



WCRF  
 PO Box 470  
 Rockford, IL 61105

Buying Time  
 650 Massachusetts Ave NW  
 Ste 210  
 Washington, DC 20001

**Contract # 10499439**

Schedule Dates: 02/11/15-02/16/15  
 Advertiser: SEIU Healthcare ILL (70682)  
 Agency: Buying Time (10126)  
 Product: Political - Issues / Propositions (1068)  
 Brand: 671/678/4079 (406242)  
 Salesperson: Millennium - Washington D, Washington DC (1421)  
 Sales Office: Millennium - Washington DC  
 Buyer Name: Neckel, Danny  
 Phone/Fax: /  
 CPE: 671/678/4079  
 Account Types: National/Political  
 Billing Type: Standard  
 Comments: SEIU

Date Entered: 02/09/15  
 Last Modified: 02/09/15  
 Entered By: Charlene Whiteside  
 CD-OP: No  
 Headline #: ECR10519039  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$497.25  
 Net Total: \$2,817.75  
 Sales Tax:

By Broadcast Month	Spots	Rate
Feb. 2015	35	\$3,315.00
<b>Grand Total:</b>	<b>35</b>	<b>\$3,315.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	7A-9A (CST)	1			1					1	\$25.00	\$25.00	Rockford (WQRF)	FOX39 NEWS IN THE MORNING	2/9/15
2.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	7A-9A (CST)	1				1				1	\$25.00	\$25.00	Rockford (WQRF)	FOX39 NEWS IN THE MORNING	2/9/15
3.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	7A-9A (CST)	1					1			1	\$25.00	\$25.00	Rockford (WQRF)	FOX39 NEWS IN THE MORNING	2/9/15
4.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	7A-9A (CST)	1						1		1	\$25.00	\$25.00	Rockford (WQRF)	FOX39 NEWS IN THE MORNING	2/9/15
5.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	10:30A-11A (CST)	1			1					1	\$15.00	\$15.00	Rockford (WQRF)	HOW I MET YOUR MOTHER	2/9/15
6.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	10:30A-11A (CST)	1				1				1	\$15.00	\$15.00	Rockford (WQRF)	HOW I MET YOUR MOTHER	2/9/15
7.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	10:30A-11A (CST)	1					1			1	\$15.00	\$15.00	Rockford (WQRF)	HOW I MET YOUR MOTHER	2/9/15
8.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	10:30A-11A (CST)	1						1		1	\$15.00	\$15.00	Rockford (WQRF)	HOW I MET YOUR MOTHER	2/9/15
9.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	3P-4P (CST)	1				1				1	\$20.00	\$20.00	Rockford (WQRF)	MAURY	2/9/15
10.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	3P-4P (CST)	1					1			1	\$20.00	\$20.00	Rockford (WQRF)	MAURY	2/9/15
11.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	3P-4P (CST)	1						1		1	\$20.00	\$20.00	Rockford (WQRF)	MAURY	2/9/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

See the back of this document for Advertising Contract Terms and Conditions



WORF  
PO Box 470  
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Buying Time  
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Washington, DC 20001

**Contract # 1049439**

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Agency: SEIU Healthcare ILL (10126)  
Product: Political - Issues / Propositions (1068)  
Brand: 671/678/4079 (406242)  
Salesperson: Millennium - Washington D, Washington DC (1421)  
Sales Office: Millennium - Washington DC  
Buyer Name: Neckel, Danny  
Phone/Fax: /  
CPE: 671/678/4079  
Account Types: National/Political  
Billing Type: Standard  
Comments: SEIU

Date Entered: 02/09/15  
Last Modified: 02/09/15  
Entered By: Charlene Whiteside  
CO-OP: No  
Headline #: ECR10519039  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$497.25  
Net Total: \$2,817.75  
Sales Tax:

By Broadcast Month	Spots	Rate
Feb. 2015	35	\$3,315.00
<b>Grand Total:</b>	<b>35</b>	<b>\$3,315.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	3p-4p (CST)	1								1	\$20.00	\$20.00	Rockford (WQRF)	MAURY	2/9/15
13.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	5p-5:30p (CST)					1				1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
14.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	5p-5:30p (CST)						1			1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
15.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	5p-5:30p (CST)							1		1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
16.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	5p-5:30p (CST)								1	1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
17.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	5:30p-6p (CST)					1				1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
18.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	5:30p-6p (CST)						1			1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
19.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	5:30p-6p (CST)							1		1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
20.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	5:30p-6p (CST)								1	1	\$75.00	\$75.00	Rockford (WQRF)	TWO & A HALF MEN	2/9/15
21.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	6p-6:30p (CST)					1				1	\$125.00	\$125.00	Rockford (WQRF)	BIG BANG THEORY	2/9/15
22.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	6p-6:30p (CST)						1			1	\$125.00	\$125.00	Rockford (WQRF)	BIG BANG THEORY	2/9/15
23.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	6p-6:30p (CST)							1		1	\$125.00	\$125.00	Rockford (WQRF)	BIG BANG THEORY	2/9/15
24.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	6p-6:30p (CST)								1	1	\$125.00	\$125.00	Rockford (WQRF)	BIG BANG THEORY	2/9/15
25.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	7p-8p (CST)								1	1	\$400.00	\$400.00	Rockford (WQRF)	AMERICAN IDOL 14	2/9/15

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
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26.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	7P- 8P (CST)	1				1				1	\$400.00	\$400.00	Rockford (WQRF)	AMERICAN IDOL	2/9/15
27.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	9P- 9:30P (CST)	1			1					1	\$150.00	\$150.00	Rockford (WQRF)	FOX 39 NEWS AT 9P	2/9/15
28.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	9P- 9:30P (CST)	1				1				1	\$150.00	\$150.00	Rockford (WQRF)	FOX 39 NEWS AT 9P	2/9/15
29.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	9P- 9:30P (CST)	1					1			1	\$150.00	\$150.00	Rockford (WQRF)	FOX 39 NEWS AT 9P	2/9/15
30.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	9P- 9:30P (CST)	1	1							1	\$150.00	\$150.00	Rockford (WQRF)	FOX 39 NEWS AT 9P	2/9/15
31.0	Normal Line / SPOT	02/11/15-02/11/15	5	:30	9:30P- 10P (CST)	1			1					1	\$125.00	\$125.00	Rockford (WQRF)	FOX 39 NEWS AT 930P	2/9/15
32.0	Normal Line / SPOT	02/12/15-02/12/15	5	:30	9:30P- 10P (CST)	1				1				1	\$125.00	\$125.00	Rockford (WQRF)	FOX 39 NEWS AT 930P	2/9/15
33.0	Normal Line / SPOT	02/13/15-02/13/15	5	:30	9:30P- 10P (CST)	1					1			1	\$125.00	\$125.00	Rockford (WQRF)	FOX 39 NEWS AT 930P	2/9/15
34.0	Normal Line / SPOT	02/16/15-02/16/15	5	:30	9:30P- 10P (CST)	1						1		1	\$125.00	\$125.00	Rockford (WQRF)	FOX 39 NEWS AT 930P	2/9/15
35.0	Normal Line / SPOT	02/15/15-02/15/15	5	:30	9P- 9:30P (CST)	1							1	1	\$75.00	\$75.00	Rockford (WQRF)	FOX NEWS-9	2/9/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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ORDER WORKSHEET

Rep Order# 10519039 Ver# 3 Status Revised Traffic Order# 1049439 Last Received: 02/09/15 4:51 PM Printed: 02/09/15 4:55 PM 1 of 4  
 EC'd Yes Showing Buylines: All Lines

Station WORF-TV ROCKFORD Agency (BUYT) BUYING TIME, LLC  
 Advertiser (6087) POLITICAL ISSUE GROU 650 MASSACHUSETTS AVE NW, SUITE 210  
 Product SEIU/HEALTHCARE ILL WASHINGTON, DC 20001  
 Estimate# 4079 Agency C/P1/P2/E 671/678/4079  
 Buyer Danny Neckel Flight Dates 02/11/15-02/16/15

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (FB2) FRAN BROWN  
 Sales Assistant FRAN  
 Salesperson Phone# 215-563-5400  
 Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

2/9 PLEASE SEE THE REVISIONS MADE TO THE PRODUCT NAME FOR THE ABOVE ORDER PER THE STATION'S REQUEST. PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W	7A-9A	FOX39 NEWS IN THE MORNING	30	-	-	\$25.00	02/11-02/11	1	1	\$25.00
2	Th	7A-9A	FOX39 NEWS IN THE MORNING	30	-	-	\$25.00	02/12-02/12	1	1	\$25.00
3	F	7A-9A	FOX39 NEWS IN THE MORNING	30	-	-	\$25.00	02/13-02/13	1	1	\$25.00
4	M	7A-9A	FOX39 NEWS IN THE MORNING	30	-	-	\$25.00	02/16-02/16	1	1	\$25.00
5	W	1030A-11A	HOW I MET YOUR MOTHER	30	-	-	\$15.00	02/11-02/11	1	1	\$15.00
6	Th	1030A-11A	HOW I MET YOUR MOTHER	30	-	-	\$15.00	02/12-02/12	1	1	\$15.00
7	F	1030A-11A	HOW I MET YOUR MOTHER	30	-	-	\$15.00	02/13-02/13	1	1	\$15.00
8	M	1030A-11A	HOW I MET YOUR MOTHER	30	-	-	\$15.00	02/16-02/16	1	1	\$15.00
9	W	3P-4P	MAURY	30	-	-	\$20.00	02/11-02/11	1	1	\$20.00
10	Th	3P-4P	MAURY	30	-	-	\$20.00	02/12-02/12	1	1	\$20.00
11	F	3P-4P	MAURY	30	-	-	\$20.00	02/13-02/13	1	1	\$20.00

ORDER WORKSHEET

Rep Order# 10519039 Ver# 3 Status Revised

Traffic Order# 1049439

Last Received: 02/09/15 4:51 PM  
Showing Buylines:

Printed: 02/09/15 4:55 PM  
All Lines

Station WQRF-TV ROCKFORD  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SEIU/HEALTHCARE ILL  
Estimate# 4079  
Buyer Danny Neckel

Agency (BUYT) BUYING TIME,LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 671/678/4079  
Flight Dates 02/11/15-02/16/15

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
12	M	3P-4P	MAURY	30	-	-	\$20.00	02/16-02/16	1	1	\$20.00
13	W	5P-530P	TWO & A HALF MEN	30	-	-	\$75.00	02/11-02/11	1	1	\$75.00
14	Th	5P-530P	TWO & A HALF MEN	30	-	-	\$75.00	02/12-02/12	1	1	\$75.00
15	F	5P-530P	TWO & A HALF MEN	30	-	-	\$75.00	02/13-02/13	1	1	\$75.00
16	M	5P-530P	TWO & A HALF MEN	30	-	-	\$75.00	02/16-02/16	1	1	\$75.00
17	W	530P-6P	TWO & A HALF MEN	30	-	-	\$75.00	02/11-02/11	1	1	\$75.00
18	Th	530P-6P	TWO & A HALF MEN	30	-	-	\$75.00	02/12-02/12	1	1	\$75.00
19	F	530P-6P	TWO & A HALF MEN	30	-	-	\$75.00	02/13-02/13	1	1	\$75.00
20	M	530P-6P	TWO & A HALF MEN	30	-	-	\$75.00	02/16-02/16	1	1	\$75.00
21	W	6P-630P	BIG BANG THEORY	30	-	-	\$125.00	02/11-02/11	1	1	\$125.00
22	Th	6P-630P	BIG BANG THEORY	30	-	-	\$125.00	02/12-02/12	1	1	\$125.00
23	F	6P-630P	BIG BANG THEORY	30	-	-	\$125.00	02/13-02/13	1	1	\$125.00
24	M	6P-630P	BIG BANG THEORY	30	-	-	\$125.00	02/16-02/16	1	1	\$125.00
25	W	7P-8P	AMERICAN IDOL 14	30	-	-	\$400.00	02/11-02/11	1	1	\$400.00
26	Th	7P-8P	AMERICAN IDOL	30	-	-	\$400.00	02/12-02/12	1	1	\$400.00
27	W	9P-930P	FOX 39 NEWS AT 9P	30	-	-	\$150.00	02/11-02/11	1	1	\$150.00

ORDER WORKSHEET

Rep Order# 10519039 Ver# 3

Status Revised

Traffic Order# 1049439

Last Received:

02/09/15 4:51 PM

Showing Buylines:

All Lines

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Flight Dates 02/11/15-02/16/15

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Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
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Ln	Day	Time	Program	Len	RTG/IMP	GRPs / (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
28	TH	9P-930P	FOX 39 NEWS AT 9P	30	-	-	\$150.00	02/12-02/12	1	1	\$150.00
29	F	9P-930P	FOX 39 NEWS AT 9P	30	-	-	\$150.00	02/13-02/13	1	1	\$150.00
30	M	9P-930P	FOX 39 NEWS AT 9P	30	-	-	\$150.00	02/16-02/16	1	1	\$150.00
31	W	930P-10P	FOX 39 NEWS AT 930P	30	-	-	\$125.00	02/11-02/11	1	1	\$125.00
32	TH	930P-10P	FOX 39 NEWS AT 930P	30	-	-	\$125.00	02/12-02/12	1	1	\$125.00
33	F	930P-10P	FOX 39 NEWS AT 930P	30	-	-	\$125.00	02/13-02/13	1	1	\$125.00
34	M	930P-10P	FOX 39 NEWS AT 930P	30	-	-	\$125.00	02/16-02/16	1	1	\$125.00
35	Su	9P-930P	FOX NEWS-9	30	-	-	\$75.00	02/15-02/15	1	1	\$75.00

*Not 28/17.75*

---REPORT TOTALS---  
Report Totals: 35 / \$3,315.00

---SALES MONTHLY TOTALS---

Feb2015: 35 / \$3,315.00

Order Totals: 35 / \$3,315.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$21,968.19 CABL .00% EGRF .00% EREX .00% WIFR 25.80% WQRF 15.09%  
WREX 36.72% WTVO 22.39%

Books [FEB14, MAY14, FEB15, FEB15]  
Demos RA35+P

ORDER WORKSHEET

Rep Order# 10519039 Ver# 3  
EC'd Yes

Status Revised

Traffic Order# 1049439

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Showing Buylines:

Printed: 02/09/15 4:55 PM  
02/09/15 4:51 PM  
All Lines

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— CREDIT RISK —  
STANDARD CREDIT TERMS

ORDER WORKSHEET

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Traffic Order# 1049439

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1 of 4

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*Booked as Int*

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W	7A-9A	FOX39 NEWS IN THE MORNING	30	-	5	\$25.00	02/11-02/11	1	1	\$25.00
2	Th	7A-9A	FOX39 NEWS IN THE MORNING	30	-	5	\$25.00	02/12-02/12	1	1	\$25.00
3	F	7A-9A	FOX39 NEWS IN THE MORNING	30	-	5	\$25.00	02/13-02/13	1	1	\$25.00
4	M	7A-9A	FOX39 NEWS IN THE MORNING	30	-	5	\$25.00	02/16-02/16	1	1	\$25.00
5	W	1030A-11A	HOW I MET YOUR MOTHER	30	-	5	\$15.00	02/11-02/11	1	1	\$15.00
6	Th	1030A-11A	HOW I MET YOUR MOTHER	30	-	5	\$15.00	02/12-02/12	1	1	\$15.00
7	F	1030A-11A	HOW I MET YOUR MOTHER	30	-	5	\$15.00	02/13-02/13	1	1	\$15.00
8	M	1030A-11A	HOW I MET YOUR MOTHER	30	-	5	\$15.00	02/16-02/16	1	1	\$15.00
9	W	3P-4P	MAURY	30	-	5	\$20.00	02/11-02/11	1	1	\$20.00
10	Th	3P-4P	MAURY	30	-	5	\$20.00	02/12-02/12	1	1	\$20.00
11	F	3P-4P	MAURY	30	-	5	\$20.00	02/13-02/13	1	1	\$20.00

ORDER WORKSHEET

Rep Order# 10519039 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 02/09/15 11:59 AM  
 Last Received: 02/09/15 11:56 AM  
 Showing Buylines: All Lines

2 of 4

Station WORF-TV ROCKFORD  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product SEIU  
 Estimate# 4079  
 Buyer Danny Neckel

Agency (BUYT) BUYING TIME, LLC  
 650 MASSACHUSETTS AVE NW, SUITE 210  
 WASHINGTON, DC 20001  
 Agency C/P1/P2/E 671/678/4079  
 Flight Dates 02/11/15-02/16/15

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (FB2) FRAN BROWN  
 Sales Assistant FRAN  
 Salesperson Phone# 215-563-5400  
 Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
12	M	3P-4P	MAURY	30	-	5	\$20.00	02/16-02/16	1	1	\$20.00
13	W	5P-530P	TWO & A HALF MEN	30	-	5	\$75.00	02/11-02/11	1	1	\$75.00
14	Th	5P-530P	TWO & A HALF MEN	30	-	5	\$75.00	02/12-02/12	1	1	\$75.00
15	F	5P-530P	TWO & A HALF MEN	30	-	5	\$75.00	02/13-02/13	1	1	\$75.00
16	M	5P-530P	TWO & A HALF MEN	30	-	5	\$75.00	02/16-02/16	1	1	\$75.00
17	W	530P-6P	TWO & A HALF MEN	30	-	5	\$75.00	02/11-02/11	1	1	\$75.00
18	Th	530P-6P	TWO & A HALF MEN	30	-	5	\$75.00	02/12-02/12	1	1	\$75.00
19	F	530P-6P	TWO & A HALF MEN	30	-	5	\$75.00	02/13-02/13	1	1	\$75.00
20	M	530P-6P	TWO & A HALF MEN	30	-	5	\$75.00	02/16-02/16	1	1	\$75.00
21	W	6P-630P	BIG BANG THEORY	30	-	5	\$125.00	02/11-02/11	1	1	\$125.00
22	Th	6P-630P	BIG BANG THEORY	30	-	5	\$125.00	02/12-02/12	1	1	\$125.00
23	F	6P-630P	BIG BANG THEORY	30	-	5	\$125.00	02/13-02/13	1	1	\$125.00
24	M	6P-630P	BIG BANG THEORY	30	-	5	\$125.00	02/16-02/16	1	1	\$125.00
25	W	7P-8P	AMERICAN IDOL 14	30	-	5	\$400.00	02/11-02/11	1	1	\$400.00
26	Th	7P-8P	AMERICAN IDOL	30	-	5	\$400.00	02/12-02/12	1	1	\$400.00
27	W	9P-930P	FOX 39 NEWS AT 9P	30	-	5	\$150.00	02/11-02/11	1	1	\$150.00

ORDER WORKSHEET

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3 of 4

Station WORF-TV ROCKFORD  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SEIU  
Estimate# 4079  
Buyer Danny Neckel

Agency (BUYD) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 671/678/4079  
Flight Dates 02/11/15-02/16/15

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
28	Th	9P-930P	FOX 39 NEWS AT 9P	30	-	5	\$150.00	02/12-02/12	1	1	\$150.00
29	F	9P-930P	FOX 39 NEWS AT 9P	30	-	5	\$150.00	02/13-02/13	1	1	\$150.00
30	M	9P-930P	FOX 39 NEWS AT 9P	30	-	5	\$150.00	02/16-02/16	1	1	\$150.00
31	W	930P-10P	FOX 39 NEWS AT 930P	30	-	5	\$125.00	02/11-02/11	1	1	\$125.00
32	Th	930P-10P	FOX 39 NEWS AT 930P	30	-	5	\$125.00	02/12-02/12	1	1	\$125.00
33	F	930P-10P	FOX 39 NEWS AT 930P	30	-	5	\$125.00	02/13-02/13	1	1	\$125.00
34	M	930P-10P	FOX 39 NEWS AT 930P	30	-	5	\$125.00	02/16-02/16	1	1	\$125.00
35	Su	9P-930P	FOX NEWS-9	30	-	5	\$75.00	02/15-02/15	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 35 / \$3,315.00

---SALES MONTHLY TOTALS---

Feb2015: 35 / \$3,315.00

Order Totals: 35 / \$3,315.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	\$21,968.19	CABL .00%	EQRF .00%	EREX .00%	WIFR 25.80%	WQRF 15.09%
WREX	36.72%	WTVO	22.39%			

Books [FEB14, MAY14, FEB15, FEB15]  
Demos RA35+P

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--- CREDIT RISK ---  
STANDARD CREDIT TERMS