

Public Affairs Programming
4TH Quarter 2022

Program: Perspective

Airdate: October 2

Runtime: Approximately 28 minutes

Guests: Governor Andy Beshear
(D) Commonwealth of Kentucky

Bob Babbage
State Auditor (1987-1991)
Secretary of State (1991-1995)
Commonwealth of Kentucky
Principal: Babbage Co-Founder

Topics: Floods, Hurricanes & Other Natural & Political Disasters

The Commonwealth begins October marking eight-and-a-half weeks since the floods that devastated Eastern Kentucky and five-and-a-half weeks til the mid-term elections.

The rebuild here--moving steadily --but a number believe--not quite fast enough.

Complicating matters--FEMA has another disaster: the proverbial 500-year floods that Hurricane Ian has brought to Florida--even as it bears down on South Carolina.

Ian--the disaster of the moment--could impact the elections: a report card on leadership's response to it.

This week's Perspective; an update on the rebuild and recovery in our Eastern counties.

Then, a temperature check of the country; the latest odds on which party stands to gain come November 8th.

Public Affairs Programming
4th Quarter 2022
Add One

Program: Perspective

AirDate: October 9

Runtime: Approximately 27 minutes

Guests: Loretta Lynn (in words & music)

Michael Berk
Senior Reporter
WLEX-TV Channel 18 (NBC) Lexington, KY

Deidre Ransdell
Program Director
WVLK-FM 92.9 Lexington, KY

TOPIC: Legend & Legacy
April 14, 1932 – October 4, 2022

Leave it to Crystal Gayle's eieven words in a tweet to sum it for us all:

“The World Lost a legend. We lost a sister. Love you Loretta.

Sister Loretta--of course; Queen of Country Loretta Lynn--Kentucky's Coal Miner's daughter.

This week's Perspective--focuses on her career and Kentucky ties.

The tunes that transformed the genre itself--from her take on temptation to her duets with Conway Twitty-- to her tackling of issues ranging from spousal abuse to birth Control--

#####

Public Affairs Programming
4th Quarter 2022
Add Two

Program: Perspective

Airdate: October 16

Runtime: Approximately 24 minutes

Guests: Angela Poe
Department of Environmental Quality & Public Works
Lexington-Fayette Urban County Government

Kip Cornett
Committee Chair
Breeders Cup Festival Week

Topic: Leaves left behind, But:

October puts a certain Spring to your step in Lexington--even as the temperatures cool.

Fall Meet brings fine fashion--finer horses to Keeneland--where the colors on the course and in the stands rival the leaves soon to leave the trees.

But this year brings a couple of differences.

Those leaves--you could count on Lexington's vacuums to pick-up?

Not in your neighborhood.

Not this year.

And despite a record for purses--Fall Meet may seem but a prelude to the return of the Breeder's Cup in November--WITHOUT the COVID compromises.

Public Affairs Programming
4th Quarter 2022
Add Three

Program: Perspective

Airdate: October 23

Runtime: Approximately 30 minutes

Guests: Jason Glass
Commissioner of Education

Austin Horn
Political Reporter
Lexington Herald-Leader

Topics: Lessons in Pandemic Poverty & Political Footballs

The leader of Kentucky's largest School District--Jefferson County's Marty Pollio--has coined a name for it: Pandemic Poverty.

The effect COVID 19 has had on our children's learning.
And performance.

Particularly test scores--that determine where they and their schools rank compared to the rest of the Commonwealth--and of the country.

The Herald-Leader finds only a fifth of Kentucky's schools had more than half their students hitting high levels in math. How do we fix it?

This week also gave us--if not an unusual alliance--a bit of a head-scratcher.

The Commonwealth's Republican Attorney General--Daniel Cameron--siding with Kentucky's Democratic Party--against the University of Kentucky--regarding an Open Records request involving Head Football Coach Mark Stoops & Associate Head Coach and recruiting coordinator: their social media interactions with quote: two unnamed individuals.

That couple believed to be: Billionaire Coal Baron & UK Booster Joe Craft--and his wife: former UN Ambassador Kelly Craft--who--coincidentally or not--is among Cameron's rivals for the GOP nomination for Governor next year.

Public Affairs Programming
4th Quarter 2022
Add Four

Program: Perspective

Airdate: October 30

Runtime: Approximately 30 minutes

Guests: David Kloiber
6th District Lexington-Fayette Urban County Council
Candidate for Mayor

Linda Gorton
Mayor
Lexington-Fayette Urban County Government

Topic: Election 2022: Change v. Experience?

Going into the weekend before Breeder's Cup Lexington had broken the record for the number of homicides in a single year--twice this year.

33-year-old Nichole Morton becoming victim number 39 Tuesday.

The violence--the numbers—have become a major if not THE focus---of the race for Mayor--when Lexington voters go to the polls a week from this coming Tuesday.

David Kloiber in his first term as the 6th District's voice on the Urban County Council -- challenging incumbent Linda Gorton--in her first term as Mayor--but ascending after 16 years on Council--four as Vice Mayor.

Gorton won the Primary with 71 percent of the vote--losing only one precinct.

Kloiber barely missed the cutoff for the General Election.

But since the primary 23 people have lost their lives to violence.

Public Affairs Programming
4th Quarter 2022
Add Five

Program: Perspective

Air Date: November 6

Runtime: Approximately 23 minutes

Guest: Gov. Andy Beshear
(D) Commonwealth of Kentucky

Topic: Team Kentucky Update

Kentucky heads into November with a make good on the Breeders' Cup: promising everything COVID took away when Keeneland last hosted in 2020--

typically--the crowds, the flavor of the Commonwealth's signature sport,

Likewise--we prepared to cast one of our longest ballots in recent memory--from deciding who would serve as our Junior U-S Senator--to our voices in the the State House and Senate--Mayors, Urban County Council--and two Amendment to Kentucky's Constitution :--one which would grant state lawmakers more power--the other--removing any guarantees to a right to an abortion.

Through it all- Governor Andy Beshear acknowledges that many of the results of this coming Tuesday will be as much an early verdict of his leadership--as he seeks re-election.

And he's responding by staying on message.

Public Affairs Programming
4th Quarter 2022
Add Six

Program: Perspective

Air Date: November 13

Runtime: Approximately 22 minutes

Guests: Karolina Buczek
Political Reporter
WLEX-TV Channel 18
Lexington, KY

Kristin Edwards
Anchor-Reporter
WLEX-TV Channel 18
Lexington, KY

Rachel Richardson
General Assignment Reporter
WLEX-TV Channel 18
Lexington, KY

Bob Babbage
Principal: Babbage Co-Founder
Former Auditor & Former Secretary of State
Commonwealth of Kentucky

Topic: Election 2022: Selections & Rejections

What voters bought; what has yet to deliver

Public Affairs Programming
4th Quarter 2022
Add Seven

Program: Perspective

Air Date: November 20

Run Time: Approximately 30 minutes

Guests: Rep. Jason Nemes
(R) Louisville

Topic: Medical Marijuana: Remedy or Over-Reach?

Kentucky's top-cash crop, even when burley tobacco was big.

But still illegal to grow, sell--even have--in the Commonwealth.

Only recently--Kentucky re-legalized hemp, the look-a-like with the rope quality fiber that help America win World War II --
this time, for mostly, for its perceived medicinal value.

But MEDICAL marijuana?

37 states have legalized it--but twice--Kentucky's House has passed bills to legalize only to see them die in the Senate.

This week, Governor Andy Beshear changed the game.

Public Affairs Programming
4th Quarter-2022
Add Eight

Program: Perspective
Air Date: November 27
Run Time: Approximately 30 minutes
Guests: San Dick
Anchor-Emeritus
WKYT-TV Channel 27 (CBS)
Lexington, KY
Jack Pattie
Air Personality, 'Lexington's Morning News'
WVLK-AM 590/97.3FM
Lexington, KY
Topics: 'Tell Sam'; A third-of-a-century (&then some) of stories

Thanksgiving Weekend is about reflection ---when family members not only get together to catch up--but to confront what has changed.
In some cases--who's not at the table this year--or going forward.

This Thanksgiving's the first year in 34--more than a third of a century--that a familiar face on Lexington television ISN'T on camera--telling our stories.

This time last year--Sam Dick retired as the Primary Anchor for WKYT--Lexington's CBS affiliate.
But he hasn't left journalism.

He's become an Special Correspondent for WEKU, the NPR affiliate in Richmond.
His time, his terms

Sam's covered 8 Kentucky Governors.
3 of UK's 8 NCAA Men's Basketball championships.

All with a front-row seat-- and a fine journalism pedigree: Son of the late CBS News Correspondent David Dick, who got his start--right here at WVLK.

Public Affairs Programming
4th Quarter-2022
Add Nine

Program: Perspective

Air Date: December 4

Runtime: Approximately 26 minutes

Guests: Governor Andy Beshear
(D) Commonwealth of Kentucky

Heath Green
Kentucky Life Property Management

Topics: Corrections: Juveniles At Risk

No secret that the Commonwealth's jails and prisons are crowded beyond capacity. Too many inmates--too few people to guard them --creating dangerous situations for the offenders and the officers.

The crisis not only has trickled down to Kentucky's Juvenile Justice system --it may be worse.

Last month--disturbances turned to riots in Adair County, which holds both boys and girls--tweens and teens--albeit in separate wings.

But State Police are investigating reports one girl was raped.

.
Part one of this week's Perspective: the reaction in Frankfort. The steps Governor Andy Beshear is taking--and the questions as to whether it's too little--too late.

This past week also has seen pushback from what's become a growing market; short-term rentals, generically called 'Air BnB's.'

But it's more complicated. The Urban County Council is considering greater regulation, from requiring operators to pay the motel room tax to neighbors concerned about property values and safety.

Public Affairs Programming
4th Quarter 2022
Add Ten

Program: Perspective

Air Date: December 11

Run Time: Approximately 28 minutes

Guests: Lisa Slavin
Hardin County Schools: Transition Coordinator

David Hahm
Chief Executive Officer: Blue Oval SK

Jae Won Chay
Executive Vice Chairman: Blue Oval SK

Dave Nowicki
Director of EV Programs: Ford Motor Company

Liliana Ramirez
Ford Global Workforce Development Director

Topic: 'The EV Battery Capitol of America'

Thirty seven years ago--Toyota transformed Central Kentucky --and the Commonwealth's economy--when it chose Georgetown for what's become its largest auto assembly and Manufacturing plant in the world.

More than 13-hundred acres.
More than 8 thousand employees.

But--even considering the dollars adjusted for inflation--a project announced a year and three months ago could well eclipse it:

Ford, partnering with a South Korean company for Blue Oval SK battery park. Twin Plants--manufacturing the power plants for Ford's next generation of cars, SUV's and Pickups. Six Billion dollars. Five thousand jobs--coming to Glendale--an unincorporated stretch of Hardin County barely large enough to qualify for its own Zip Code

Public Affairs Programming
4th Quarter 2022
Add Eleven

Program: Perspective

Air Date: December 18

Run Time: Approximately 25 minutes

Guests: Gov. Andy Beshear
(D) Commonwealth of Kentucky

Chasity Harding
Lung Cancer Survivor
Taylor Mill, Kentucky

Sen. Stephen West
® Kentucky: 27th District
Bill Sponsor

Ryan Quarles
Commissioner of Agriculture
Commonwealth of Kentucky

Topic: Take 3: Medical Marijuana

Kentucky lawmakers--certain to take up whether to legalize medical marijuana when Session convenes in two weeks and two days.

It's also when Governor Andy Beshear's special dispensation begins: essentially using his power to pardon those who buy medical marijuana in a state where its legal, when they bring it back to the Commonwealth: providing a Doctor certify they're suffering from any number of qualifying diseases, they keep their receipts--and they have no more than eight ounces of it.

That's where Kentucky draws its line of possession--between misdemeanor and felony.

I'm Gordon Boyd.

This Perspective puts a face on the controversy, from a lung cancer patient, to the Senate bill sponsor, to Kentucky's Agriculture Commissioner—explaining why it's such a tough sell.

Public Affairs Programming
4th Quarter 2022
Add Twelve

Program: Perspective

Air Date: December 25

Run Time: Approximately 28 minutes

Guests: Gov. Andy Beshear
(D) Commonwealth of Kentucky

Shawn & Tammy Adams
Landowners & Land Donors

Scott McReynolds
Housing Development Alliance Inc.

Gerry Roll
Foundation for Appalachian Kentucky

Topic: After the Floods: Rebuilding Eastern Kentucky

Almost five months after floods devastated parts or all of twelve counties in Eastern Kentucky--what better Christmas present than the first step toward long-term recovery: replacing homes, in a high-ground community in Knott County?

What could be first of sites in the four counties that account for three quarters of the homes lost?

This morning's Perspective looks at what will become the neighborhood of Olive Branch. 75 acres--that could grow to 300--through donors Shawn & Tammy Adams.

Public Affairs Programming
4th Quarter 2022
Add Thirteen

Program: Perspective

Air Date: January 1 (year-ender)

Run Time: Approximately 29 minutes

Guest: Governor Andy Beshear
(D) Commonwealth of Kentucky

Topics: 'Works in Progress'

A New Year means some new rules--but the notion of a fresh-slate is more figurative concept than gospel truth.

Governor Andy Beshear's Year-in-Review news conference this past week, more of a reminder of works-in progress--or in one case-- a project just beginning.

This week's Perspective leads off with a milestone: Uncle Sam will be footing a huge part of the bill --one point six billion dollars-- to build a companion bridge to the almost sixty-years-old Brent Spence, which spans the Ohio River to link Cincinnati to Northern Kentucky.

The Build-out--to take at least six years.

We'll also check the agenda for his last Legislative Session of his term--heaving on teacher raises, making pre-school statewide--and legalizing Medical Marijuana--by statute rather than Executive Order.

Plus Updates--on the clean-up from Eastern Kentucky's floods what's become a spike in COVID cases--and the challenges over water--thanks to the Arctic Blast before Christmas.

#####

