

CONTRACT



WNBC
30 Rockefeller Plaza
New York, NY 10112
(212) 664-4444

www.nbcnewyork.com

<u>Contract / Revision</u> 1464389 /		<u>Alt Order #</u> WOC14618001
<u>Advertiser</u> HOUSE MAJORITY PAC		<u>Original Date / Revision</u> 04/17/24 / 04/18/24
<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Estimate #</u> 13127	
<u>Product</u> SKED D		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNBC	<u>Account Executive</u> Will Hildebrandt	<u>Sales Office</u> Political Nationa
<u>Special Handling</u>		
<u>Demographic</u> HH		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> 15978	<u>Advertiser Ref</u> 25512	

And:

WATERFRONT STRATEGIES
3050 K STREET
SUITE 100
WASHINGTON, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNBC	10/22/24	10/28/24	TODAY IN NY @ 430A-5A	430A-5A		:30			NM	3	\$900.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	3			\$300.00				
N 2	WNBC	10/22/24	10/28/24	TODAY IN NY @ 5A 5-530A	5:00 AM-5:30 AM		:30			NM	4	\$3,200.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	4			\$800.00				
N 3	WNBC	10/22/24	10/28/24	TODAY IN NY @ 5A 530-6A	5:30 AM-6:00 AM		:30			NM	3	\$2,400.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	3			\$800.00				
N 4	WNBC	10/22/24	10/28/24	TODAY IN NY @ 6A 6-630A	6-630A		:30			NM	3	\$5,400.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	3			\$1,800.00				
N 5	WNBC	10/22/24	10/28/24	TODAY IN NY @ 6A 630-7A	6:30 AM-7:00 AM		:30			NM	5	\$9,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$1,800.00				
N 6	WNBC	10/22/24	10/26/24	6-7A SAT TINY @ 6A	6A-7A		:30			NM	1	\$625.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S-	1			\$625.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1464389 /	<u>Alt Order #</u> WOC14618001
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<u>Advertiser</u> HOUSE MAJORITY PAC	<u>Original Date / Revision</u> 04/17/24 / 04/18/24
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<u>Contract Dates</u> 10/22/24 - 10/28/24	<u>Product</u> SKED D	<u>Estimate #</u> 13127
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 7	WNBC	10/22/24	10/26/24	SAT TODAY IN NEW YORK	VARIOUS		:30			NM	1	\$1,100.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S-	1			\$1,100.00				
N 8	WNBC	10/22/24	10/27/24	SUN TINY AT 530A SUN	530-6A		:30			NM	1	\$375.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S	1			\$375.00				
N 9	WNBC	10/22/24	10/27/24	7-8A SUN TINY @7A	7:00 AM-8:00 AM		:30			NM	1	\$950.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S	1			\$950.00				
N 10	WNBC	10/22/24	10/27/24	8-9A SUN TODAY SHOW	8-9A		:30			NM	1	\$2,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S	1			\$2,000.00				
N 11	WNBC	10/22/24	10/27/24	TODAY IN NY @ 930A SUN	930-1030A		:30			NM	1	\$1,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S	1			\$1,000.00				
N 12	WNBC	10/22/24	10/28/24	TODAY 3rd HOUR	9-10A		:30			NM	5	\$7,500.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$1,500.00				
N 13	WNBC	10/22/24	10/28/24	TODAY W/ HODA & JENNA	10-11A		:30			NM	5	\$6,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$1,200.00				
N 14	WNBC	10/22/24	10/28/24	NEWS @ 11A 11-1130A M-F	11-1130A		:30			NM	5	\$7,500.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	5			\$1,500.00				
N 15	WNBC	10/22/24	10/28/24	NY LIVE 1130A-12P M-F	1130A-12P		:30			NM	4	\$4,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	4			\$1,000.00				
N 16	WNBC	10/22/24	10/28/24	DATELINE DAYTIME 1-2P M-F	2P		:30			NM	4	\$2,800.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	4			\$700.00				
N 17	WNBC	10/22/24	10/28/24	ACCESS DAILY M-F 2-3P	2-3P		:30			NM	4	\$2,800.00
All spots on this line are Immediately Preemptible class of time												

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FOR NBCE CONTRACTS:

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<u>Advertiser</u>	<u>Original Date / Revision</u>
HOUSE MAJORITY PAC	04/17/24 / 04/18/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/24 - 10/28/24	SKED D	13127

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				4	\$700.00			
N 18	WNBC	10/22/24	10/28/24	KELLY 3-4P M-F	3-4P		:30			NM	3	\$2,100.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$700.00			
N 19	WNBC	10/22/24	10/28/24	4-430P M-F NEWS AT 4P	4:00 PM-4:30 PM		:30			NM	3	\$3,600.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$1,200.00			
N 20	WNBC	10/22/24	10/28/24	430-5P M-F NEWS AT 4P	4:30 PM-5:00 PM		:30			NM	4	\$4,800.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				4	\$1,200.00			
N 21	WNBC	10/22/24	10/28/24	NEWS AT 5P 5-530P M-F	5:00 PM-5:30 PM		:30			NM	4	\$5,200.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				4	\$1,300.00			
N 22	WNBC	10/22/24	10/28/24	NEWS AT 5P 530-6P M-F	5:30 PM-6:00 PM		:30			NM	3	\$3,900.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				3	\$1,300.00			
N 23	WNBC	10/22/24	10/28/24	NBC NIGHTLY NEWS 630P	630-7P		:30			NM	5	\$22,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTFSS				5	\$4,400.00			
N 24	WNBC	10/22/24	10/28/24	730-8P M-F ACCESS HLLYWOOD	730-8P		:30			NM	5	\$12,500.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				5	\$2,500.00			
N 25	WNBC	10/22/24	10/28/24	NEWS AT 11P 11-1135P M-SU	11P-1135P		:30			NM	7	\$22,400.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTFSS				7	\$3,200.00			
N 26	WNBC	10/22/24	10/28/24	TONIGHT SHOW 1135P-1237A	1135P-1237A		:30			NM	4	\$7,200.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				4	\$1,800.00			
N 27	WNBC	10/22/24	10/28/24	LATE NIGHT 1237-138A M-F	1237A-138A		:30			NM	4	\$3,600.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/24	10/28/24	MTWTF--				4	\$900.00			

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10/22/24 - 10/28/24	SKED D	13127

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	WNBC	10/22/24	10/26/24	1130P-103A SAT SNL	1130P-103A		:30			NM	1	\$8,500.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S-	1			\$8,500.00				
N 29	WNBC	10/22/24	10/28/24	M10-11P THE IRRATIONAL	10-11p		:30			NM	1	\$15,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	M-----	1			\$15,000.00				
N 30	WNBC	10/22/24	10/22/24	THE VOICE 9-10P TUE	9-10P		:30			NM	1	\$14,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-T-----	1			\$14,000.00				
N 31	WNBC	10/22/24	10/24/24	L&O:ORGANIZED CRIME TH	10-11P		:30			NM	1	\$14,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	---T---	1			\$14,000.00				
N 32	WNBC	10/22/24	10/25/24	THE WALL 8-9P FRI	8-9P		:30			NM	1	\$10,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	----F--	1			\$10,000.00				
N 33	WNBC	10/22/24	10/26/24	BIG 10 COUNTDOWN	VARIOUS		:30			NM	1	\$5,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S-	1			\$5,000.00				
N 34	WNBC	10/22/24	10/27/24	NFL REGULAR SSN LOCAL	8P-12A		:30			NM	1	\$75,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S	1			\$75,000.00				
N 35	WNBC	10/22/24	10/28/24	TODAY SHOW 7-9A M-F	7-9A		:30			NM	7	\$24,500.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	7			\$3,500.00				
N 36	WNBC	10/22/24	10/28/24	NBC NEWS DAILY 12-1P	M-#2-1P		:30			NM	4	\$6,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--	4			\$1,500.00				
N 37	WNBC	10/22/24	10/28/24	NEWS AT 6P 6-630P M-SU	6-630P		:30			NM	5	\$10,000.00
All spots on this line are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTFSS	5			\$2,000.00				
N 38	WNBC	10/22/24	10/28/24	7-730P M-F NEWS 4 AT 7P	7-730P		:30			NM	5	\$11,000.00
All spots on this line are Immediately Preemptible class of time												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WNBC
30 Rockefeller Plaza
New York, NY 10112
(212) 664-4444

www.nbcnewyork.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1464389 /	WOC14618001

<u>Advertiser</u>	<u>Original Date / Revision</u>
HOUSE MAJORITY PAC	04/17/24 / 04/18/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/24 - 10/28/24	SKED D	13127

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week:		10/22/24	10/28/24					5	\$2,200.00			
Totals											121	\$337,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/27/24	96	\$283,350.00	(\$42,502.50)	\$240,847.50
10/28/24 - 10/28/24	25	\$54,500.00	(\$8,175.00)	\$46,325.00
Totals	121	\$337,850.00	(\$50,677.50)	\$287,172.50

Signature: _____ **Date:** _____

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.