

PUBLIC ISSUES
ISSUES PROGRAMS LIST

4th Qtr

Station Dark Pursuant to BLSTA-20111107ADU beginning 11/07/11 until 12/31/11

.PSA's aired randomly once a day throughout the qtr from 10/01/11 until 11/06/11

CERVICAL CANCER

HPV is the most common sexually transmitted virus in the United States, with an estimated 6 million new infections each year.

The PSA illustrates how common it is to get HPV and not know it. Viewers are encouraged to learn more by talking with their doctors.

HEART STOPPER

This PSA features U.S. surgeon General Regina Benjamin, MD, MBA and uses hyper realistic biomedical animation to illustrate how smoking can cause a heart attack.

The PSA also encourages smokers to quit and provides resources to help them. This report confirms that tobacco use is still the leading preventable cause of premature death in the world, killing more than 443,000 Americans yearly.

HUNGER PREVENTION

Feeding America, the nation's leading domestic hunger relief charity has seen an unprecedented increase in demand for people needing food assistance at their network of over 200 food banks. The need for action is greater now than ever before.