

**INVOICE**

Invoice Number: INV-110111014  
Invoice Date: 29-JUL-2018  
Order Number: 11083172  
Page: REMITTANCE

**BILL TO :****POLITICAL NCC**

Attn: Pam Boyden  
400 Broadacres Drive  
Third Floor  
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	Barb Otwell	OTWEB
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
POL/KELDA ROYS FOR GOVERNOR/NCC	110033506	06-25-18 - 07-29-18	JULY

**PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE**

<b>AIRTIME TOTAL :</b>	<b>\$ 4122.00</b>
Agency Commission :	\$ 618.30
Rep Commission :	\$ 455.48
<b>NET TOTAL: :</b>	<b>\$ 3048.22</b>
<b>BALANCE DUE :</b>	<b>\$ 3048.22</b>

**PLEASE REMIT TO :**

SPECTRUM REACH

Attn: 877-286-7117

PO BOX 78876  
MILWAUKEE, WI 53278-0876

Billing Questions  
877-286-7117

VISA, MC, DISC & AMEX at: <https://midnorthpayments.spectrumreach.com>

**Payment Terms: Net 30 Days**

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**INVOICE SUMMARY SECTION**

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total
							N	M		
Order No. : 11083172			Contract No. : 354850		PO No. : 62558026.7838		Package : N/A		Ext. Order : 62558026	
Reference No. : MOORE			Estimate No. : 5451		AE Name : Barb Otwell		Product : WI-Gov		Ext. Client : 911	
07-20-2018	07-22-2018	1	UD: 09:00-16:00	CNN	MAD	7838	2	2	\$ 60.00	\$ 120.00
07-23-2018	07-23-2018	2	UD: 09:00-16:00	CNN	MAD	7838	1	1	\$ 60.00	\$ 60.00
07-20-2018	07-22-2018	3	UD: 16:00-19:00	CNN	MAD	7838	3	3	\$ 102.00	\$ 306.00
07-20-2018	07-22-2018	5	UD: 19:00-24:00	CNN	MAD	7838	2	2	\$ 128.00	\$ 256.00
07-23-2018	07-23-2018	6	UD: 19:00-24:00	CNN	MAD	7838	1	1	\$ 128.00	\$ 128.00
07-20-2018	07-22-2018	7	UD: 16:00-19:00	FOOD	MAD	7838	3	3	\$ 66.00	\$ 198.00
07-23-2018	07-23-2018	8	UD: 16:00-19:00	FOOD	MAD	7838	1	1	\$ 66.00	\$ 66.00
07-20-2018	07-22-2018	9	UD: 19:00-24:00	FOOD	MAD	7838	3	3	\$ 83.00	\$ 249.00
07-23-2018	07-23-2018	10	UD: 19:00-24:00	FOOD	MAD	7838	1	1	\$ 83.00	\$ 83.00
07-20-2018	07-22-2018	11	UD: 16:00-19:00	HGTV	MAD	7838	3	3	\$ 118.00	\$ 354.00
07-23-2018	07-23-2018	12	UD: 16:00-19:00	HGTV	MAD	7838	1	1	\$ 118.00	\$ 118.00
07-20-2018	07-22-2018	13	UD: 19:00-24:00	HGTV	MAD	7838	6	6	\$ 147.00	\$ 882.00
07-23-2018	07-23-2018	14	UD: 19:00-24:00	HGTV	MAD	7838	2	2	\$ 147.00	\$ 294.00
07-20-2018	07-22-2018	15	UD: 16:00-19:00	MNBC	MAD	7838	3	3	\$ 72.00	\$ 216.00
07-23-2018	07-23-2018	16	UD: 16:00-19:00	MNBC	MAD	7838	1	1	\$ 72.00	\$ 72.00
07-20-2018	07-22-2018	17	UD: 19:00-24:00	MNBC	MAD	7838	6	6	\$ 90.00	\$ 540.00
07-23-2018	07-23-2018	18	UD: 19:00-24:00	MNBC	MAD	7838	2	2	\$ 90.00	\$ 180.00
Order # 11083172 Total :							41	41	\$ 4122.00	
Current Billing Cycle Totals :							41	41	\$ 4122.00	

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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**COMMERCIAL SUMMARY TOTALS**

Spot ID	Spot Title	Networks	Total Spots	Total Cost
JWZA6458	KR20182000H	CNN, FOOD, HGTV, MNBC	41	\$ 4122.00
Commercial Summary Totals :			41	\$ 4122.00

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**AFFIDAVIT TIME CHARGES**

Line	RU/REG	Region Description	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
<b>Order Number : 11083172</b>										
3	MAD	Madison DMA	7838	CNN	07-20-18	4:50 pm	KR20182000H	The Situation Room With Wolf Blitzer	30	\$ 102.00
5	MAD	Madison DMA	7838	CNN	07-20-18	9:22 pm	KR20182000H	CNN Special Report	30	\$ 128.00
1	MAD	Madison DMA	7838	CNN	07-21-18	9:56 am	KR20182000H	CNN Newsroom With Victor Blackwell and Christi Paul	30	\$ 60.00
3	MAD	Madison DMA	7838	CNN	07-21-18	5:58 pm	KR20182000H	Smerconish	30	\$ 102.00
1	MAD	Madison DMA	7838	CNN	07-22-18	9:30 am	KR20182000H	Fareed Zakaria GPS	30	\$ 60.00
3	MAD	Madison DMA	7838	CNN	07-22-18	6:47 pm	KR20182000H	CNN Newsroom With Ana Cabrera	30	\$ 102.00
5	MAD	Madison DMA	7838	CNN	07-22-18	9:52 pm	KR20182000H	The History of Comedy	30	\$ 128.00
2	MAD	Madison DMA	7838	CNN	07-23-18	12:31 pm	KR20182000H	Wolf	30	\$ 60.00
6	MAD	Madison DMA	7838	CNN	07-23-18	10:26 pm	KR20182000H	CNN Tonight With Don Lemon	30	\$ 128.00
<b>CNN Totals :</b>									<b>9</b>	<b>\$ 870.00</b>
7	MAD	Madison DMA	7838	FOOD	07-20-18	4:14 pm	KR20182000H	Diners, Drive-Ins and Dives	30	\$ 66.00
9	MAD	Madison DMA	7838	FOOD	07-20-18	10:16 pm	KR20182000H	Diners, Drive-Ins and Dives	30	\$ 83.00
7	MAD	Madison DMA	7838	FOOD	07-21-18	5:18 pm	KR20182000H	Diners, Drive-Ins and Dives	30	\$ 66.00
9	MAD	Madison DMA	7838	FOOD	07-21-18	8:16 pm	KR20182000H	Diners, Drive-Ins and Dives	30	\$ 83.00
7	MAD	Madison DMA	7838	FOOD	07-22-18	4:18 pm	KR20182000H	Beat Bobby Flay	30	\$ 66.00
9	MAD	Madison DMA	7838	FOOD	07-22-18	10:24 pm	KR20182000H	Iron Chef America	30	\$ 83.00
8	MAD	Madison DMA	7838	FOOD	07-23-18	6:23 pm	KR20182000H	Chopped	30	\$ 66.00
10	MAD	Madison DMA	7838	FOOD	07-23-18	11:24 pm	KR20182000H	Chopped	30	\$ 83.00
<b>FOOD Totals :</b>									<b>8</b>	<b>\$ 596.00</b>
11	MAD	Madison DMA	7838	HGTV	07-20-18	5:20 pm	KR20182000H	Fixer Upper	30	\$ 118.00
13	MAD	Madison DMA	7838	HGTV	07-20-18	8:46 pm	KR20182000H	My Lottery Dream Home	30	\$ 147.00
13	MAD	Madison DMA	7838	HGTV	07-20-18	11:46 pm	KR20182000H	My Lottery Dream Home	30	\$ 147.00
11	MAD	Madison DMA	7838	HGTV	07-21-18	5:21 pm	KR20182000H	Fixer Upper	30	\$ 118.00
13	MAD	Madison DMA	7838	HGTV	07-21-18	8:39 pm	KR20182000H	Love It or List It	30	\$ 147.00
13	MAD	Madison DMA	7838	HGTV	07-21-18	11:17 pm	KR20182000H	Love It or List It	30	\$ 147.00
11	MAD	Madison DMA	7838	HGTV	07-22-18	5:19 pm	KR20182000H	Beachfront Bargain Hunt	30	\$ 118.00
13	MAD	Madison DMA	7838	HGTV	07-22-18	9:17 pm	KR20182000H	Mexico Life	30	\$ 147.00
13	MAD	Madison DMA	7838	HGTV	07-22-18	9:47 pm	KR20182000H	Mexico Life	30	\$ 147.00
12	MAD	Madison DMA	7838	HGTV	07-23-18	6:42 pm	KR20182000H	Love It or List It	30	\$ 118.00
14	MAD	Madison DMA	7838	HGTV	07-23-18	11:18 pm	KR20182000H	Love It or List It	30	\$ 147.00

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14	MAD	Madison DMA	7838	HGTV	07-23-18	11:42 pm	KR20182000H	Love It or List It	30	\$ 147.00
<b>HGTV Totals :</b>									<b>12</b>	<b>\$ 1648.00</b>
15	MAD	Madison DMA	7838	MNBC	07-20-18	5:38 pm	KR20182000H	The Beat with Ari Melber	30	\$ 72.00
17	MAD	Madison DMA	7838	MNBC	07-20-18	8:54 pm	KR20182000H	The Rachel Maddow Show	30	\$ 90.00
17	MAD	Madison DMA	7838	MNBC	07-20-18	11:28 pm	KR20182000H	The Rachel Maddow Show	30	\$ 90.00
15	MAD	Madison DMA	7838	MNBC	07-21-18	5:27 pm	KR20182000H	All In With Chris Hayes	30	\$ 72.00
17	MAD	Madison DMA	7838	MNBC	07-21-18	9:36 pm	KR20182000H	Deadline: White House	30	\$ 90.00
17	MAD	Madison DMA	7838	MNBC	07-21-18	11:50 pm	KR20182000H	The Beat with Ari Melber	30	\$ 90.00
15	MAD	Madison DMA	7838	MNBC	07-22-18	5:57 pm	KR20182000H	PoliticsNation	30	\$ 72.00
17	MAD	Madison DMA	7838	MNBC	07-22-18	7:58 pm	KR20182000H	Kasie DC	30	\$ 90.00
17	MAD	Madison DMA	7838	MNBC	07-22-18	10:32 pm	KR20182000H	Dateline	30	\$ 90.00
16	MAD	Madison DMA	7838	MNBC	07-23-18	4:17 pm	KR20182000H	MTP Daily	30	\$ 72.00
18	MAD	Madison DMA	7838	MNBC	07-23-18	10:30 pm	KR20182000H	The 11th Hour with Brian Williams	30	\$ 90.00
18	MAD	Madison DMA	7838	MNBC	07-23-18	11:29 pm	KR20182000H	The Rachel Maddow Show	30	\$ 90.00
<b>MNBC Totals :</b>									<b>12</b>	<b>\$ 1008.00</b>
<b>MAD Region Totals :</b>									<b>41</b>	<b>\$ 4122.00</b>
<b>Order # 11083172 Totals :</b>									<b>41</b>	<b>\$ 4122.00</b>
<b>Affidavits Totals :</b>									<b>41</b>	<b>\$ 4122.00</b>

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POL/KELDA ROYS FOR GOVERNOR/NCC	110033506	06-25-18 - 07-29-18	JULY

**PLEASE KEEP THIS PAGE FOR YOUR RECORDS**

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11083172		NET30

<b>AIRTIME TOTAL :</b>	<b>\$ 4122.00</b>
Agency Commission :	\$ 618.30
Rep Commission :	\$ 455.48
<b>NET TOTAL: :</b>	<b>\$ 3048.22</b>
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