

NCC Cable System Order

Order #	62593082
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	DMA National Live+SD Jul18
-	

Flight Dates	10/08/18 - 10/21/18
Agency	Nonbox/Eisner
Advertiser	Friends of Scott Walker

Client Code	SW
Product Code	SW
Est Code	259
Product Name	Friends of Scott Walker 10.9-10.15
Credit Status	

Primary Demo	Women 35+
Makegood Policy	Approval Required

Update Date	10/08/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$8,561.00	
Commission		\$1,284.15	
Net Total		\$7,276.85	
Total Spots		209	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.8 new order. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO DT	10/8/18	10/14/18	09:00	16:00		X	X	X	X	X	X	-	-	16	\$31.00	\$496.00	30	NPE 10/01/18-10/21/18
2	BRVO	BRVO DT	10/15/18	10/21/18	09:00	16:00	X							-	-	1	\$31.00	\$31.00	30	NPE 10/01/18-10/21/18
3	BRVO	BRVO EF	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	1	\$50.00	\$50.00	30	NPE 10/01/18-10/21/18
4	BRVO	BRVO EF	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$50.00	\$50.00	30	NPE 10/01/18-10/21/18
5	BRVO	BRVO PT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$63.00	\$630.00	30	NPE 10/01/18-10/21/18
6	BRVO	BRVO PT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$63.00	\$63.00	30	NPE 10/01/18-10/21/18
7	ENT	ENT DT	10/8/18	10/14/18	09:00	16:00		X	X	X	X	X	X	-	-	15	\$12.00	\$180.00	30	NPE 10/01/18-10/21/18
8	ENT	ENT DT	10/15/18	10/21/18	09:00	16:00	X							-	-	1	\$12.00	\$12.00	30	NPE 10/01/18-10/21/18
9	ENT	ENT EF	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	NPE 10/01/18-10/21/18
10	ENT	ENT EF	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NPE 10/01/18-10/21/18
11	ENT	ENT PT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	NPE 10/01/18-10/21/18
12	ENT	ENT PT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NPE 10/01/18-10/21/18
13	FRFM	FRFM DT	10/8/18	10/14/18	09:00	16:00		X	X	X	X	X	X	-	-	16	\$36.00	\$576.00	30	NPE 10/01/18-10/21/18
14	FRFM	FRFM DT	10/15/18	10/21/18	09:00	16:00	X							-	-	1	\$36.00	\$36.00	30	NPE 10/01/18-10/21/18
15	FRFM	FRFM EF	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	1	\$54.00	\$54.00	30	NPE 10/01/18-10/21/18
16	FRFM	FRFM EF	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$54.00	\$54.00	30	NPE 10/01/18-10/21/18
17	FRFM	FRFM PT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$68.00	\$680.00	30	NPE 10/01/18-10/21/18
18	FRFM	FRFM PT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$68.00	\$68.00	30	NPE 10/01/18-10/21/18
19	HALL	HALL DT	10/8/18	10/14/18	09:00	16:00		X	X	X	X	X	X	-	-	16	\$11.00	\$176.00	30	NPE 10/01/18-10/21/18
20	HALL	HALL DT	10/15/18	10/21/18	09:00	16:00	X							-	-	1	\$11.00	\$11.00	30	NPE 10/01/18-10/21/18
21	HALL	HALL EF	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	1	\$14.00	\$14.00	30	NPE 10/01/18-10/21/18

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22	HALL	HALL EF	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	NPE 10/01/18-10/21/18
23	HALL	HALL PT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$18.00	\$180.00	30	NPE 10/01/18-10/21/18
24	HALL	HALL PT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	NPE 10/01/18-10/21/18
25	LIF	LIF DT	10/8/18	10/14/18	09:00	16:00		X	X	X	X	X	X	-	-	16	\$39.00	\$624.00	30	NPE 10/01/18-10/21/18
26	LIF	LIF DT	10/15/18	10/21/18	09:00	16:00	X							-	-	1	\$39.00	\$39.00	30	NPE 10/01/18-10/21/18
27	LIF	LIF EF	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	1	\$66.00	\$66.00	30	NPE 10/01/18-10/21/18
28	LIF	LIF EF	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$66.00	\$66.00	30	NPE 10/01/18-10/21/18
29	LIF	LIF PT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$83.00	\$830.00	30	NPE 10/01/18-10/21/18
30	LIF	LIF PT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$83.00	\$83.00	30	NPE 10/01/18-10/21/18
31	OXYG	OXYG DT	10/8/18	10/14/18	09:00	16:00		X	X	X	X	X	X	-	-	16	\$5.00	\$80.00	30	NPE 10/01/18-10/21/18
32	OXYG	OXYG DT	10/15/18	10/21/18	09:00	16:00	X							-	-	1	\$5.00	\$5.00	30	NPE 10/01/18-10/21/18
33	OXYG	OXYG EF	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	1	\$11.00	\$11.00	30	NPE 10/01/18-10/21/18
34	OXYG	OXYG EF	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	NPE 10/01/18-10/21/18
35	OXYG	OXYG PT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	NPE 10/01/18-10/21/18
36	OXYG	OXYG PT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	NPE 10/01/18-10/21/18
37	USA	USA DT	10/8/18	10/14/18	09:00	16:00		X	X	X	X	X	X	-	-	16	\$70.00	\$1,120.00	30	NPE 10/01/18-10/21/18
38	USA	USA DT	10/15/18	10/21/18	09:00	16:00	X							-	-	1	\$70.00	\$70.00	30	NPE 10/01/18-10/21/18
39	USA	USA EF	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	1	\$110.00	\$110.00	30	NPE 10/01/18-10/21/18
40	USA	USA EF	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$110.00	\$110.00	30	NPE 10/01/18-10/21/18
41	USA	USA PT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$137.00	\$1,370.00	30	NPE 10/01/18-10/21/18

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42	USA	USA PT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$137.00	\$137.00	30	NPE 10/01/18-10/21/18

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	209	0	0	0	0	0	0	0	0	0	0	0	209
AMT	\$8,561.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,561.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/08/18

62593082 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |