



January 8, 2022

The following is a report on Public Affairs Programming for the Fourth Quarter of 2021 during which time the top issues of community interest and concern in New Port Richey, Florida and the surrounding area were found to be:

Health
Community Relations
Economy
Education
Public Safety

This report summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue. To meet these issues, WDUV-FM airs a series of public affairs programs on Sunday mornings as well as weekday news updates.

“Radio Health Journal” airs Sunday mornings at 7:00 a.m. and “Sunday Morning” airs Sunday mornings at 7:30 a.m.

WDUV-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WDUV-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and twice hourly from 4:00 to 6:00 p.m.

WDUV-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

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Respectfully submitted,

Nate Carter-Reed

Nate Carter-Reed
Director of Branding & Programming
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NCR/mc

Health

Sunday, October 3, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Dr. Teralyn Sell, psychological and founder, DrTeralyn.com, Dr. Katherine Shear, Professor of Psychiatry, Columbia University and Director, Center for Complicated Grief

Grief is a process virtually everyone will face sometime. It's unfortunately more common during the Covid-19 pandemic. Many people don't know what to do when their pain does not follow the road map they expect—the well-known five stages of grief. Dr. Sell and Dr. Shear discuss what can happen under various scenarios when a loved one dies, and what people can do to make it through their pain.

2nd Segment

Host: Nancy Benson. Guest: Dr. Lutz Yanke, Professor of Neurophysiology and Cognitive Neuroscience, University of Zurich

Music is more than a fun pastime. Studies show that especially in children, studying music rewires the brain in beneficial ways, giving them an advantage in other cognitive skills. Dr. Yanke discusses its ramifications and impact.

Radio Health Journal is important to WDUV listeners as it showcases a variety of Health-related topics and Health is a primary topic of their interest.

Sunday, October 17, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Dr. Talya Miron-Shatz, visiting researcher, University of Cambridge and author, *Your Life Depends on It: What You Can Do to Make Better Choices About Your Health*

Patients have to make medical choices today that they never did before. But do they have enough information to make those choices? Are normal people able to understand the flood of information and the medical terms to make good choices? Dr. Miron-Shatz discusses how patients can work through these issues.

2nd Segment

Host: Nancy Benson. Guest: "Ryan," Severe headache sufferer and Dr. Steven Meyers, Vice Chair for Quality and Informatics, Department of Neurology, NorthShore University HealthSystem

Headaches affect far more lives far more severely than most people realize. Dr. Meyers discuss headaches and their treatment.

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Sunday, October 17, 2021 – Sunday Morning (replay from 9/26/21) 7:30 a.m.

30:00

Host: Jeff Slater. Guest: Amanda Griffin - Executive Director of the Children's Dream Fund.

The Children's Dream Fund Tampa Bay was formed in 1981 with the mission of offering "dreams" to local kids who are suffering from a life-threatening illness. Ms. Griffin discusses the history of the children's dream fund and how many dreams they've granted since 1981. She explains how some of the dreams that they've made come true are not always of great monetary value. Becket was one kid whose dream was granted. He dreams of becoming a ride engineer in the future and all he wanted was a rollercoaster ride. The dream fund sent him and his family to Universal Orlando Resort where he was able to ride the Jurassic World VelociCoaster. He rode with the ride engineers who designed the ride and he and his family enjoyed two days at the theme park. A girl named Jasmin just wanted a bedroom maker and Ronan just wanted to go on a shopping spree for new clothes. Ms. Griffin explains how they depend on the community to help makes the kids dreams come true and how any business in the area that can help provide a dream would be greatly appreciated. Ms. Griffin talks about how to nominate a child for a dream, how we can donate and volunteer with the children's dream fund. She also reminds listeners that Columbia restaurants in the Tampa area are holding their 24th Annual Community Harvest with a proceed of donations going to the children's dream fund.

Sunday, October 24, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Dr. Iahn Gonsenhauser, Chief Quality and Patient Safety Officer, Ohio State Wexner Medical Center, Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University

Many experts believe we have missed our chance to eliminate COVID-19, and that now it is very likely to become an endemic disease—one that persists, though at lower levels, and never goes away. Dr. Gonsenhauser and Dr. Schaffner discuss what that means for precautions and lifestyles in perpetuity.

2nd Segment

Host: Nancy Benson. Guest: Dr. Donald Leung, Head, Pediatric Allergy Division, National Jewish Health, Denver

Doctors have learned that childhood allergies and asthma may have their start in dry, dysfunctional skin in infancy, when allergens such as food particles enter the body through cracks in the skin. Dr. Leung discusses this” atopic march” and ways to combat it.

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Sunday, October 24, 2021 – Sunday Morning (replay from 9/26/21) 7:30 a.m.

Sunday, November 6, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Dr. Ben Suitt, Contributor, Costs of War Project, Brown University and Boston University, Dr. Carla Stumpf Patton, Senior Director of Suicide Postvention, Tragedy Assistance Program for Survivors (TAPS), and a survivor of suicide loss

Among active duty and veterans of the War on Terror, suicides have claimed four times more lives than combat since 9-11, according to a recent study. Dr. Suitt and Dr. Patton discuss why the toll is higher than for previous conflicts, and he and another expert in tragedy recovery discuss what the military, VA, and what loved ones can do to prevent suicide.

2nd Segment

Host: Nancy Benson. Guest: Mary R. Morgan, psychotherapist and author, *Beginning with the End: A Memoir of Twin Loss and Healing*

Twins share a bond that can't be understood by non-twins. They're often best friends and closest confidantes with an uncanny connection. When one twin suddenly dies, it can leave a huge hole and in the life of the other. Ms. Morgan discusses the issue.

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Sunday, November 14, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Brock Slabach, Chief Operations Officer, National Rural Health Association (NRHA), John Henderson, President and CEO, Texas Organization of Rural & Community Hospitals (TORCH)

Rural hospitals have long struggled to maintain staffing levels of nurses and other professionals that are adequate for good care. The pandemic has made it much worse, as staffers have quit, and patient loads have increased. Mr. Slabach and Mr. Henderson discuss the roots of the staff shortage, the effects on care safety, the extreme cost of efforts to attract and retain staff, and the threat to hospital survival posed by the problem.

2nd Segment

Host: Nancy Benson. Guest: Dr. Jennifer Jones-McMeans, Director, Global Clinical Affairs, Abbott Vascular

Many people are unfamiliar with arterial blockages away from the heart. Peripheral artery disease, or PAD, affects African Americans much more than other populations for unknown reasons. Dr. Jones-McMeans discusses PAD, the possible consequences, warning signs, and a clinical trial of treatments.

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Sunday, November 14, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Monica Sandoval. Guest: Laura Lynch - Committee Chair for the Walk to End Alzheimer's in Sarasota and Manatee County

With the National Walk to End Alzheimer's coming up next weekend, Ms. Lynch spoke about her involvement as chair in Sarasota and Manatee county. It benefits the community as well as bringing awareness. Ms. Lynch gives information to get involved, brings to light statistics and information involving Alzheimer's, and describes how it affects the community.

Sunday, November 21, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Dr. Deborah Padgett, Professor of Social Work and Global Public Health, Silver School of Social Work, New York University

Around a half million people are homeless in the U.S. on any given night, but the street homeless who are most visible often incorrectly influence our assumptions about all of them. Dr. Padgett discusses myths and the facts about homelessness and the homeless—their addictions, employment, residences, and more, and why people often become homeless.

2nd Segment

Host: Nancy Benson. Guest: Tim O'Brien, author of Dad's Maybe Book

The average age when men first become fathers has risen to 31, and more men are also becoming dads in their 40's and 50's. National Book Award-winning author Tim O'Brien, best known for the Vietnam-based *The Things They Carried*, joins us to discuss his experience as a first-time dad at age 56 and as a father now in his mid-70's.

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Sunday, November 28, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guests: Dr. Nirav Shah, Director of the Maine Center for Disease Control and President of the Association of State & Territorial Health Officials (ASTHO)

Dr. Stan Spinner, Chief Medical Officer & Vice President, Texas Children's Pediatrics & Texas Children's Urgent Care

Dr. Anne Zink, Chief Medical Officer for the Alaska Department of Health & Social Services and the President-Elect of ASTHO

Dr. Jose Romero, Secretary of the Arkansas Department of Health, Dr. LaQuandra Nesbitt, Director of the District of Columbia Department of Health

Covid-19 vaccines are now approved for children as young as 5, but while people are afraid of getting the vaccine themselves, they're even more nervous about getting it for their children. Misinformation is accelerating against use of the vaccine in kids. Experts discuss and correct the most prevalent myths.

2nd Segment

Host: Nancy Benson. Guest: Professor S. Shyam Sundar, Co-Director of the Media Effects Research Laboratory at Penn State University

The White House and many health officials have taken an aggressive approach to communicating the need for Covid-19 vaccines. Most people are prompted to get vaccinated by mandates and words that generate fear, but it's clear that they backfire with a sizable minority of others. Professor Sundar discusses how certain words motivate some groups and repel others.

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Sunday, December 5, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Megan Horst, wife of TBI survivor

Dr. Lori Weisman, psychotherapist and educator specializing in traumatic brain injuries

Dr. Jeffrey Scott Kreutzer, Professor of Physical Medicine and Rehabilitation, Virginia Commonwealth University (VCU) School of Medicine, and Director of VCU Traumatic Brain Injury Model System of Care

Traumatic brain injury can profoundly change the injured in personality and temperament, as well as physically and cognitively. Spouses bear the brunt of these changes to the point many feel like they're living with a stranger. Dr. Weisman, Dr. Kreutzer and Ms. Horst who is the spouse of a TBI victim, discuss the many ways life changes after an injury and what can help to get them through the ordeal.

2nd Segment

Host: Nancy Benson. Guest: Dr. Wes Ely, Professor of Medicine and Critical Care at Vanderbilt University; Grant W. Liddle Chair in Medicine; Associate Director of Critical Illness, Brain Dysfunction and Survivorship (CIBS); and author of the book Every Deep-Drawn Breath

Medicine in intensive care units has become so technically focused that many doctors believe they've lost their connection with the humanity of patients, and a high degree of patients are experiencing post intensive care syndrome.

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Sunday, December 12, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Dr. Chris DeSouza, Professor of Integrative Physiology at the University of Colorado.

Dr. Ehsan Shokri-Kojori, Research Fellow, National Institutes of Health Laboratory of Neuroimaging.

Getting less than six hours of sleep per night has long been known to be hazardous to health, but the discovery of the mechanisms behind those hazards is leading scientists to strengthen their warnings.

2nd Segment

Host: Nancy Benson. Guest: Gregory Zuckerman, Special Writer at The Wall Street Journal, and author of *A Shot to Save the World: The Inside Story of the Life-or-Death Race for a Covid-19 Vaccine*.

The vaccine for Covid-19 was developed with record speed while still following required safety protocols. Mr. Zuckerman discusses the development process he uncovered for his exhaustive book and explains why the hundreds of interviews he did have reassured him that the vaccine is safe.

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Sunday, December 19, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Dr. Thomas Stopka, Associate Professor of Public Health and Community Medicine, Tufts University, Dr. Luke Elms, general surgeon, Orlando Health Dr. P. Phillips Hospital

2nd Segment

Host: Nancy Benson. Guest: Barbara Kelley, Executive Director of the Hearing Loss Association of America

Many people who need hearing aids never get them, in part because they currently require a prescription and expensive treatment. Ms. Kelley discusses the FDA's new proposed category of over-the-counter hearing aids.

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Sunday, December 26, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Lauren Hogan, Managing Director for Policy and Professional Advancement, National Association for the Education of Young Children

Preschool teachers have left the profession in huge numbers, closing some schools and threatening others. With nowhere to safely leave their children, millions of people are unable to return to work, sabotaging economic recovery. Ms. Hogan discusses the low wages behind the 10% (or more) drop in early educators and how current legislation may finally turn the industry around.

2nd Segment

Host: Nancy Benson. Guest: Dr. Michael Longaker, Professor of Surgery and Director, Institute of Stem Cell Biology and Regenerative Medicine, Stanford University

Scars are a public health as well as aesthetic threat, as internal scars can compromise the function of organs and tissues. Scientists are now devising medications that promote healing without producing scars. One of the scientists on the front lines discusses how these medicines work and their possible uses.

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Community Relations

Sunday, November 21, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Monica Sandoval. Guest: Justine Burke - Vice President of Marketing, CFRE, Metropolitan Ministries.

With the holidays here and approaching, the subject of families who are food insecure is very important and should be addressed for the community. Ms. Burke talks about the Metropolitan Ministries Annual Food Tent and how it helps those in need. She also addresses the food supply chain shortage and how they're dealing with that to adjust to maintaining enough food to distribute. The discussion focused primarily on Thanksgiving, but also mentioned exactly what Metropolitan Ministries does to help the community year-round as well as mentioned specific numbers needed to help.

Sunday, November 28, 2021 – Sunday Morning (replay from 11/21/21) 7:30 a.m.

Sunday, December 19, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Monica Sandoval. Guest: Dr. Andrew Vallo with the Dentaly Boutique partnered with the Tampa Bay Humane Society

Dr. Vallo adopted a dog that so affected him, he felt the need to incorporate his practice with the Tampa Bay Humane Society to help others discover the love of a pet. He discusses his unique adoption experience and how he partnered with TBHS. They work together through community events and fundraising to help provide food for pets and adoption fees as well as pet education for those who need it.

Sunday, December 26, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Monica Sandoval. Guest: Shannon Keil - CEO, The Regent

Ms. Keil discusses her development and involvement in a program that helps collect and distribute wedding dresses for first responders and Bay Area teachers. She explains the origin and the need as well as the reactions to the recipients. Ms. Keil talks about her role in the whole program, how it affects the community, and what she plans for the future of it.

Economy

Sunday, October 31, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Monica Sandoval. Guest: Sarah Combs - CEO and executive director at University Area CDC.

Post-pandemic evictions and housing issues are on the rise. Ms. Combs explains what University Area CDC is doing to help with financial stability and housing insecurities for families as well as community events designed to assist in those areas as well. Ms. Combs discusses the eviction defense program to help tenants connect with legal assistance to avoid or help with the process of evictions and eviction prevention. Also discussed is the development of low-income housing and what it will do to help the community and those in need of assistance.

2nd Segment

Host: Monica Sandoval. Guest: BJ Ganem - CEO and Founder of Sierra Delta, Service Dogs for Veterans

Sierra Delta empowers veterans with access to approved dog training to empower veterans by developing a powerful bond with their dog and their community. Mr. Ganem discusses the Service Dog Program and the Life Buddy Program as well as their partnership with the Tampa Bay Buccaneers which donates money when a punt lands inside the 20-yard line and covers dog adoption fees.

Education

Sunday, December 5, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Monica Sandoval. Guest: David Tyler - Frameworks Director of Development

Mr. Tyler speaks about the emotional toll Covid-19 has taken on children, and specifically their education. He stresses the importance of parental and teacher involvement to ensure the mental well-being of students, so they don't fall behind or become discouraged. Mr. Tyler explains how Frameworks helps with that and how Tampa Bay's Oyster Fest is helping raise funds to assist in the project.

Public Safety

Sunday, December 12, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Monica Sandoval. Guest: Beth Ross – Blanket Tampa Bay Founder

With the colder, winter weather and home insecurity in the Tampa Bay area, it's important the community come together to help. Ms. Ross founded Blanket Tampa Bay after a church group expressed interest in helping with the home insecure in the area. Through donations and collections, the mission is to help keep citizens warm and safe, as well as giving them dignity and a leg up to start a new life, with Blanket Tampa Bay. Ms. Ross shares specific success stories of people that have been helped, and her goal for this winter as well as a new project on the horizon to help the community further.