

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Melissa Deitz, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Amodei

Authorized committee:

Amodei for Nevada

Agency requesting time (and contact information):

N/A Deitz Media & Marketing

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Second Congressional District of Nevada

Date of election:

June 11, 2024

General

Primary

Treasurer of candidate's authorized committee:

Nicola Neilon

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Melissa Deitz

Signature:

Kevin C. Pearce

Name: Melissa Deitz, Deitz Media & Marketing

Name: **KEVIN C. PEARCE**

Date of Request to Purchase Ad Time: **4/9/24**

Date of Station Agreement to Sell Time: **4-12-24**

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Melissa Deitz

Name: Melissa Deitz, Deitz Media & Marketing

Date: 4/9/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4-12-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted **APPRECIATION OF FACTS**
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 301	Station Call Letters: KRTO FM	Date Received/Requested: 4-12-24
Est. #:	Station Location: FALCON, NV	Run Start and End Dates: 4-15-24 -> 6-10-24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Amodei

Authorized committee:

Amodei for Nevada

Agency requesting time (and contact information):

N/A Deitz Media & Marketing

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Second Congressional District of Nevada

Date of election:

June 11, 2024

General

Primary

Treasurer of candidate's authorized committee:

Nicola Neilon

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

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the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Melissa Deitz

Signature:

Lynn L. Pearce

Name: Melissa Deitz, Deitz Media & Marketing

Name: **LYNN L. PEARCE**

Date of Request to Purchase Ad Time: **4/9/24**

Date of Station Agreement to Sell Time: **4.12.24**

Federal Candidate Certification:

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Candidate/Authorized Committee/Agency

Signature:

Melissa Deitz

Name: Melissa Deitz, Deitz Media & Marketing

Date: 4/9/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4-12-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted **RATINGS**
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 301	Station Call Letters: KKTU FM	Date Received/Requested: 4-12-24
Est. #:	Station Location: FALLON, NV	Run Start and End Dates: 4-15-24 -> 6-10-24

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IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Amodei

Authorized committee:

Amodei for Nevada

Agency requesting time (and contact information):

N/A Deitz Media & Marketing

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Second Congressional District of Nevada

Date of election:

June 11, 20024

General

Primary

Treasurer of candidate's authorized committee:

Nicola Neilon

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Candidate/Committee/Agency	Station Representative
Signature: <i>Melissa Deitz</i>	Signature:
Name: Melissa Deitz, Deitz Media & Marketing	Name: <i>LYNAL L. PEARCE</i>
Date of Request to Purchase Ad Time: <i>4/9/24</i>	Date of Station Agreement to Sell Time: <i>4.12.24</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Melissa Deitz

Name: Melissa Deitz, Deitz Media & Marketing

Date: 4/9/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4.12.24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted **RULE 11 LETTER**
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 301	Station Call Letters: KKTV FM	Date Received/Requested: 4.12.24
Est. #:	Station Location: FALLON, NV	Run Start and End Dates: 4-15-24 -> 6-30-24

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Deitz Media &

Deitz Media & Marketing • 770 Trademark Dr. Suite 201 • Reno, NV 89521 • 775-432-2541 • melissa@deitzmedia.com

RADIO ORDER

KKTU-FM

Lynn Pearce
lynn@kvvradio.com

Station: KKTU-FM
Client: Amodeli for Nevada

Flight Dates: 04/15/2024 - 06/16/2024 (9 weeks)
Description: KKTU-FM - 2024 Amodeli for Nevada Rural R

OrderNo: 301
Page: 1 of 2
Buyer: Melissa Deitz
Email: melissa@deitzmedia.com
Date: 4/12/2024

Program	Days	Time	DP	Len	2024												Total Spots	Cost/Spot	Total Gross
					Apr 15	Apr 22	Apr 29	May 06	May 13	May 20	May 27	Jun 03	Jun 10	Jun 17	Jun 24	Jun 31			
M-F 6a-10a				60													40	17.65	706.00
					AM Drive 1x Day														
M-Tu 6a-10a				60													2	17.65	35.30
					AM Drive 1x Day														
M-F 3p-7p				60													40	17.65	706.00
					PM Drive 1x Day														
M-Tu 3p-7p				60													2	17.65	35.30
					PM Drive 1x Day														
Subtotal:					10	10	10	10	10	10	10	10	10	10	4		84		1,482.60

Total Gross: 1,482.60
Agency Commission: -222.42
Total Net: 1,260.18
Page 1 of 2

RADIO ORDER

KKTU-FM

Lynn Pearce
lynn@kvlradio.com

Station: KKTU-FM
Client: Amodel for Nevada

Flight Dates: 04/15/2024 - 06/16/2024 (9 weeks)
Description: KKTU-FM - 2024 Amodel for Nevada Rural R

OrderNo: 301
Page: 2 of 2
Buyer: Melissa Deltz
Email: melissa@deltzmedia.com
Date: 4/12/2024

	APR '24	MAY '24	JUN '24	Total
Spots	20	40	24	84
Total Gross	353.00	706.00	423.60	1,482.60

Melissa Deltz

Agency Authorization: _____ **Date:** 4/12/2024
Vendor Acceptance: _____ **Date:** _____

30 minutes of separation between spots.

AUDIENCE ESTIMATES FOR NON-STANDARD DEMOS ARE DERIVED BY ADVANTAGE SOFTWARE BASED ON NIELSEN COPYRIGHTED AND PROPRIETARY RADIO AUDIENCE ESTIMATES AND ARE NOT ESTIMATES PRODUCED BY NIELSEN.