



WORF
PO Box 470
Rockford, IL 61105

WORF • ROCKFORD

Buying Time
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1049439

Schedule Dates	02/11/15-02/16/15	Date Entered	02/09/15
Advertiser	SEIU Healthcare ILL (70682)	Last Modified	02/09/15
Agency	Buying Time (10126)	Entered By	Charlene Whiteside
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	671/678/4079 (406242)	Headline #	ECR10519039
Salesperson	Millennium - Washington D, Washington DC (1421)	Demo	
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	Neckel, Danny	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	671/678/4079	Commission	\$497.25
Account Types	National/Political	Net Total	\$2,817.75
Billing Type	Standard	Sales Tax	
Comments	SEIU		

By Broadcast Month	Spots	Rate
Feb. 2015	35	\$3,315.00
Grand Total:	35	\$3,315.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	7A- 9A (CST)				1					1	\$25.00	\$25.00	Rockford (WQRF)	FOX39 NEWS IN THE MORNING	2/9/15
2.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	7A- 9A (CST)					1				1	\$25.00	\$25.00	Rockford (WQRF)	FOX39 NEWS IN THE MORNING	2/9/15
3.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	7A- 9A (CST)						1			1	\$25.00	\$25.00	Rockford (WQRF)	FOX39 NEWS IN THE MORNING	2/9/15
4.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	7A- 9A (CST)		1							1	\$25.00	\$25.00	Rockford (WQRF)	FOX39 NEWS IN THE MORNING	2/9/15
5.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	10:30A- 11A (CST)				1					1	\$15.00	\$15.00	Rockford (WQRF)	HOW I MET YOUR MOTHER	2/9/15
6.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	10:30A- 11A (CST)					1				1	\$15.00	\$15.00	Rockford (WQRF)	HOW I MET YOUR MOTHER	2/9/15
7.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	10:30A- 11A (CST)						1			1	\$15.00	\$15.00	Rockford (WQRF)	HOW I MET YOUR MOTHER	2/9/15
8.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	10:30A- 11A (CST)		1							1	\$15.00	\$15.00	Rockford (WQRF)	HOW I MET YOUR MOTHER	2/9/15
9.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	3P- 4P (CST)				1					1	\$20.00	\$20.00	Rockford (WQRF)	MAURY	2/9/15
10.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	3P- 4P (CST)					1				1	\$20.00	\$20.00	Rockford (WQRF)	MAURY	2/9/15
11.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	3P- 4P (CST)						1			1	\$20.00	\$20.00	Rockford (WQRF)	MAURY	2/9/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

See the back of this document for Advertising Contract Terms and Conditions



WQRF
PO Box 470
Rockford, IL 61105

Buying Time
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1049439

Schedule Dates	02/11/15-02/16/15	Date Entered	02/09/15
Advertiser	SEIU Healthcare ILL (70682)	Last Modified	02/09/15
Agency	Buying Time (10126)	Entered By	Charlene Whiteside
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	671/678/4079 (406242)	Headline #	ECR10519039
Salesperson	Millennium - Washington D, Washington DC (1421	Order Type	Normal
Sales Office	Millennium - Washington DC	Package Deal	
Buyer Name	Neckel,Danny	Commission %	15.00
Phone/Fax	/	Commission	\$497.25
CPE	671/678/4079	Net Total	\$2,817.75
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	SEIU		

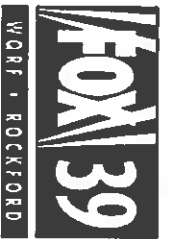
Rockford (WQRF)			
By Broadcast Month	Spots	Rate	
Feb. 2015	35	\$3,315.00	
Grand Total:	35	\$3,315.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	3P- 4P (CST)	1	1							1	\$20.00	\$20.00	Rockford (WQRF)	MAURY	2/9/15
13.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	5P- 5:30P (CST)				1					1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
14.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	5P- 5:30P (CST)					1				1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
15.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	5P- 5:30P (CST)						1			1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
16.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	5P- 5:30P (CST)		1							1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
17.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	5:30P- 6P (CST)				1					1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
18.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	5:30P- 6P (CST)					1				1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
19.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	5:30P- 6P (CST)						1			1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
20.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	5:30P- 6P (CST)							1		1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
21.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	6P- 6:30P (CST)				1					1	\$125.00	\$125.00	Rockford (WQRF)	BIG BANG THEORY	2/9/15
22.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	6P- 6:30P (CST)					1				1	\$125.00	\$125.00	Rockford (WQRF)	BIG BANG THEORY	2/9/15
23.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	6P- 6:30P (CST)						1			1	\$125.00	\$125.00	Rockford (WQRF)	BIG BANG THEORY	2/9/15
24.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	6P- 6:30P (CST)		1							1	\$125.00	\$125.00	Rockford (WQRF)	BIG BANG THEORY	2/9/15
25.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	7P- 8P (CST)				1					1	\$400.00	\$400.00	Rockford (WQRF)	AMERICAN IDOL 14	2/9/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

See the back of this document for Advertising Contract Terms and Conditions



WQRF
PO Box 470
Rockford, IL 61105

Buying Time
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1049439

Schedule Dates	02/11/15-02/16/15	Date Entered	02/09/15
Advertiser	SEIU Healthcare ILL (70682)	Last Modified	02/09/15
Agency	Buying Time (10126)	Entered By	Charlene Whiteside
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	671/678/4079 (406242)	Headline #	ECR10519039
Salesperson	Millennium - Washington D, Washington DC (1421	Order Type	Normal
Sales Office	Millennium - Washington DC	Package Deal	
Buyer Name	Neckel, Danny	Commission %	15.00
Phone/Fax	/	Commission	\$497.25
CPE	671/678/4079	Net Total	\$2,817.75
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	SEIU		

Rockford (WQRF)		
By Broadcast Month	Spots	Rate
Feb. 2015	35	\$3,315.00
Grand Total:	35	\$3,315.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	7P- 8P (CST)					1				1	\$400.00	\$400.00	Rockford (WQRF)	AMERICAN IDOL	2/9/15
27.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	9P- 9:30P (CST)				1					1	\$150.00	\$150.00	Rockford (WQRF)	FOX 39 NEWS AT 9P	2/9/15
28.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	9P- 9:30P (CST)					1				1	\$150.00	\$150.00	Rockford (WQRF)	FOX 39 NEWS AT 9P	2/9/15
29.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	9P- 9:30P (CST)						1			1	\$150.00	\$150.00	Rockford (WQRF)	FOX 39 NEWS AT 9P	2/9/15
30.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	9P- 9:30P (CST)		1							1	\$150.00	\$150.00	Rockford (WQRF)	FOX 39 NEWS AT 9P	2/9/15
31.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	9:30P- 10P (CST)				1					1	\$125.00	\$125.00	Rockford (WQRF)	FOX 39 NEWS AT 930P	2/9/15
32.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	9:30P- 10P (CST)					1				1	\$125.00	\$125.00	Rockford (WQRF)	FOX 39 NEWS AT 930P	2/9/15
33.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	9:30P- 10P (CST)						1			1	\$125.00	\$125.00	Rockford (WQRF)	FOX 39 NEWS AT 930P	2/9/15
34.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	9:30P- 10P (CST)								1	1	\$125.00	\$125.00	Rockford (WQRF)	FOX 39 NEWS AT 930P	2/9/15
35.0	Normal Line / SPOT	02/15/15-02/15/15	5	:30	9P- 9:30P (CST)								1	1	\$75.00	\$75.00	Rockford (WQRF)	FOX NEWS-9	2/9/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

See the back of this document for Advertising Contract Terms and Conditions

ORDER WORKSHEET

Rep Order# 10519039 Ver# 3 Status Revised Traffic Order# 1049439 Last Received: 02/09/15 4:51 PM 1 of 4
EC'd Yes Showing Buylines: All Lines

Station WQRF-TV ROCKFORD
Advertiser (6087) POLITICAL ISSUE GROU
Product SEIU/HEALTHCARE ILL
Estimate# 4079
Buyer Danny Neckel
Agency (BUYT) BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 671/678/4079
Flight Dates 02/11/15-02/16/15
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

2/9 PLEASE SEE THE REVISIONS MADE TO THE PRODUCT NAME FOR THE ABOVE ORDER PER THE STATION'S REQUEST. PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W	7A-9A	FOX39 NEWS IN THE MORNING	30	-	-	\$25.00	02/11-02/11	1	1	\$25.00
2	Th	7A-9A	FOX39 NEWS IN THE MORNING	30	-	-	\$25.00	02/12-02/12	1	1	\$25.00
3	F	7A-9A	FOX39 NEWS IN THE MORNING	30	-	-	\$25.00	02/13-02/13	1	1	\$25.00
4	M	7A-9A	FOX39 NEWS IN THE MORNING	30	-	-	\$25.00	02/16-02/16	1	1	\$25.00
5	W	1030A-11A	HOW I MET YOUR MOTHER	30	-	-	\$15.00	02/11-02/11	1	1	\$15.00
6	Th	1030A-11A	HOW I MET YOUR MOTHER	30	-	-	\$15.00	02/12-02/12	1	1	\$15.00
7	F	1030A-11A	HOW I MET YOUR MOTHER	30	-	-	\$15.00	02/13-02/13	1	1	\$15.00
8	M	1030A-11A	HOW I MET YOUR MOTHER	30	-	-	\$15.00	02/16-02/16	1	1	\$15.00
9	W	3P-4P	MAURY	30	-	-	\$20.00	02/11-02/11	1	1	\$20.00
10	Th	3P-4P	MAURY	30	-	-	\$20.00	02/12-02/12	1	1	\$20.00
11	F	3P-4P	MAURY	30	-	-	\$20.00	02/13-02/13	1	1	\$20.00

ORDER WORKSHEET

Rep Order# 10519039 Ver# 3 Status Revised

Traffic Order# 1049439

Last Received:
Showing Buylines:

Printed: 02/09/15 4:55 PM
02/09/15 4:51 PM
All Lines

2 of 4

Station WQRF-TV ROCKFORD
Advertiser (6087) POLITICAL ISSUE GROU
Product SEIU/HEALTHCARE ILL
Estimate# 4079
Buyer Danny Neckel

Agency (BUYT) BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 671/678/4079
Flight Dates 02/11/15-02/16/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
12	M	3P-4P	MAURY	30	-	-	\$20.00	02/16-02/16	1	1	\$20.00
13	W	5P-530P	TWO & A HALF MEN	30	-	-	\$75.00	02/11-02/11	1	1	\$75.00
14	Th	5P-530P	TWO & A HALF MEN	30	-	-	\$75.00	02/12-02/12	1	1	\$75.00
15	F	5P-530P	TWO & A HALF MEN	30	-	-	\$75.00	02/13-02/13	1	1	\$75.00
16	M	5P-530P	TWO & A HALF MEN	30	-	-	\$75.00	02/16-02/16	1	1	\$75.00
17	W	530P-6P	TWO & A HALF MEN	30	-	-	\$75.00	02/11-02/11	1	1	\$75.00
18	Th	530P-6P	TWO & A HALF MEN	30	-	-	\$75.00	02/12-02/12	1	1	\$75.00
19	F	530P-6P	TWO & A HALF MEN	30	-	-	\$75.00	02/13-02/13	1	1	\$75.00
20	M	530P-6P	TWO & A HALF MEN	30	-	-	\$75.00	02/16-02/16	1	1	\$75.00
21	W	6P-630P	BIG BANG THEORY	30	-	-	\$125.00	02/11-02/11	1	1	\$125.00
22	Th	6P-630P	BIG BANG THEORY	30	-	-	\$125.00	02/12-02/12	1	1	\$125.00
23	F	6P-630P	BIG BANG THEORY	30	-	-	\$125.00	02/13-02/13	1	1	\$125.00
24	M	6P-630P	BIG BANG THEORY	30	-	-	\$125.00	02/16-02/16	1	1	\$125.00
25	W	7P-8P	AMERICAN IDOL 14	30	-	-	\$400.00	02/11-02/11	1	1	\$400.00
26	Th	7P-8P	AMERICAN IDOL	30	-	-	\$400.00	02/12-02/12	1	1	\$400.00
27	W	9P-930P	FOX 39 NEWS AT 9P	30	-	-	\$150.00	02/11-02/11	1	1	\$150.00

ORDER WORKSHEET

Rep Order# 10519039 Ver# 3

Status Revised

Traffic Order# 1049439

Last Received:

Printed: 02/09/15 4:55 PM

3 of 4

Showing Buylines:

All Lines

Station WORK-TV ROCKFORD
Advertiser (6087) POLITICAL ISSUE GROU
Product SEIU/HEALTHCARE ILL
Estimate# 4079
Buyer Danny Neckel

Agency (BUYT) BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 671/678/4079
Flight Dates 02/11/15-02/16/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
28	Th	9P-930P	FOX 39 NEWS AT 9P	30	-	-	\$150.00	02/12-02/12	1	1	\$150.00
29	F	9P-930P	FOX 39 NEWS AT 9P	30	-	-	\$150.00	02/13-02/13	1	1	\$150.00
30	M	9P-930P	FOX 39 NEWS AT 9P	30	-	-	\$150.00	02/16-02/16	1	1	\$150.00
31	W	930P-10P	FOX 39 NEWS AT 930P	30	-	-	\$125.00	02/11-02/11	1	1	\$125.00
32	Th	930P-10P	FOX 39 NEWS AT 930P	30	-	-	\$125.00	02/12-02/12	1	1	\$125.00
33	F	930P-10P	FOX 39 NEWS AT 930P	30	-	-	\$125.00	02/13-02/13	1	1	\$125.00
34	M	930P-10P	FOX 39 NEWS AT 930P	30	-	-	\$125.00	02/16-02/16	1	1	\$125.00
35	Su	9P-930P	FOX NEWS-9	30	-	-	\$75.00	02/15-02/15	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 35 / \$3,315.00

---SALES MONTHLY TOTALS---

Feb2015: 35 / \$3,315.00

Order Totals: 35 / \$3,315.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$21,968.19 CABL .00% EGRF .00% EREX .00% WIFR 25.80% WGRF 15.09%
WREX 36.72% WTVO 22.39%

Books [FEB14,MAY14,PFEB15,PFEB15]
Demos RA35+P

Not
28/17.75

ORDER WORKSHEET

Rep Order# 10519039 Ver# 3
EC'd Yes

Status Revised

Traffic Order# 1049439

Last Received:
Showing Buylines:

Printed: 02/09/15 4:55 PM
02/09/15 4:51 PM
All Lines

4 of 4

Station WOLF-TV ROCKFORD
Advertiser (6087) POLITICAL ISSUE GROU
Product SEIU/HEALTHCARE ILL
Estimate# 4079
Buyer Danny Neckel

Agency (BUYT) BUYING TIME LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 671/678/4079
Flight Dates 02/11/15-02/16/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

— CREDIT RISK —
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10519039 Ver# 1 Status New
EC'd Yes

Traffic Order# 1049439

Printed: 02/09/15 11:59 AM
Last Received: 02/09/15 11:56 AM
Showing Buylines: All Lines

1 of 4

Station WQRF-TV ROCKFORD
Advertiser (6087) POLITICAL ISSUE GROU
Product SEIU
Estimate# 4079
Buyer Danny Neckel

Agency (BUY) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 671/678/4079
Flight Dates 02/11/15-02/16/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

2/9 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Booked as Int

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W	7A-9A	FOX39 NEWS IN THE MORNING	30	-	-	\$25.00	02/11-02/11	1	1	\$25.00
2	Th	7A-9A	FOX39 NEWS IN THE MORNING	30	-	-	\$25.00	02/12-02/12	1	1	\$25.00
3	F	7A-9A	FOX39 NEWS IN THE MORNING	30	-	-	\$25.00	02/13-02/13	1	1	\$25.00
4	M	7A-9A	FOX39 NEWS IN THE MORNING	30	-	-	\$25.00	02/16-02/16	1	1	\$25.00
5	W	1030A-11A	HOW I MET YOUR MOTHER	30	-	-	\$15.00	02/11-02/11	1	1	\$15.00
6	Th	1030A-11A	HOW I MET YOUR MOTHER	30	-	-	\$15.00	02/12-02/12	1	1	\$15.00
7	F	1030A-11A	HOW I MET YOUR MOTHER	30	-	-	\$15.00	02/13-02/13	1	1	\$15.00
8	M	1030A-11A	HOW I MET YOUR MOTHER	30	-	-	\$15.00	02/16-02/16	1	1	\$15.00
9	W	3P-4P	MAURY	30	-	-	\$20.00	02/11-02/11	1	1	\$20.00
10	Th	3P-4P	MAURY	30	-	-	\$20.00	02/12-02/12	1	1	\$20.00
11	F	3P-4P	MAURY	30	-	-	\$20.00	02/13-02/13	1	1	\$20.00

ORDER WORKSHEET

Rep Order# 10519039 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 02/09/15 11:59 AM
Last Received: 02/09/15 11:56 AM
Showing Buylines: All Lines

2 of 4

Station WORF-TV ROCKFORD
Advertiser (6087) POLITICAL ISSUE GROU
Product SEIU
Estimate# 4079
Buyer Danny Neckel

Agency (BUYT) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 671/678/4079
Flight Dates 02/11/15-02/16/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
12	M	3P-4P	MAURY	30	-	5	\$20.00	02/16-02/16	1	1	\$20.00
13	W	5P-530P	TWO & A HALF MEN	30	-	5	\$75.00	02/11-02/11	1	1	\$75.00
14	Th	5P-530P	TWO & A HALF MEN	30	-	5	\$75.00	02/12-02/12	1	1	\$75.00
15	F	5P-530P	TWO & A HALF MEN	30	-	5	\$75.00	02/13-02/13	1	1	\$75.00
16	M	5P-530P	TWO & A HALF MEN	30	-	5	\$75.00	02/16-02/16	1	1	\$75.00
17	W	530P-6P	TWO & A HALF MEN	30	-	5	\$75.00	02/11-02/11	1	1	\$75.00
18	Th	530P-6P	TWO & A HALF MEN	30	-	5	\$75.00	02/12-02/12	1	1	\$75.00
19	F	530P-6P	TWO & A HALF MEN	30	-	5	\$75.00	02/13-02/13	1	1	\$75.00
20	M	530P-6P	TWO & A HALF MEN	30	-	5	\$75.00	02/16-02/16	1	1	\$75.00
21	W	6P-630P	BIG BANG THEORY	30	-	5	\$125.00	02/11-02/11	1	1	\$125.00
22	Th	6P-630P	BIG BANG THEORY	30	-	5	\$125.00	02/12-02/12	1	1	\$125.00
23	F	6P-630P	BIG BANG THEORY	30	-	5	\$125.00	02/13-02/13	1	1	\$125.00
24	M	6P-630P	BIG BANG THEORY	30	-	5	\$125.00	02/16-02/16	1	1	\$125.00
25	W	7P-8P	AMERICAN IDOL 14	30	-	5	\$400.00	02/11-02/11	1	1	\$400.00
26	Th	7P-8P	AMERICAN IDOL	30	-	5	\$400.00	02/12-02/12	1	1	\$400.00
27	W	9P-930P	FOX 39 NEWS AT 9P	30	-	5	\$150.00	02/11-02/11	1	1	\$150.00

ORDER WORKSHEET

Rep Order# 10519039 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 02/09/15 11:59 AM
Last Received: 02/09/15 11:56 AM
Showing Buylines: All Lines

3 of 4

Station WQRF-TV ROCKFORD
Advertiser (6087) POLITICAL ISSUE GROU
Product SEIU
Estimate# 4079
Buyer Danny Neckel

Agency (BUYD) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 671/678/4079
Flight Dates 02/11/15-02/16/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
----	-----	------	---------	-----	---------	----------------	------	-------	----------------	----------------	------------

28	Th	9P-930P	FOX 39 NEWS AT 9P	30	-	5	\$150.00	02/12-02/12	1	1	\$150.00
29	F	9P-930P	FOX 39 NEWS AT 9P	30	-	5	\$150.00	02/13-02/13	1	1	\$150.00
30	M	9P-930P	FOX 39 NEWS AT 9P	30	-	5	\$150.00	02/16-02/16	1	1	\$150.00
31	W	930P-10P	FOX 39 NEWS AT 930P	30	-	5	\$125.00	02/11-02/11	1	1	\$125.00
32	Th	930P-10P	FOX 39 NEWS AT 930P	30	-	5	\$125.00	02/12-02/12	1	1	\$125.00
33	F	930P-10P	FOX 39 NEWS AT 930P	30	-	5	\$125.00	02/13-02/13	1	1	\$125.00
34	M	930P-10P	FOX 39 NEWS AT 930P	30	-	5	\$125.00	02/16-02/16	1	1	\$125.00
35	Su	9P-930P	FOX NEWS-9	30	-	5	\$75.00	02/15-02/15	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 35 / \$3,315.00

---SALES MONTHLY TOTALS---

Feb2015: 35 / \$3,315.00

Order Totals: 35 / \$3,315.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	\$21,968.19	CABL .00%	EQRF .00%	EREX .00%	WIFR 25.80%	WQRF 15.09%
		WREX 36.72%	WTVO 22.39%			

Books [FEB14, MAY14, PFE15, EFB15]
Demos RA35+P

ORDER WORKSHEET

Rep Order# 10519039 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed:
Last Received:
Showing Buylines:

02/09/15 11:59 AM
02/09/15 11:56 AM
All Lines

4 of 4

Station WQRF-TV ROCKFORD
Advertiser (6087) POLITICAL ISSUE GROU
Product SEIU
Estimate# 4079
Buyer Danny Neckel

Agency (BUYT) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 671/678/4079
Flight Dates 02/11/15-02/16/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CREDIT RISK ---
STANDARD CREDIT TERMS