

QUARTERLY ISSUES/PROGRAMS LIST FOR WKZS-FM, FOR SECOND QUARTER, 2019

Issue: current events

Program: live programming

Description: WKZS' Larry Weatherford and Greg Green discuss assorted topics, including the day's events, history, trivia, television programming, society trends, and the weather forecast.

Days and times: each Monday through Friday, 9:30 a.m.-9:55 a.m.

Issue: senior citizen services

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting the Danville Township transportation service, a low-cost way for senior citizens to access doctor offices, grocery stores, family members, and more. Aired 849 times.

Dates and times: throughout the quarter; 24 hours

Duration: 30 seconds

Issue: utility service interruption prevention

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement 178 times that stressed the importance of Indiana's "Call 811" program. It's a free service to locate buried utility lines, to assure safe digging.

Dates and times: throughout the quarter; 24 hours

Duration: 30 seconds

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Issue: jobs

Program: announcement

Description: WKZS aired an announcement 65 times on behalf of a central Indiana publishing company looking to hire workers.

Dates and times: 6/1-6/5; 24 hours

Duration: 60 seconds

Issue: food insecurity

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement 32 times promoting two "foodmobile" food giveaways. They were held in Rossville and Hoopston, with all Vermilion County (Illinois) residents meeting income guidelines free to take part in either one.

Dates and times: 5/2-5/31; 24 hours

Duration: 15 seconds

Issues: support of the arts/entertainment options

Program: Public Service Announcement

Description: WKZS aired Public Service Announcements for a local community theater organization, the Red Mask Players, that promoted the third show of the season and also a special fundraising show that benefited the group's children's program. Aired 87 times.

Dates and times: 4/1-4/13 and 6/23-6/29; 24 hours

Duration: 30 seconds

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Issue: home ownership affordability

Program: Public Service Announcement

Description: WKZS aired 178 times a Public Service Announcement for the Indiana Housing and Community Development Authority on downpayment assistance and other home ownership benefits for young Hoosier families.

Dates and times: throughout the quarter; 24 hours

Duration: 30 seconds

Issues: art appreciation/tourism/personal involvement

Program: Public Service Announcement

Description: WKZS aired an announcement 40 times promoting the annual Arts in the Park event at Danville's Lincoln Park. The event features both visual and performing artists. WKZS' Larry Weatherford, Rhea Weatherford, and Greg Green each served on the board of directors for this organization, including in leadership roles, and volunteered at the event for many years. Mr. Green volunteered again this year, serving as a public address announcer for six hours. In addition, WKZS again this year co-sponsored the Arts in the Park car show.

Dates and times for PSA's: 6/19-6/22; 24 hours

Duration: 30 seconds

Issues: art appreciation/tourism

Program: "Out and About"

Description: Jim Knoblauch of WKZS previewed the activities scheduled for the annual Arts in the Park in Danville. This event attracts participants and visitors from across the region. Aired 14 times.

Dates and times: 6/14-6/20; various times

Duration: two and a half minutes (each airing)

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Issue: jobs

Program: announcement

Description: WKZS aired announcements 63 times promoting Danville Area Community College's annual Career Connections Job Fair. Numerous local businesses were interviewing for job openings. This event was open to both college students and the public.

Dates and times: 4/13-4/17; 24 hours

Duration: 30 seconds

Issue: jobs

Program: announcement

Description: WKZS aired an announcement 32 times that promoted the availability of electrical apprenticeship positions through a joint contractor/union program. The positions were available to residents of Vermilion County in Illinois and of Fountain, Warren, and Vermillion counties in Indiana.

Dates and times: 4/2-4/24; 24 hours

Duration: 30 seconds

Issue: education

Program: live on-air mention

Description: WKZS' Larry Weatherford and Greg Green gave a "shout-out" to Covington Elementary School students who were taking a limousine ride at that particular moment as a celebration of their reading achievement. WKZS also donated some prizes for the students.

Date: 5/16/19

Duration: three talk segments totaling about 15 minutes

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Issues: tourism/community pride

Program: remote broadcast

Description: WKZS' Jim Knoblauch anchored a series of remote broadcasts for the biggest annual event in Covington, the city's Fourth of July Celebration. The remotes aired once per day on each of the event's first three days. They featured interviews with last year's queen of the event, recent Covington High School graduate Brooklyn Long, parade grand marshal Dee Gerling of Covington, and one of the stage entertainers, Elton John tribute artist Dan Gasser. The remotes also included each day's main activities at the festival. In addition, WKZS again this year co-sponsored the car show that took place during the festival.

Dates and times for remotes: 6/28-6/30; various times

Duration: three minutes (each airing)

Issues: tourism/community pride

Program: personal involvement

Description: For the third year in a row, WKZS' Greg Green served as the emcee for the three Covington Fourth of July Celebration pageants. He also participated in the pageant rehearsal the previous evening.

Dates and times: 6/27 and 6/28

Duration: a combined total of approximately three and a half hours

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Issue: local elections

Program: local news stories

Description: WKZS aired numerous news stories on the primary elections in Fountain County, as well as in Vermilion County, Illinois. The stories included results of both elections. Each story aired between two and four times.

Date and times: 4/2, 4/3, 5/1, 5/7, 5/8, 5/9, 5/10, 5/20, and 6/21; 7:00 a.m.-10:05 a.m.

Duration: average of approximately 25 seconds for each time that the stories aired

Issue: road, bridge, and railroad crossing improvements

Program: local news stories

Description: With road construction season in high gear, WKZS aired numerous local news stories advising motorists about the start of road, bridge, and railroad crossing improvement projects in the region. The stories aired an average of three times.

Dates and times: 4/1, 4/8, 4/9, 4/10, 4/20, 5/6, 5/20, 6/3, 6/6, 6/7, and 6/25; 7:00 a.m.-10:05 a.m.

Duration: average of 20 seconds for each time that the stories aired

Issues: nursing shortage/employment opportunity

Program: announcement

Description: WKZS aired an announcement 140 times on behalf of a local hospital on the need for registered nurses both locally and nationally.

Dates and times: 5/13-6/30; 24 hours

Duration: 30 seconds

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Issue: youth activities/education/entertainment options

Program: Public Service Announcement/personal involvement

Description: WKZS aired a Public Service Announcement 58 times promoting a series of high school basketball all-star games. The games matched players from western Indiana and eastern Illinois against one another. Proceeds from the games went to college scholarships for the high school senior players taking part in the games. WKZS' Greg Green has served as co-director of this event for its entire nine-year history.

Dates and times for the PSA's: 4/1-4/12; 24 hours

Duration: 30 seconds

Issue: education/agriculture/youth activities

Program: Public Service Announcement

Description: Four Seeger High School FFA students, Pacen Wolf, Logan McFatridge, McKinley Cooksey, and Elizabeth Potts, voiced a Public Service Announcement promoting the organization's annual consignment auction. The event helps fund FFA activities. Aired 96 times.

Dates and times: 4/1-4/12; 24 hours

Duration: 30 seconds

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Issue: jobs

Program: local news stories

Description: WKZS on a monthly basis reported on the latest unemployment rates for local counties on both sides of the state line, including how many jobs the counties either gained or lost from a year earlier. Two other stories dealt with a local job fair. These news stories aired an average of three times.

Times: 4/2, 4/17, 4/18, 4/25, 4/26, 5/21, 5/28, and 6.25; 7:00 a.m.-10:05 a.m.

Duration: approximately 30 seconds for each time that the stories aired

Issues: jobs/education

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement a combined 177 times about the Indiana Next Level Jobs program. It offers free job training for those needing new skills to get the job they want. And for employers, the program offsets the cost of training the workers they need.

Dates and times: 4/3-6/30; 24 hours

Duration: 30 seconds

Issues: education/youth activities

Program: "Spotlight on the WRC"

Description: Jim Knoblauch of WKZS interviewed Fountain Central High School basketball player Aaron Barnett on his selection for the Indiana Basketball Coaches Association All-Academic Team. Aired 14 times.

Dates and times: 4/19-4/25; various times

Duration: two and a half minutes (each airing)

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Issues: education/youth activities

Program: "Spotlight on the WRC"

Description: Jim Knoblauch of WKZS interviewed South Vermillion High School basketball player Bryce McLeish on his selection for the Indiana Basketball Coaches Association All-Academic Team. Aired 14 times.

Dates and times: 4/26-5/2; various times

Duration: two and a half minutes (each airing)

Issues: education/youth activities

Program: "Spotlight on the WRC"

Description: WKZS' Jim Knoblauch interviewed Ken Gentrup about the scholarship that he established for his son, Kirk, who was killed several years ago in a lightning strike while he played baseball for North Vermillion High School. Aired 14 times.

Dates and times: 6/21-6/27; various times

Duration: two and a half minutes (each airing)

Issue: jobs

Program: "Out and About"

Description: Jim Knoblauch of WKZS interviewed Kellie McBride of Danville Area Community College's Career and Employment Services department about the Career Connections Job Fair, which was open to both students and the community. The college serves eastern Illinois and portions of western Indiana. Aired 14 times.

Dates and times: 4/5-4/11; various times

Duration: two and a half minutes (each airing)

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Issue: education

Program: "Out and About"

Description: WKZS' Jim Knoblauch interviewed Covington Schools Superintendent Kevin Smith about the school corporation's curriculum upgrade plans. Aired 14 times.

Dates and times: 4/26-5/2; various

Duration: two and a half minutes (each airing)

Issue: education

Program: "Out and About"

Description: Jim Knoblauch of WKZS interviewed Covington Schools Superintendent Kevin Smith about the school corporation's building upgrade plans. Aired 14 times.

Dates and times: 5/3-5/9; various times

Duration: two and a half half minutes (each airing)

Issues: agriculture/youth activities/entertainment options

Program: "Out and About"

Description: Jim Knoblauch of WKZS previewed the schedule of activities for the 100th annual Warren County 4-H Fair. Aired 14 times. Separately, WKZS aired a 30-second announcement 40 times from 6/8-6/15 promoting the fair.

Dates and times for program: 6/7-6/13; various times

Duration: two and a half minutes (each airing)

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Issues: tourism/entertainment options/community pride

Program: "Out and About"

Description: Jim Knoblauch of WKZS interviewed Covington Celebration Group members Matt Lynch and Henry Schmitt about the community's biggest annual event, the Covington Fourth of July Celebration. Aired 14 times.

Dates and times: 6/21-6/27; various times

Duration: two and a half minutes (each airing)

Issues: leadership and role modeling

Program: local news stories

Description: WKZS aired numerous news stories that dealt with leadership in local government and education fields, such as a vacancy for Attica police chief. Other stories listed those named to a wall of fame or wall of honor at local schools, including Covington High School. Each story aired between two and four times.

Dates and times: 4/4, 4/5, 4/24, 4/30, 5/2, 5/3, 5/10, 5/21, 5/24, 5/30, 6/4, 6/18, and 6/20; 7:00 a.m.-10:05 a.m.

Duration: average of 20 seconds for each time that the stories aired

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Issue: community improvements

Program: local news stories

Description: WKZS aired a series of local news stories about some of the latest grants by the community foundation serving Fountain County, the Western Indiana Community Foundation. The receiving organizations included one that provides backpacks containing personal and comfort items to displaced foster children, as well as the Covington Summer Park Program and Covington Youth Baseball. Each story aired between two and four times.

Dates and times: 4/16, 6/21, and 6/25; 7:00 a.m.-10:05 a.m.

Duration: average of 20 seconds for each time that the stories aired

Issue: local history

Program: public service announcement/personal involvement

Description: WKZS aired a public service announcement 72 times promoting a ceremony dedicating a military tombstone for a local Civil War veteran, Martin Pedee. Following his service in the Civil War, Mr. Pedee became the first African-American police magistrate elected in the state of Illinois. A local history group, the Ward Hill Lamon Civil War Roundtable, researched Mr. Pedee's long-forgotten grave and acquired the new stone. Local historian and WKZS' Larry Weatherford organized the ceremony. And he and WKZS' Rhea Weatherford, Tara Auter, and Greg Green all participated in the ceremony.

Dates and times for the PSA: 4/14-4/19; 24 hours

Duration: 60 seconds

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Issue: youth activities

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement that promoted the assorted summer programs available for young people through the Vermilion County Conservation District. Aired 48 times.

Dates and times: 6/25-6/30; 24 hours

Duration: 30 seconds

Issues: community pride/tourism

Program: "Out and About"

Description: Jim Knoblauch of WKZS interviewed Lisa Fudge of the Covington Business Association about one of the biggest annual events in the community, the Covington Street Fair. Aired 14 times. A companion 30-second Public Service Announcement voiced by Mrs. Fudge aired 42 times from 5/25-5/31.

Dates and times: 5/24-5/30; various times

Duration: two and a half minutes (each airing)

Issue: utility service

Program: Public Service Announcement

Description: WKZS announced multiple times on each of the three days about a water hydrant flushing project in the City of Covington. The announcement advised residents to expect some turbidity in their water during and following the project.

Dates and times: 5/13-5/15; 24 hours

Duration: 15 seconds (each airing)

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This is a listing of some of the significant issues responded to in our programming, along with significant programming treatment of those issues this quarter. This listing is by no means all-inclusive of issues addressed or programming aired to address them. The order in which the issues appear does not reflect any priority or significance.