

PUBLIC ISSUES 1st QTR 2013

Saint Mary's Church Service

Many older citizens in the Community are unable to physically attend church services. This program

gives these citizens the ability to attend church from home and provides a much needed community service.

Length 30minutes aired m-s 12:00pm to 12:30 pm and 60 minutes sun 12pm-1pm

PSA's

FACES OF INFLUENZA

INFLUENZA IS A SERIOUS PUBLIC HALTH THREAT. EACH YEAR IN THE U.S. 5 TO 20 PERCENT OF THE POPULATION GETS THE FLUE AND AN ESTIMATED 226,000 PEOPLE ARE HOSPITALIZED FROM INFLUENZA RELATED COMPLICATIONS. INFLUENZA SEASONS ARE UNPREDICTABLE AND CAN BE SEVERE. DEPENDING ON VIRUS SEVERITY DURING THE INFLUENZA SEASON, ANNUAL DEATHS CAN RANGE FROM A LOW OF 3,000 TO A HIGH OF ABOUT 49,000 PEOPLE. VIEWERS WILL LEARN THAT VACCINATION IS THE MOST EFFECTIVE WAY TO EHLP PROTECT AGAINST THIS SEROUS DISEASE. FEEL AGAIN EVERY BEAT MATTERS ENGAGES THE AMERICAN PUBLIC IN A MOVEMENT TO SUPPORT THE WORK OF FRONTLINE HEALTH WORKERS WHO DELIVER CARE TO MILLIONS OF CHILDREN IN NEED AROUND THE WORLD.

HIGH SCHOOL DROPOUT PREVENTION

THE GOAL IS TO RAISE AWARENESS ABOUT THE DROPOUT ISSUE, PROVIDE INSIGHT INTO THE TYPES OF CHALLENGES AT RISK STUDENTS FACE BY FEATURING REAL STUDENT STORIES AND CONNECT PEOPLE TO ACTIONS THEY CAN TAKE TO MAKE A DIFFERENCE AND BOOST STUDENTS IN THEIR COMMUNITIES.