

WOC12071900 [00.00]

Order Printout

Order Status: Opened-New

Start/End Dates: 07/15/19 - 07/28/19

C/P/E: 175 / 195 / 679

Traffic #:

Agency:

Medium Buying, LLC

Product Desc.: TV

Buyer Order #: 8628258

Advertiser:

David McRae & Mark Baker - Split 15s Estimate Desc.: McRae & Baker 7/16-7/23

AE: Unassigned (Cindy Smith)

Buyer:

Total Cost: \$13,170.00 (Cash)

Property: WDAM TV

Primary Demo:

Adults 50+ (RTG)

Received Date: 6/18/19 12:47 PM

Sales Region: Local

Oil

Comments:

Separation: 30

List Items						Spots											Totals		Adults 50+		
Line	Program	ST	Len	Time	Days	Rate	Jul 15	Jul 22									Total Spots	Total Cost	RTG	GRP	CPP
1	1ST LOOK	NM	:30	12:02 XM-12:32 XM	----S-	15.00	1	0									1	15.00	3.20	3.20	4.69
(Program: 1ST LOOK/CS-Q2 (sell))																					
2	JEOPARDY SA NIGHT LATE	NM	:30	1:30 XM-2:00 XM	----S-	15.00	1	0									1	15.00	2.10	2.10	7.14
(Program: JEOPARDY SA NIGHT LATE/CS-Q2 (sell))																					
3	OPEN HOUSE	NM	:30	1:00 XM-1:30 XM	----S-	15.00	1	0									1	15.00	2.30	2.30	6.52
(Program: OPEN HOUSE/CS-Q2 (sell))																					
4	OPEN HOUSE	NM	:30	12:32 XM-1:00 XM	----S-	15.00	1	0									1	15.00	2.60	2.60	5.77
(Program: OPEN HOUSE/CS-Q2 (sell))																					
5	INSIDE EDITION SUN LATE NIGHT	NM	:30	11:00 PM-11:30 PM	----S-	20.00	1	0									1	20.00	6.90	6.90	2.90
(Program: INSIDE EDITION SUN LATE NIGHT/CS-Q2 (sell))																					
6	MEET THE PRESS	NM	:30	9:00 AM-10:00 AM	----S-	35.00	1	0									1	35.00	4.00	4.00	8.75
(Program: MEET THE PRESS/CS-Q2 (sell))																					
7	TODAY SHOW SU	NM	:30	8:00 AM-9:00 AM	----S-	35.00	1	0									1	35.00	4.00	4.00	8.75
(Program: TODAY SHOW SU/CS-Q2 (sell))																					
8	TODAY SHOW SA	NM	:30	7:00 AM-9:00 AM	----S-	35.00	1	0									1	35.00	4.70	4.70	7.45
(Program: TODAY SHOW SA/CS-Q2 (sell))																					
9	WHO WANTS TO BE A MILLIONAIRE	NM	:30	11:30 AM-12:00 PM	MTWTF--	45.00	3	1									4	180.00	3.40	13.60	13.24
(Program: WHO WANTS TO BE A MILLIONAIRE/CS-Q2 (sell))																					
10	JUDGE JUDY	NM	:30	3:00 PM-3:30 PM	MTWTF--	45.00	3	1									4	180.00	4.30	17.20	10.47
(Program: JUDGE JUDY/CS-Q2 (sell))																					

List Items							Spots							Totals			Adults 50+		
Line	Program	ST	Len	Time	Days	Rate	Jul 15	Jul 22						Total Spots	Total Cost	RTG	GRP	CPP	
11	TODAY SHOW II	NM	:30	9:00 AM-10:00 AM	MTWTF--	45.00	3	1						4	180.00	4.40	17.60	10.23	
(Program: TODAY SHOW II)CS-Q2 (sell)																			
12	WHO WANTS TO BE A MILLIONAIRE	NM	:30	11:00 AM-11:30 AM	MTWTF--	45.00	3	1						4	180.00	3.40	13.60	13.24	
(Program: WHO WANTS TO BE A MILLIONAIRE)CS-Q2 (sell)																			
13	TODAY SHOW III	NM	:30	10:00 AM-11:00 AM	MTWTF--	45.00	3	1						4	180.00	3.40	13.60	13.24	
(Program: TODAY SHOW III)CS-Q2 (sell)																			
14	JUDGE JUDY	NM	:30	3:30 PM-4:00 PM	MTWTF--	45.00	3	1						4	180.00	4.30	17.20	10.47	
(Program: JUDGE JUDY)CS-Q2 (sell)																			
15	NEWS @ 5p SUN	NM	:30	5:00 PM-5:30 PM	-----S	65.00	1	0						1	65.00	6.30	6.30	10.32	
(Program: NEWS @ 5p SUN)CS-Q2 (sell)																			
16	EXTRA	NM	:30	12:30 PM-1:00 PM	MTWTF--	65.00	3	1						4	260.00	5.50	22.00	11.82	
(Program: EXTRA)CS-Q2 (sell)																			
17	NEWS 7 @ 5A	NM	:30	5:00 AM-5:30 AM	MTWTF--	65.00	3	1						4	260.00	5.00	20.00	13.00	
(Program: NEWS 7 @ 5A)CS-Q2 (sell)																			
18	INSIDE EDITION	NM	:30	4:00 PM-4:30 PM	MTWTF--	75.00	3	1						4	300.00	8.10	32.40	9.26	
(Program: INSIDE EDITION)CS-Q2 (sell)																			
19	SATURDAY NIGHT LIVE	NM	:30	10:30 PM-12:00 XM	-----S-	90.00	1	0						1	90.00	7.00	7.00	12.86	
(Program: SATURDAY NIGHT LIVE)CS-Q2 (sell)																			
20	JEOPARDY	NM	:30	4:30 PM-5:00 PM	MTWTF--	95.00	3	1						4	380.00	8.10	32.40	11.73	
(Program: JEOPARDY)CS-Q2 (sell)																			
21	TONIGHT SHOW	NM	:30	10:35 PM-11:37 PM	MTWTF--	105.00	3	1						4	420.00	7.20	28.80	14.58	
(Program: TONIGHT SHOW)CS-Q2 (sell)																			
22	MIDDAY	NM	:30	12:00 PM-12:30 PM	MTWTF--	110.00	3	1						4	440.00	6.90	27.60	15.94	
(Program: MIDDAY)CS-Q2 (sell)																			
23	DATELINE NBC	NM	:30	8:00 PM-10:00 PM	-----S-	110.00	1	0						1	110.00	6.20	6.20	17.74	
(Program: DATELINE NBC)CS-Q2 (sell)																			
24	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	MTWTF--	125.00	3	1						4	500.00	8.20	32.80	15.24	
(Program: TODAY SHOW)CS-Q2 (sell)																			
25	NEWS 7 @ 6A	NM	:30	6:00 AM-7:00 AM	MTWTF--	200.00	3	1						4	800.00	10.00	40.00	20.00	
(Program: NEWS 7 @ 6A)CS-Q2 (sell)																			
26	NEWS 7 @ 10P SUN	NM	:30	10:00 PM-10:30 PM	-----S	200.00	1	0						1	200.00	15.70	15.70	12.74	
(Program: NEWS 7 @ 10P SUN)CS-Q2 (sell)																			
27	NEWS @ 5P M-F	NM	:30	5:00 PM-5:30 PM	MTWTF--	260.00	3	1						4	1,040.00	14.60	58.40	17.81	
(Program: NEWS @ 5P M-F)CS-Q2 (sell)																			
28	NEWS 7 @ 10P SAT	NM	:30	10:00 PM-10:30 PM	-----S-	300.00	1	0						1	300.00	15.80	15.80	18.99	
(Program: NEWS 7 @ 10P SAT)CS-Q2 (sell)																			
29	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	MTWTF--	300.00	3	1						4	1,200.00	12.30	49.20	24.39	
(Program: WHEEL OF FORTUNE)CS-Q2 (sell)																			
30	NEWS 7 @ 10p M-F	NM	:30	10:00 PM-10:35 PM	MTWTF--	450.00	3	1						4	1,800.00	15.00	60.00	30.00	
(Program: NEWS 7 @ 10p M-F)CS-Q2 (sell)																			
31	NEWS 7 @ 6P M-F	NM	:30	6:00 PM-6:30 PM	MTWTF--	450.00	3	1						4	1,800.00	17.20	68.80	26.16	
(Program: NEWS 7 @ 6P M-F)CS-Q2 (sell)																			

List Items						Spots												Totals		Adults 50+	
Line	Program	ST	Len	Time	Days	Rate	Jul 15	Jul 22									Total Spots	Total Cost	RTG	GRP	CPP
32	NBC NIGHTLY NEWS	NM	:30	5:30 PM-6:00 PM	MTWTF--	3 485.00	3	1									4	1,940.00	15.40	61.60	31.49
(Program: NBC NIGHTLY NEWS)CS-Q2 (sell)																					
Spot Totals:							70	19									89	\$13,170.00		707.60	
Adults 50+ GRP:							550.90	156.70													

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
July	89	\$13,170.00	707.60				

WOC12071900 Offer A02(1)

Offer Printout

Order Status:	Confirmed	Start/End Dates:	07/15/19 - 07/28/19	C/P/E:	175 / 195 / 679
Traffic #:	1269212	Agency:	Medium Buying, LLC	Product Desc.:	TV
Buyer Order #:	8628258	Advertiser:	David McRae & Mark Baker - Split 15s	Estimate Desc.:	McRae & Baker 7/16-7/23
AE:	Cindy Smith	Buyer:		Total Cost:	\$13,170.00 (Cash)
Property:	WDAM TV	Primary Demo:	Adults 50+ (RTG)	Received Date:	6/18/19 12:47 PM
Sales Region:	Local				

Status: Approved Created Date: 7/5/19 12:44 PM Status Date: 7/5/19 12:55 PM

Comments:

REVISING RATES TO MATCH IN WINDOW CARDS AND PAYMENT. NCIT.

Buyer Reject Comments:

	Missed	Offered	Difference
Total \$	1,620.00	1,620.00	- 0.00
# Spots	16	16	- 0
GRP	112.00	112.00	- 0.00
CPP	14.46	14.46	

Missed and Offered Lines				Adults 50+ RTG				Weeks							
Line	Program	Len	Time	Days	Rate	RTG	GRP	CPP	Jul 15	Jul 22					
M 11	TODAY SHOW II	:30	9:00 AM-10:00 AM	MTWTF--	\$45.00	4.40	17.60	10.23	3	1					
M 16	EXTRA	:30	12:30 PM-1:00 PM	MTWTF--	\$65.00	5.50	22.00	11.82	3	1					
M 20	JEOPARDY	:30	4:30 PM-5:00 PM	MTWTF--	\$95.00	8.10	32.40	11.73	3	1					
M 25	NEWS 7 @ 6A	:30	6:00 AM-7:00 AM	MTWTF--	\$200.00	10.00	40.00	20.00	3	1					
O 36	TODAY SHOW II	:30	9:00 AM-10:00 AM	MTWTF--	\$65.00	4.40	17.60	14.77	3	1					
O 37	EXTRA	:30	12:30 PM-1:00 PM	MTWTF--	\$55.00	5.50	22.00	10.00	3	1					
O 38	JEOPARDY	:30	4:30 PM-5:00 PM	MTWTF--	\$90.00	8.10	32.40	11.11	3	1					
O 39	NEWS 7 @ 6A	:30	6:00 AM-7:00 AM	MTWTF--	\$195.00	10.00	40.00	19.50	3	1					

Advertiser:	McRae - Treasurer MS/Baker - Atty Gen
Product Desc:	TV
Estimate:	679

WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: INSIDE EDITION SUN LATE NIGHT)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/15/19	07/21/19	-----S						1	\$20.00		6.90			
N 6	WDAM	07/15/19	07/21/19	NBC Meet The Press	CM	9:00 AM-10:00 AM	-----S	:30	1	\$35.00	P-03	4.00	NM	1	\$35.00
NBC Meet The Press															
(Program: MEET THE PRESS)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/15/19	07/21/19	-----S						1	\$35.00		4.00			
N 7	WDAM	07/15/19	07/21/19	NBC Su Today	CM	8:00 AM-9:00 AM	-----S	:30	1	\$35.00	P-03	4.00	NM	1	\$35.00
NBC Su Today															
(Program: TODAY SHOW SU)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/15/19	07/21/19	-----S						1	\$35.00		4.00			
N 8	WDAM	07/15/19	07/20/19	NBC Sa Today	CM	7:00 AM-9:00 AM	-----S-	:30	1	\$35.00	P-03	4.70	NM	1	\$35.00
NBC Sa Today (7:00 AM-9:00 AM)															
(Program: TODAY SHOW SA)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/15/19	07/21/19	-----S-						1	\$35.00		4.70			
N 9	WDAM	07/15/19	07/26/19	M-F 1130a-12p	CM	11:30 AM-12:00 PM	MTWTF--	:30	3	\$45.00	P-03	3.40	NM	4	\$180.00
M-F 1130a-12p															
(Program: WHO WANTS TO BE A MILLIONAIRE)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/15/19	07/21/19	-TWTF--						3	\$45.00		3.40			
Week:	07/22/19	07/28/19	M-----						1	\$45.00		3.40			
N 10	WDAM	07/15/19	07/26/19	M-F 3p-330p	CM	3:00 PM-3:30 PM	MTWTF--	:30	3	\$45.00	P-03	4.30	NM	4	\$180.00
M-F 3p-330p															
(Program: JUDGE JUDY)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/15/19	07/21/19	-TWTF--						3	\$45.00		4.30			
Week:	07/22/19	07/28/19	M-----						1	\$45.00		4.30			
N 11	WDAM	07/15/19	07/26/19	NBC Today Show II	CM	9:00 AM-10:00 AM	MTWTF--	:30	3	\$65.00	P-02	4.40	NM	4	\$260.00
NBC Today Show II															
(Program: TODAY SHOW II)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/15/19	07/21/19	-TWTF--						3	\$65.00		4.40			
Week:	07/22/19	07/28/19	M-----						1	\$65.00		4.40			
N 12	WDAM	07/15/19	07/26/19	M-F 11a-1130a	CM	11:00 AM-11:30 AM	MTWTF--	:30	3	\$45.00	P-03	3.40	NM	4	\$180.00
M-F 11a-1130a															
(Program: WHO WANTS TO BE A MILLIONAIRE)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/15/19	07/21/19	-TWTF--						3	\$45.00		3.40			
Week:	07/22/19	07/28/19	M-----						1	\$45.00		3.40			
N 13	WDAM	07/15/19	07/26/19	NBC Today Show III	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$45.00	P-03	3.40	NM	4	\$180.00
Today w/ Hoda & Jenna															
(Program: TODAY SHOW III)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/15/19	07/21/19	-TWTF--						3	\$45.00		3.40			
Week:	07/22/19	07/28/19	MTWTF--						1	\$45.00		3.40			
N 14	WDAM	07/15/19	07/26/19	M-F 330p-4p	CM	3:30 PM-4:00 PM	MTWTF--	:30	3	\$45.00	P-03	4.30	NM	4	\$180.00
M-F 330p-4p															
(Program: JUDGE JUDY)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/15/19	07/21/19	-TWTF--						3	\$45.00		4.30			
Week:	07/22/19	07/28/19	M-----						1	\$45.00		4.30			
N 15	WDAM	07/15/19	07/21/19	5p Sun News	CM	5:00 PM-5:30 PM	-----S	:30	1	\$65.00	P-03	6.30	NM	1	\$65.00
5p Sun News															
(Program: NEWS @ 5p SUN)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	07/15/19	07/21/19	-----S						1	\$65.00		6.30			
N 16	WDAM	07/15/19	07/26/19	M-F 1230-1p	CM	12:30 PM-1:00 PM	MTWTF--	:30	3	\$55.00	P-03	5.50	NM	4	\$220.00
M-F 1230-1p															
(Program: EXTRA)CS-Q2 (sell)															

Order / Rev: 1269212
 Alt Order #: WOC12071900
 Flight Dates: 07/15/19 - 07/28/19

Advertiser: McRae - Treasurer MS/Baker - Atty Gen
 Product Desc: TV
 Estimate: 679

WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/21/19	-TWTF--						3	\$55.00		5.50			
Week: 07/22/19		07/28/19	M-----						1	\$55.00		5.50			
N 17	WDAM	07/15/19	07/26/19	M-F News at 5a M-F News at 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	3	\$65.00	P-03	5.00	NM	4	\$260.00
(Program: NEWS 7 @ 5A)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/21/19	-TWTF--						3	\$65.00		5.00			
Week: 07/22/19		07/28/19	M-----						1	\$65.00		5.00			
N 18	WDAM	07/15/19	07/26/19	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$75.00	P-03	8.10	NM	4	\$300.00
(Program: INSIDE EDITION)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/21/19	-TWTF--						3	\$75.00		8.10			
Week: 07/22/19		07/28/19	M-----						1	\$75.00		8.10			
N 19	WDAM	07/15/19	07/20/19	NBC Saturday Night Live NBC Saturday Night Live	CM	10:30 PM-12:00 AM	-----S-	:30	1	\$90.00	P-03	7.00	NM	1	\$90.00
(Program: SATURDAY NIGHT LIVE)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/21/19	-----S-						1	\$90.00		7.00			
N 20	WDAM	07/15/19	07/26/19	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$90.00	P-03	8.10	NM	4	\$360.00
(Program: JEOPARDY)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/21/19	-TWTF--						3	\$90.00		8.10			
Week: 07/22/19		07/28/19	M-----						1	\$90.00		8.10			
N 21	WDAM	07/15/19	07/26/19	NBC The Tonight Show NBC The Tonight Show	CM	10:35 PM-11:37 PM	MTWTF--	:30	3	\$105.00	P-03	7.20	NM	4	\$420.00
(Program: TONIGHT SHOW)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/21/19	-TWTF--						3	\$105.00		7.20			
Week: 07/22/19		07/28/19	M-----						1	\$105.00		7.20			
N 22	WDAM	07/15/19	07/26/19	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	MTWTF--	:30	3	\$110.00	P-03	6.90	NM	4	\$440.00
(Program: MIDDAY)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/21/19	-TWTF--						3	\$110.00		6.90			
Week: 07/22/19		07/28/19	M-----						1	\$110.00		6.90			
N 23	WDAM	07/15/19	07/20/19	NBC Saturday Prime 2 Hour NBC Saturday Prime 2 Hour	CM	8:00 PM-10:00 PM	-----S-	:30	1	\$110.00	P-03	6.20	NM	1	\$110.00
(Program: DATELINE NBC)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/21/19	-----S-						1	\$110.00		6.20			
N 24	WDAM	07/15/19	07/26/19	NBC Today Show NBC Today Show	CM	7:00 AM-9:00 AM	MTWTF--	:30	3	\$125.00	P-03	8.20	NM	4	\$500.00
(Program: TODAY SHOW)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/21/19	-TWTF--						3	\$125.00		8.20			
Week: 07/22/19		07/28/19	M-----						1	\$125.00		8.20			
N 25	WDAM	07/15/19	07/26/19	M-F 6a News M-F 6a News	CM	6:00 AM-7:00 AM	MTWTF--	:30	3	\$195.00	P-03	10.00	NM	4	\$780.00
(Program: NEWS 7 @ 6A)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/21/19	-TWTF--						3	\$195.00		10.00			
Week: 07/22/19		07/28/19	M-----						1	\$195.00		10.00			
N 26	WDAM	07/15/19	07/21/19	Sun 10p News Sun 10p News	CM	10:00 PM-10:30 PM	-----S	:30	1	\$200.00	P-04	15.70	NM	1	\$200.00
(Program: NEWS 7 @ 10P SUN)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/21/19	-----S						1	\$200.00		15.70			
N 27	WDAM	07/15/19	07/26/19	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$260.00	P-03	14.60	NM	4	\$1,040.00

Order / Rev: 1269212
 Alt Order #: WOC12071900
 Flight Dates: 07/15/19 - 07/28/19

Advertiser: McRae - Treasurer MS/Baker - Atty Gen
 Product Desc: TV
 Estimate: 679

WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: NEWS @ 5P M-F)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	-TWTF--					3	\$260.00		14.60			
		Week: 07/22/19	07/28/19	M-----					1	\$260.00		14.60			
N 28	WDAM	07/15/19	07/20/19	Sat 10p News	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$300.00	P-03	15.80	NM	1	\$300.00
				Sat 10p News											
(Program: NEWS 7 @ 10P SAT)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	-----S-					1	\$300.00		15.80			
N 29	WDAM	07/15/19	07/26/19	M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	3	\$300.00	P-03	12.30	NM	4	\$1,200.00
				M-F 630p-7p											
(Program: WHEEL OF FORTUNE)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	-TWTF--					3	\$300.00		12.30			
		Week: 07/22/19	07/28/19	M-----					1	\$300.00		12.30			
N 30	WDAM	07/15/19	07/26/19	M-F 10p News	CM	10:00 PM-10:35 PM	MTWTF--	:30	3	\$450.00	P-03	15.00	NM	4	\$1,800.00
				M-F 10p News											
(Program: NEWS 7 @ 10p M-F)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	-TWTF--					3	\$450.00		15.00			
		Week: 07/22/19	07/28/19	M-----					1	\$450.00		15.00			
N 31	WDAM	07/15/19	07/26/19	M-F 6p News	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$450.00	P-03	17.20	NM	4	\$1,800.00
				M-F 6p News											
(Program: NEWS 7 @ 6P M-F)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	-TWTF--					3	\$450.00		17.20			
		Week: 07/22/19	07/28/19	M-----					1	\$450.00		17.20			
N 32	WDAM	07/15/19	07/26/19	NBC Nightly News	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$485.00	P-03	15.40	NM	4	\$1,940.00
				NBC Nightly News											
(Program: NBC NIGHTLY NEWS)CS-Q2 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	-TWTF--					3	\$485.00		15.40			
		Week: 07/22/19	07/28/19	M-----					1	\$485.00		15.40			
													Totals	89	\$13,170.00