

QUARTERLY ISSUES/PROGRAMS LIST FOR WKZS-FM FOR SECOND QUARTER, 2020

Issue: current events

Program: live programming

Description: WKZS' Larry Weatherford and Greg Green discuss assorted topics, including the day's events, history, trivia, television programming, society trends, and the weather forecast.

Days and times: Each Monday through Friday, 9:30 a.m.-9:55 a.m.

Issue: senior citizen services

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting the Danville Township transportation service, a low-cost way for senior citizens to access doctor offices, grocery stores, family members, and more. Aired a minimum of 130 times.

Dates and times: throughout the quarter; 24 hours

Duration: 30 seconds

Issue: utility service interruption prevention

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement that stressed the importance of Indiana's "Call 811" program. It's a free service to locate buried utility lines, to assure safe digging. Aired 169 times.

Dates and times: 4/7-6/30; 24 hours

Duration: 30 seconds

Second quarter, 2020, p. 2

Issue: home ownership affordability

Program: Public Service Announcement

Description: WKZS aired 167 times a Public Service Announcement for the Indiana Housing and Community Development Authority on downpayment assistance and other home ownership benefits for young Hoosier families.

Dates and times: 4/7-6/30; 24 hours

Duration: 30 seconds

Issue: jobs

Program: local news stories

Description: WKZS on a monthly basis reported on the latest unemployment rates for local counties on both sides of the state line, including how many jobs the counties either gained or lost from a year earlier. These local news stories aired three or four times per day on 4/3, 4/21, 4/27, 5/27, 6/1, 6/23, and 6/26. In addition, other jobs-related stories aired three or four times each on 4/8 and 4/24.

Times: 7:00 a.m.-10:05 a.m.

Duration: approximately 30 seconds for each airing of each news story

Second quarter, 2020, p. 3

Issue: jobs

Program: announcement

Description: WKZS aired an announcement 32 times that promoted the availability of electrical apprenticeship positions through a joint contractor/union program. The positions were available to residents of Vermilion County in Illinois and of Fountain, Warren, and Vermillion counties in Indiana.

Dates and times: 6/4-6/25; 24 hours

Duration: 30 seconds

Issue: better roads

Program: local news stories

Description: WKZS aired a series of news stories on local road and bridge construction projects scheduled for the new construction season. Other stories advised motorists of street closings. The stories aired an average of three times each.

Dates and times: 4/2, 4/3, 4/9, 4/22, 4/27, 4/29, 5/6, 5/8, 5/15, 5/29, 6/1, 6/4, 6/5, 6/12, and 6/22; 7:00 a.m.-10:05 a.m.

Duration: average of 25 seconds for each time that the stories aired

Second quarter, 2020, p. 4

Issue: safety

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement 25 times that advised listeners of the availability of free emergency notifications. They could receive the messages via text message, phone call, e-mail, social media, or an application.

Dates and times: multiple days; 7:00 a.m.-11:00 p.m.

Duration: 15 seconds

Issue: Coronavirus Pandemic

Program: Public Service Announcement

Description: The health officer for the Fountain-Warren County Health Department, Dr. Sean Sharma, voiced a Public Service Announcement indicating that the health department had declared the pandemic a Public Health Emergency. The announcement included rules for limiting the virus' impact. And it referred to the department website for more information. Aired 60 times.

Dates and times: 4/1-4/10; 24 hours

Duration: 90 seconds

Second quarter, 2020, p. 5

Issue: Coronavirus Pandemic

Program: "Out and About"

Description: WKZS' Jim Knoblauch interviewed Fountain-Warren County Health Department Health Officer Dr. Sean Sharma on a variety of topics for five unique programs. The topics included the importance of the governor's stay-at-home order; the difference between the symptoms for COVID -19 and seasonal allergies; the health department's protocol of test, trace, and protect in response to COVID-19; the next stage of Indiana's Back On Track economy reopening strategy; and some confusing issues to citizens as Indiana began to reopen during the Coronavirus Pandemic. Aired a combined 60 times.

Dates and times: 4/1-4/9 and 5/22-6/11; various times

Duration: two and a half minutes (each airing)

Issue: Coronavirus Pandemic

Program: local news stories

Description: WKZS aired near-daily local news stories dealing with the Coronavirus Pandemic. Examples of these stories include three that dealt with government financial help available to households, small businesses, and farmers impacted by the pandemic. These stories aired an average of three times each on 5/6, 6/10, and 6/12. Many of the other local news stories referred to the number of new cases of the disease that the virus caused, COVID-19, in local counties. These stories each aired an average of three times.

Dates and times: nearly daily throughout the quarter; 7:00 a.m.-10:05 a.m.

Duration: approximately 25 seconds for each news story

Second quarter, 2020, p. 6

Issue: Coronavirus Pandemic

Program: Public Service Announcements

Description: WKZS aired two Public Service Announcements a combined 270 times that offered ways to “social distance” during the Coronavirus Pandemic. The announcements also advised listeners with symptoms of the illness that the virus caused to call before visiting a health care facility.

Dates and times: 4/1-5/23; 24 hours

Duration: 30 seconds

Issue: Coronavirus Pandemic

Program: announcement

Description: WKZS aired an announcement 176 times that advised listeners of the availability of free, local testing for COVID-19, the disease that the coronavirus caused.

Dates and times: 5/15-5/28; 24 hours

Duration: 30 seconds

Issue: Coronavirus Pandemic

Program: Public Service Announcements

Description: WKZS aired three Public Service Announcements that referred to various forms of aid available to individuals, households, and small businesses during the Coronavirus Pandemic. These aired a combined 74 times.

Dates and times: multiple days; 24 hours

Duration: 15 seconds

Second quarter, 2020, p. 7

Issues: Coronavirus Pandemic/education

Program: announcements

Description: WKZS aired three announcements on behalf of the community college serving western Indiana and eastern Illinois, Danville Area Community College. The college reacted to the closing of local schools due to the Coronavirus Pandemic by offering half-price tuition for online classes only during the summer session. Aired a combined 102 times.

Dates and times: 4/13-5/10; 24 hours

Duration: 30 seconds

Issue: local elections

Programs: local news stories/Public Service Announcement

Description: WKZS aired two news stories on the Indiana Primary Election, including one previewing the local races and another with results from the balloting. Each story aired a minimum of three or four times. In addition, a companion Public Service Announcement dealt with the availability of mail-in absentee ballots for the Indiana Primary. This PSA was about 15 seconds in length and aired a combined ten times on 5/13 and 5/18.

Dates and times for the local news stories: 6/2 and 6/3; 7:00 a.m.-10:05 a.m.

Duration of the local news stories: approximately 25 to 30 seconds for the election preview story and about 60 seconds for the election results story.

Second quarter, 2020, p. 8

Issue: election safety

Program: "Out and About"

Description: WKZS' Jim Knoblauch interviewed Fountain County Clerk Paula Copenhaver about safety precautions her office was taking for the Indiana Primary Election. Aired 14 times.

Dates and times: 5/15-5/21; various times

Duration: two and a half minutes (each airing)

Issue: election security

Program: Public Service Announcement

Description: On behalf of the Indiana Secretary of State, WKZS aired a Public Service Announcement 168 times. It told of the 19 tests, scans, proofs, and safeguard the Secretary of State's office utilizes in order to keep elections safe.

Dates and times: 4/7-6/30; 24 hours

Duration: 30 seconds

Issue: food insecurity

Program: local news stories

Description: WKZS aired two local news stories on local drive-through food distributions for anyone in need during the Coronavirus Pandemic. These stories aired approximately three times each.

Dates and times: 6/10 and 6/24; 7:00 a.m.-10:05 a.m.

Duration: approximately 25 to 30 seconds for each news story

Second quarter, 2020, p. 9

Issue: food insecurity

Program: Public Service Announcements

Description: WKZS aired a series of Public Service Announcements on behalf of an area foodbank. Most of the PSA's promoted local drive-through food distributions available to anyone in need. However, one PSA promoted a matching donation opportunity for the foodbank. These PSA's aired a combined 45 times.

Dates and times: multiple days; 7:00 a.m.-11:00 p.m.

Duration: 15 seconds

Issue: charitable activities funding

Program: Public Service Announcements

Description: Raquel Stultz and Ryan Sowers, both representing the Western Indiana Community Foundation, voiced Public Service Announcements that aired a combined 163 times. Mrs. Stultz spoke about the "Buddy Bags" program in Fountain County that the foundation supports financially. It provides weekend food to students needing it. And Mr. Sowers, the dean of students at Covington high and middle schools, congratulated this year's graduates of all three Fountain County high schools.

Dates and times: 4/1-4/9 and 6/4-6/20; 24 hours

Duration: 30 seconds

Second quarter, 2020, p. 10

Issue: charitable activities funding

Program: "Out and About"

Description: Jim Knoblauch of WKZS interviewed Western Indiana Community Foundation CEO Dale White for two programs. One dealt with the fact that the foundation reach its fundraising goal for a Lilly Endowment matching grant. And the other focused on how community organizations and non-profit groups can apply for grants from the foundation. These programs aired a combined 28 times.

Dates and times: 6/12-6/25; various times

Duration: two and a half minutes (each airing)

Issue: public safety

Programs: local news story/Public Service Announcement

Description: WKZS aired both a local news story and a Public Service Announcement for the public open house for the new Fountain County Jail. The news story was about 25 seconds in length and aired four times on 6/25. And the PSA was about 20 seconds in length and aired a total of 15 times on 6/25, 6/26, and 6/27.

Issue: education

Program: Public Service Announcements

Description: WKZS aired two Public Service Announcements promoting registration for kindergarten and preschool at Covington Elementary School and the school's annual Kindergarten Round-Up. These aired a combined 30 times.

Dates and times: 5/5-5/26; 24 hours

Duration: 15 seconds

Second quarter, 2020, p. 11

Issues: education/youth activities

Program: "Spotlight on the WRC"

Description: WKZS' Jim Knoblauch interviewed four Fountain County high school student-athletes in a series of programs that saluted graduating seniors. The four were Caleb Ellmore and Colton Brown of Covington and Jack Hargan and Abby Pattengale of Attica. These four programs aired a combined 52 times.

Dates and times: 5/22-6/11 and 6/26-6/30; various times

Duration: two and a half minutes (each airing)

Issue: education

Program: "Out and About"

Description: Jim Knoblauch of WKZS interviewed Covington School Corporation Superintendent Kevin Smith for two different programs, one about online instruction while schools were closed during the Coronavirus Pandemic and the other about how Covington schools planned to reopen for the 2020-21 academic year. These programs aired a combined 24 times.

Dates and times: 4/10-4/16 and 6/26-6/30; various times

Duration: two and a half minutes (each airing)

This is a listing of some of the significant issues responded to in our programming, along with significant programming treatment of those issues this quarter. This listing is by no means all-inclusive of issues addressed or programming aired to address them. The order in which the issues appear does not reflect any priority or significance.