

ORDER



Orders
Order / Rev: 1255597
 Alt Order #:
Product Desc: Candidate
Estimate: 227305
Flight Dates: 02/27/24 - 03/05/24
Original Date / Rev: 03/04/24 / 03/04/24
Order Type: GENERAL

KXXV
Primary AE: Christopher Murphy
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Smart Media Group - Political
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Carter/Republican/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business End:
Advertiser External ID: 265406
Agency External ID: 120561
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/05/24	24	\$2,505.00	\$2,129.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	24	\$2,505.00	\$2,129.25	0.00
Totals	24	\$2,505.00	\$2,129.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KXXV	02/27/24	03/05/24	M-F 6am GM Texas M-F 6am GM Texas	CM	6-7am	1-1-1--	:30	3	\$80.00	P-6	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/24	03/04/24	1-1-1--		3				\$80.00		0.00			
		Week: 03/05/24	03/11/24	-----		0				\$80.00		0.00			
2	KXXV	02/27/24	03/05/24	M-F Good Morning America M-F Good Morning America	CM	7-9am	1-1-1--	:30	3	\$90.00	P-6	0.00	NM	10	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/24	03/04/24	11-11--		4				\$90.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/27/24	03/04/24	11-11--			4			\$90.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KXXV	02/27/24-03/04/24		M-F Good Morning America	7-9am		MT-ThF----	:30	(\$90.00)		0.00	NM			
See MG 2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13 [preempt by higher priority ps 022224]															
2	KXXV	02/27/24-03/04/24		M-F Good Morning America	7-9am		MT-ThF----	:30	(\$90.00)		0.00	NM			
See MG 2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13 [preempt by higher priority os 022224]															
3	KXXV	02/27/24-03/04/24		M-F Good Morning America	7-9am		MT-ThF----	:30	(\$90.00)		0.00	NM			
See MG 2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13 [preempt by higher priority ps 022224]															
6	KXXV	02/27/24-03/04/24		M-F Good Morning America	7-9am		MTWThF----	:30	\$120.00		0.00	NM			
Ⓜ MG for 7.2,2.2,7.1,2.3,2.1															
7	KXXV	02/27/24-03/04/24		M-F Good Morning America	7-9am		MTWThF----	:30	\$120.00		0.00	NM			
Ⓜ MG for 7.2,2.2,7.1,2.3,2.1															
8	KXXV	02/27/24-03/04/24		M-F Good Morning America	7-9am		MTWThF----	:30	\$120.00		0.00	NM			
Ⓜ MG for 7.2,2.2,7.1,2.3,2.1															
9	KXXV	02/27/24-03/04/24		M-F 6pm News	6-7pm		MTWThF----	:30	\$170.00		0.00	NM			
Ⓜ MG for 7.2,2.2,7.1,2.3,2.1															
10	KXXV	02/27/24-03/04/24		M-F 6pm News	6-7pm		MTWThF----	:30	\$170.00		0.00	NM			
Ⓜ MG for 7.2,2.2,7.1,2.3,2.1															
11	KXXV	02/27/24-03/04/24		M-F 5pm News	5-530pm		MTWThF----	:30	\$170.00		0.00	NM			
Ⓜ MG for 7.2,2.2,7.1,2.3,2.1															
12	KXXV	02/27/24-03/04/24		M-F 5pm News	5-530pm		MTWThF----	:30	\$170.00		0.00	NM			
Ⓜ MG for 7.2,2.2,7.1,2.3,2.1															
13	KXXV	02/27/24-03/04/24		Sa 10pm News	10-1035pm		-----Sa--	:30	\$100.00		0.00	NM			
Ⓜ MG for 7.2,2.2,7.1,2.3,2.1															
Week:		03/05/24	03/11/24	-1-----			1			\$90.00			0.00		
3	KXXV	02/27/24	03/03/24	Sa Good Morning America	CM	7-9am	-----S-	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
Sa Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/27/24	03/04/24	-----S-			1			\$50.00			0.00		
4	KXXV	02/27/24	03/03/24	Su Good Morning America	CM	7-8am	-----S	:30	1	\$115.00	P-2	0.00	NM	1	\$115.00
Su Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/27/24	03/04/24	-----S			1			\$115.00			0.00		
N 5	KXXV	02/27/24	03/03/24	This Week	CM	9-10am	-----S	:30	1	\$135.00	P-2	0.00	NM	0	\$0.00
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/27/24	03/04/24	-----S			1			\$135.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KXXV	02/27/24-03/04/24		This Week	9-10am		-----Su	:30	(\$135.00)		0.00	NM			
Credited															
6	KXXV	02/27/24	03/01/24	M-F 5pm News	CM	5-530pm	-1-1---	:30	2	\$170.00	P-3	0.00	NM	2	\$340.00
M-F 5pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/27/24	03/04/24	-1-1---			2			\$170.00			0.00		
7	KXXV	02/27/24	03/01/24	ABC World News M-F	CM	530-6pm	--1-1--	:30	2	\$435.00	P-2	0.00	NM	0	\$0.00
ABC World News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/27/24	03/04/24	--1-1--			2			\$435.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KXXV	02/27/24-03/04/24		ABC World News M-F	530-6pm		--W--F----	:30	(\$435.00)		0.00	NM			
See MG 2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13 [TIME PERIOD ONLY P1 PS 022124]															
2	KXXV	02/27/24-03/04/24		ABC World News M-F	530-6pm		--W--F----	:30	(\$435.00)		0.00	NM			
See MG 2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13 [TIME PERIOD ONLY P1 PS 022124]															

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8	KXXV	02/27/24	03/01/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	-1-1---	:30	2	\$120.00	P-6	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/24	03/04/24	-1-1---		2				\$120.00		0.00			
9	KXXV	02/27/24	03/04/24	M-F 11-1130am Central Texas News Now	CM	11-1130am	MTWTF--	:30	2	\$20.00	P-6	0.00	NM	4	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/24	03/04/24	MTWTF--		2				\$20.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KXXV	02/27/24-03/04/24	M-F 11-1130am			11-1130am	MTWThF----	:30		(\$20.00)		0.00	NM		
		See MG 9.3,9.4,9.5 [preempt by higher priority ps 022224]													
3	KXXV	03/04/24-03/05/24	M-F 11-1130am			11-1130am	MT-----	:30		\$20.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1													
4	KXXV	03/04/24-03/05/24	M-F 6am GM Texas			6-7am	MT-----	:30		\$80.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1													
5	KXXV	03/04/24-03/05/24	M-F 5am GM Texas			5-6am	MT-----	:30		\$15.00		0.00	NM		
		Ⓜ MG for 10.2,9.2,10.1													
10	KXXV	02/27/24	03/04/24	M-F 1130am-12pm M-F 1130am-12pm	CM	1130am-12pm	MTWTF--	:30	2	\$25.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/24	03/04/24	MTWTF--		2				\$25.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KXXV	02/27/24-03/04/24	M-F 1130am-12pm			1130am-12pm	MTWThF----	:30		(\$25.00)		0.00	NM		
		See MG 9.3,9.4,9.5 [n/a at order entry ps 02/22/24]													
2	KXXV	02/27/24-03/04/24	M-F 1130am-12pm			1130am-12pm	MTWThF----	:30		(\$25.00)		0.00	NM		
		See MG 9.3,9.4,9.5 [n/a at order entry ps 02/22/24]													
11	KXXV	02/27/24	03/04/24	Sa 6pm News Sa 6pm News	CM	6-630pm	-----S-	:30	1	\$65.00	P-6	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/24	03/04/24	-----S-		1				\$65.00		0.00			
													Totals	24	\$2,505.00