

# ORDER



**Orders**  
**Order / Rev:** 182057  
**Alt Order #:**  
**Product Desc:** Gretchen Driskell for Congress  
**Estimate:** 3767  
**Flight Dates:** 08/31/16 - 09/05/16  
**Original Date / Rev:** 08/30/16 / 08/30/16  
**Order Type:** GENERAL

My 18

**Primary AE:** Sharon Painter  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Three Point Media  
**Buying Contact:**  
**Billing Contact:**  
 1322 G St, SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Driskell/Democrat/US Congress  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Priority:** P-1  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/05/16	27	\$1,055.00	\$896.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	27	\$1,055.00	\$896.75	0.00
<b>Totals</b>	<b>27</b>	<b>\$1,055.00</b>	<b>\$896.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTV	09/01/16	09/05/16	M-F 9-10am M-F 9-10am	CM	9-10am	1--1---	:30	2	\$25.00	P-1	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/30/16	09/05/16	1--1---		2		\$25.00		0.00					
N 2	WHTV	08/31/16	09/05/16	M-F 10-11am M-F 10-11am	CM	10-11am	1-111--	:30	4	\$25.00	P-1	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/30/16	09/05/16	1-111--		4		\$25.00		0.00					
N 3	WHTV	08/31/16	09/05/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	1-111--	:30	4	\$25.00	P-1	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/30/16	09/05/16	1-111--		4		\$25.00		0.00					
N 4	WHTV	08/31/16	09/02/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	--1-1--	:30	2	\$25.00	P-1	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/30/16	09/05/16	--1-1--		2		\$25.00		0.00					
N 5	WHTV	09/01/16	09/05/16	M-F 4-5pm M-F 4-5pm	CM	4-5PM	1--1---	:30	2	\$30.00	P-1	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/30/16	09/05/16	1--1---		2		\$30.00		0.00					
N 6	WHTV	08/31/16	09/05/16		CM	5-6pm	1-111--	:30	4	\$40.00	P-1	0.00	NM	4	\$160.00

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 Flight Dates: 08/31/16 - 09/05/16

Advertiser: Driskell/Democrat/US Congress  
 Product Desc: Gretchen Driskell for Congress  
 Estimate: 3767  
**My 18**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6pm M-F 5-6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/16	09/05/16	1-111--	4	\$40.00	0.00								
N 7	WHTV	08/31/16	09/05/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	--1-1--	:30	2	\$75.00	P-1	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/16	09/05/16	--1-1--	2	\$75.00	0.00								
N 8	WHTV	08/31/16	08/31/16	WE 8-9pm WE 8-9pm	CM	8-9pm	--W----	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/16	09/05/16	--W----	1	\$75.00	0.00								
N 9	WHTV	09/03/16	09/03/16	SA 8-9pm SA 8-9pm	CM	8-9pm	-----S-	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/16	09/05/16	-----S-	1	\$75.00	0.00								
N 10	WHTV	09/04/16	09/04/16	SU 8-9pm SU 8-9pm	CM	8-9pm	-----S	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/16	09/05/16	-----S	1	\$75.00	0.00								
N 11	WHTV	09/03/16	09/03/16	SA 5-7pm SA 5-7pm (6:00 PM-7:00 PM)	CM	5-7pm	-----S-	:30	1	\$60.00	P-1	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/16	09/05/16	-----S-	1	\$60.00	0.00								
N 12	WHTV	09/03/16	09/03/16	M-Su 12-5am Overnights M-Su 12-5am Overnights (12:00 XM-2:00 XM)	CM	12-5am	-----S-	:30	1	\$25.00	P-1	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/16	09/05/16	-----S-	1	\$25.00	0.00								
N 13	WHTV	09/04/16	09/04/16	SU 12-7pm SU 12-7pm (2:00 PM-3:00 PM)	CM	12-7pm	-----S	:30	1	\$35.00	P-1	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/16	09/05/16	-----S	1	\$35.00	0.00								
N 14	WHTV	09/04/16	09/04/16	SU 10-11pm SU 10-11pm	CM	10-11pm	-----S	:30	1	\$40.00	P-1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/16	09/05/16	-----S	1	\$40.00	0.00								
													Totals	27	\$1,055.00