

Sales Order

Advertiser **PROMO/PSA**
 Agency
 Bill To **PROMO/PSA**
DONOT MAIL

New / Revision **New**
 Start Date **04/08/15**
 End Date **06/30/15**
 Month Type **Calendar**
 Billing Cycle **Monthly**

Account
 Executive **Ashley Spencer**
 Contract #
 Estimate #
 Description **Shriner's Hospital**
 Stratus # **389880**
 Special
 Instructions
 Contact

Co-op **No**
 Co-op Product
 Notarized **N**
 # of Invoices **1**
 Make Goods **Ask AE**
 Income Type **Promo / PSA**
 Local Income Type **Promo/PSA**
 Competitive Code **Media** Advt#**164365**
 Order Entered **04/06/15**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	Shriner's Hospital Promo / PSA / Promo/PSA	30 0.00 2663814	04/08/15 06/30/15 All Weeks	12:00AM 11:59PM	N		4	4	4	4	4	4	4	0.00 336 Spots

Apr 15 = 0.00 May 15 = 0.00 Jun 15 = 0.00 Jul 15 = 0.00 Aug 15 = 0.00 Sep 15 = 0.00
 Oct 15 = 0.00 Nov 15 = 0.00 Dec 15 = 0.00 Jan 16 = 0.00 Feb 16 = 0.00 Mar 16 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 336 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 4/6/2015 3:12:40 PM by Ashley Spencer

Sales / Market Manager: 4/6/2015 3:38:11 PM by Andrea Ayers

Business Manager: 4/6/2015 4:01:24 PM by Melissa Bostic

Traffic Manager: 4/6/2015 4:19:48 PM by William Caudell

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser **PROMO/PSA**
 Agency
 Bill To **PROMO/PSA**
DONOT MAIL

New / Revision **New**
 Start Date **05/04/15**
 End Date **05/31/15**
 Month Type **Calendar**
 Billing Cycle **Monthly**

Account
 Executive **Ashley Spencer**
 Contract #
 Estimate #
 Description **St. Elizabeth Ann Seton / Country Fair 2015**
 Stratus # **390432**
 Special Instructions
 Contact

Co-op **No**
 Co-op Product
 Notarized **N**
 # of Invoices **1**
 Make Goods **Ask AE**
 Income Type **Promo / PSA**
 Local Income Type **Promo/PSA**
 Competitive Code **Media** Advt#**164365**

Order Entered **05/01/15**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	Promo/St Elizabeth Country Fair	30 0.00	05/04/15 05/31/15	6:00AM 11:59PM	N	3	3	3	3	3	3	3	3	84 Spots
	Promo / PSA / Promo/PSA	2672811	All Weeks											

May 15 = 0.00 Jun 15 = 0.00 Jul 15 = 0.00 Aug 15 = 0.00 Sep 15 = 0.00 Oct 15 = 0.00
 Nov 15 = 0.00 Dec 15 = 0.00 Jan 16 = 0.00 Feb 16 = 0.00 Mar 16 = 0.00 Apr 16 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 84 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 5/1/2015 10:42:06 AM by Ashley Spencer
Sales / Market Manager: 5/1/2015 11:00:42 AM by Andrea Ayers
Business Manager: 5/1/2015 11:19:26 AM by Pam Blackburn
Traffic Manager: 5/1/2015 11:23:01 AM by William Caudell

V.5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser **PROMO/PSA**
Agency

New / Revision **New**
Start Date **05/11/15**
End Date **05/15/15**
Month Type **Calendar**
Billing Cycle **Monthly**

Bill To **PROMO/PSA**
DONOT MAIL

Account
Executive **Andrea Ayers**

Co-op **No**
Co-op Product
Notarized **N**
of Invoices **1**
Make Goods **Ask AE**
Income Type **Promo / PSA**
Local Income Type **Promo/PSA**
Competitive Code **Media Advt#164365**

Contract #
Estimate #
Description **Estes Martial Arts / Madison Co Food bank PSA**
Stratus # **390439**
Special **PSA Madison Co Food Bank Event at Estes Martial Arts on**
Instructions **May 16th**

Contact

Order Entered **05/04/15**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
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1	Estes Martial Arts / Madison Co Food bank	30 0.00	05/11/15 05/15/15	6:00AM 11:59PM	N		5	5	5	5	5			0.00 25 Spots
	Promo / PSA / Promo/PSA	2672841	All Weeks											

May 15 = 0.00	Jun 15 = 0.00	Jul 15 = 0.00	Aug 15 = 0.00	Sep 15 = 0.00	Oct 15 = 0.00
Nov 15 = 0.00	Dec 15 = 0.00	Jan 16 = 0.00	Feb 16 = 0.00	Mar 16 = 0.00	Apr 16 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 25 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 5/4/2015 9:09:23 AM by Andrea Ayers
Sales / Market Manager: 5/4/2015 9:15:02 AM by Andrea Ayers
Business Manager: 5/4/2015 1:20:52 PM by Melissa Bostic
Traffic Manager: 5/4/2015 1:22:27 PM by William Caudell

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser **PROMO/PSA**
Agency

Bill To **PROMO/PSA**
DONOT MAIL

Account
Executive **Ashley Spencer**

Contract #
Estimate #

Description **Kentucky Broadcasters Association**
Stratus # **390581**

Special
Instructions

Contact

New / Revision **New**
Start Date **05/18/15**
End Date **12/31/15**
Month Type **Calendar**
Billing Cycle **Monthly**

Co-op **No**
Co-op Product
Notarized **N**
of Invoices **1**
Make Goods **Ask AE**
Income Type **Promo / PSA**
Local Income Type **Promo/PSA**
Competitive Code **Media Advt#164365**

Order Entered **05/12/15**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	Kentucky Broadcasters Association Promo / PSA / Promo/PSA	30 0.00 2675391	05/18/15 12/31/15 All Weeks	6:00AM 11:59PM	N		1	1	1	1	1	1	1	0.00 228 Spots

May 15 = 0.00	Jun 15 = 0.00	Jul 15 = 0.00	Aug 15 = 0.00	Sep 15 = 0.00	Oct 15 = 0.00
Nov 15 = 0.00	Dec 15 = 0.00	Jan 16 = 0.00	Feb 16 = 0.00	Mar 16 = 0.00	Apr 16 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 228 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 5/12/2015 12:45:34 PM by Ashley Spencer
Sales / Market Manager: 5/12/2015 12:52:26 PM by Andrea Ayers
Business Manager: 5/12/2015 3:49:27 PM by Melissa Bostic
Traffic Manager: 5/12/2015 3:50:34 PM by William Caudell

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser **PROMO/PSA**
Agency

Bill To **PROMO/PSA**
DONOT MAIL

Account
Executive **Andrea Ayers**
Contract #
Estimate #
Description **Brides Against Breast Cancer**
Stratus # **390612**
Special Instructions
Contact

New / Revision **New**
Start Date **05/25/15**
End Date **06/14/15**
Month Type **Calendar**
Billing Cycle **Monthly**

Co-op No
Co-op Product
Notarized **N**
of Invoices **1**
Make Goods **Ask AE**
Income Type **Promo / PSA**
Local Income Type **Promo/PSA**
Competitive Code **Media Advt#164365**

Order Entered **05/13/15**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	Brides Against Breast Cancer Promo / PSA / Promo/PSA	30 0.00 2675648	05/25/15 06/07/15 All Weeks	6:00AM 11:59PM	N		3	2	3	2	3	3	4	40 Spots
2	Brides Against Breast Cancer Promo / PSA / Promo/PSA	30 0.00 2675649	06/08/15 06/13/15 All Weeks	6:00AM 11:59PM	N		3	2	3	2	3	4		17 Spots
3	Brides Against Breast Cancer Promo / PSA / Promo/PSA	30 0.00 2675650	06/14/15 06/14/15 All Weeks	6:00AM 12:00PM	N								3	3 Spots

May 15 = 0.00 Jun 15 = 0.00 Jul 15 = 0.00 Aug 15 = 0.00 Sep 15 = 0.00 Oct 15 = 0.00
Nov 15 = 0.00 Dec 15 = 0.00 Jan 16 = 0.00 Feb 16 = 0.00 Mar 16 = 0.00 Apr 16 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 60 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 5/13/2015 3:48:28 PM by Andrea Ayers

Sales / Market Manager: 5/13/2015 3:48:38 PM by Andrea Ayers

Business Manager: 5/13/2015 4:01:14 PM by Melissa Bostic

Traffic Manager: 5/13/2015 4:12:49 PM by William Caudell

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser **PROMO/PSA**
Agency

New / Revision **New**
Start Date **06/06/15**
End Date **06/16/15**
Month Type **Calendar**
Billing Cycle **Monthly**

Bill To **PROMO/PSA**
DONOT MAIL

Co-op **No**
Co-op Product
Notarized **N**
of Invoices **1**
Make Goods **Ask AE**
Income Type **Promo / PSA**
Local Income Type **Promo/PSA**
Competitive Code **Media Advt#164365**

Account
Executive **Jeff, KAM Slone**
Contract #
Estimate #
Description **"Stars for Heroes" PSA**
Stratus # **391056**
Special Instructions
Contact

Order Entered **06/03/15**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	Stars for Heroes Promo / PSA / Promo/PSA	30 0.00 2684156	06/06/15 06/07/15 All Weeks	6:00AM 11:59PM	Y	8						X	X	8 Spots
2	Stars for Heroes Promo / PSA / Promo/PSA	30 0.00 2684157	06/08/15 06/14/15 All Weeks	6:00AM 11:59PM	Y	28	X	X	X	X	X	X	X	28 Spots
3	Stars for Heroes Promo / PSA / Promo/PSA	30 0.00 2684158	06/15/15 06/16/15 All Weeks	6:00AM 11:59PM	Y	8	X	X						8 Spots

Jun 15 = 0.00 Jul 15 = 0.00 Aug 15 = 0.00 Sep 15 = 0.00 Oct 15 = 0.00 Nov 15 = 0.00
Dec 15 = 0.00 Jan 16 = 0.00 Feb 16 = 0.00 Mar 16 = 0.00 Apr 16 = 0.00 May 16 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 44 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 6/3/2015 10:18:46 AM by Jeff, KAM Slone

Sales / Market Manager: 6/3/2015 11:10:55 AM by Andrea Ayers

Business Manager: 6/3/2015 11:48:23 AM by Melissa Bostic

Traffic Manager: 6/3/2015 2:18:44 PM by William Caudell

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser **PROMO/PSA**
Agency

Bill To **PROMO/PSA**
DONOT MAIL

Account

Executive **Kristen Adkins**

Contract #

Estimate #

Description **John Calipari ProCamp**

Stratus # **391252**

Special Instructions

Contact

New / Revision **New**

Start Date **06/19/15**

End Date **07/26/15**

Month Type **Calendar**

Billing Cycle **Monthly**

Co-op **No**

Co-op Product

Notarized **N**

of Invoices **1**

Make Goods **Ask AE**

Income Type **Promo / PSA**

Local Income Type **Promo/PSA**

Competitive Code **Media** Advt#**164365**

Order Entered **06/15/15**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	John Calipari ProCamp Promo / PSA / Promo/PSA	30 0.00 2689328	06/19/15 07/26/15 All Weeks	6:00AM 11:59PM	N		4	4	4	4	4	4	4	0.00 152 Spots

Jun 15 = 0.00	Jul 15 = 0.00	Aug 15 = 0.00	Sep 15 = 0.00	Oct 15 = 0.00	Nov 15 = 0.00
Dec 15 = 0.00	Jan 16 = 0.00	Feb 16 = 0.00	Mar 16 = 0.00	Apr 16 = 0.00	May 16 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 152 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 6/15/2015 3:31:43 PM by Kristen Adkins
Sales / Market Manager: 6/15/2015 4:05:18 PM by Andrea Ayers
Business Manager: 6/15/2015 4:22:58 PM by Melissa Bostic
Traffic Manager: 6/15/2015 4:32:54 PM by William Caudell

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser **PROMO/PSA**
Agency

New / Revision **New**
Start Date **06/26/15**
End Date **07/30/15**
Month Type **Calendar**
Billing Cycle **Monthly**

Bill To **PROMO/PSA**
DONOT MAIL

Co-op **No**
Co-op Product
Notarized **N**
of Invoices **1**
Make Goods **Ask AE**
Income Type **Promo / PSA**
Local Income Type **Promo/PSA**
Competitive Code **Media Advt#164365**

Account
Executive **Kristen Adkins**
Contract #
Estimate #
Description **Salvation Army- Lemon-AiD**
Stratus # **391255**
Special Instructions
Contact

Order Entered **06/15/15**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	Salvation Army- Lemon-AiD Promo / PSA / Promo/PSA	30 0.00	06/26/15 07/30/15	6:00AM 11:59PM	N		3	3	3	3	3	3	3	105 Spots
		2689331	All Weeks											

Jun 15 = 0.00 Jul 15 = 0.00 Aug 15 = 0.00 Sep 15 = 0.00 Oct 15 = 0.00 Nov 15 = 0.00
Dec 15 = 0.00 Jan 16 = 0.00 Feb 16 = 0.00 Mar 16 = 0.00 Apr 16 = 0.00 May 16 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 105 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 6/15/2015 3:40:35 PM by Kristen Adkins
Sales / Market Manager: 6/15/2015 4:06:28 PM by Andrea Ayers
Business Manager: 6/15/2015 4:25:35 PM by Melissa Bostic
Traffic Manager: 6/15/2015 4:36:14 PM by William Caudell

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO