/24 Weekdays - W Spots/Week 1 1	4:30AM - 6:00AM <u>Rate</u> \$5.00	:30	NM 1	\$5.00
N 3 WNGT 04/04/24 04/04/24 EM (M-F) 4:30-6A Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 T 1	4:30AM - 6:00AM <u>Rate</u> \$5.00	:30	NM 1	\$5.00
N 4 WNGT 04/02/24 04/07/24 EM (M-F) 4:30-6A Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 F 1	4:30AM - 6:00AM <u>Rate</u> \$5.00	:30	NM 1	\$5.00
N 5 WNGT 04/08/24 04/08/24 EM (M-F) 4:30-6A Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 M 1	4:30AM - 6:00AM <u>Rate</u> \$5.00	:30	NM 1	\$5.00
N 6 WNGT 04/02/24 04/08/24 EM (M-F) 6-10A Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 -T 1 Week: 04/08/24 04/14/24 0	EM (M-F) 6-10A <u>Rate</u> \$40.00 \$40.00	:30	NM 1	\$40.00
N 7 WNGT 04/02/24 04/08/24 EM (M-F) 6-10A Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 W 1 Week: 04/08/24 04/14/24 0	EM (M-F) 6-10A <u>Rate</u> \$40.00 \$40.00	:30	NM 1	\$40.00
N 8 WNGT 04/02/24 04/08/24 EM (M-F) 6-10A Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 T 1 Week: 04/08/24 04/14/24 0	EM (M-F) 6-10A <u>Rate</u> \$40.00 \$40.00	:30	NM 1	\$40.00
N 9 WNGT 04/02/24 04/08/24 EM (M-F) 6-10A Start Date Week: 04/01/24 04/07/24F 1 Week: 04/08/24 04/14/24 0	EM (M-F) 6-10A <u>Rate</u> \$40.00 \$40.00	:30	NM 1	\$40.00
N 10 WNGT 04/02/24 04/08/24 EM (M-F) 6-10A Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 0 Week: 04/08/24 04/14/24 M 1	EM (M-F) 6-10A <u>Rate</u> \$40.00 \$40.00	:30	NM 1	\$40.00
N 11 WNGT 04/02/24 04/08/24 Daytime MON-FRI Start Date End Date Weekdays Spots/Week	10:00AM - 4:00PM <u>Rate</u>	:30	NM 1	\$5.00



| Contract / Revision | Alt Order # | 10770909

 Advertiser
 Original Date / Revision

 Biden for President
 04/01/24 / 04/01/24

 Contract Dates
 Product
 Estimate #

 04/02/24 - 04/08/24
 BIDEN 4 PRESIDENT 3(
 11561

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week F	Rate Types	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/07/24 -T 1 Week: 04/08/24 04/14/24 0	<u>Rate</u> \$5.00 \$5.00				
N 12 WNGT 04/02/24 04/08/24 Daytime MON-FRI Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 - W 1	10:00AM - 4:00PM Rate \$5.00	:30	NM	1	\$5.00
Week: 04/08/24 04/14/24 0 N 13 WNGT 04/02/24 04/08/24 Daytime MON-FRI Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 T 1	\$5.00 10:00AM - 4:00PM Rate \$5.00	:30	NM	1	\$5.00
Week: 04/08/24 04/14/24 0 N 14 WNGT 04/02/24 04/08/24 Daytime MON-FRI Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 F- 1 Week: 04/08/24 04/14/24 0	\$5.00 10:00AM - 4:00PM Rate \$5.00 \$5.00	:30	NM	1	\$5.00
N 15 WNGT 04/02/24 04/08/24 Daytime MON-FRI Start Date Week: 04/01/24 04/07/24 Week: 04/08/24 04/14/24 M 1	10:00AM - 4:00PM Rate \$5.00 \$5.00	:30	NM	1	\$5.00
N 16 WNGT 04/02/24 04/08/24 Early News rotator Start Date Week: 04/01/24 04/07/24 T 1 Week: 04/08/24 04/14/24 0	4:00PM - 8:00PM <u>Rate</u> \$25.00 \$25.00	:30	NM	1	\$25.00
N 17 WNGT 04/02/24 04/08/24 Early News rotator Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 - W 1	4:00PM - 8:00PM <u>Rate</u> \$25.00	:30	NM	1	\$25.00
Week: 04/08/24 04/14/24 0 N 18 WNGT 04/02/24 04/08/24 Early News rotator Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 T 1 Week: 04/08/24 04/14/24 0	\$25.00 4:00PM - 8:00PM Rate \$25.00 \$25.00	:30	NM	1	\$25.00
N 19 WNGT 04/02/24 04/08/24 Early News rotator Start Date Week: 04/01/24 04/07/24 Week: 04/08/24 04/04/24	4:00PM - 8:00PM Rate \$25.00 \$25.00	:30	NM	1	\$25.00
N 20 WNGT 04/02/24 04/08/24 Early News rotator Start Date Week: 04/01/24 04/07/24 Week: 04/08/24 04/14/24 M 1	4:00PM - 8:00PM Rate \$25.00 \$25.00	:30	NM	1	\$25.00
N 21 WNGT 04/02/24 04/08/24 WRAL News+ Start Date Week: 04/01/24 04/07/24 T 1 Week: 04/08/24 04/14/24 0	8:00PM - 10:00PM Rate \$10.00 \$10.00	:30	NM	1	\$10.00
N 22 WNGT 04/02/24 04/08/24 WRAL News+ Start Date Week: 04/01/24 04/07/24 Weekdays Spots/Week Week: 04/08/24 04/14/24 0	8:00PM - 10:00PM Rate \$10.00 \$10.00	:30	NM	1	\$10.00
N 23 WNGT 04/02/24 04/08/24 WRAL News+ Start Date Week: 04/01/24 04/07/24 Weekdays Spots/Week Week: 04/03/24 04/07/24	8:00PM - 10:00PM Rate \$10.00 \$10.00	:30	NM	1	\$10.00
N 24 WNGT 04/02/24 04/08/24 WRAL News+ Start Date End Date Weekdays Spots/Week	8:00PM - 10:00PM Rate \$10.00 \$10.00	:30	NM	1	\$10.00



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 Advertiser
 Original Date / Revision

 Biden for President
 04/01/24 / 04/01/24

 Contract Dates
 Product
 Estimate #

 04/02/24 - 04/08/24
 BIDEN 4 PRESIDENT 3(11561)

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S _l	pots	Amount
Start Date	Rate				
N 25 WNGT 04/02/24 04/08/24 WRAL News+	8:00PM - 10:00PM	:30	NM	1	\$10.00
Week: 04/01/24 End Date Weekdays Spots/Week	<u>Rate</u> \$10.00				
Week: 04/08/24 04/14/24 M 1	\$10.00 \$10.00				
N 26 WNGT 04/02/24 04/08/24 Late News	10PM - 11:35PM	:30	NM	1	\$5.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	'	φ5.00
Week: 04/01/24 04/07/24 T 1	\$5.00				
Week: 04/08/24 04/14/24 0	\$5.00		ı		
N 27 WNGT 04/02/24 04/08/24 Late News	10PM - 11:35PM	:30	NM	1	\$5.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 04/01/24	\$5.00 \$5.00				
	•				# 5.00
N 28 WNGT 04/02/24 04/08/24 Late News Start Date End Date Weekdays Spots/Week	10PM - 11:35PM Rate	:30	NM	1	\$5.00
Week: Od/01/24 End Date Weekdays Spots/Week Week: 04/01/24T 1	\$5.00				
Week: 04/08/24 04/14/24 0	\$5.00				
N 29 WNGT 04/02/24 04/08/24 Late News	10PM - 11:35PM	:30	NM	1	\$5.00
Start Date	Rate		Ī		
Week: 04/01/24 04/07/24 F 1	\$5.00				
Week: 04/08/24 04/14/24 0	\$5.00				
N 30 WNGT 04/02/24 04/08/24 Late News	10PM - 11:35PM	:30	NM	1	\$5.00
Week: 04/01/24 End Date Weekdays Spots/Week	<u>Rate</u> \$5.00		1		
Week: 04/08/24 04/14/24 0	\$5.00				
N 31 WNGT 04/02/24 04/08/24 Late News	10PM - 11:35PM	:30	NM	1	\$5.00
Start Date End Date Weekdays Spots/Week	Rate	.00		•	ψ0.00
Week: 04/01/24 04/07/24 S 1	\$5.00				
Week: 04/08/24 04/14/24 0	\$5.00				
N 32 WNGT 04/02/24 04/08/24 Late News	10PM - 11:35PM	:30	NM	1	\$5.00
Week: 04/01/24 End Date Weekdays Spots/Week	Rate				
Week: 04/08/24 04/14/24 M 1	\$5.00 \$5.00				
N 33 WNGT 04/02/24 04/08/24 Early Morning SAT/SUN	4:30AM - 10:30AM	:30	NM	1	\$5.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	'	φ5.00
Week: 04/01/24 04/07/24S- 1	\$5.00		i		
Week: 04/08/24 04/14/24 0	\$5.00				
N 34 WNGT 04/02/24 04/08/24 Early Morning SAT/SUN	4:30AM - 10:30AM	:30	NM	1	\$5.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 04/01/24	\$5.00 \$5.00				
	•				# 5.00
N 35 WNGT 04/02/24 04/08/24 Daytime SAT-SUN Start Date End Date Weekdays Spots/Week	10:00AM - 4:00PM Rate	:30	NM	1	\$5.00
Week: 04/01/24 04/07/24S- 1	\$5.00		i		
Week: 04/08/24 04/14/24 0	\$5.00		ı		
N 36 WNGT 04/02/24 04/08/24 Daytime SAT-SUN	10:00AM - 4:00PM	:30	NM	1	\$5.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 04/01/24	\$5.00				
Week: 04/08/24	\$5.00	00		,	A= 00
N 37 WNGT 04/02/24 04/07/24 WRAL News+ Start Date End Date Weekdays Spots/Week	4PM - 8PM Rate	:30	NM	1	\$5.00
Week: 04/01/24 End Date 04/07/24 Spots/Week 1	\$5.00				
N 38 WNGT 04/02/24 04/07/24 WRAL News+	4PM - 8PM	:30	NM	1	\$5.00
Start Date End Date Weekdays Spots/Week	Rate		7 *****	•	ψ0.00
Week: 04/01/24 04/07/24 1	\$5.00				

04/01/24

/ 04/01/24



	Contract / Revision		Alt Order #
	351673	/	10770909
Advertiser	*		Original Date / Revision

Contract Dates	Product	Estimate #
04/02/24 - 04/08/24	BIDEN 4 PRESIDENT 30	11561

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date	Rate				
N 39 WNGT 04/02/24 04/07/24 WRAL News+ Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 S- 1	8:00PM - 10:00PM <u>Rate</u> \$5.00	:30	NM	1	\$5.00
N 40 WNGT 04/02/24 04/07/24 WRAL News+ Start Date End Date Weekdays Spots/Week Week: 04/01/24 04/07/24 S 1	8:00PM - 10:00PM <u>Rate</u> \$5.00	:30	NM	1	\$5.00
		Totals		40	\$500.00

Biden for President

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/08/24	40	\$500.00	(\$75.00)	\$425.00
Totals	40	\$500.00	(\$75.00)	\$425.00

In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below: Digital Services: https://www.wral.com/production-services-terms-conditions/19931948/ Production Services: https://www.wral.com/production-services-terms-conditions/19931948/	
Credit Sales:< https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>	
O'constant	Dete
Signature	Date