

Sales Order

Advertiser **PROMO/PSA**
Agency

New / Revision **Revision**
Start Date **07/01/14**
End Date **07/27/14**
Month Type **Calendar**
Billing Cycle **Monthly**

Bill To **PROMO/PSA**
DONOT MAIL

Co-op **No**
Co-op Product
Notarized **N**
of Invoices **1**
Make Goods **Ask AE**
Income Type **Promo / PSA**
Local Income Type **Promo/PSA**
Competitive Code **Media Advt#164365**

Account
Executive **Lexington House**
Contract #
Estimate #
Description **Coach Cal ProCamp**
Stratus # **384917**
Special **Camp sold out - pull spots**
Instructions
Contact

Order Entered **06/18/14**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	PSA/Coach Cal Camp Promo / PSA / Promo/PSA	30 0.00 2583837	07/01/14 07/21/14 All Weeks	6:00AM 11:59PM	N		4	4	4	4	4	4	4	0.00 84 Spots

Jul 14 = 0.00 Aug 14 = 0.00 Sep 14 = 0.00 Oct 14 = 0.00 Nov 14 = 0.00 Dec 14 = 0.00
Jan 15 = 0.00 Feb 15 = 0.00 Mar 15 = 0.00 Apr 15 = 0.00 May 15 = 0.00 Jun 15 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 84 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 7/21/2014 2:52:03 PM by Erin Stover

Sales / Market Manager: 7/21/2014 3:18:04 PM by Andrea Ayers

Business Manager: 7/21/2014 3:32:09 PM by Pam Blackburn

Traffic Manager: 7/21/2014 3:33:37 PM by Casey Fields

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser **PROMO/PSA**
 Agency
 Bill To **PROMO/PSA**
DONOT MAIL

New / Revision **New**
 Start Date **07/04/14**
 End Date **07/31/14**
 Month Type **Calendar**
 Billing Cycle **Monthly**

Account
 Executive **Lexington House**
 Contract #
 Estimate #
 Description **American Lung Association-Bike Trek to Shakertown**
 Stratus # **385164**
 Special Instructions
 Contact

Co-op **No**
 Co-op Product
 Notarized **N**
 # of Invoices **1**
 Make Goods **Ask AE**
 Income Type **Promo / PSA**
 Local Income Type **Promo/PSA**
 Competitive Code **Health & Beauty / Drugstores / Pharmacy**
Advt#164365
 Order Entered **07/01/14**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	PSA / American Lung Association	30	07/04/14	6:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	07/31/14	11:59PM	N		3	3	3	3	3	3	3	84 Spots
		2588776	All Weeks											

Jul 14 = 0.00 Aug 14 = 0.00 Sep 14 = 0.00 Oct 14 = 0.00 Nov 14 = 0.00 Dec 14 = 0.00
 Jan 15 = 0.00 Feb 15 = 0.00 Mar 15 = 0.00 Apr 15 = 0.00 May 15 = 0.00 Jun 15 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 84 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 7/1/2014 2:22:38 PM by Erin Stover

Sales / Market Manager: 7/1/2014 2:33:25 PM by SCOTT FRAZIER

Business Manager: 7/1/2014 3:30:22 PM by Pam Blackburn

Traffic Manager: 7/1/2014 3:48:27 PM by Casey Fields

V 5.2

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Sales Order

Advertiser **PROMO/PSA**
 Agency
 Bill To **PROMO/PSA**
DONOT MAIL

New / Revision **New**
 Start Date **08/01/14**
 End Date **08/21/14**
 Month Type **Calendar**
 Billing Cycle **Monthly**

Account
 Executive **Lexington House**
 Contract #
 Estimate #
 Description **Leukemia and Lymphoma Society -- LLS Kick Off Event**
 Stratus # **385463**
 Special Instructions
 Contact

Co-op **No**
 Co-op Product
 Notarized **N**
 # of Invoices **1**
 Make Goods **Ask AE**
 Income Type **Promo / PSA**
 Local Income Type **Promo/PSA**
 Competitive Code **Media Advt#164365**
 Order Entered **07/22/14**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	PSA/Leukemia & Lymphoma Society Promo / PSA / Promo/PSA	30 0.00 2594119	08/01/14 08/21/14 All Weeks	6:00AM 11:59PM	N		3	3	3	3	3	3	3	0.00 63 Spots

Aug 14 = 0.00	Sep 14 = 0.00	Oct 14 = 0.00	Nov 14 = 0.00	Dec 14 = 0.00	Jan 15 = 0.00
Feb 15 = 0.00	Mar 15 = 0.00	Apr 15 = 0.00	May 15 = 0.00	Jun 15 = 0.00	Jul 15 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 63 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 7/22/2014 10:20:00 AM by Erin Stover

Sales / Market Manager: 7/22/2014 10:26:13 AM by Andrea Ayers

Business Manager: 7/22/2014 11:24:30 AM by Pam Blackburn

Traffic Manager: 7/22/2014 3:12:28 PM by Casey Fields

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser PROMO/PSA	New / Revision New
Agency	Start Date 09/08/14
	End Date 10/08/14
Bill To PROMO/PSA	Month Type Calendar
DONOT MAIL	Billing Cycle Monthly
	Co-op No
Account	Co-op Product
Executive Lexington House	Notarized N
Contract #	# of Invoices 1
Estimate #	Make Goods Ask AE
Description Make a Wish- Walk for Wishes at Keeneland	Income Type Promo / PSA
Stratus # 386061	Local Income Type Promo/PSA
Special Instructions	Competitive Code Media Advt#164365
Contact	Order Entered 08/27/14

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	Make a Wish- Walk for Wishes- Keeneland PSA Promo / PSA / Promo/PSA	30 0.00	09/08/14 10/08/14	6:00AM 11:59PM	Y	18	X	X	X	X	X	X	X	0.00 90 Spots
		2604161	All Weeks											

Sep 14 = 0.00	Oct 14 = 0.00	Nov 14 = 0.00	Dec 14 = 0.00	Jan 15 = 0.00	Feb 15 = 0.00
Mar 15 = 0.00	Apr 15 = 0.00	May 15 = 0.00	Jun 15 = 0.00	Jul 15 = 0.00	Aug 15 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 90 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 8/27/2014 2:36:04 PM by Amber Tyler

Sales / Market Manager: 8/27/2014 2:41:58 PM by Andrea Ayers

Business Manager: 8/27/2014 3:03:05 PM by Pam Blackburn

Traffic Manager: 8/27/2014 3:14:45 PM by Casey Fields

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Sales Order

Advertiser **PROMO/PSA**
 Agency
 Bill To **PROMO/PSA**
DONOT MAIL

New / Revision **New**
 Start Date **09/18/14**
 End Date **10/18/14**
 Month Type **Calendar**
 Billing Cycle **Monthly**

Account
 Executive **Lexington House**
 Contract #
 Estimate #
 Description **Leukemia Lymphoma Society - Light the Night Walk**
 Stratus # **386063**
 Special Instructions
 Contact

Co-op **No**
 Co-op Product
 Notarized **N**
 # of Invoices **1**
 Make Goods **Ask AE**
 Income Type **Promo / PSA**
 Local Income Type **Promo/PSA**
 Competitive Code **Media** Advt#**164365**
 Order Entered **08/27/14**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	Leukemia Lymphoma Society - Light the Night Walk	30	09/18/14	6:00AM										0.00
	Promo / PSA / Promo/PSA	0.00	10/18/14	11:59PM	Y	18	X	X	X	X	X	X	X	90 Spots
		2604163	All Weeks											

Sep 14 = 0.00 Oct 14 = 0.00 Nov 14 = 0.00 Dec 14 = 0.00 Jan 15 = 0.00 Feb 15 = 0.00
 Mar 15 = 0.00 Apr 15 = 0.00 May 15 = 0.00 Jun 15 = 0.00 Jul 15 = 0.00 Aug 15 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 90 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 8/27/2014 2:34:30 PM by Amber Tyler
Sales / Market Manager: 8/27/2014 2:42:09 PM by Andrea Ayers
Business Manager: 8/27/2014 3:02:53 PM by Pam Blackburn
Traffic Manager: 8/27/2014 3:13:24 PM by Casey Fields

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