



WLUK  
787 Lombardi Ave  
Green Bay, WI 54304

Amplify Media  
PO Box 6  
Franklin, IL 60131

**Contract # 6092399**

Schedule Dates 05/21/24-05/31/24  
Advertiser AB PAC (133756)  
Agency Amplify Media (19085)  
Product POLITICAL ISSUE (ns) (1187)  
Brand 8/75/6773 (2022974)  
Salesperson Katz/CHI, Chicago (4019)  
Sales Office Katz Chicago  
Buyer Name Candy Kyle,  
Phone/Fax /  
CPE 8/75/6773

Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments

AB PAC MATTHEW GAGGIANO  
Flight starts on 5-21 and ends on 5-31- No Spots to run on May 24th th  
rough May 27th No Spots to air on Saturdays. On Sunday's, spots run on

Date Entered 05/15/24  
Last Modified 05/15/24  
Entered By Christian Delos Santos  
CO-OP No  
External # ECR28400993  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,950.00  
Net Total \$28,050.00  
Sales Tax

By Broadcast Month	Spots	Rate
May, 2024	5	\$13,800.00
Jun, 2024	7	\$19,200.00
<b>Grand Total:</b>	<b>12</b>	<b>\$33,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/28/24-05/31/24	1	1:00	7:30A- News-Good Day Wisconsin 7a	2		X	X	X	X			2	\$3,000.00	\$5,000.00	Green Bay (WLUK)	GDW	5/15/24
2.0	Normal Line / News (2)	05/28/24-05/31/24	1	1:00	8A- News-Good Day Wisconsin 8a	2		X	X	X	X			2	\$3,000.00	\$5,000.00	Green Bay (WLUK)	GDW	5/15/24
3.0	Normal Line / Prime (3)	05/22/24-05/22/24	1	1:00	7P- FOX-The Masked Singer (Wednesday)				1					1	\$3,000.00	\$3,000.00	Green Bay (WLUK)	MASKED SINGER	5/15/24
4.0	Normal Line / News (4)	05/21/24-05/23/24	1	1:00	7:30A- News-Good Day Wisconsin 7a	1		X	X	X				1	\$3,000.00	\$3,000.00	Green Bay (WLUK)	GDW	5/15/24
5.0	Normal Line / News (5)	05/21/24-05/23/24	1	1:00	8A- News-Good Day Wisconsin 8a	1		X	X	X				1	\$3,000.00	\$3,000.00	Green Bay (WLUK)	GDW	5/15/24
6.0	Normal Line / News (***)	05/21/24-05/23/24	1	1:00	6:30A- News-Good Day Wisconsin 6a	2		X	X	X				2	\$2,400.00	\$4,800.00	Green Bay (WLUK)	GDW	5/15/24
7.0	Normal Line / News (****)	05/28/24-05/31/24	1	1:00	6:30A- News-Good Day Wisconsin 6a	3		X	X	X	X			3	\$2,400.00	\$7,200.00	Green Bay (WLUK)	GDW	5/15/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgf.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Christine Killian (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: <u>AB PAC</u>		
Agency name: <u>Amplify Media</u>		
Address: <u>PO Box 6, Franklin Park, IL 60131</u>		
Contact: <u>Christine Killian</u>	Phone number: <u>773-297-4544</u>	Email: <u>christine.killian@amplifymediastategy.com</u>
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad): <u>AB PAC</u>		
Address: <u>800 Maine Avenue, SW, Suite 400 Washington, DC 20024</u>		
Contact: <u>Trish Boyle</u>	Phone number: <u>(202) 747-2060</u>	Email: <u>compliance@americanbridge.org</u>
Station is authorized to announce the time as paid for by such person or entity <u>AB PAC</u>		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary): <u>Treasurer: Rodell Mollineau</u> <u>Trish Boyle</u> <u>Kelsie Garantz</u>		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: <u>Joe Biden, Donald Trump</u>		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: <u>Abortion</u>		<input type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor: <b>AB PAC</b>	Station Representative
Signature: <i>Christine Killian</i>	Signature: <i>Christy Hill</i>
Name: Christine Killian	Name: <i>Christy Hill</i>
Date of Request to Purchase Ad Time: 05-13-2024	Date of Station Agreement to Sell Time: <i>5/16/24</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *5/17/24*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>6092399</i>	Station Call Letters: <i>WLUX</i>	Date Received/Requested: <i>5/10/24</i>
Est. #: <i>6773</i>	Station Location: <i>GREEN BAY, WI</i>	Run Start and End Dates: <i>5/21/24 - 5/31/24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

*50% :00 ABPWET24024 "ANNA"*  
*50% :00 ABPWET24034 "JENN"*