

PUBLIC ISSUES

ISSUES PROGRAMS LIST

List reflects Information for quarter ending 12/30/10

. Saint Mary's Church Service

Many older citizens in the Community are unable to physically attend church services. This program

gives these citizens the ability to attend church from home and provides a much needed community service.

aired m-s 12:00pm to 12:30 pm sun 12pm-1pm

.PSA's aired once a day randomly throughtout this qtr

CHILDHOOD ASTHMA

TO MOTIVATE PARENTS OF CHILDREN WITH ASTHMA TO LEARN ABOUT SPECIFIC ASTHMA TRIGGERS AND HOW THEY CAN HELP ELIMATE THEM. DISPROPORTIONATELY IMPACTED POPULATIONS INCLUDING AFRICAN AMERICAN, AND HISPANICS. GIVE PARENTS AND CAREGIVERS WITH NEW AND SIMJPLE TIPS ON HOW TO ELIMINATE SPECIFIC ASTHMA TRIGGERS IN ORDER TO REDUCE SYMPTOMS AND HLEP PREVENT ASTHMA ATTACKS.

NATIONAL MARROW DONOR

EVERY YEAR MORE THAN 10,000 PATIENTS ARE DIAGNOSED WITH LIFE THREATENING DISEASES SUCH AS LUEKEMIA. SEVENTY PERCENT OF THOSE PATIENTS DON'T HAVE A MATCHING DONOR IN THIER FAMILIES, SO THEY DEPEND ON THE POTENTIAL MARROW DONORS, FOR WHICH MARROW OR UNBILICAL CORD BLOOD TRANSPLANT FROM A DONOR MAY BE THIER BEST OR ONLY HOPE OF A CURE.

