

Sales Order

Advertiser **PROMO/PSA**
Agency

New / Revision **New**
Start Date **07/27/15**
End Date **08/22/15**
Month Type **Calendar**
Billing Cycle **Monthly**

Bill To **PROMO/PSA**
DONOT MAIL

Co-op **No**
Co-op Product
Notarized **N**
of Invoices **1**
Make Goods **Ask AE**
Income Type **Promo / PSA**
Local Income Type **Promo/PSA**
Competitive Code **Media Advt#164365**

Account
Executive **Kristen Adkins**
Contract #
Estimate #
Description **Bluegrass Crime Stoppers-Shootout Promo**
Stratus # **391872**
Special Instructions
Contact

Order Entered **07/20/15**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	Bluegrass Crime Stoppers-Shootout Promo	30 0.00	07/27/15 08/22/15	6:00AM 11:59PM	N		4	4	4	4	4	4	4	108 Spots
	Promo / PSA / Promo/PSA	2702576	All Weeks											

Jul 15 = 0.00 Aug 15 = 0.00 Sep 15 = 0.00 Oct 15 = 0.00 Nov 15 = 0.00 Dec 15 = 0.00
Jan 16 = 0.00 Feb 16 = 0.00 Mar 16 = 0.00 Apr 16 = 0.00 May 16 = 0.00 Jun 16 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 108 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 7/20/2015 2:17:13 PM by Kristen Adkins
Sales / Market Manager: 7/20/2015 2:28:51 PM by SCOTT FRAZIER
Business Manager: 7/20/2015 3:14:51 PM by Melissa Bostic
Traffic Manager: 7/20/2015 3:16:15 PM by William Caudell

v 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser **PROMO/PSA**
 Agency
 Bill To **PROMO/PSA**
DONOT MAIL

New / Revision **New**
 Start Date **08/11/15**
 End Date **09/12/15**
 Month Type **Calendar**
 Billing Cycle **Monthly**

Account
 Executive **Kristen Adkins**
 Contract #
 Estimate #
 Description **Lexington Humane Society- Doggie Paddle**
 Stratus # **392202**
 Special Instructions
 Contact

Co-op **No**
 Co-op Product
 Notarized **N**
 # of Invoices **1**
 Make Goods **Ask AE**
 Income Type **Promo / PSA**
 Local Income Type **Promo/PSA**
 Competitive Code **Media Advt#164365**
 Order Entered **08/06/15**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	PSA/Lexington Humane Society- Doggie Paddle	30	08/11/15	6:00AM										0.00
		0.00	09/12/15	11:59PM	N		3	3	3	3	3	3	3	99 Spots
	Promo / PSA / Promo/PSA	2708627	All Weeks											

Aug 15 = 0.00	Sep 15 = 0.00	Oct 15 = 0.00	Nov 15 = 0.00	Dec 15 = 0.00	Jan 16 = 0.00
Feb 16 = 0.00	Mar 16 = 0.00	Apr 16 = 0.00	May 16 = 0.00	Jun 16 = 0.00	Jul 16 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 99 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 8/6/2015 8:50:27 AM by Kristen Adkins

Sales / Market Manager: 8/6/2015 8:57:44 AM by Andrea Ayers

Business Manager: 8/6/2015 9:19:09 AM by Pam Blackburn

Traffic Manager: 8/6/2015 9:20:30 AM by William Caudell

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser **PROMO/PSA**
Agency

New / Revision **New**
Start Date **09/23/15**
End Date **10/28/15**
Month Type **Calendar**
Billing Cycle **Monthly**

Bill To **PROMO/PSA**
DONOT MAIL

Co-op **No**
Co-op Product
Notarized **N**
of Invoices **1**
Make Goods **Ask AE**
Income Type **Promo / PSA**
Local Income Type **Promo/PSA**
Competitive Code **Arts/Entertainment/Recreation**
Adv#164365

Account
Executive **Jeff, KAM Slone**
Contract #
Estimate #
Description **Breeders' Cup Festival Horse Farm Tours PSA**
Stratus # **392949**
Special **Spots on Line 1 are live.**
Instructions **Spots on Line 2 are recorded.**

Contact

Order Entered **09/21/15**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	T	F	S	S	Total
1	LIVE Breeders' Cup Festival Horse Farm Tours	30 0.00	09/23/15 10/19/15	10:00AM 7:00PM	N		4	4	4	4	4			76 Spots
	Promo / PSA / Promo/PSA	2724883	All Weeks											
2	Breeders' Cup Festival Horse Farm Tours (recorded)	30 0.00	09/23/15 10/19/15	6:00AM 11:59PM	N		4	4	4	4	4	4	4	108 Spots
	Promo / PSA / Promo/PSA	2724884	All Weeks											
3	WVLK-AM Website	0.00	09/23/15 10/18/15		N				1					4 Items
	Station Website - 48000 / Station Website	2724885	All Weeks											
4	WVLK-AM Social Media	0.00	09/28/15 10/12/15		N		1							3 Items
	Station Website - 48000 / Station Website	2724886	All Weeks											
5	WVLK-AM email Blast	0.00	09/28/15 10/05/15		N		1							2 Items
	Station Website - 48000 / Station Website	2724887	All Weeks											

Sep 15 = 0.00 Oct 15 = 0.00 Nov 15 = 0.00 Dec 15 = 0.00 Jan 16 = 0.00 Feb 16 = 0.00
Mar 16 = 0.00 Apr 16 = 0.00 May 16 = 0.00 Jun 16 = 0.00 Jul 16 = 0.00 Aug 16 = 0.00