

ORDER



My 18

Orders

Order / Rev: 182057

Alt Order #:

Product Desc: Gretchen Driskell for Congress

Estimate: 3767

Flight Dates: 08/31/16 - 09/05/16

Original Date / Rev: 08/30/16 / 08/30/16

Order Type: GENERAL

Primary AE: Sharon Painter

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Three Point Media

Buying Contact:

Billing Contact:

1322 G St, SE

Washington, DC 20003

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Driskell/Democrat/US Congress

Demographic: A25-54

Product Codes: PL Federal Candidate

Priority: P-1

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: CAND

New Business Thru:

Order Separation: 00:20:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/29/16 | 09/05/16 | 27 | \$1,055.00 | \$896.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|-------------------|-----------------|-------------|
| September 2016 | 27 | \$1,055.00 | \$896.75 | 0.00 |
| Totals | 27 | \$1,055.00 | \$896.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Sharon Painter | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| N 1 | WHTV | 09/01/16 | 09/05/16 | M-F 9-10am M-F 9-10am | CM | 9-10am | 1--1--- | :30 | 2 | \$25.00 | P-1 | 0.00 | NM | 2 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/30/16 | 09/05/16 | 1--1--- | | | | | 2 | \$25.00 | | 0.00 | | | |
| N 2 | WHTV | 08/31/16 | 09/05/16 | M-F 10-11am M-F 10-11am | CM | 10-11am | 1-111-- | :30 | 4 | \$25.00 | P-1 | 0.00 | NM | 4 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/30/16 | 09/05/16 | 1-111-- | | | | | 4 | \$25.00 | | 0.00 | | | |
| N 3 | WHTV | 08/31/16 | 09/05/16 | M-F 11am-12pm M-F 11am-12pm | CM | 11am-12pm | 1-111-- | :30 | 4 | \$25.00 | P-1 | 0.00 | NM | 4 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/30/16 | 09/05/16 | 1-111-- | | | | | 4 | \$25.00 | | 0.00 | | | |
| N 4 | WHTV | 08/31/16 | 09/02/16 | M-F 12-1pm M-F 12-1pm | CM | 12-1pm | --1-1-- | :30 | 2 | \$25.00 | P-1 | 0.00 | NM | 2 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/30/16 | 09/05/16 | --1-1-- | | | | | 2 | \$25.00 | | 0.00 | | | |
| N 5 | WHTV | 09/01/16 | 09/05/16 | M-F 4-5pm M-F 4-5pm | CM | 4-5PM | 1--1--- | :30 | 2 | \$30.00 | P-1 | 0.00 | NM | 2 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/30/16 | 09/05/16 | 1--1--- | | | | | 2 | \$30.00 | | 0.00 | | | |
| N 6 | WHTV | 08/31/16 | 09/05/16 | | CM | 5-6pm | 1-111-- | :30 | 4 | \$40.00 | P-1 | 0.00 | NM | 4 | \$160.00 |

Order / Rev: 182057
 Alt Order #:
 Flight Dates: 08/31/16 - 09/05/16

Advertiser: Driskell/Democrat/US Congress
 Product Desc: Gretchen Driskell for Congress
 Estimate: 3767

My 18

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------|-------------------|--------------------|-------------|-----|---------------|---------|-----|------|--------|-------|------------|
| | | | | M-F 5-6pm | | | | | | | | | | | |
| | | | | M-F 5-6pm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/30/16 | 09/05/16 | 1-111-- | 4 | | \$40.00 | | 0.00 | | | | | | |
| N 7 | WHTV | 08/31/16 | 09/05/16 | M-F 730-8pm | CM | 730-8pm | --1-1-- | :30 | 2 | \$75.00 | P-1 | 0.00 | NM | 2 | \$150.00 |
| | | | | M-F 730-8pm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/30/16 | 09/05/16 | --1-1-- | 2 | | \$75.00 | | 0.00 | | | | | | |
| N 8 | WHTV | 08/31/16 | 08/31/16 | WE 8-9pm | CM | 8-9pm | --W---- | :30 | 1 | \$75.00 | P-1 | 0.00 | NM | 1 | \$75.00 |
| | | | | WE 8-9pm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/30/16 | 09/05/16 | --W---- | 1 | | \$75.00 | | 0.00 | | | | | | |
| N 9 | WHTV | 09/03/16 | 09/03/16 | SA 8-9pm | CM | 8-9pm | -----S- | :30 | 1 | \$75.00 | P-1 | 0.00 | NM | 1 | \$75.00 |
| | | | | SA 8-9pm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/30/16 | 09/05/16 | -----S- | 1 | | \$75.00 | | 0.00 | | | | | | |
| N 10 | WHTV | 09/04/16 | 09/04/16 | SU 8-9pm | CM | 8-9pm | -----S | :30 | 1 | \$75.00 | P-1 | 0.00 | NM | 1 | \$75.00 |
| | | | | SU 8-9pm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/30/16 | 09/05/16 | -----S | 1 | | \$75.00 | | 0.00 | | | | | | |
| N 11 | WHTV | 09/03/16 | 09/03/16 | SA 5-7pm | CM | 5-7pm | -----S- | :30 | 1 | \$60.00 | P-1 | 0.00 | NM | 1 | \$60.00 |
| | | | | SA 5-7pm | | (6:00 PM-7:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/30/16 | 09/05/16 | -----S- | 1 | | \$60.00 | | 0.00 | | | | | | |
| N 12 | WHTV | 09/03/16 | 09/03/16 | M-Su 12-5am Overnights | CM | 12-5am | -----S- | :30 | 1 | \$25.00 | P-1 | 0.00 | NM | 1 | \$25.00 |
| | | | | M-Su 12-5am Overnights | | (12:00 XM-2:00 XM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/30/16 | 09/05/16 | -----S- | 1 | | \$25.00 | | 0.00 | | | | | | |
| N 13 | WHTV | 09/04/16 | 09/04/16 | SU 12-7pm | CM | 12-7pm | -----S | :30 | 1 | \$35.00 | P-1 | 0.00 | NM | 1 | \$35.00 |
| | | | | SU 12-7pm | | (2:00 PM-3:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/30/16 | 09/05/16 | -----S | 1 | | \$35.00 | | 0.00 | | | | | | |
| N 14 | WHTV | 09/04/16 | 09/04/16 | SU 10-11pm | CM | 10-11pm | -----S | :30 | 1 | \$40.00 | P-1 | 0.00 | NM | 1 | \$40.00 |
| | | | | SU 10-11pm | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/30/16 | 09/05/16 | -----S | 1 | | \$40.00 | | 0.00 | | | | | | |
| | | | | | | | | | | | | | Totals | 27 | \$1,055.00 |