

PUBLIC ISSUES

ISSUES PROGRAMS LIST

List reflects Information for quarter ending 12/31/13

. Saint Mary's Church Service

Many older citizens in the Community are unable to physically attend church services. This program

gives these citizens the ability to attend church from home and provides a much needed community service.

aired m-s 12:00pm to 12:30 pm sun 12pm-1pm

10/01/13, 10/02/13, 10/03/13, 10/04/13, 10/05/13, 10/06/13, 10/07/13,
10/08/13, 10/09/13, 10/10/13, 10/11/13, 10/12/13, 10/13/13, 10/14/13,
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10/16/13, 10/17/13, 10/18/13, 10/19/13, 10/20/13, 10/21/13, 10/22/13,
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10/31/13, 11/01/13, 11/02/13, 11/03/13, 11/04/13, 11/05/13, 11/06/13,
11/07/13, 11/08/13, 11/09/13, 11/10/13, 11/11/13, 11/12/13, 11/13/13,
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12/01/13, 12/02/13, 12/03/13, 12/04/13, 12/05/13, 12/06/13, 12/07/13,
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12/23/13, 12/24/13, 12/25/13, 12/26/13, 12/27/13, 12/28/13, 12/29/13,
12/30/13,
12/31/13

.PSA's aired once a day randomly throughout this qtr
Stadium 15 SEC

MANY AMERICANS RECYCLE TODAY AND MORE SAY THEY ARE EDUCATED ON ENVIRONMENTAL ISSUES THAN EVER BEFORE. STILL, DESPITE HEIGHTENED VISIBILITY OF PUBLIC RECYCLING RECEPTACLES AND MORE CURBSIDE PROGRAMS, LEVEL OF RECYCLING AND ARE LOW AND COULD BE INCREASED GREATLY. CURBSIDE RECYCLING CAMPAIGNS ARE UNEMOTIONAL AND RECYLING IS PERCEIVED AS AN OLD SCHOOL SOCIAL ISSUED THAT NEEDS TO BE MODERNIZED. THIS CAMPAIGN OBJECTIVE IS TO GENERATE AWARENESS AND UNDERSTANDING OF HOW, WHERE AND WHAT TO RECYCLE, MOBILZE INDIVIDUAL OWNERSHIP AND EMOTIONAL CONNECTION TO RECYCLING, AND ALTER THE WAY AMERICANS RECYCLE, TRANSFORMING IT INTO A DAILY SOCIAL NORM.

09/02/13, 09/03/13, 09/04/13, 09/06/13, 09/10/13, 09/11/13, 09/10/13,
09/11/13, 09/12/13, 09/13/13, 09/13/13, 09/15/13, 09/16/13, 09/17/13,
09/18/13, 09/19/13, 09/20/13, 09/21/13, 09/22/13, 09/23/13, 09/24/13,
09/25/13, 09/26/13, 09/27/13, 09/28/13,
09/29/13

Feel Again 30 SEC

EVERY BEAT MATTERS ENGAGES THE AMERICAN PUBLIC IN A MOVEMENT TO SUPPORT THE WORK OF FRONTLINE HEALTH WORKERS WHO DELIVER CARE TO MILLIONS OF CHILDREN IN NEED AROUND THE WORLD.

09/01/13, 09/10/13, 09/11/13, 10/06/13, 10/10/13, 10/13/13, 10/13/13, 10/20/13, 10/21/13, 10/28/13, 11/03/13, 11/04/13, 11/10/13, 11/11/13, 11/17/13, 11/18/13, 11/24/13, 11/25/13, 11/31/13

Volunteers of America 30 SEC

THE NUMBER OF AMERICANS THAT ARE GOING TO FOOD PANTRIES AND SOUP KITCHENS HAS INCREASED BY 46% SINCE 2006. NEARLY 10 MILLION AMERICANS NOW RECEIVE UNEMPLOYMENT BENEFITS, AND MORE THAN 45 MILLION AMERICANS ARE NOW ON FOOD STAMPS. VOLUNTEERS OF AMERICAN HELPING OVER 2.5 MILLION A YEAR.

09/10/13, 09/11/13, 09/13/13, 09/15/13, 09/23/13, 09/24/13, 09/26/13, 09/27/13, 10/01/13, 10/02/13, 10/03/13, 10/04/13, 10/05/13, 10/06/13, 10/10/13, 10/15/13, 10/16/13, 10/17/13, 10/18/13, 10/19/13, 10/20/13, 10/29/13, 10/30/13, 10/31/13, 11/01/13, 11/02/13, 11/03/13, 11/04/13, 11/12/13, 11/13/13, 11/13/13, 11/15/13, 11/16/13, 11/17/13, 11/18/13, 11/27/13, 11/28/13, 11/29/13, 11/30/13, 11/31/13

