



October 7, 2021

The following is a report on Public Affairs Programming for the Third Quarter of 2021 during which time the top issues of community interest and concern in New Port Richey, Florida and the surrounding area were found to be:

Health  
Education  
Community Relations  
Economy  
Public Safety

This report summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue. To meet these issues, WDUV-FM airs a series of public affairs programs on Sunday mornings as well as weekday news updates.

“Radio Health Journal” airs Sunday mornings at 7:00 a.m. and “Sunday Morning” airs Sunday mornings at 7:30 a.m.

WDUV-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WDUV-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and twice hourly from 4:00 to 6:00 p.m.

WDUV-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

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Respectfully submitted,

*Nate Carter-Reed*

Nate Carter-Reed  
Director of Branding & Programming  
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NCR/mc

## Health

Sunday, July 4, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guests: Dr. Sara Jacoby ad Dr. Michael Gerardi

Many patients arrive in the emergency room as a result of violence or car crashes—events in which police have an investigative interest. Sometimes, police need clash with trauma care, and priorities are hashed out case by case. Dr. Jacoby and Dr. Gerardi discuss which priorities come first and when, and the procedures needed to smooth out sometimes contentious interaction.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guests: Dr. Tim Pychl and Dr. Christine L

Most people procrastinate at least now and then. But when we put something off, we're usually facing not a time management problem, but an emotion management problem. Dr. Pychl and Dr. L discuss what's going on in our heads when we procrastinate.

*Radio Health Journal is important to WDUV listeners as it showcases a variety of Health-related topics and Health is a primary topic of their interest.*

Sunday, July 11, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guests: Patrick Browne, Dr. Vikash Gayah, and Dan McMackin

Traffic engineers are learning that they can increase road efficiency and safety by eliminating left turns at many busy intersections, even those that have left turn arrows. This increases distance traveled for some people--some may have to make three right turns instead--but virtually everyone benefits in travel time, as package carrier UPS has learned. A traffic engineer and UPS official discuss how it could work.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guest: Dr. Tia Powell

Dementia has a much wider range than most people think, and people with dementia are usually functional for years. Dr. Powell discusses the course of the disease and how life can still be positive for years before it reaches the late, debilitating stage most people think of when they hear the word "dementia."

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Sunday, July 18, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guests: Bonnie Addario and Dr. Ferdinandos Skoulidis

More people die of lung cancer than breast, prostate, and colon cancer combined. A decade ago, a lung cancer diagnosis was often a death sentence. But now treatments are being developed that mean it can often be treated, especially if screening detects it early. Ms. Addario and Dr. Skoulidis discuss.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guest: Sarah Luciano

A study by Save the Children shows on a county-by-county basis that children in poor and rural counties, especially in the south, are much less likely to survive into adulthood, and when they do, they're often forced to become adults too soon by poverty, pregnancy, and lack of education. Ms. Luciano discusses factors that hurt children and ways they might be alleviated.

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Sunday, July 25, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guests: Dr. Luana Marques, Chris Segrin, Catherine Ettman

Where COVID-19 vaccination is high, it's a getting-back-to-normal world after the pandemic. But even some vaccinated people won't return to normal for months or years because of the psychological effects. Dr. Marques, Mr. Segrin and Ms. Ettman discuss why this occurs and how people can help themselves return to mental health.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guests: Dr. Julius Cheng and Dr. Robin Lee

A new study shows that people over age 70 are three times more likely than younger people to die when they fall. Older people also take more medications with a fall risk, and which pose a risk themselves when someone taking them falls. Dr. Cheng and Dr. Lee discuss these complications and why it's important to prevent falls and other injuries.

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Sunday, August 1, 2021 - Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guests: Cynthia Foster and George Nation

Hospitals are now required to post prices for many procedures on their websites, including cash prices and what insurers pay. The intent of the federal rule is to allow patients to shop around, putting pressure on hospitals to compete on price. However, many hospitals have yet to follow the rule. Ms. Foster and Mr. Nation discuss the rule, its likely outcome, and how patients can use it to their advantage.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guest: Dr. Charles Elmaraghy

Nearly 40 percent of American homes have a dog, and while dogs may be “man’s best friend,” sometimes they bite, and sometimes with serious consequences. Dr. Elmaraghy who has studied dog bites discusses the reality of breed temperament, especially when children are around, how to prevent bites, and whether breeds with dangerous reputations deserve them.

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Sunday, August 1, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Brian Babka - Sports Medicine Specialist with the National Safe Kids Campaign

It's back to school time for students in Florida and many students will be participating in after school sports/activities. Dr. Babka talks about sports related injuries and how some of the injuries can be avoided. First, the doctor explains how Florida saw a drop in sports related injuries last year due to the corona virus pandemic. Many school systems cancelled sports/activities due to covid 19. A major sports injury that is often seen in Florida is a heat stroke. Many football and track and field teams' practice during the summer months at the peak of Florida's heat and humidity. Dr. Babka explains the warning signs of heat stroke and why it needs to be taken seriously. He also gives some tips on how to prevent heat stroke. Another health issue doctors are seeing is frequent concussions. It's not only football players at risk of concussions. Cheerleaders also suffer from concussions often suffered from a hard fall. Dr. Babka's seen way too many cheerleaders that have suffered broken bones, shattered backs and unfortunately, paralysis. Other injuries doctors see in the emergency room are sports related. Doctors tend to see younger patients with sports injuries since the coaches in youth sports are

normally not properly trained in ways to prevent sports injuries. Most high school and college coaches have received special training regarding sports injuries. Also discussed are the new rules in Florida that requires mandatory CPR training and any student that participates in sports must get an E.K.G. However, a reminder that an E.K.G. doesn't always show hidden heart issues that can turn deadly on the playing field. Another reminder, it's never a good idea to let your kid's required sports physicals replace the child's normal yearly check up with their family doctor.

Sunday, August 8, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guests: Dr. Jennifer Francis, Dr. Radley Horton, and Dr. Walt Robinson

Climate change has been discussed as a serious issue impacting future generations. However, the recent rash of extreme weather worldwide, which has killed hundreds, is making scientists wonder if we have reached a turning point more quickly than we thought. Dr. Francis, Dr. Horton, And Dr. Robinson explain how climate change results in droughts, floods, and other severe weather and the signals it provides of danger immediately ahead.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guests: Izzy Kornblau and Dr. Richard Cytowic

Some people have an unusual merging of senses, where they routinely see colors in sounds or numbers, see time visually, or have other perception differences. Artists sometimes have synesthesia, and researchers are beginning to study it to see how it might be tapped to help the rest of us. Ms. Kornblau and Dr. Cytowic discuss.

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Sunday, August 15, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guests: Hope Baker and Dr. Jeanette Yoffe

Adoption and how it is carried out have well-studied psychological effects on adoptees. However, how birth mothers are affected by giving up their child is less well studied. Birth mothers have historically been shunned and stigmatized, and often still do not receive the grief counseling and mental health services they need. Open vs. closed adoptions also differ. Dr. Yoffe and Ms. Baker discuss.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guests: Dr. Mark Eisenberg and Dr. Christopher Kelly

One of the most popular searches on Google is for symptoms and what they mean. It's created a much more well-informed patient population, but one that may panic at the least pain or discomfort. Dr. Eisenberg and Dr. Kelly discuss how to think of symptoms and how to search for them.

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Sunday, August 22, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guests: Dr. Jason Sweitzer and Dr. Debbie Stoewen

A new CDC report shows that suicide among veterinarians is much higher than in the general population. Dr. Sweitzer and Dr. Stoewen discuss the unique stresses that affect these professionals, including financial, compassion fatigue, euthanasia, and online harassment. They also discuss measures being taken to prevent mental health struggles and suicide.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guests: Dr. J. Mack Slaughter and Dr. Erin Meisel

Swinging small children around by their arms may be fun, but it can lead to a very common injury, “nursemaid’s elbow,” an elbow dislocation, and each instance makes the next more likely. Dr. Slaughter and Dr. Meisel who treat it—and have experienced it in their own children—discuss the injury, its treatment and prevention.

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Sunday, August 29, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Dr. Christine Montross

Many people in prison have a mental illness that keeps them from following the rules of society. Prison, its rules, and often its punitive intent may be the worst place for them, especially since treatment is often lacking there. Dr. Montross discusses this, and

alternatives that may produce less recidivism when these inmates are released back into society.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guest: Dr. Caldwell Esselstyn and Arnie Press

Heart disease is the number one killer in the US, but a well-known cardiologist says if everyone would follow a plant-based, oil-free diet, heart disease could be eradicated. Yet many cardiologists won't prescribe such a diet, fearing it's so difficult to follow that it's a prescription for defeat. Dr. Esselstyn and Mr. Press discuss.

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Sunday, September 5, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guests: Dr. Nathaniel Beers and Dr. Tina Tan

Schools that just a couple of months ago imagined opening free of great pandemic worry are now facing a Delta variant that's even more contagious than the original. Yet last years' experience is telling experts and administrators that school can be held safely if masking and other protocols are followed. Dr. Beers and Dr. Tan who are expert in how infectious disease affects schools discuss reopening for the school year.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guest: Dr. Anthony Atala and Dan Troy

Scientists are developing 3D printing technology using human cells to build human organs. The technique could be used to grow organs for transplant, relieving the long waitlist. Dr. Atala and Dr. Troy discuss.

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Sunday, September 5, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Jeff Slater. Guest: Dr. LaShawn McIver - Director of the office of Minority Health with Medicare-Medicaid/Florida Kid Care.

We've done several interviews in the past with Florida Kid Care/Medicaid. However, we've never done a program that focuses on minority health. Dr. McIver talks about

issues with minority kid's health. First, the number of uninsured minority kids in Florida is woefully low. Discussed is the different health issues kids face in minority communities and how many of these kids haven't even been to a doctor in years due to the fact families can't afford it or they don't have insurance. The main problem is that a lot of families aren't even aware a program is in place that offers them low cost and most times free. Many parents have been wrongfully informed that they don't qualify for Florida Kid Care since they are getting extra money through the added monthly child tax credit that parents are getting due to the coronavirus pandemic. The tax credit does not affect your qualifications for Florida Kid Care. Also discussed is who is eligible for Florida Kid Care, what coverage it offers and how parents can see if they qualify and sign up.

Sunday, September 12, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guests: Dr. Natalie Lira, Assistant Professor of Latina and Latino Studies and Gender and Women's Studies, University of Illinois at Urbana-Champaign, and Zoe Brennan – Krohn, Staff Attorney, American Civil Liberties Union Disability Rights Program

Entertainer Britney Spears claims in court that her conservator father won't let her remove birth control. It's merely the most celebrated recent case of something most people find surprising: forced sterilization still exists in the US, usually in cases of guardianship. Dr. Lira, Ms. Brennan – Krohn explain its legality, history & use.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guests: Dr. Dana Stern, Assistant Clinical Professor of Dermatology, Mt. Sinai School of Medicine, Dr. Fred Penzel, Executive Director, Western Suffolk Psychological Services, Huntington, NY

Nail biting is an extremely common habit, but some people bite their nails so badly and so often that they suffer damage to their hands. Dr. Stern and Dr. Penzel discuss why so many of us are driven to bite our nails, what can be done to stop it, and the damage that can occur when we can't stop.

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Sunday, September 19, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Dr. Dean Sittig, Professor of Biomedical Informatics, University of Texas Health Science Center at Houston

Government reports say more than 265 million healthcare records have been stolen, lost, or improperly disclosed in the last decade. It may create a financial risk, but it could also mean your health conditions and secrets are all over the internet. What are health systems doing to keep data safe? What should you do when you are victim of a breach? Dr. Sittig discusses.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guest: Dr. Andrea Klemes, Chief Medical Officer, MDVIP

Heart disease is often preventable, but how people look at it often keeps them from doing as much about it as they could. Often this is a result of myth and misinformation. Dr. Klemes discusses some of the most harmful of these myths.

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Sunday, September 26, 2021 – Radio Health Journal 7:00 a.m.

30:00

Host: Reed Pence. Guest: Dr. Carla Perissinotto, Associate Chief for Clinical Programs in Geriatrics, University of California, San Francisco, Janet Seckel-Cerrotti, Executive Director, FriendshipWorks, Boston

Loneliness has been increasing across all ages even before the pandemic. It's especially noteworthy among seniors, and it can dramatically affect health. Dr. Perissinotto and Ms. Seckel-Cerrotti discuss causes of increasing loneliness, its impact, and the effectiveness of visitor programs.

2<sup>nd</sup> Segment

Host: Nancy Benson. Guest: Dr. Geoff Cole, Center for Brain Science, University of Essex, Kerry Taylor, trypophobia sufferer and administrator of support group, Dr. Keith Wagner, University of Texas Medical Branch, Galveston

As much as 16 percent of the population suffers from trypophobia, which makes them uneasy at the sight of holes clustered together, as in a honeycomb. Dr. Cole, Dr. Wagner and Ms. Taylor discuss this phobia, which can be remarkably debilitating.

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## **Education**

Sunday, August 8, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Jeff Slater. Guest: Steve Rueschhoff - Certified Financial Planner

Once again, our Cox Media Group stations in Tampa are airing public service announcements reminding parents to take advantage of the Florida prepaid college plan/529 plan. Some changes have been made to the plan this year. Mr. Rueschhoff talks about the plan and the changes that are a benefit to parents and students. It is discussed what 529 education savings plans are, what the advantages are, and why people really aren't aware of the savings plan. Also discussed is what parents need to consider when they're planning to start saving for their kid's future education. The sooner you start saving, the better off financially you'll be when it's time to pay for your kid's future education. Mr. Rueschhoff discusses why parents shouldn't always rely on personal savings to pay for college or a trade school since when the time comes there's never enough to cover the cost. We talked about how parents can start a 529 plan/Florida prepaid college, how much a month parents can contribute, and the risk involved. One major advantage to the savings plan is it allows the student to pick the college/trade school of their choice in or out of state and how students can still apply for grants and scholarships to help defray the cost of continued education. The money in the fund can now be transferred to another family member if the child decides not to attend college. It can be transferred to another child in the family, a grandchild, a niece/nephew etc. Parents can even use the funds for their own continued education if the child decides not to attend college or a trade school.

Sunday, August 22, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Jeff Slater. Guest: Jaime Manfra - Principal of the new free bilingual micro school in the University CDC area. [servicelearningmicroschools.org](http://servicelearningmicroschools.org)

Studies have shown that many kids in low-income areas tend to have lower grades when they are forced to attend large classrooms. Many kids who need more one on one teaching are falling through the cracks. Ms. Manfra talks about what makes a bilingual micro school different from other schools. How a micro schools work by offering smaller class sizes, less than 12 students per class. This allows teachers more one on one

time with students who are having learning issues. Ms. Manfra explains how a bilingual classroom works and how Latino students benefit from a bilingual classroom. A smaller class not only allows teachers more time to spend with the students it also allows teachers to focus on the emotional issues that many kids in low-income areas suffer from. The smaller micro school also offers more mentorship possibilities where students help each other learn. Discussed is how the private school is free to low-income parents through government grants and programs. The micro school is also a service-learning micro school where students must find and participate in volunteer activities in the Tampa Bay area.

## **Community Relations**

Sunday, August 15, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Jeff Slater. Guest: Dawn Schulman – Oasis Opportunities Tampa

It's back to school time and many parents have been rushing to get their kids back to school supplies. Many parents are still struggling financially due to the coronavirus and are having trouble coming up with the money to pay for school supplies. That's where Oasis Opportunities helps. Ms. Schulman talks about how they are making sure students have what they need as they head back to school. Oasis opportunities was started twenty-five-years ago when a group of Hillsborough County mothers saw a need in the community and started having clothing drives. Now the organization has grown and is serving more kids in the tri-county area. While the organization started out getting clothes for kids it now has expanded services to include any school supply students' needs to head back to the classroom. The organization also received a large donation of school uniforms for local schools that require them. Another item they've been handing out is basic hygiene products. Many kids don't have access at home to soap, toothpaste, toothbrushes, shampoo, deodorant, etc. As an educator for twenty-plus years in Hillsborough County, she's seen a rising need in hygiene products. Lack of proper hygiene can lower a child's self-esteem and can lower a kid's learning potential. Some kids have even skipped school for fear that they will be made fun of for having hygiene issues. This year they started offering laundry soap to parents who need it to wash their kid's clothes. Ms. Schulman tells the story of a young African American student in Tampa who stopped coming to school because his shoes were falling apart, and he didn't want to come to school barefoot. His mother couldn't afford new shoes. After they gave the student new shoes he returned to high school and his grades improved. He's now in his second year at Hillsborough Community College and keeps in touch with Oasis Opportunities. Ms. Schulman talks about how one can volunteer, donate and support oasis opportunities.

Sunday, September 29, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Jeff Slater. Guest: Amanda Griffin - Executive Director of the Children's Dream Fund.

The Children's Dream Fund Tampa Bay was formed in 1981 with the mission of offering "dreams" to local kids who are suffering from a life-threatening illness. Ms. Griffin discusses the history of the Children's Dream Fund and how many dreams they've granted since 1981. She explains how some of the dreams that they've made come true are not always of great monetary value. Becket was one kid whose dream was granted. He dreams of becoming a ride engineer in the future and all he wanted was a rollercoaster ride. The dream fund sent him and his family to Universal Orlando Resort where he was able to ride the Jurassic World VelociCoaster. He rode with the ride engineers who designed the ride and he and his family enjoyed two days at the theme park. A girl named Jasmin just wanted a bedroom maker and Ronan just wanted to go on a shopping spree for new clothes. Ms. Griffin explains how they depend on the community to help makes the kids dreams come true and how any business in the area that can help provide a dream would be greatly appreciated. Ms. Griffin talks about how to nominate a child for a dream, how we can donate and volunteer with the Children's Dream Fund. She also reminds listeners that Columbia restaurants in the Tampa area are holding their 24th Annual Community Harvest with a proceed of donations going to the fund.

## **Economy**

Sunday, September 12, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Jeff Slater. Guest: Scott Thomas - Certified Financial Planner

According to a new nationwide study, 76% of Americans credit the coronavirus pandemic with helping them refocus on what's most important in life. 61% indicated that the pandemic has given them more appreciation for what makes life meaningful. More investors feel optimistic in their financial future. Mr. Thomas has reviewed the study and talks about the results and how it affects the way people are saving for the future. What he finds most interesting in the study is that 70% of American workers have seen the pandemic as a financial wake-up call. It has caused them to pay more attention to their long-term finances. Per respondents to the survey, more people say having a sense of purpose is important as to how they plan to invest their money. Meaning, people are now looking at doing more in their retirement that gives them a 'sense of purpose.' Another interesting thing he saw in the survey is 31% of women in

the work force say the pandemic hurt their job security and both female and male pre-retirees are saying the pandemic has hurt their job security and their ability to save for the future. Mr. Thomas explains how to use this study when we are making decisions on how to invest our money for future use.

## **Public Safety**

Sunday, September 19, 2021 – Sunday Morning 7:30 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Louis Raso with the Raso Pain Center in South Florida & Chad Vacncamp

Law enforcement agencies reported record numbers of opioid related over-doses and deaths during the coronavirus lock down last year. Now officials must worry about deadly fentanyl that has hit the streets and is being mixed with heroin. Many of the people addicted to opioids were just innocent victims who suffered an injury and are dealing with chronic pain. Dr. Raso talks about opioid addiction and non-drug treatments. First, it is discussed what exactly chronic pain is and why it's so difficult to diagnose. How so many people with chronic pain turn into addicts and why we saw addiction/death numbers rise last year during the pandemic lock-down. Also discussed are different treatments for chronic pain including non-opioid/non-addictive medications, like a nerve blocker, and spinal cord stimulation device that is planted in the back that blocks the pain. Dr. Raso helped develop the state of Florida guidelines in approaching the opioid epidemic and discussed his recommendations to state health officials. Mr. Slater also spoke with Mr. Vancamp who is a patient that suffers from chronic pain. A bad car crash put him in the hospital with multiple neck and back injuries. When he was released from the hospital the doctor gave him prescriptions for multiple addictive pain meds. He said before he knew it, he was hooked. All the medications almost ruined his life, caused a divorce and he almost lost his job. He tells his story of his addiction and how he basically become a zombie. Getting off opioids was the hardest thing he's ever done in his life but with the help of many different treatments he was able to kick the drugs and save his marriage, his job and his life.