

## KDMM 1<sup>st</sup> Quarter 2022 Issues/Programs

### ISSUE: COVID-19 Prevention

PROGRAMS: Ran PSA's daily from January 1-March 31 on CDC'S best practices for the prevention of COVID-19

### ISSUE: Food Insecurity

PROGRAMS: Ran 89 PSA'S from February 1- February 11<sup>th</sup> regarding the Cub Scouts food drive for the Lake Havasu Food Bank.

### ISSUE: Health Concern

PROGRAMS: Ran 111 PSA's from March 1<sup>st</sup>-March 31<sup>st</sup> on the American Red Cross needing blood donations.

### ISSUE: Educating Community on City Services

PROGRAMS: Ran 95 PSA's from February 1<sup>st</sup>- February 28<sup>th</sup> on the city Lake Havasu launching its Citizens Academy, where residents take part in a seven week program to learn the city services.

### ISSUE: Special Olympics

PROGRAMS: Ran 57 PSA'S from March 12-March 23<sup>rd</sup> regarding the Volunteers needed for the Special Olympic Basketball team.