

Contract Data Report

Contract ID	: 471446	Start Date	: 10-03-2016	Estimate ID	: 1916	Bill Address	: 13% National Cable Communication
Client Name	: (23251) HRO/Friends of Rod Drobinski	Stop Date	: 10-16-2016	Campaign ID	:		: 400 BROADACRES DR.
Agency Name	: (2436) STRATEGIC MEDIA SERVICES	Revision Date	: 10-17-2016 ; 11	Rate Card ID	:		: Third Floor
Rep Firm	: (3) 13% National Cable Communicatio	Entry Date	: 10-03-2016	PO Number	: 62344408		: Bloomfield, NJ 07003
Account Exec	: NCC - CHI, WASHINGTON DC	Client Phone #	: 301-951-2650	Product Type	: Political-Association		
Comm Desc	: None	Billing Period	: Broadcast	Hiatus Start/Stop	:		
Remarks	: PRI IP=5 NP=4 HRO/Friends of Rod	Billing Type	: Standard	Revenue Type	: Local		
Primary Ref.	: Chicago	Affidavit Type	: Full Detail - No Notary	Show Bonus	: True		
Secondary Ref.	: National Political Bundle	Split Invoice	:	Inv Remarks	: see note for net/zone info		
Third Ref.	: None	Tax ID	: None				
Fourth Ref.	: None	Tax1	:				
Contract Stat.	: Active	Tax2	:				
Contract Type	: Political						
Contract Date	: 10-03-2016						

Line #	Pri/Amd PreEmp	Road Block	Net	Zone	Weeks On/Off	Start Date	Stop Date	Qty. By	Days Auth	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group	Br/Pos Pref	Min/Max Per Day	Min Sep.	Auto Fill	Remarks
1	2 / 3 - N	0	CSNC	MCHENRY	1/0	10/04/16	10/04/16	Line	-T-----	19:30	22:00	1	300.00	300.00	30	25	0/0	0/0	0	No	*2016-17 Blackh
2	2 / 3 - N	0	CSNC	MCHENRY	1/0	10/06/16	10/06/16	Line	---T---	19:00	21:30	1	100.00	100.00	30	25	0/0	0/0	0	No	*2016 Bulls PR
3	2 / 3 - N	0	CSNC	MCHENRY	1/0	10/08/16	10/08/16	Line	-----S-	19:00	21:30	1	400.00	400.00	30	25	0/0	0/0	0	No	*2016-17 Blackh
4	2 / 3 - N	0	MNBC	MCHENRY	1/0	10/09/16	10/09/16	Line	-----S	21:30	22:30	0	400.00	0.00	30	25	0/0	0/0	0	No	MNBC POST P
5	2 / 3 - N	0	CNN	LIBERTYVILLE	1/0	10/04/16	10/04/16	Line	-T-----	18:00	20:00	1	200.00	200.00	30	25	0/0	0/0	0	No	CNN PRE Politi
6	2 / 3 - N	0	MNBC	LIBERTYVILLE	1/0	10/04/16	10/04/16	Line	-T-----	18:00	20:00	1	200.00	200.00	30	25	0/0	0/0	0	No	MNBC PRE Poli
7	2 / 3 - N	0	CSNC	LIBERTYVILLE	1/0	10/04/16	10/04/16	Line	-T-----	19:30	22:00	1	300.00	300.00	30	25	0/0	0/0	0	No	*2016-17 Blackh
8	2 / 3 - N	0	CSNC	LIBERTYVILLE	1/0	10/06/16	10/06/16	Line	---T---	19:00	21:30	1	100.00	100.00	30	25	0/0	0/0	0	No	*2016 Bulls PR
9	2 / 3 - N	0	ESP2	LIBERTYVILLE	1/0	10/08/16	10/08/16	Line	-----S-	11:00	14:00	1	200.00	200.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
10	2 / 3 - N	0	ESP2	LIBERTYVILLE	1/0	10/08/16	10/08/16	Line	-----S-	14:30	17:30	1	200.00	200.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
11	2 / 3 - N	0	ESP2	LIBERTYVILLE	1/0	10/08/16	10/08/16	Line	-----S-	18:00	21:00	1	200.00	200.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
12	2 / 3 - N	0	CSNC	LIBERTYVILLE	1/0	10/08/16	10/08/16	Line	-----S-	19:00	21:30	1	400.00	400.00	30	25	0/0	0/0	0	No	*2016-17 Blackh
13	2 / 3 - N	0	MNBC	LIBERTYVILLE	1/0	10/09/16	10/09/16	Line	-----S	18:00	20:00	1	300.00	300.00	30	25	0/0	0/0	0	No	MNBC PRE Poli
14	2 / 3 - N	0	NFLN	Libertyville IL U-ver	1/0	10/06/16	10/06/16	Line	---T---	19:30	23:00	1	250.00	250.00	30	25	0/0	0/0	0	No	*2016 NFL Thur
15	2 / 3 - N	0	TBSC	Libertyville IL U-ver	1/0	10/06/16	10/06/16	Line	---T---	19:00	22:30	1	300.00	300.00	30	25	0/0	0/0	0	No	*DUMMY 2016
16	2 / 3 - N	0	TBSC	Libertyville IL U-ver	1/0	10/07/16	10/07/16	Line	----F--	15:30	19:00	1	300.00	300.00	30	25	0/0	0/0	0	No	*DUMMY 2016
17	2 / 3 - N	0	ESP2	Libertyville IL U-ver	1/0	10/08/16	10/08/16	Line	-----S-	11:00	14:00	1	100.00	100.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
18	2 / 3 - N	0	ESP2	Libertyville IL U-ver	1/0	10/08/16	10/08/16	Line	-----S-	14:30	17:30	1	100.00	100.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
19	2 / 3 - N	0	ESP2	Libertyville IL U-ver	1/0	10/08/16	10/08/16	Line	-----S-	18:00	21:00	1	100.00	100.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
20	2 / 3 - N	0	TBSC	Libertyville IL U-ver	1/0	10/09/16	10/09/16	Line	-----S	15:00	18:30	1	300.00	300.00	30	25	0/0	0/0	0	No	*DUMMY 2016
21	2 / 3 - N	0	TBSC	Libertyville IL U-ver	1/0	10/10/16	10/10/16	Line	M-----	17:00	20:30	1	300.00	300.00	30	25	0/0	0/0	0	No	*DUMMY 2016
22	2 / 3 - N	0	CSNC	McHenry IL U-verse	1/0	10/04/16	10/04/16	Line	-T-----	19:30	22:00	1	175.00	175.00	30	25	0/0	0/0	0	No	*2016-17 Blackh
23	2 / 3 - N	0	CSNC	McHenry IL U-verse	1/0	10/06/16	10/06/16	Line	---T---	19:00	21:30	0	75.00	0.00	30	25	0/0	0/0	0	No	*2016 Bulls PR
24	2 / 3 - N	0	ESP2	McHenry IL U-verse	1/0	10/06/16	10/06/16	Line	---T---	19:00	22:00	1	100.00	100.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
25	2 / 3 - N	0	ESP2	McHenry IL U-verse	1/0	10/07/16	10/07/16	Line	----F--	18:30	21:30	1	100.00	100.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
26	2 / 3 - N	0	TBSC	McHenry IL U-verse	1/0	10/07/16	10/07/16	Line	----F--	15:30	19:00	1	300.00	300.00	30	25	0/0	0/0	0	No	*DUMMY 2016
27	2 / 3 - N	0	ESP2	McHenry IL U-verse	1/0	10/08/16	10/08/16	Line	-----S-	08:00	11:00	1	75.00	75.00	30	25	0/0	0/0	0	No	*2016 College
28	2 / 3 - N	0	ESPN	McHenry IL U-verse	1/0	10/08/16	10/08/16	Line	-----S-	11:00	14:00	1	100.00	100.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
29	2 / 3 - N	0	ESPN	McHenry IL U-verse	1/0	10/08/16	10/08/16	Line	-----S-	14:30	17:30	1	100.00	100.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
30	2 / 3 - N	0	CSNC	McHenry IL U-verse	1/0	10/08/16	10/08/16	Line	-----S-	19:00	21:30	1	200.00	200.00	30	25	0/0	0/0	0	No	*2016-17 Blackh
31	2 / 3 - N	0	MNBC	McHenry IL U-verse	1/0	10/09/16	10/09/16	Line	-----S	18:00	20:00	1	150.00	150.00	30	25	0/0	0/0	0	No	MNBC PRE Poli
32	2 / 3 - N	0	ESP2	McHenry IL U-verse	1/0	10/09/16	10/09/16	Line	-----S	10:00	12:00	1	175.00	175.00	30	25	0/0	0/0	0	No	*2016 Sunday N
33	2 / 3 - N	0	MNBC	McHenry IL U-verse	1/0	10/09/16	10/09/16	Line	-----S	21:30	22:30	0	200.00	0.00	30	25	0/0	0/0	0	No	MNBC POST P
34	2 / 3 - N	0	ESPN	MCHENRY	1/0	10/08/16	10/08/16	Line	-----S-	18:00	21:00	1	250.00	250.00	30	25	0/0	0/0	0	No	*2016 NCAAF o

Line ##	Pri/Amd PreEmp	Road Block	Net	Zone	Weeks On/Off	Start Date	Stop Date	Qty. By	Days Auth	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group	Br/Pos Pref	Min/Max Per Day	Min Sep.	Auto Fill	Remarks
35	2 / 3 - N	0	ESPN	MCHENRY	1/0	10/10/16	10/10/16	Line	M-----	19:30	22:30	1	800.00	800.00	30	25	0/0	0/0	0	No	*2016 NFL Mon
36	2 / 3 - N	0	ESPN	MCHENRY	1/0	10/08/16	10/08/16	Line	-----S-	21:00	24:00	1	250.00	250.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
37	2 / 3 - N	0	BTIL	LIBERTYVILLE	1/0	10/08/16	10/08/16	Line	-----S-	14:30	17:30	2	250.00	500.00	30	25	0/0	0/0	0	No	2016 NCAAF on
38	2 / 3 - N	0	ESPN	LIBERTYVILLE	1/0	10/08/16	10/08/16	Line	-----S-	14:30	17:30	1	250.00	250.00	30	25	0/0	0/0	0	No	2016 NCAAF on
39	2 / 3 - N	0	ESPN	LIBERTYVILLE	1/0	10/08/16	10/08/16	Line	-----S-	18:00	21:00	1	250.00	250.00	30	25	0/0	0/0	0	No	2016 NCAAF on
40	2 / 3 - N	0	ESPN	LIBERTYVILLE	1/0	10/07/16	10/07/16	Line	-----F--	18:30	21:30	1	250.00	250.00	30	25	0/0	0/0	0	No	2016 NCAAF on
41	2 / 3 - N	0	ESPN	LIBERTYVILLE	1/0	10/06/16	10/06/16	Line	---T---	19:00	22:00	1	250.00	250.00	30	25	0/0	0/0	0	No	2016 NCAAF on
42	2 / 3 - N	0	ESPN	LIBERTYVILLE	1/0	10/10/16	10/10/16	Line	M-----	19:30	22:30	2	800.00	1,600.00	30	25	0/0	0/0	0	No	2016 NFL Mond
43	2 / 3 - N	0	ESPN	LIBERTYVILLE	1/0	10/08/16	10/08/16	Line	-----S-	21:00	24:00	1	250.00	250.00	30	25	0/0	0/0	0	No	2016 NCAAF on
44	2 / 3 - N	0	NFLN	LIBERTYVILLE	1/0	10/06/16	10/06/16	Line	---T---	19:30	23:00	2	500.00	1,000.00	30	25	0/0	0/0	0	No	2016 NFL Thurs
45	2 / 3 - N	0	ESPN	Libertyville IL U-ver	1/0	10/08/16	10/08/16	Line	-----S-	11:00	14:00	1	250.00	250.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
46	2 / 3 - N	0	ESPN	Libertyville IL U-ver	1/0	10/08/16	10/08/16	Line	-----S-	14:30	17:30	1	250.00	250.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
47	2 / 3 - N	0	ESPN	Libertyville IL U-ver	1/0	10/08/16	10/08/16	Line	-----S-	18:00	21:00	1	250.00	250.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
48	2 / 3 - N	0	ESPN	Libertyville IL U-ver	1/0	10/08/16	10/08/16	Line	-----S-	21:00	24:00	1	250.00	250.00	30	25	0/0	0/0	0	No	*2016 NCAAF o
49	2 / 3 - N	0	MNBC	McHenry IL U-verse	1/0	10/08/16	10/08/16	Line	-----S-	18:00	21:00	1	250.00	250.00	30	25	0/0	0/0	0	No	*2016 NCAAF o

Non-Billable: (0) (\$0.00)
Grand Total: 49 \$13,025.00

(*) original line has been modified

Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots	Network	System	Spots
BTIL	LIBERTYVI	2	CNN	LIBERTYVI	1	CSNC	LIBERTYVI	3
CSNC	MCHENRY	3	CSNC	McHenry IL	2	ESP2	LIBERTYVI	3
ESP2	Libertyville I	3	ESP2	McHenry IL	4	ESPN	LIBERTYVI	7
ESPN	MCHENRY	3	ESPN	Libertyville I	4	ESPN	McHenry IL	2
MNBC	LIBERTYVI	2	MNBC	McHenry IL	2	NFLN	LIBERTYVI	2
NFLN	Libertyville I	1	TBSC	Libertyville I	4	TBSC	McHenry IL	1

Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots	Month	Gross	Net	Spots
Oct-16	13,025.00	9,631.99	49								

Contract Summary

Total Spots	Paid Spots	Total Cost Gross	Net	Avg. Spot Cost (Gross) Total	Paid	Avg. Spot Cost (Net) Total	Paid	Spot Status Summary			Preempt Spots	
								Scheduled	Aired	Failed	Billable	Non-Billable
49	49	13,025.00	9,631.99	265.82	265.82	196.57	196.57	0	49	0	0	0

Preempt / Makegood Detail

Line #	Non-Billable Preempts Spots	Total	Billable Preempts # of Spots	Total	Non-Billable Makegood # of Spots	Billable Makegoods # of Spots	Spot Var	Rev Var
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Grand Total

Client Ad Copy Listing

Group ID	Copy Group	Cut	Name	Rotation	Start Date	Start Time	Stop Date	Stop Time	Spot Length	Spot Id	Local Id
25	471446	5	HRTV1738H	100.0%	10/04/16	00:00	10/16/16	24:00	30	ND1765844	ER

Optimized Copy Listing

Client Id	Client Name	Default Ad Copy Id	Default Ad Copy Name	Optimized Ad Copy Id	Optimized Ad Copy Name	Optimized Attrib. Name
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