

**INVOICE**

Invoice Number: INV-110122323  
Invoice Date: 30-SEP-2018  
Order Number: 11088745  
Page: REMITTANCE

**BILL TO :****POLITICAL NCC**

Attn: Pam Boyden  
400 Broadacres Drive  
Third Floor  
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	Barb Otwell	OTWEB
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
POL/TONY EVERS FOR GOVERNOR OF WI/NCC	110033886	08-27-18 - 09-30-18	SEPTEMBER

**PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE**

<b>AIRTIME TOTAL :</b>	<b>\$ 8628.00</b>
Agency Commission :	\$ 1294.20
Rep Commission :	\$ 953.40
<b>NET TOTAL: :</b>	<b>\$ 6380.40</b>
<b>BALANCE DUE :</b>	<b>\$ 6380.40</b>

**PLEASE REMIT TO :**

SPECTRUM REACH

Attn: 877-286-7117

PO BOX 78876  
MILWAUKEE, WI 53278-0876

Billing Questions  
877-286-7117

VISA, MC, DISC & AMEX at: <https://midnorthpayments.spectrumreach.com>

**Payment Terms: Net 30 Days**

**INVOICE**

Invoice Number: INV-110122323

Invoice Date: 30-SEP-2018

Order Number: 11088745

Page: 1 of 6

**BILL TO :****POLITICAL NCC**

Attn: Pam Boyden

400 Broadacres Drive

Third Floor

Bloomfield, NJ 07003

**REMIT TO :**

SPECTRUM REACH

Attn: 877-286-7117

PO BOX 78876

MILWAUKEE, WI 53278-0876

Billing Questions

877-286-7117

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	Barb Otwell	OTWEB
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
POL/TONY EVERS FOR GOVERNOR OF WI/NCC	110033886	08-27-18 - 09-30-18	SEPTEMBER

**INVOICE SUMMARY SECTION**

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total
							N	M		
Order No. : 11088745			Contract No. : 379902		PO No. : 62578996.7838		Package : N/A		Ext. Order : 62578996	
Reference No. : HENDRICKS			Estimate No. : 1821		AE Name : Barb Otwell		Product : N/A		Ext. Client : N/A	
09-15-2018	09-16-2018	1	UD: 09:00-16:00	ESP2	MAD	7838	4	4	\$ 15.00	\$ 60.00
09-15-2018	09-16-2018	2	UD: 16:00-19:00	ESP2	MAD	7838	4	4	\$ 24.00	\$ 96.00
09-12-2018	09-16-2018	3	UD: 19:00-24:00	ESP2	MAD	7838	10	10	\$ 30.00	\$ 300.00
09-17-2018	09-17-2018	4	UD: 19:00-24:00	ESP2	MAD	7838	2	2	\$ 30.00	\$ 60.00
09-15-2018	09-16-2018	5	UD: 09:00-16:00	HALL	MAD	7838	4	4	\$ 18.00	\$ 72.00
09-15-2018	09-16-2018	6	UD: 16:00-19:00	HALL	MAD	7838	4	4	\$ 27.00	\$ 108.00
09-12-2018	09-16-2018	7	UD: 19:00-24:00	HALL	MAD	7838	9	9	\$ 34.00	\$ 306.00
09-17-2018	09-17-2018	8	UD: 19:00-24:00	HALL	MAD	7838	2	2	\$ 34.00	\$ 68.00
09-12-2018	09-16-2018	9	UD: 05:00-09:00	MNBC	MAD	7838	13	13	\$ 153.00	\$ 1989.00
09-17-2018	09-17-2018	10	UD: 05:00-09:00	MNBC	MAD	7838	2	2	\$ 153.00	\$ 306.00
09-12-2018	09-16-2018	11	UD: 16:00-19:00	MNBC	MAD	7838	10	10	\$ 180.00	\$ 1800.00
09-17-2018	09-17-2018	12	UD: 16:00-19:00	MNBC	MAD	7838	2	2	\$ 180.00	\$ 360.00
09-12-2018	09-16-2018	13	UD: 19:00-24:00	MNBC	MAD	7838	10	10	\$ 225.00	\$ 2250.00
09-17-2018	09-17-2018	14	UD: 19:00-24:00	MNBC	MAD	7838	2	2	\$ 225.00	\$ 450.00
09-15-2018	09-16-2018	15	UD: 09:00-16:00	ESP2	MAD	7838	1	1	\$ 15.00	\$ 15.00
09-15-2018	09-16-2018	16	UD: 16:00-19:00	ESP2	MAD	7838	1	1	\$ 24.00	\$ 24.00
09-13-2018	09-16-2018	17	UD: 19:00-24:00	ESP2	MAD	7838	2	2	\$ 30.00	\$ 60.00
09-15-2018	09-16-2018	18	UD: 09:00-16:00	HALL	MAD	7838	2	2	\$ 18.00	\$ 36.00
09-15-2018	09-16-2018	19	UD: 16:00-19:00	HALL	MAD	7838	2	2	\$ 27.00	\$ 54.00
09-13-2018	09-16-2018	20	UD: 19:00-24:00	HALL	MAD	7838	1	1	\$ 34.00	\$ 34.00
09-13-2018	09-16-2018	21	UD: 16:00-19:00	MNBC	MAD	7838	1	1	\$ 180.00	\$ 180.00
Order # 11088745 Total :							88	88	\$ 8628.00	
Current Billing Cycle Totals :							88	88	\$ 8628.00	

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

**INVOICE**

Invoice Number: INV-110122323  
Invoice Date: 30-SEP-2018  
Order Number: 11088745  
Page: 2 of 6

**COMMERCIAL SUMMARY TOTALS**

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRA09795	TEFGTV1805H	ESP2, HALL, MNBC	53	\$ 5351.00
SRA11188	TEFGTV1806H	ESP2, HALL, MNBC	35	\$ 3277.00
Commercial Summary Totals :			<b>88</b>	<b>\$ 8628.00</b>

**INVOICE**

Invoice Number: INV-110122323

Invoice Date: 30-SEP-2018

Order Number: 11088745

Page: 3 of 6

**AFFIDAVIT TIME CHARGES**

Line	RU/REG	Region Description	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
<b>Order Number : 11088745</b>										
3	MAD	Madison DMA	7838	ESP2	09-12-18	8:07 pm	TEFGTV1805H	WNBA Basketball	30	\$ 30.00
3	MAD	Madison DMA	7838	ESP2	09-12-18	10:10 pm	TEFGTV1805H	NBA: The Jump	30	\$ 30.00
3	MAD	Madison DMA	7838	ESP2	09-13-18	8:11 pm	TEFGTV1805H	Boxing	30	\$ 30.00
3	MAD	Madison DMA	7838	ESP2	09-13-18	9:46 pm	TEFGTV1805H	DRL Drone Racing	30	\$ 30.00
17	MAD	Madison DMA	7838	ESP2	09-13-18	11:32 pm	TEFGTV1805H	Nacion ESPN	30	\$ 30.00
3	MAD	Madison DMA	7838	ESP2	09-14-18	7:56 pm	TEFGTV1806H	WNBA Basketball	30	\$ 30.00
3	MAD	Madison DMA	7838	ESP2	09-14-18	10:28 pm	TEFGTV1805H	SportsCenter	30	\$ 30.00
1	MAD	Madison DMA	7838	ESP2	09-15-18	9:31 am	TEFGTV1806H	SportsCenter	30	\$ 15.00
1	MAD	Madison DMA	7838	ESP2	09-15-18	10:21 am	TEFGTV1806H	SportsCenter	30	\$ 15.00
2	MAD	Madison DMA	7838	ESP2	09-15-18	4:28 pm	TEFGTV1806H	College Football	30	\$ 24.00
17	MAD	Madison DMA	7838	ESP2	09-15-18	7:24 pm	TEFGTV1806H	College Football	30	\$ 30.00
3	MAD	Madison DMA	7838	ESP2	09-15-18	10:37 pm	TEFGTV1806H	SportsCenter	30	\$ 30.00
3	MAD	Madison DMA	7838	ESP2	09-15-18	11:35 pm	TEFGTV1805H	SportsCenter	30	\$ 30.00
15	MAD	Madison DMA	7838	ESP2	09-16-18	9:47 am	TEFGTV1805H	Fantasy Football Now	30	\$ 15.00
1	MAD	Madison DMA	7838	ESP2	09-16-18	10:08 am	TEFGTV1806H	Fantasy Football Now	30	\$ 15.00
1	MAD	Madison DMA	7838	ESP2	09-16-18	3:31 pm	TEFGTV1805H	NWSL Soccer	30	\$ 15.00
2	MAD	Madison DMA	7838	ESP2	09-16-18	4:20 pm	TEFGTV1805H	ESPN FC	30	\$ 24.00
16	MAD	Madison DMA	7838	ESP2	09-16-18	5:11 pm	TEFGTV1805H	E60 Presents: Comeback Season - Sports After 9/11	30	\$ 24.00
2	MAD	Madison DMA	7838	ESP2	09-16-18	6:25 pm	TEFGTV1806H	SportsCenter	30	\$ 24.00
2	MAD	Madison DMA	7838	ESP2	09-16-18	6:37 pm	TEFGTV1805H	SportsCenter	30	\$ 24.00
3	MAD	Madison DMA	7838	ESP2	09-16-18	10:21 pm	TEFGTV1806H	Formula 1 Racing	30	\$ 30.00
3	MAD	Madison DMA	7838	ESP2	09-16-18	11:00 pm	TEFGTV1805H	Formula 1 Racing	30	\$ 30.00
4	MAD	Madison DMA	7838	ESP2	09-17-18	9:03 pm	TEFGTV1806H	Futbol Americano de la NFL	30	\$ 30.00
4	MAD	Madison DMA	7838	ESP2	09-17-18	11:15 pm	TEFGTV1805H	College Football Final	30	\$ 30.00
<b>ESP2 Totals :</b>									<b>24</b>	<b>\$ 615.00</b>
7	MAD	Madison DMA	7838	HALL	09-12-18	9:14 pm	TEFGTV1805H	The Golden Girls	30	\$ 34.00
7	MAD	Madison DMA	7838	HALL	09-12-18	10:18 pm	TEFGTV1805H	The Golden Girls	30	\$ 34.00
7	MAD	Madison DMA	7838	HALL	09-13-18	8:40 pm	TEFGTV1805H	Winter's Dream	30	\$ 34.00
7	MAD	Madison DMA	7838	HALL	09-13-18	9:17 pm	TEFGTV1805H	The Golden Girls	30	\$ 34.00
20	MAD	Madison DMA	7838	HALL	09-13-18	11:17 pm	TEFGTV1805H	The Golden Girls	30	\$ 34.00
7	MAD	Madison DMA	7838	HALL	09-14-18	8:37 pm	TEFGTV1806H	Yes, I Do	30	\$ 34.00
7	MAD	Madison DMA	7838	HALL	09-14-18	10:16 pm	TEFGTV1805H	The Golden Girls	30	\$ 34.00
5	MAD	Madison DMA	7838	HALL	09-15-18	10:35 am	TEFGTV1806H	Stop the Wedding	30	\$ 18.00
18	MAD	Madison DMA	7838	HALL	09-15-18	12:34	TEFGTV1805H	Love at Sea	30	\$ 18.00

# INVOICE

Invoice Number: INV-110122323  
 Invoice Date: 30-SEP-2018  
 Order Number: 11088745  
 Page: 4 of 6

## AFFIDAVIT TIME CHARGES

Line	RU/REG	Region Description	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
Order Number : 11088745										
5	MAD	Madison DMA	7838	HALL	09-15-18	1:39 pm	TEFGTV1805H	Love at Sea	30	\$ 18.00
6	MAD	Madison DMA	7838	HALL	09-15-18	4:33 pm	TEFGTV1806H	A Country Wedding	30	\$ 27.00
6	MAD	Madison DMA	7838	HALL	09-15-18	5:38 pm	TEFGTV1805H	A Country Wedding	30	\$ 27.00
19	MAD	Madison DMA	7838	HALL	09-15-18	6:35 pm	TEFGTV1805H	Love on the Sidelines	30	\$ 27.00
7	MAD	Madison DMA	7838	HALL	09-15-18	7:38 pm	TEFGTV1806H	Love on the Sidelines	30	\$ 34.00
18	MAD	Madison DMA	7838	HALL	09-16-18	10:40 am	TEFGTV1806H	Royal Matchmaker	30	\$ 18.00
5	MAD	Madison DMA	7838	HALL	09-16-18	11:40 am	TEFGTV1806H	Royal Matchmaker	30	\$ 18.00
5	MAD	Madison DMA	7838	HALL	09-16-18	3:37 pm	TEFGTV1805H	Royal Hearts	30	\$ 18.00
6	MAD	Madison DMA	7838	HALL	09-16-18	4:37 pm	TEFGTV1806H	A Summer to Remember	30	\$ 27.00
6	MAD	Madison DMA	7838	HALL	09-16-18	5:41 pm	TEFGTV1805H	A Summer to Remember	30	\$ 27.00
19	MAD	Madison DMA	7838	HALL	09-16-18	6:31 pm	TEFGTV1806H	Love in Design	30	\$ 27.00
7	MAD	Madison DMA	7838	HALL	09-16-18	8:28 pm	TEFGTV1806H	Chesapeake Shores	30	\$ 34.00
7	MAD	Madison DMA	7838	HALL	09-16-18	9:23 pm	TEFGTV1805H	2018 Fall Harvest Preview Special	30	\$ 34.00
8	MAD	Madison DMA	7838	HALL	09-17-18	8:35 pm	TEFGTV1806H	Chance at Romance	30	\$ 34.00
8	MAD	Madison DMA	7838	HALL	09-17-18	11:18 pm	TEFGTV1805H	The Golden Girls	30	\$ 34.00
<b>HALL Totals :</b>									<b>24</b>	<b>\$ 678.00</b>
9	MAD	Madison DMA	7838	MNBC	09-12-18	6:30 am	TEFGTV1805H	Morning Joe	30	\$ 153.00
9	MAD	Madison DMA	7838	MNBC	09-12-18	8:16 am	TEFGTV1805H	MSNBC Live with Stephanie Ruhle	30	\$ 153.00
11	MAD	Madison DMA	7838	MNBC	09-12-18	4:59 pm	TEFGTV1805H	MTP Daily	30	\$ 180.00
11	MAD	Madison DMA	7838	MNBC	09-12-18	6:40 pm	TEFGTV1805H	Hardball With Chris Matthews	30	\$ 180.00
13	MAD	Madison DMA	7838	MNBC	09-12-18	8:55 pm	TEFGTV1805H	The Rachel Maddow Show	30	\$ 225.00
13	MAD	Madison DMA	7838	MNBC	09-12-18	11:24 pm	TEFGTV1805H	The Rachel Maddow Show	30	\$ 225.00
9	MAD	Madison DMA	7838	MNBC	09-13-18	6:25 am	TEFGTV1805H	Morning Joe	30	\$ 153.00
9	MAD	Madison DMA	7838	MNBC	09-13-18	8:21 am	TEFGTV1805H	MSNBC Live with Stephanie Ruhle	30	\$ 153.00
11	MAD	Madison DMA	7838	MNBC	09-13-18	4:18 pm	TEFGTV1805H	MTP Daily	30	\$ 180.00
21	MAD	Madison DMA	7838	MNBC	09-13-18	4:35 pm	TEFGTV1805H	MTP Daily	30	\$ 180.00
11	MAD	Madison DMA	7838	MNBC	09-13-18	5:45 pm	TEFGTV1805H	The Beat with Ari Melber	30	\$ 180.00
13	MAD	Madison DMA	7838	MNBC	09-13-18	9:19 pm	TEFGTV1805H	The Last Word With Lawrence O'Donnell	30	\$ 225.00
9	MAD	Madison DMA	7838	MNBC	09-14-18	5:22 am	TEFGTV1806H	Morning Joe	30	\$ 153.00
9	MAD	Madison DMA	7838	MNBC	09-14-18	6:34 am	TEFGTV1805H	Morning Joe	30	\$ 153.00
9	MAD	Madison DMA	7838	MNBC	09-14-18	7:49 am	TEFGTV1806H	Morning Joe	30	\$ 153.00
11	MAD	Madison DMA	7838	MNBC	09-14-18	4:39 pm	TEFGTV1806H	MTP Daily	30	\$ 180.00

**INVOICE**

Invoice Number: INV-110122323

Invoice Date: 30-SEP-2018

Order Number: 11088745

Page: 5 of 6

**AFFIDAVIT TIME CHARGES**

Line	RU/REG	Region Description	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
<b>Order Number : 11088745</b>										
11	MAD	Madison DMA	7838	MNBC	09-14-18	6:38 pm	TEFGTV1805H	Hardball With Chris Matthews	30	\$ 180.00
13	MAD	Madison DMA	7838	MNBC	09-14-18	8:57 pm	TEFGTV1806H	Richard Engel On Assignment	30	\$ 225.00
13	MAD	Madison DMA	7838	MNBC	09-14-18	10:19 pm	TEFGTV1805H	The 11th Hour with Brian Williams	30	\$ 225.00
9	MAD	Madison DMA	7838	MNBC	09-15-18	5:35 am	TEFGTV1805H	Dateline	30	\$ 153.00
9	MAD	Madison DMA	7838	MNBC	09-15-18	6:52 am	TEFGTV1806H	MSNBC Live/Your Business	30	\$ 153.00
9	MAD	Madison DMA	7838	MNBC	09-15-18	8:23 am	TEFGTV1805H	MSNBC Live with Alex Witt	30	\$ 153.00
11	MAD	Madison DMA	7838	MNBC	09-15-18	4:58 pm	TEFGTV1806H	MSNBC Live	30	\$ 180.00
11	MAD	Madison DMA	7838	MNBC	09-15-18	6:14 pm	TEFGTV1805H	Hardball With Chris Matthews	30	\$ 180.00
13	MAD	Madison DMA	7838	MNBC	09-15-18	7:16 pm	TEFGTV1806H	All In With Chris Hayes	30	\$ 225.00
	****Exception: MGS									
13	MAD	Madison DMA	7838	MNBC	09-15-18	8:56 pm	TEFGTV1806H	Richard Engel On Assignment	30	\$ 225.00
13	MAD	Madison DMA	7838	MNBC	09-15-18	11:35 pm	TEFGTV1805H	The Beat with Ari Melber	30	\$ 225.00
9	MAD	Madison DMA	7838	MNBC	09-16-18	5:49 am	TEFGTV1806H	Dateline	30	\$ 153.00
9	MAD	Madison DMA	7838	MNBC	09-16-18	7:27 am	TEFGTV1805H	PoliticsNation	30	\$ 153.00
9	MAD	Madison DMA	7838	MNBC	09-16-18	8:29 am	TEFGTV1806H	MSNBC Live with Alex Witt	30	\$ 153.00
11	MAD	Madison DMA	7838	MNBC	09-16-18	5:36 pm	TEFGTV1806H	Meet the Press	30	\$ 180.00
11	MAD	Madison DMA	7838	MNBC	09-16-18	6:28 pm	TEFGTV1805H	Kasie DC	30	\$ 180.00
13	MAD	Madison DMA	7838	MNBC	09-16-18	7:23 pm	TEFGTV1806H	Kasie DC	30	\$ 225.00
13	MAD	Madison DMA	7838	MNBC	09-16-18	9:30 pm	TEFGTV1805H	This Happened	30	\$ 225.00
10	MAD	Madison DMA	7838	MNBC	09-17-18	5:29 am	TEFGTV1805H	Morning Joe	30	\$ 153.00
10	MAD	Madison DMA	7838	MNBC	09-17-18	7:17 am	TEFGTV1806H	Morning Joe	30	\$ 153.00
12	MAD	Madison DMA	7838	MNBC	09-17-18	4:18 pm	TEFGTV1806H	MTP Daily	30	\$ 180.00
12	MAD	Madison DMA	7838	MNBC	09-17-18	5:51 pm	TEFGTV1805H	The Beat with Ari Melber	30	\$ 180.00
14	MAD	Madison DMA	7838	MNBC	09-17-18	7:27 pm	TEFGTV1806H	All In With Chris Hayes	30	\$ 225.00
14	MAD	Madison DMA	7838	MNBC	09-17-18	10:23 pm	TEFGTV1805H	The 11th Hour with Brian Williams	30	\$ 225.00
<b>MNBC Totals :</b>									<b>40</b>	<b>\$ 7335.00</b>
<b>MAD Region Totals :</b>									<b>88</b>	<b>\$ 8628.00</b>
<b>Order # 11088745 Totals :</b>									<b>88</b>	<b>\$ 8628.00</b>
<b>Affidavits Totals :</b>									<b>88</b>	<b>\$ 8628.00</b>

**INVOICE**

Invoice Number: INV-110122323  
Invoice Date: 30-SEP-2018  
Order Number: 11088745  
Page: 6 of 6

**BILL TO :****POLITICAL NCC**

Attn: Pam Boyden  
400 Broadacres Drive  
Third Floor  
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	Barb Otwell	OTWEB
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
POL/TONY EVERS FOR GOVERNOR OF WI/NCC	110033886	08-27-18 - 09-30-18	SEPTEMBER

**PLEASE KEEP THIS PAGE FOR YOUR RECORDS**

Order Number	Invoice Notes	Payment Terms
11088745		NET30

<b>AIRTIME TOTAL :</b>	<b>\$ 8628.00</b>
Agency Commission :	\$ 1294.20
Rep Commission :	\$ 953.40
<b>NET TOTAL: :</b>	<b>\$ 6380.40</b>
<b>BALANCE DUE :</b>	<b>\$ 6380.40</b>

**PLEASE REMIT TO :**

SPECTRUM REACH

Attn: 877-286-7117

PO BOX 78876  
MILWAUKEE, WI 53278-0876

Billing Questions

877-286-7117

VISA, MC, DISC & AMEX at: [https://  
midnorthpayments.spectrumreach.com](https://midnorthpayments.spectrumreach.com)

**Payment Terms: Net 30 Days**