



WLUK  
787 Lombardi Ave  
Green Bay, WI 54304

Amplify Media  
PO Box 6  
Franklin, IL 60131

**Contract # 6092367**

Schedule Dates: 05/21/24-05/31/24  
Advertiser: AB PAC (133756)  
Agency: Amplify Media (19085)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: 8/75/6772 (2022951)  
Salesperson: Katz/CHI, Chicago (4019)  
Sales Office: Katz Chicago  
Buyer Name: Candy, Kyle,  
Phone/Fax: /  
CPE: 8/75/6772

Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular

Comments: MATTHEW GAGGIANO  
AB PAC  
Flight starts on 5-21 and ends on 5-31- No spots to run on May 24th th  
rough May 27th-No Spots to air on Saturdays. On Sunday's, spots run on

Date Entered: 05/15/24  
Last Modified: 05/15/24  
Entered By: Christian Delos Santos  
CO-OP: No  
External #: ECR28400994  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$7,470.00  
Net Total: \$42,330.00  
Sales Tax:

Green Bay (WLUK)		
By Broadcast Month	Spots	Rate
May, 2024	18	\$25,950.00
Jun, 2024	24	\$23,850.00
<b>Grand Total:</b>	<b>42</b>	<b>\$49,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/28/24-05/31/24	1	:30	5:30A- News-Good Day Wisconsin 5a	2		X	X	X	X			2	\$750.00	\$1,500.00	Green Bay (WLUK)	GDW	5/15/24
2.0	Normal Line / News (2)	05/28/24-05/31/24	1	:30	6A- News-Good Day Wisconsin 6a	1		X	X	X	X			1	\$1,200.00	\$1,200.00	Green Bay (WLUK)	GDW	5/15/24
3.0	Normal Line / SPOT (3)	05/28/24-05/31/24	1	:30	9A- Live with Kelly	2		X	X	X	X			2	\$750.00	\$1,500.00	Green Bay (WLUK)	LIVE	5/15/24
4.0	Normal Line / SPOT (4)	05/28/24-05/31/24	1	:30	11A- Dr Phil	2		X	X	X	X			2	\$300.00	\$600.00	Green Bay (WLUK)	DR PHIL	5/15/24
5.0	Normal Line / SPOT (5)	05/28/24-05/31/24	1	:30	3P- Peoples Court	2		X	X	X	X			2	\$250.00	\$500.00	Green Bay (WLUK)	PEOPLES COURT	5/15/24
6.0	Normal Line / SPOT (6)	05/28/24-05/31/24	1	:30	4:30P- Judge Judy 2	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	JJ	5/15/24
7.0	Normal Line / News (7)	05/28/24-05/31/24	1	:30	5P- News-FOX 11 News at Five	1		X	X	X	X			1	\$2,000.00	\$2,000.00	Green Bay (WLUK)	NEWS	5/15/24
8.0	Normal Line / News (8)	05/28/24-05/31/24	1	:30	5:30P- News-FOX 11 News at Five	2		X	X	X	X			2	\$2,000.00	\$4,000.00	Green Bay (WLUK)	NEWS	5/15/24
9.0	Normal Line / News (9)	05/28/24-05/31/24	1	:30	9P- News-FOX 11 News at Nine	1		X	X	X	X			1	\$1,250.00	\$1,250.00	Green Bay (WLUK)	NEWS	5/15/24
10.0	Normal Line / SPOT (10)	05/28/24-05/31/24	1	:30	10:35P- Seinfeld	2		X	X	X	X			2	\$400.00	\$800.00	Green Bay (WLUK)	SEINFELD	5/15/24
11.0	Normal Line / SPOT (11)	05/28/24-05/31/24	1	:30	11:07P- Inside Edition	2		X	X	X	X			2	\$200.00	\$400.00	Green Bay (WLUK)	IE	5/15/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgf.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Sales Office Katz Chicago  
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Phone/Fax /  
CPE 8/75/6772  
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Billing Type Weekly/Irregular  
Comments AB PAC MATTHEW GAGGIANO  
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Entered By Christian Delos Santos  
CO-OP No  
External # ECR28400994  
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Package Deal  
Commission % 15.00  
Commission \$7,470.00  
Net Total \$42,330.00  
Sales Tax

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12.0	Normal Line / SPOT (12)	05/28/24-05/31/24	1	:30	11:35P- King of Queens	2		X	X	X	X			2	\$200.00	\$400.00	Green Bay (WLUK)	KOQ	5/15/24
13.0	Normal Line / News (13)	05/21/24-05/23/24	1	:30	6A- News-Good Day Wisconsin 6a	1		X	X	X				1	\$1,200.00	\$1,200.00	Green Bay (WLUK)	GDW	5/15/24
14.0	Normal Line / News (14)	05/21/24-05/23/24	1	:30	6:30A- News-Good Day Wisconsin 6a	2		X	X	X				2	\$1,200.00	\$2,400.00	Green Bay (WLUK)	GDW	5/15/24
15.0	Normal Line / News (15)	05/21/24-05/23/24	1	:30	7A- News-Good Day Wisconsin 7a	2		X	X	X				2	\$1,500.00	\$3,000.00	Green Bay (WLUK)	GDW	5/15/24
16.0	Normal Line / SPOT (16)	05/21/24-05/23/24	1	:30	9A- Live with Kelly	1		X	X	X				1	\$750.00	\$750.00	Green Bay (WLUK)	LIVE	5/15/24
17.0	Normal Line / SPOT (17)	05/21/24-05/23/24	1	:30	11A- Dr Phil	1		X	X	X				1	\$300.00	\$300.00	Green Bay (WLUK)	DR PHIL	5/15/24
18.0	Normal Line / SPOT (18)	05/21/24-05/23/24	1	:30	3P- Peoples Court	1		X	X	X				1	\$250.00	\$250.00	Green Bay (WLUK)	PPLS COURT	5/15/24
19.0	Normal Line / SPOT (19)	05/21/24-05/23/24	1	:30	4:30P- Judge Judy 2	1		X	X	X				1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	JJ	5/15/24
20.0	Normal Line / News (20)	05/21/24-05/23/24	1	:30	5P- News-FOX 11 News at Five	2		X	X	X				2	\$2,000.00	\$4,000.00	Green Bay (WLUK)	NEWS	5/15/24
21.0	Normal Line / News (21)	05/21/24-05/23/24	1	:30	5:30P- News-FOX 11 News at Five	1		X	X	X				1	\$2,000.00	\$2,000.00	Green Bay (WLUK)	NEWS	5/15/24
22.0	Normal Line / SPOT (22)	05/21/24-05/23/24	1	:30	6:30P- Wheel of Fortune	1		X	X	X				1	\$5,000.00	\$5,000.00	Green Bay (WLUK)	QWHEEL	5/15/24

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23.0	Normal Line / News (23)	05/21/24-05/23/24	1	:30	9P- News-FOX 11 News at Nine	1		X	X	X				1	\$1,250.00	\$1,250.00	Green Bay (WLUK)	NEWS	5/15/24
24.0	Normal Line / SPOT (24)	05/21/24-05/23/24	1	:30	10:35P- Seinfeld	1		X	X	X				1	\$400.00	\$400.00	Green Bay (WLUK)	SEINFELD	5/15/24
25.0	Normal Line / SPOT (25)	05/21/24-05/23/24	1	:30	11:07P- Inside Edition	1		X	X	X				1	\$200.00	\$200.00	Green Bay (WLUK)	IE	5/15/24
26.0	Normal Line / SPOT (26)	05/21/24-05/23/24	1	:30	11:35P- King of Queens	1		X	X	X				1	\$200.00	\$200.00	Green Bay (WLUK)	koq	5/15/24
27.0	Normal Line / SPOT (**)	05/21/24-05/23/24	1	:30	6P- Jeopardy	1		X	X	X				1	\$4,000.00	\$4,000.00	Green Bay (WLUK)	jeo	5/15/24
28.0	Normal Line / SPOT (***)	05/28/24-05/31/24	1	:30	6P- Jeopardy	2		X	X	X	X			2	\$4,000.00	\$8,000.00	Green Bay (WLUK)	jeo	5/15/24
29.0	Normal Line / SPOT (****)	05/28/24-05/31/24	1	:30	10:35P- Seinfeld	1		X	X	X	X			1	\$400.00	\$400.00	Green Bay (WLUK)	seinfeld	5/15/24
30.0	Normal Line / SPOT (*****)	05/28/24-05/31/24	1	:30	11A- Dr Phil	1		X	X	X	X			1	\$300.00	\$300.00	Green Bay (WLUK)	dr phil	5/15/24

**CONFIRMATION CONTRACT**

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# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Christine Killian (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: AB PAC

Agency name: Amplify Media

Address: PO Box 6, Franklin Park, IL 60131

Contact: Christine Killian

Phone number: 773-297-4544

Email: christine.killian@amplifymediastategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AB PAC

Address: 800 Maine Avenue, SW, Suite 400 Washington, DC 20024

Contact: Trish Boyle

Phone number: (202) 747-2060

Email: compliance@americanbridge.org

Station is authorized to announce the time as paid for by such person or entity: AB PAC

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Treasurer: Rodell Mollineau  
Trish Boyle  
Kelsie Garantz

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Joe Biden, Donald Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Abortion

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor <b>AB PAC</b>	Station Representative
Signature: <i>Christine Killian</i>	Signature: <i>Christy Hill</i>
Name: Christine Killian	Name: <i>Christy Hill</i>
Date of Request to Purchase Ad Time: 05-13-2024	Date of Station Agreement to Sell Time: <i>5/16/24</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *5/13/24*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>6092347</i>	Station Call Letters: <i>WLUX</i>	Date Received/Requested: <i>5/10/24</i>
Est. #: <i>673</i>	Station Location: <i>GREEN BAY, WI</i>	Run Start and End Dates: <i>5/21/24 - 5/31/24</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

*130 ABPWST24024 "ANNA WHAT'S NEXT"*