

ISSUES- PROGRAMS LIST JULY- SEPTEMBER 2017 KDMM

ISSUE: EDUCATION AND SUPPLIES

PROGRAMS: RAN PSA'S WITH STONERIDGE FOR THE "FILL THE BUS" CAMPAIGN TO HELP COLLECT SCHOOL SUPPLIES FOR LOCAL CHILDREN IN THE LAKE HAVASU UNIFIED SCHOOL DISTRICT

ISSUE: ALZHEIMER'S AWARENESS

PROGRAMS: RAN PSA'S AND SPONSORED THE "WALK TO END ALZHEIMER'S" EVENT TO HELP RAISE AWARENESS AND FUNDS FOR THE ALZHIEMER'S CARE, SUPPORT, AND RESEARCH

ISSUE: PATRIOT AWARENESS

PROGRAMS: RAN PSA'S, SPONSORED, AND BROADCASTED LIVE FROM THE "PATRIOT RUN" EVENT TO GIVE AN OPPORTUNITY TO THE COMMUNITY TO PAY THEIR RESPECTS TO THE VICTIMS OF 9/11 THROUGH SOLEMN OBSERVANCE OF THE MEMORIAL