

CONTRACT



WNGT
 2619 Western Blvd.
 Raleigh, NC 27606
 (919)821-8581

<u>Contract / Revision</u> 351673 /		<u>Alt Order #</u> 10770909
<u>Advertiser</u> Biden for President		<u>Original Date / Revision</u> 04/01/24 / 04/01/24
<u>Contract Dates</u> 04/02/24 - 04/08/24	<u>Estimate #</u> 11561	<u>Ext. Opp. ID</u>
<u>Product</u> BIDEN 4 PRESIDENT 30		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNGT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Washington Tele
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media Buying and Analytics
 4355 Cobb Parkway SE
 Suite J489
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNGT	04/02/24	04/03/24	EM (M-F) 4:30-6A	4:30AM - 6:00AM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/01/24	04/07/24	-T-----	1			\$5.00				
N 2	WNGT	04/03/24	04/03/24	EM (M-F) 4:30-6A	4:30AM - 6:00AM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/01/24	04/07/24	--W----	1			\$5.00				
N 3	WNGT	04/04/24	04/04/24	EM (M-F) 4:30-6A	4:30AM - 6:00AM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/01/24	04/07/24	---T---	1			\$5.00				
N 4	WNGT	04/02/24	04/07/24	EM (M-F) 4:30-6A	4:30AM - 6:00AM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/01/24	04/07/24	----F--	1			\$5.00				
N 5	WNGT	04/08/24	04/08/24	EM (M-F) 4:30-6A	4:30AM - 6:00AM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/08/24	04/14/24	M-----	1			\$5.00				
N 6	WNGT	04/02/24	04/08/24	EM (M-F) 6-10A	EM (M-F) 6-10A		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/01/24	04/07/24	-T-----	1			\$40.00				
Week:		04/08/24	04/14/24	-----	0			\$40.00				
N 7	WNGT	04/02/24	04/08/24	EM (M-F) 6-10A	EM (M-F) 6-10A		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/01/24	04/07/24	--W----	1			\$40.00				
Week:		04/08/24	04/14/24	-----	0			\$40.00				
N 8	WNGT	04/02/24	04/08/24	EM (M-F) 6-10A	EM (M-F) 6-10A		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/01/24	04/07/24	---T---	1			\$40.00				
Week:		04/08/24	04/14/24	-----	0			\$40.00				
N 9	WNGT	04/02/24	04/08/24	EM (M-F) 6-10A	EM (M-F) 6-10A		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/01/24	04/07/24	----F--	1			\$40.00				
Week:		04/08/24	04/14/24	-----	0			\$40.00				
N 10	WNGT	04/02/24	04/08/24	EM (M-F) 6-10A	EM (M-F) 6-10A		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/01/24	04/07/24	-----	0			\$40.00				
Week:		04/08/24	04/14/24	M-----	1			\$40.00				
N 11	WNGT	04/02/24	04/08/24	Daytime MON-FRI	10:00AM - 4:00PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)



<u>Contract / Revision</u> 351673 /		<u>Alt Order #</u> 10770909
<u>Advertiser</u> Biden for President		<u>Original Date / Revision</u> 04/01/24 / 04/01/24
<u>Contract Dates</u> 04/02/24 - 04/08/24	<u>Product</u> BIDEN 4 PRESIDENT 30	<u>Estimate #</u> 11561

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-T-----				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 12	WNGT	04/02/24	04/08/24	Daytime MON-FRI	10:00AM - 4:00PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	--W----				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 13	WNGT	04/02/24	04/08/24	Daytime MON-FRI	10:00AM - 4:00PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	---T---				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 14	WNGT	04/02/24	04/08/24	Daytime MON-FRI	10:00AM - 4:00PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	----F--				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 15	WNGT	04/02/24	04/08/24	Daytime MON-FRI	10:00AM - 4:00PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----				0	\$5.00			
Week:		04/08/24	04/14/24	M-----				1	\$5.00			
N 16	WNGT	04/02/24	04/08/24	Early News rotator	4:00PM - 8:00PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-T-----				1	\$25.00			
Week:		04/08/24	04/14/24	-----				0	\$25.00			
N 17	WNGT	04/02/24	04/08/24	Early News rotator	4:00PM - 8:00PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	--W----				1	\$25.00			
Week:		04/08/24	04/14/24	-----				0	\$25.00			
N 18	WNGT	04/02/24	04/08/24	Early News rotator	4:00PM - 8:00PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	---T---				1	\$25.00			
Week:		04/08/24	04/14/24	-----				0	\$25.00			
N 19	WNGT	04/02/24	04/08/24	Early News rotator	4:00PM - 8:00PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	----F--				1	\$25.00			
Week:		04/08/24	04/14/24	-----				0	\$25.00			
N 20	WNGT	04/02/24	04/08/24	Early News rotator	4:00PM - 8:00PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----				0	\$25.00			
Week:		04/08/24	04/14/24	M-----				1	\$25.00			
N 21	WNGT	04/02/24	04/08/24	WRAL News+	8:00PM - 10:00PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-T-----				1	\$10.00			
Week:		04/08/24	04/14/24	-----				0	\$10.00			
N 22	WNGT	04/02/24	04/08/24	WRAL News+	8:00PM - 10:00PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	--W----				1	\$10.00			
Week:		04/08/24	04/14/24	-----				0	\$10.00			
N 23	WNGT	04/02/24	04/08/24	WRAL News+	8:00PM - 10:00PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	---T---				1	\$10.00			
Week:		04/08/24	04/14/24	-----				0	\$10.00			
N 24	WNGT	04/02/24	04/08/24	WRAL News+	8:00PM - 10:00PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	----F--				1	\$10.00			
Week:		04/08/24	04/14/24	-----				0	\$10.00			

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<u>Advertiser</u> Biden for President		<u>Original Date / Revision</u> 04/01/24 / 04/01/24
<u>Contract Dates</u> 04/02/24 - 04/08/24	<u>Product</u> BIDEN 4 PRESIDENT 30	<u>Estimate #</u> 11561

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	WNGT	04/02/24	04/08/24	WRAL News+	8:00PM - 10:00PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----				0	\$10.00			
Week:		04/08/24	04/14/24	M-----				1	\$10.00			
N 26	WNGT	04/02/24	04/08/24	Late News	10PM - 11:35PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-T-----				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 27	WNGT	04/02/24	04/08/24	Late News	10PM - 11:35PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	--W----				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 28	WNGT	04/02/24	04/08/24	Late News	10PM - 11:35PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	---T---				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 29	WNGT	04/02/24	04/08/24	Late News	10PM - 11:35PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	----F--				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 30	WNGT	04/02/24	04/08/24	Late News	10PM - 11:35PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----S-				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 31	WNGT	04/02/24	04/08/24	Late News	10PM - 11:35PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----S				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 32	WNGT	04/02/24	04/08/24	Late News	10PM - 11:35PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----				0	\$5.00			
Week:		04/08/24	04/14/24	M-----				1	\$5.00			
N 33	WNGT	04/02/24	04/08/24	Early Morning SAT/SUN	4:30AM - 10:30AM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----S-				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 34	WNGT	04/02/24	04/08/24	Early Morning SAT/SUN	4:30AM - 10:30AM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----S				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 35	WNGT	04/02/24	04/08/24	Daytime SAT-SUN	10:00AM - 4:00PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----S-				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 36	WNGT	04/02/24	04/08/24	Daytime SAT-SUN	10:00AM - 4:00PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----S				1	\$5.00			
Week:		04/08/24	04/14/24	-----				0	\$5.00			
N 37	WNGT	04/02/24	04/07/24	WRAL News+	4PM - 8PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----S-				1	\$5.00			
N 38	WNGT	04/02/24	04/07/24	WRAL News+	4PM - 8PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----S				1	\$5.00			

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<u>Contract / Revision</u> 351673 /	<u>Alt Order #</u> 10770909
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<u>Advertiser</u> Biden for President	<u>Original Date / Revision</u> 04/01/24 / 04/01/24
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<u>Contract Dates</u> 04/02/24 - 04/08/24	<u>Product</u> BIDEN 4 PRESIDENT 30	<u>Estimate #</u> 11561
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 39	WNGT	04/02/24	04/07/24	WRAL News+	8:00PM - 10:00PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----S-				1	\$5.00			
N 40	WNGT	04/02/24	04/07/24	WRAL News+	8:00PM - 10:00PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----S				1	\$5.00			
Totals											40	\$500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/08/24	40	\$500.00	(\$75.00)	\$425.00
Totals	40	\$500.00	(\$75.00)	\$425.00

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In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below:

Digital Services: <<https://www.wral.com/production-services-terms-conditions/19931948/>>

Production Services: <<https://www.wral.com/production-services-terms-conditions/19931948/>>

Credit Sales: <<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>>

Signature

Date