

ORDER



Orders
Order / Rev: 1165613
Alt Order #: WOC14141831
Product Desc: TV
Estimate: 2236
Flight Dates: 06/06/23 - 06/20/23
Original Date / Rev: 06/05/23 / 06/05/23
Order Type: GENERAL

WTVR
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave STE 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ramirez/Republican/State Senate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 277589
Agency External ID: 114639
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/23	06/20/23	115	\$31,455.00	\$26,736.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2023	115	\$31,455.00	\$26,736.75	0.00
Totals	115	\$31,455.00	\$26,736.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	06/13/23	06/19/23	M-F 5-530am News M-F 5-530am News (Program: CBS6 EARLY MRNG 5A) 2Q23 COMSCORE (sell)	CM	5:00 AM-5:30 AM	MTWTF--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/23	06/19/23	MTWTF--		5				\$75.00		0.00			
N 2	WTVR	06/13/23	06/19/23	M-F 530-6am News M-F 530-6am News (Program: CBS6 EARLY MRNG 530A) 2Q23 COMSCORE (sell)	CM	5:30 AM-6:00 AM	MTWTF--	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/23	06/19/23	MTWTF--		5				\$175.00		0.00			
N 3	WTVR	06/13/23	06/19/23	M-F 6-630am News M-F 6-630am News (Program: CBS6 THIS MRNG) 2Q23 COMSCORE (sell)	CM	6:00 AM-6:30 AM	MTWTF--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/23	06/19/23	MTWTF--		5				\$250.00		0.00			
N 4	WTVR	06/13/23	06/19/23	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a (Program: CBS MORNINGS) 2Q23 COMSCORE (sell)	CM	7:00 AM-8:00 AM	MTWTF--	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1165613
 Alt Order #: WOC14141831
 Flight Dates: 06/06/23 - 06/20/23

Advertiser: Ramirez/Republican/State Senate
 Product Desc: TV
 Estimate: 2236
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVR	06/06/23	06/17/23	SA 6-630am News SA 6-630am News	CM	6:00 AM-6:30 AM	-----S-	:30	1	\$75.00	P-6	0.00	NM	2	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/23	06/19/23	MTWTF--		4				\$250.00		0.00			
		(Program: CBS6 SAT MRNG AT 6A) 2Q23 COMSCORE (sell)													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/23	06/12/23	-----S-		1				\$75.00		0.00			
		Week: 06/13/23	06/19/23	-----S-		1				\$75.00		0.00			
N 6	WTVR	06/06/23	06/10/23	SA 8-9am News SA 8-9am News	CM	8-9am	-----S-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		(Program: CBS THIS MRNG SAT) 2Q23 COMSCORE (sell)													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/23	06/11/23	-----S-		1				\$200.00		0.00			
N 7	WTVR	06/06/23	06/18/23	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	-----S	:30	1	\$150.00	P-6	0.00	NM	2	\$300.00
		(Program: CBS SUN MRNG) 2Q23 COMSCORE (sell)													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/23	06/12/23	-----S		1				\$150.00		0.00			
		Week: 06/13/23	06/19/23	-----S		1				\$150.00		0.00			
N 8	WTVR	06/13/23	06/19/23	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$375.00	P-3	0.00	NM	5	\$1,875.00
		(Program: LETS MAKE A DEAL) 2Q23 COMSCORE (sell)													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/23	06/19/23	MTWTF--		5				\$375.00		0.00			
N 9	WTVR	06/13/23	06/19/23	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$425.00	P-3	0.00	NM	5	\$2,125.00
		(Program: PRICE IS RIGHT) 2Q23 COMSCORE (sell)													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/23	06/19/23	MTWTF--		5				\$425.00		0.00			
N 10	WTVR	06/13/23	06/19/23	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:00 PM	MTWTF--	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00
		(Program: JENNIFER HUDSON) 2Q23 COMSCORE (sell)													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/23	06/19/23	MTWTF--		5				\$175.00		0.00			
N 11	WTVR	06/13/23	06/19/23	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00
		(Program: CBS6 NEWS AT 4P) 2Q23 COMSCORE (sell)													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/23	06/19/23	MTWTF--		5				\$175.00		0.00			
N 12	WTVR	06/13/23	06/19/23	M-F 430-5pm News M-F 430-5pm News	CM	4:30 PM-5:00 PM	MTWTF--	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
		(Program: CBS6 NEWS AT 4P) 2Q23 COMSCORE (sell)													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/23	06/19/23	MTWTF--		1				\$175.00		0.00			
N 13	WTVR	06/13/23	06/19/23	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$325.00	P-3	0.00	NM	5	\$1,625.00
		(Program: CBS6 LIVE AT 5P) 2Q23 COMSCORE (sell)													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/23	06/19/23	MTWTF--		5				\$325.00		0.00			
N 14	WTVR	06/13/23	06/19/23	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$325.00	P-3	0.00	NM	5	\$1,625.00
		(Program: CBS6 NEWS AT 530P) 2Q23 COMSCORE (sell)													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/23	06/19/23	MTWTF--		5				\$325.00		0.00			

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WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WTVR	06/13/23	06/19/23	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
(Program: CBS6 NEWS 6P) 2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/13/23	06/19/23	MTWTF--			5			\$325.00		0.00			
N 16	WTVR	06/20/23	06/20/23	M-F 5-530am News M-F 5-530am News	CM	5:00 AM-5:30 AM	-T-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
(Program: CBS6 EARLY MRNG 5A) 2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/13/23	06/19/23	MTWTF--			5			\$600.00		0.00			
N 17	WTVR	06/06/23	06/09/23	M-F 5-530am News M-F 5-530am News	CM	5:00 AM-5:30 AM	-TWTF--	:30	4	\$75.00	P-3	0.00	NM	4	\$300.00
(Program: CBS6 EARLY MRNG 5A) 2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/05/23	06/11/23	-TWTF--			4			\$75.00		0.00			
N 18	WTVR	06/20/23	06/20/23	M-F 530-6am News M-F 530-6am News	CM	5:30 AM-6:00 AM	-T-----	:30	1	\$70.00	P-6	0.00	NM	1	\$70.00
(Program: CBS6 EARLY MRNG 530A) 2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/20/23	06/26/23	-T-----			1			\$70.00		0.00			
N 19	WTVR	06/06/23	06/09/23	M-F 530-6am News M-F 530-6am News	CM	5:30 AM-6:00 AM	-TWTF--	:30	4	\$65.00	P-6	0.00	NM	4	\$260.00
(Program: CBS6 EARLY MRNG 530A) 2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/05/23	06/11/23	-TWTF--			4			\$65.00		0.00			
N 20	WTVR	06/20/23	06/20/23	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	-T-----	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
(Program: CBS6 THIS MRNG) 2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/20/23	06/26/23	-T-----			1			\$250.00		0.00			
N 21	WTVR	06/06/23	06/09/23	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	-TWTF--	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00
(Program: CBS6 THIS MRNG) 2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/05/23	06/11/23	-TWTF--			4			\$250.00		0.00			
N 22	WTVR	06/20/23	06/20/23	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
(Program: CBS MORNINGS) 2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/20/23	06/26/23	-T-----			1			\$250.00		0.00			
N 23	WTVR	06/06/23	06/09/23	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	-TWTF--	:30	3	\$250.00	P-6	0.00	NM	3	\$750.00
(Program: CBS MORNINGS) 2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/05/23	06/11/23	-TWTF--			3			\$250.00		0.00			
N 24	WTVR	06/20/23	06/20/23	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	-T-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
(Program: LETS MAKE A DEAL) 2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/20/23	06/26/23	-T-----			1			\$375.00		0.00			
N 25	WTVR	06/06/23	06/09/23		CM	10:00 AM-11:00 AM	-TWTF--	:30	4	\$375.00	P-3	0.00	NM	4	\$1,500.00

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WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-11am M-F 10-11am											
				(Program: LETS MAKE A DEAL) 2Q23 COMSCORE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/05/23	06/11/23	-TWTF--			4		\$375.00		0.00				
N26	WTVR	06/20/23	06/20/23	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	T-----	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
				(Program: PRICE IS RIGHT) 2Q23 COMSCORE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/20/23	06/26/23	-T-----			1		\$425.00		0.00				
N27	WTVR	06/06/23	06/09/23	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	TWTF--	:30	4	\$425.00	P-3	0.00	NM	4	\$1,700.00
				(Program: PRICE IS RIGHT) 2Q23 COMSCORE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/05/23	06/11/23	-TWTF--			4		\$425.00		0.00				
N28	WTVR	06/20/23	06/20/23	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:00 PM	T-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
				(Program: JENNIFER HUDSON) 2Q23 COMSCORE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/20/23	06/26/23	-T-----			1		\$175.00		0.00				
N29	WTVR	06/06/23	06/09/23	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:00 PM	TWTF--	:30	4	\$175.00	P-3	0.00	NM	4	\$700.00
				(Program: JENNIFER HUDSON) 2Q23 COMSCORE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/05/23	06/11/23	-TWTF--			4		\$175.00		0.00				
N30	WTVR	06/20/23	06/20/23	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	T-----	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
				(Program: CBS6 NEWS AT 4P) 2Q23 COMSCORE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/20/23	06/26/23	-T-----			1		\$175.00		0.00				
N31	WTVR	06/06/23	06/09/23	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	TWTF--	:30	4	\$175.00	P-6	0.00	NM	4	\$700.00
				(Program: CBS6 NEWS AT 4P) 2Q23 COMSCORE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/05/23	06/11/23	-TWTF--			4		\$175.00		0.00				
N32	WTVR	06/06/23	06/09/23	M-F 430-5pm News M-F 430-5pm News	CM	4:30 PM-5:00 PM	TWTF--	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
				(Program: CBS6 NEWS AT 4P) 2Q23 COMSCORE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/05/23	06/11/23	-TWTF--			1		\$175.00		0.00				
N33	WTVR	06/20/23	06/20/23	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	T-----	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
				(Program: CBS6 LIVE AT 5P) 2Q23 COMSCORE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/20/23	06/26/23	-T-----			1		\$325.00		0.00				
N34	WTVR	06/06/23	06/09/23	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	TWTF--	:30	4	\$325.00	P-3	0.00	NM	4	\$1,300.00
				(Program: CBS6 LIVE AT 5P) 2Q23 COMSCORE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/05/23	06/11/23	-TWTF--			4		\$325.00		0.00				
N35	WTVR	06/20/23	06/20/23	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	T-----	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
				(Program: CBS6 NEWS AT 530P)											

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Advertiser: Ramirez/Republican/State Senate
 Product Desc: TV
 Estimate: 2236
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/20/23	06/26/23	-T-----					1	\$325.00		0.00			
N36	WTVR	06/06/23	06/09/23	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	-TWTF--	:30	4	\$325.00	P-3	0.00	NM	4	\$1,300.00
(Program: CBS6 NEWS AT 530P)															
2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/05/23	06/11/23	-TWTF--					4	\$325.00		0.00			
N37	WTVR	06/20/23	06/20/23	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
(Program: CBS6 NEWS 6P)															
2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/20/23	06/26/23	-T-----					1	\$600.00		0.00			
N38	WTVR	06/06/23	06/09/23	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	-TWTF--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
(Program: CBS6 NEWS 6P)															
2Q23 COMSCORE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/05/23	06/11/23	-TWTF--					4	\$600.00		0.00			
													Totals	115	\$31,455.00