

For Quarter October, November, December 2012
QUARTERLY ISSUES REPORT

WKBA radio based on personal contact and on going research, along with written contact with citizens and listeners, has identified the following to be important issues and problems within our area of service.

Ministry Minute: Revivals, Sonlite Daily, Concerts, Holiday Happenings

National Safety Council: ON the Road, Off the Phone, Dangers of Distracted Driving
For Your Marriage: How Big is Your Marriage?

Fraternal Order of Police: Mustache

Paralyzed Veterans: Rebuilding Lives After Tragedy, Building Brighter Futures For
Wounded Veterans

Children's Oral Health: Copy Cat, Serious Fun

National Pest Management: La La La, Least Wanted

VEA: Homework, Learning Never Stops, Bully Free in Virginia

CDC: Lots of Ways, No Party

Making Home Affordable: Frozen

GED Achievement: Pep Talks

Energy Efficiency: Building, State Fair

Foreclosure Prevention: Villain

Issues Today: Youth, Economy, Health, Education, Inflation, Communication,
Veterans, Seniors, Big Government, Poverty, Environment,
Healthcare, Overpopulation, Immigration, Veterans Benefits, Cultural
Arts, Obesity, Rights for the Disabled, Affirmative Actions, Women,
Foreign Policy, High Gas Prices, Pet Safety, Crime, Unemployment,
First Amendment, Stress, Bullying, Family Values, Morality, Media
Bias, Fraud, Taxes, Ethics, Literacy, Consumerism

The list above was arrived at in the following manner:

Attendance by WKBA personnel at various news conferences, in-person conversations with a cross-section of various citizens residing within our coverage area by WKBA ownership and management. Regular reading of newspapers, magazines, circulars, public notices, notices of meetings, etc. issued within our coverage area.

WKBA will continue to address problems and issues in the following manner:

Participation in, and promotion of, various community projects.

Locally produced programs addressing specific issues.

Airing of announcements regarding hearings, meetings, and forums addressing issues and problems.

Utilization of releases and scripts from various citizens groups and government agencies, etc. from Vinton-Roanoke-Salem Virginia area.

This report placed in public file:
January 10, 2013

Dorothy Durrett