

Certification of Commercial Material
in Children's Television Programs
for
Station KTEN TV/DT & KTEN DT 10.2; KTEN DT 10.3
Ada, Oklahoma

This Certification of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the period October 1, 2017 to December 31, 2017. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

1. Children's Programs Produced Locally by the Station

Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 [Pub. L. No. 101-437] (hereinafter the "Act") and the FCC's rules. In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed in Exhibit A were broadcast exceed the Act's statutory limits or otherwise violate the FCC's rules for Children's Programs.

2. Network Children's Programs

Attached hereto as Exhibit B is a list of NBC (KTEN TV/DT) & The CWPlus (KTEN DT 10.2) & OTEN ABC Texoma (KTEN DT 10.3) Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the NBC & CWPlus Network that it, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits and the FCC's rules for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, would cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits or otherwise violate the FCC's rules for Children's Programs.

3. Syndicated Children's Programs

Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the syndicator of each of these programs that each, as a standard practice, formats its Children's Programs to comply with

the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these syndicated Children's Programs which, when taken together with the syndicated commercial matter contained in these programs, would cause the total amount of commercial matter in the "clock hour" during which any of these syndicated Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

4. Display of Website Addresses

This station has received certification from NBC (N/A) and CWPlus (N/A) that each, as a standard practice, formats its Children's Programs to comply with the Commission's Website Display rules. I hereby certify that this station did not add any website addresses to these Children's Programs which would cause a violation of the Commission's Website Display rules or other commercial time overage.

For programs for which the Station received no certification from the Program Provider, I certify that the Station reviewed the Children's Programs to ascertain compliance with the Commission's Website Display rules and found them to be consistent with the Website Display requirements.

Date:

1/2/18

Name

Jeffrey Murphy

Title

Business + Traffic
Manager

Locally Produced Children's Programs

1. Analog: [List each locally produced Children's Program]
2. Main Digital: [List each locally produced Children's Program]
3. Multicast Digital (if any): [List each locally produced Children's Program]

Network Children's Programs

1. Analog: [List each network Children's Program]
2. Main Digital: [List each network Children's Program]
3. Multicast Digital (if any): [List each network Children's Program]

Exhibit C

Syndicated Children's Programs

1. Analog: [List each syndicated Children's Program]
2. Main Digital: [List each syndicated Children's Program]
3. Multicast Digital (if any): [List each syndicated Children's Program]

January 3, 2018

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" educational and informational children's programming, we are providing you with episode-specific descriptions ("The More You Know" educational and informational programming block) as set forth in the attached Quarterly Children's Programming Report for the 4th quarter of 2017. The report includes information that will be helpful in preparing FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that information may be station-specific.

This report is divided into the following categories:

1. Educational Objectives and Show Summaries: **The More You Know** both for programs broadcast in the 4th quarter of 2017 and those planned for the 1st quarter of 2018.
2. Core Programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children ages 13-16. Each of these programs is identified on-air as educational and informational with the "E/I" icon and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the target age range for **The More You Know** programming is identified as 13-16 years old.
3. Other Programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 4th quarter of 2017 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content thereto other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Karen Peled
NBCUniversal Media, LLC
Sr. Contracts Counsel, NBC Broadcasting, Affiliate Relations
(212) 664-6858
karen.peled@nbcuni.com

- [Research »](#) (?folder=1772)
 - [MRI Consumer Insights](#) (?folder=1953)
- [TECH OPS](#) (?folder=1310)
 - [Sencore Update](#) (?folder=1341)
 - [Technical Information](#) (?folder=1822)
- [TRAFFIC](#) (?folder=155)
 - [Daytime »](#) (?folder=232)
 - [Broadcast Logs](#) (?folder=235)
 - [Formats](#) (?folder=236)
 - [One Magnificent Morning »](#) (?folder=2244)
 - [Broadcast Logs](#) (?folder=2245)
 - [Formats](#) (?folder=2246)
 - [Primetime »](#) (?folder=233)
 - [Broadcast Logs](#) (?folder=158)
 - [Formats](#) (?folder=156)

WELCOME TO CWTVLINK.COM

4th Quarter 2017: CW Television Network Teen/Young Viewer Programming

MEMORANDUM

To: General Managers, Station Managers, GSM's, NSM's, LSM's, Program Directors,
Promotion Managers, Chief Engineers, Satellite Coordinators, Master Control Ops

From: Affiliate Relations

Date: December 12, 2017

Subject: **4th Quarter 2017: CW Television Network Teen/Young Viewer Programming**

The CW Television Network Teen/Young Viewer Programming

Below is a list of 4th Quarter 2017 CW Teen/Young Viewer Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the fourth quarter of 2017.

4th Quarter 2017 – CW Teen/Young Viewer Programming

Program: Dog Whisperer with Cesar Millan: Family Edition (E/I)

Rating: TV G

Length: 30 min

Program: Brain Games: Family Edition (E/I)

Rating: TV G

Length: 30 min

Program: This Old House: Trade School (E/I)

Rating: TV G

Length: 30 min

Click [HERE \(http://www.cwtvlink.com/index.jsp?folder=381\)](http://www.cwtvlink.com/index.jsp?folder=381) for show descriptions.

SHOWS
([index.jsp?view=shows](#))

SALES & RESEARCH
([index.jsp?folder=527](#))

GUIDES/FORMS
([index.jsp?folder=1311](#))

CWTV.COM
(<http://cwtv.com>)

MARKETING
([index.jsp?folder=13](#))

TECH OPS
([index.jsp?folder=1310](#))

THIS WEEK ON THE CW
(<http://www.cwtv.com/schedule/>)

PROGRAMMING
([index.jsp?folder=18](#))

TRAFFIC
([index.jsp?folder=155](#))

SEARCH ([index.jsp#search](#))