Sales Order

Advertiser PROMO/PSA

Agency

Bill To PROMO/PSA

DONOT MAIL

Account

Executive KARA MONINGER

Contract #

Estimate #

Description Pearson Justice Dental FREE DENTAL PSA

Stratus # 377383

Special

Contact

Instructions

New / Revision New

Start Date 07/30/13

End Date 08/23/13

Month Type Calendar

Billing Cycle Monthly

Co-op No

Co-op Product

Notarized N

NOTALIZED IN

of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Media Advt#164365

Date:

Order Entered 07/29/13

| | | | | Sched | ule | | | | | | | | | | |
|-----------------------------|------------------------------------|----------------------|------------------------|------------------------|----------------|------|---------------|---------|------|---|---|---------------|-------|-----------|--------|
| | Sponsor Log Name venue Types | Length Rate Line# | Start Date End Date | Start time End time | Auto Weekly | #/Wk | M | т | w | т | F | s | S | | Total |
| 1 | | 30 | 07/30/13 | 6:00AM | | | | | | | | | | | 0.0 |
| PSA/Pearsor | Justice free dental | 0.00 | 08/23/13 | 11:59PM | N | | 3 | 3 | 3 | 3 | 3 | 3 | 3 | | 75 Spo |
| Promo / F | PSA / Promo/PSA | 2481687 | All Weeks | | | | | | | | | | | • | |
| Jul 13 = 0.00 Aug 13 = 0.00 | | Sep | 13 = 0.00 | Oct | 13 = 0.00 | | N | ov 13 = | 0.00 | | | | Dec 1 | 13 = 0.00 | |
| Jan 14 = 0.00 Feb 14 = 0.00 | | Mar | 14 = 0.00 | Apr | r 14 = 0.00 | | May 14 = 0.00 | | | | | Jun 14 = 0.00 | | | |

Total Contract Value: 0.00 Total Due: 0.00 75 Spots

Client Acceptance:

Account Executive:

7/29/2013 9:13:03 AM by KARA MONINGER

Sales / Market Manager:

7/29/2013 9:23:22 AM by Andrea Ayers

Business Manager:

7/29/2013 12:56:43 PM by Pam Blackburn

Traffic Manager:

7/29/2013 1:10:19 PM by Casey Fields

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

New / Revision New Advertiser PROMO/PSA Start Date 09/01/13 Agency End Date 09/14/13 Bill To PROMO/PSA Month Type Calendar Billing Cycle Monthly **DONOT MAIL** Co-op No Account Co-op Product Notarized N **Executive Lexington House** # of Invoices 1 Contract # Make Goods Ask AE Estimate # Description MS Society Income Type Promo / PSA Local Income Type Promo/PSA Stratus # 378185 Competitive Code Media Special Advt#164365 Instructions

Contact Order Entered 08/28/13

| | | | | Sched | ule | | | | | | | | | | |
|-----------------------------|--------------------------------------|----------------------|------------------------|--------------------------------|----------------|-------|---|--------|-----------|---|---|---|-------|-----------|----------|
| # | Sponsor Log Name Revenue Types | Length Rate Line# | Start Date End Date | Start time End time | Auto Weekly | #/ Wk | M | Т | W | т | F | S | S | | Total |
| 1 | | 30 | 09/01/13 | 12:00AM | | | | | | | | | | | 0.00 |
| F | PSA/MS Society | 0.00 | 09/14/13 | 7:00PM | N | Ī | 3 | 3 | 3 | 3 | 3 | 3 | 3 | | 42 Spots |
| Pro | omo / PSA / Promo/PSA | 2489559 | All Weeks | | | - | | | | | | | | | |
| Sep 13 = 0.00 | Oct 13 = 0.00 | Nov | 13 = 0.00 | Dec | 13 = 0.00 | | J | lan 14 | = 0.00 | | | | Feb 1 | 14 = 0.00 | |
| Mar 14 = 0.00 Apr 14 = 0.00 | | Мау | y 14 = 0.00 | Jun 14 = 0.00 Jul 14 = 0.00 Au | | | | Aug | 14 = 0.00 | | | | | | |

| ar 14 = 0.00 | Apr 14 = 0.00 | May 14 = 0.00 | Jun 14 = 0.00 | Jul 14 = 0.00 | Aug 14 = 0.00 | | | | | | |
|--------------|-------------------------|--|-------------------|---------------|---------------------------------------|--|--|--|--|--|--|
| | Total Co | ontract Value: 0.00 | Total Due: 0.00 | 42 Spots | | | | | | | |
| | Client Acceptance: | | | Date: | · · · · · · · · · · · · · · · · · · · | | | | | | |
| | Account Executive: | 8/28/2013 9:47:14 AM by Beth Brashears | | | | | | | | | |
| | Sales / Market Manager: | 8/28/2013 10:47:5 | | | | | | | | | |
| | Business Manager: | 8/28/2013 11:49:2 | 9 AM by Pam Black | kburn | | | | | | | |
| | Traffic Manager: | 8/28/2013 1:26:23 | PM by Casey Field | ls | V 5.2 | | | | | | |
| | | | | | | | | | | | |

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser PROMO/PSA

Agency

Bill To PROMO/PSA

DONOT MAIL

Account

Executive Lexington House

Contract #

Estimate #

Description Lymphoma & Leukimia Society

Stratus # 378186

Special

Instructions

Contact

New / Revision New

Start Date 09/01/13

End Date 10/09/13

Month Type Calendar

Billing Cycle Monthly

Co-op No

Co-op Product

Notarized N

of Invoices 1

FOI IIIVOICES 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA

Competitive Code Media Advt#164365

Order Entered 08/28/13

| | | | | Sched | ule | | | | | | | | | |
|-----------------------------|-------------------------------------|----------------------|------------------------|------------------------|-------------------------------|-------|---|----------|-----------|----------|---|---|-------|-----------|
| # Re | Sponsor Log Name evenue Types | Length Rate Line# | Start Date End Date | Start time End time | Auto Weekly | #/ Wk | М | т | W | Т | F | s | 8 | Total |
| 1 | | 30 | 09/01/13 | 6:00AM | | | | | Anna Anna | | | | | 0.00 |
| PSA/Lei | ukemia Society | 0.00 | 10/09/13 | 7:00PM | N | | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 117 Spots |
| Promo / | PSA / Promo/PSA | 2489560 | All Weeks | | | | | | | | | • | | |
| Sep 13 = 0.00 Oct 13 = 0.00 | | Nov | 13 = 0.00 | Dec | 13 = 0.00 | | , | lan 14 = | = 0.00 | | | | Feb 1 | 4 = 0.00 |
| Mar 14 = 0.00 Apr 14 = 0.00 | | Ma | 14 = 0.00 | Jun | a 14 = 0.00 Jul 14 = 0.00 Aug | | | | Aug 1 | 4 = 0.00 | | | | |

Total Contract Value: 0.00 Total Due: 0.00 117 Spots

Client Acceptance:

Date:

Account Executive:

8/28/2013 9:53:56 AM by Beth Brashears

Sales / Market Manager:

8/28/2013 10:48:28 AM by Andrea Ayers

Business Manager:

8/28/2013 11:48:37 AM by Pam Blackburn

Traffic Manager:

8/28/2013 1:25:13 PM by Casey Fields

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO