

QUARTERLY ISSUES/PROGRAMS LIST FOR WKZS-FM FOR FIRST QUARTER, 2013

Issue: Youth activities

Program: Sports remote broadcast

Description: WKZS broadcast play-by-play coverage of 19 local high school basketball games during the quarter, following the local teams as far as they advanced in the post-season tournaments.

Dates and times: Mainly Friday nights, from 1/3-3/9

Duration: Average of two hours for each single basketball broadcast.

Issue: Current events

Program: Live programming

Description: WKZS' Larry Weatherford and Greg Green discuss assorted topics, including the day's events, history, trivia, television programming, society trends, local events and activities and the weather forecast.

Days and times: Each Monday through Friday, 8:30 a.m.-8:55 a.m.

Example:

2/9--- 8:50 to 8:53 a.m. Community Focus Issue: Education: Local History

Description: Larry Weatherford talked with Lincoln Presenter Max Daniels regarding his upcoming program at the Danville Public Library and Lincoln's ties to Illinois and Indiana.

2/15--- 8:40 to 8:43 a.m. Community Focus Issue: Health and Social Issues

Description: Tara Auter joined Larry Weatherford to talk about her Valentine's visit to the Danville VA the day before. Veterans Issues and the local VA were discussed.

3/12--- 8:40 to 8:43 a.m. Community Focus Issue: Education Description: Greg Green and Larry Weatherford discussed the Vermilion County Conservation District Foundation and the activities at the various parks, and the need for the fundraising effort.

Issue: Youth activities/Education

Program: Community Focus

Description: Three Fountain County 4-H junior leaders promoting 4-H sign-up events at the county's three public schools. Aired 40 times.

Dates and times: 2/5-2/8; 24 hours

Duration: 60 seconds

FIRST QUARTER, 2013, p. 2

Issue: Organ donation

Program: Public Service Announcements

Description: WKZS aired 24 times a Public Service Announcement on behalf of the Indiana Organ Procurement Organization.

Dates and times: 3/1-3/31; 24 hours

Duration: 30 seconds

Issue: Public Safety: Severe winter weather

Program: Live and recorded announcements

Description: On the occasion of the biggest snowstorm in at least two winters, WKZS announced at least once per hour the weather forecast, storm cancellations, and the Level Two Snow Emergency in Fountain County (see attachments).

Dates and times: 3/25; 5:00 a.m.-3:00 p.m.

Issue: Veterans affairs

Program: Personal appearance

Description: Again this year, the local Department of Veterans Affairs Illiana Health Care System invited a WKZS staff member to join other prominent figures in the

community in the annual National Salute to Hospitalized Veterans Program. Tara Auter spent approximately two hours and 30 minutes visiting with patients in the hospital wards.

Dates and times: 2/14, 10:00 a.m.-1:00 p.m.

FIRST QUARTER, 2013, p. 3

Issue: Education: County park improvements

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement soliciting membership in the Vermilion County (Illinois) Conservation District Foundation. The foundation funds projects at the county parks that tax dollars don't allow for. Aired 231 times.

Dates and times: 3/2-3/31; 24 hours a day

Duration: 30 seconds

Issue: Cultural activity

Program: Public Service Announcements

Description: WKZS aired a Public Service Announcement promoting the second production of the season by the area theater company, the Red Mask Players. Aired 48 times.

Dates and times: 2/1-2/4; 24 hours

Duration: 30 seconds

Issue: Fundraising activities/Health

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting the annual Danville American Business Club (AMBUCS) Home and Living Expo. This event serves as the main fundraiser for the AMBUCS, which offers programs for people with disabilities. Aired 263 times.

Dates and times: 2/16-3/2; 24 hours

Duration: 30 seconds

FIRST QUARTER, 2013, p. 4

Issue: Fundraising activities

Program: Public Service Announcement

Description: WKZS aired 140 times a Public Service Announcement promoting the Danville Symphony Orchestra biannual fundraising gala, "Cirque de la Symphonie."

Dates and times: 3/20-3/31; 24 hours

Duration: 30 seconds

Issue: Education: Local history/arts

Program: Public Service Announcements

Description: WKZS aired a Public Service Announcement promoting the local appearance of Abraham and Mary Todd Lincoln interpreters Max and Donna Douglas. The Lincolns' legacy is very strong in this area, as Abraham was a circuit-riding attorney. Aired 274 times.

Dates and times: 1/22-2/9; 24 hours

Duration: 60 seconds

Issue: Senior citizen services

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting the Danville Township transportation service, a low-cost way for senior citizens to access doctor offices, grocery stores, family members, and more. Aired approximately 260 times.

Dates and times: 1/1-3/31; 24 hours

Duration: 30 seconds

FIRST QUARTER, 2013, p. 5

Issue: Litter prevention/community beautification

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting Keep Vermilion County Beautiful, a local organization with a focus on community beautification and litter prevention. Aired 720 times.

Dates and times: 1/1-3/31; 24 hours

Duration: 30 seconds

Issue: Employment

Program: Public Service Announcement

Description: WKZS aired 187 times a series of Public Service Announcements on behalf of the Indiana National Guard.

Dates and times: 2/3-3/31; 24 hours

Duration: 30 or 60 seconds

Issue: Agriculture

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement 31 times promoting the annual Farm Toy Show hosted by the Danville Area Community College Ag Club.

Dates and times: 2/1-1/27; 6:00 a.m.-11:00 p.m.

Duration: 15 seconds

FIRST QUARTER, 2013, p. 6

Issue: Youth activities

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement 57 times promoting the major annual fundraiser for the local Peer Court program. Peer Court is an alternative court within the criminal justice system for juvenile offenders.

Dates and times: 1/2-2/7; 6:00 a.m.-11:00 p.m.

Duration: 15 seconds

QUARTERLY ISSUES/PROGRAMS LIST FOR WKZS-FM FOR SECOND QUARTER, 2013

Issue: Current events

Program: Live programming

Description: WKZS' Larry Weatherford and Greg Green discuss assorted topics, including the day's events, history, trivia, television programming, society trends, and the weather forecast.

Days and times: Each Monday through Friday, 8:30 a.m.-8:55 a.m.

Issue: Youth activities/fundraising activities

Program: Personal involvement/On-air interview

Description: For the third year in a row, WKZS' Greg Green served as co-director of the Battle for the Border All-Star Basketball Classic. This event, consisting of four games in late June, matched just-graduated senior boys and girls basketball players from Fountain County and adjacent western Indiana counties against their counterparts from eastern Illinois. Proceeds from the games played at Covington High School went to the Western Indiana Community Foundation for scholarships. PSA aired 86 times. Interview with John Spezia aired 7 times.

Dates and times: PSA: 6/20-6/29; 24 hours Duration: 30 seconds

Dates and times: Interview: 6/20-6/29 various times Duration: 3 minutes

Issue: Education: Youth activities/agriculture

Program: Public Service Announcement

Description: Six members of the Seeger High School FFA and their faculty advisor voiced a Public Service Announcement promoting the organization's ninth annual consignment auction (see attachment). The event helps fund FFA activities. Aired 116 times.

Dates and times: 4/13-4/27; 24 hours Duration: 60 seconds

Date and time: 4/27 8:14 a.m. Program: Country Classics Community Focus
Description: Larry Weatherford interviewed group members on the scene of the auction. Duration: 4 minutes

SECOND QUARTER, 2013, p. 2

Issue: Education: Local history/tourism

Program: Public Service Announcement/personal involvement/interview

Description: WKZS aired a Public Service Announcement promoting the fifth annual Fountain County Cemetery Walk. The event called attention to the area's history by "bringing to life" for one day historically-significant figures buried in a Covington cemetery. For the fifth year in a row, WKZS' Larry Weatherford and Greg Green were involved in the event, with Mr. Weatherford portraying a character for the event and Mr. Green serving as a guide. The Cemetery Walk was a fundraiser for the Fountain County Art Council and the Fountain County Genealogy Society. Aired 100 times.

Dates and times of PSA: 4/24-5/3; 24 hours Duration: 30 seconds

Date and time of Interview: Community Focus 5/4 8:14 a.m. Program: Country Classics Community Focus Ron Colson and Larry Weatherford talked with participants of the event. Duration: 5 minutes

Issue: Art appreciation/tourism

Program: Public Service Announcement/Community Focus

Description: WKZS aired a Public Service Announcement promoting the annual Arts in the Park event at Danville's Lincoln Park. The event features both visual and performing artists, with WKZS' Greg Green serving as a member of the organization's board of directors and also as one of three masters of ceremonies for the event. WKZS' Larry Weatherford also served as one of the masters of ceremonies. Aired 100 times.

Dates and times: PSA: Throughout June; 24 hours Duration: 30 seconds
Community Focus: Country Classics 8:10 a.m. Ron Colson and Larry Weatherford talked about the event. Duration: 4 minutes.

SECOND QUARTER, 2013, p. 3

Issue: Cultural Activity

Program: Public Service Announcement/Community Focus

Description: WKZS aired a Public Service Announcement promoting the annual summer production by the Lincoln Park Theater Company, "Young Frankenstein." Aired 126 times.

Dates and times: PSA 6/3-6/15; 24 hours Duration: 30 seconds

Dates and time: 6/15 ---Community Focus 8:40 a.m. Description: Larry Weatherford and Ron Colson talked about the event. Duration: 4 minutes

Issue: Civic pride/tourism

Program: Public Service Announcement

Description: WKZS aired Public Service Announcements promoting Covington's major annual event, the 53rd Annual Fourth of July Celebration. This event lasted seven days and brought thousands of people to Covington City Park. The PSA's promoted the event in general and each day's activities in particular. Combined, they aired approximately 50 times.

Dates and times: 6/17-6/30; 24 hours

Duration: 15 and 30 seconds

Issue: Organ donation

Program: Public Service Announcements

Description: WKZS aired 79 times a Public Service Announcement on behalf of the Indiana Organ Procurement Association.

Dates and times: Throughout the quarter; 24 hours

Duration: 30 seconds

SECOND QUARTER, 2013, p. 4

Issue: National defense

Program: Public Service Announcement

Description: WKZS aired 169 times a series of Public Service Announcements on behalf of the Indiana National Guard.

Dates and times: Throughout the quarter; 24 hours

Duration: 30 or 60 seconds

Issue: Jobs

Program: Public Service Announcement/Community Focus

Description: WKZS aired a Public Service Announcement promoting the annual Danville Area Community College Career Connections Job Fair. Dozens of local employers with job openings were featured in the fair. Aired 24 times.

Dates and times: PSA: 4/13-4/16; 24 hours Duration: 30 seconds

Date and time: Community Focus: 4/13 8:40 a.m. Ron Colson and Larry Weatherford talked about the event, jobs and careers. Duration: 3 minutes

Issue: Education: County park improvements

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement soliciting membership in the Vermilion County (Illinois) Conservation District Foundation. The foundation funds projects at the county parks that tax dollars don't allow for. Aired 273 times.

Dates and times: Throughout the quarter; 24 hours a day Duration: 30 seconds

SECOND QUARTER, 2013, p. 5

Issue: Children's welfare/fundraiser

Program: Public Service Announcement

Description: A Public Service Announcement aired that promoted a fundraiser for Vermilion County (Illinois) CASA. CASA stands for Court Appointed Special Advocates. CASA volunteers advocate on behalf of children involved in abuse and neglect court cases. Aired 62 times.

Dates and times: 4/12-4/19; 24 hours

Duration: 30 seconds

Issue: Litter prevention/community beautification

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting Keep Vermilion County Beautiful, a local organization with a focus on community beautification and litter prevention. Aired 273 times.

Dates and times: Throughout the quarter; 24 hours

Duration: 30 seconds

Issue: Cultural activity

Program: Public Service Announcements

Description: WKZS aired a Public Service Announcement promoting the final production of the season by an area theater company, the Red Mask Players. Aired 55 times.

Dates and times: 4/6-4/12; 24 hours

Duration: 30 seconds

SECOND QUARTER, 2013, p. 6

Issue: Arts and Entertainment: Fine arts fundraiser

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting the year's major fundraiser for the Danville Symphony Orchestra, a combined symphony concert and acrobatic performance. Aired 180 times.

Dates and times: 4/1-4/19; 24 hours

Duration: 30 seconds

Issue: Senior citizen services

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting the Danville Township transportation service, a low-cost way for senior citizens to access doctor offices, grocery stores, family members, and more. Aired approximately 150 times.

Dates and times: 4/1-6/30; 24 hours

Duration: 30 seconds

Issue: Youth Activities: Fundraising

Program: Public Service Announcement

Description: The pastor of Fountain County's Stringtown Church of God voiced a Public Service Announcement promoting two Christian music concerts. They served as a fundraiser for the church's youth group. Aired 40 times.

Dates and times: 4/1-4/6; 24 hours

Duration: 60 seconds

SECOND QUARTER, 2013, p. 7

Issue: Fundraiser/Education: gardening advice

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting the Fountain/Warren County Master Gardeners' annual plant sale (see attachment). Master Gardeners also were available to answer gardening questions. Aired 105 times.

Dates and times: 5/4-5/23; 24 hours

Duration: 30 seconds

Issue: Health and Social Services: Fundraiser/health

Program: Public Service Announcement

Description: The head of the American Cancer Society's Fountain County Relay for Life, Michele Fishero, voiced a Public Service Announcement promoting the annual event at Fountain Central High School. It raises funds for the American Cancer Society's effort to find a cure for cancer. Aired 120 times.

Dates and times: 6/5-6/14; 24 hours

Duration: 60 seconds

Issue: Health and Social Services: children's welfare

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting a local fundraiser for the Children's Miracle Network. Aired 36 times.

Dates and times: 4/17-4/29; 24 hours

Duration: 30 seconds

QUARTERLY ISSUES/PROGRAMS LIST FOR WKZS-FM FOR THIRD QUARTER, 2013

Issue: Current events

Program: Live programming

Description: WKZS' Larry Weatherford and Greg Green discuss assorted topics, including the day's events, history, trivia, television programming, society trends, and the weather forecast.

Days and times: Each Monday through Friday, 8:30 a.m.-8:55 a.m.

Issue: Health and Social Services: Organ donation

Program: Public Service Announcements

Description: WKZS aired 90 times a Public Service Announcement on behalf of the Indiana Organ Procurement Association.

Dates and times: Throughout the quarter; 24 hours

Duration: 30 seconds

Issue: Employment: National defense

Program: Public Service Announcement

Description: WKZS aired a minimum of 56 times a series of Public Service Announcements on behalf of the Indiana National Guard.

Dates and times: Throughout the quarter; 24 hours

Duration: 30 or 60 seconds

THIRD QUARTER, 2013, p. 2

Issue: Education: Youth activities

Program: Public Service Announcements

Description: WKZS aired a series of Public Service Announcements provided by the Indiana High School Athletic Association on the importance of high school athletics in a complete education. Aired 71 times.

Dates and times: 9/6-9/30; 24 hours

Duration: 30 seconds

Issue: Senior citizen services

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting the Danville Township transportation service, a low-cost way for senior citizens to access doctor offices, grocery stores, family members, and more. Aired a minimum of 279 times.

Dates and times: 7/1-9/30; 24 hours

Duration: 30 seconds

Issue: Education: Youth activities

Program: Sports remote broadcast

Description: WKZS broadcast play-by-play coverage of six local high school football games during the quarter.

Dates and times: Friday nights, from 8/23-9/27

Duration: Average of three hours for each broadcast.

THIRD QUARTER, 2013, p. 3

Issue: County park improvements

Program: Public Service Announcement

Description: WKZS aired numerous times a Public Service Announcement soliciting membership in the Vermilion County (Illinois) Conservation District Foundation. The foundation funds projects at the county parks that tax dollars don't allow for.

Dates and times: Throughout the quarter; 24 hours a day

Duration: 30 seconds

Issue: Tourism/entertainment options/education

Program: Staff involvement/Public Service Announcement

Description: As historical interpreters, WKZS' Larry Weatherford, Rhea Benton-Weatherford, and Tara Auter participated in the annual Vermilion County Civil War Days. Mr. Weatherford, Mrs. Benton-Weatherford, and Mrs. Auter all portrayed period characters. The event draws hundreds of visitors to Kennekuk County Park over a weekend. A Public Service Announcement aired 256 times promoting attendance at Civil War Days.

Dates and times of PSA: 9/13-9/28; 24 hours

Duration: 60 or 30 seconds

Issue: Homeless veterans

Program: Public Service Announcement/Interview

Description: WKZS aired a Public Service Announcement promoting the 3rd annual Thunder Ride Benefit. The event raised money and awareness for homeless veterans in western Indiana and eastern Illinois. Aired 194 times.

Dates and times of PSA: 7/19-8/2; 24 hours Duration: 60 seconds

Interview with Susan Gutteridge, organizer of the event. Program:

Community Focus Series of three minute interviews with Larry Weatherford. Aired ten times at various day parts including 8:40 a.m. 7/20. Duration: 3 minutes.

THIRD QUARTER, 2013, p. 4

Issue: Public safety

Program: Public Service Announcement

Description: A Public Service Announcement aired 54 times, encouraging those digging to first contract utility companies to learn the location of underground utilities.

Dates and times: 7/7-7/31; 24 hours

Duration: 60 seconds

Issue: Education: Literacy

Program: Public Service Announcement

Description: Kim Warrick of the Friends of the Covington Public Library voiced a Public Service Announcement promoting the sale of a new board game, Covingtonopoly, based on the popular game Monopoly, at Covington's Apple Fest. Proceeds from the sale of the game go to children's literacy. Aired 104 times.

Dates and times: 9/13-9/27; 24 hours

Duration: 30 seconds

Issue: Tourism/civic pride

Program: Public Service Announcement/Live Remotes

Description: WKZS aired 83 times a Public Service Announcement promoting the annual car, truck, and motorcycle show that the radio station sponsors as part of one of Covington's major annual festivals, Apple Fest. Funds raised support community activities.

Dates and times: 9/22-9/29; 24 hours Duration: 30/60 seconds, aired 9/27 8 a.m.to 2 p.m.Remotes 2 minutes each, Five reports with Tara Auter.

THIRD QUARTER, 2013, p. 5

Issue: Education: Youth activities

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting the Covington High School soccer team's "Pack the Place" game, including Senior Night activities. Aired 42 times.

Dates and times: 9/25-9/30; 24 hours

Duration: 30 seconds

Issue: Public health

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting the free hepatitis C and HIV testing available for a limited time from the Fountain-Warren County Health Department. Aired 61 times.

Dates and times: 9/1-9/8; 24 hours

Duration: 30 seconds

Issue: Arts and Entertainment: Fine arts; quality of life issues

Program: Public Service Announcement

Description: A Public Service Announcement aired 197 times promoting season ticket sales and the first concert of the new season for the Danville Symphony Orchestra.

Dates and times: 9/1-9/30; 24 hours

Duration: 30 seconds

THIRD QUARTER, 2013, p. 6

Issue: Recreational activities

Program: Public Service Announcement

Description: WKZS aired a minimum of 30 times a Public Service Announcement promoting the first Central Illiana Outdoor Expo at Danville's David S. Palmer Arena. This event gave outdoor sports enthusiasts an opportunity to find out about the latest equipment and to meet celebrities in their sports.

Dates and times: 8/10-8/18; 24 hours

Duration: 60 seconds

Issue: Health and Social Services: Fundraising activities

Program: Public Service Announcement/Community Focus

Description: WKZS aired Public Service Announcements promoting special event tickets sales for the annual Festival of Trees at Danville's David S. Palmer Arena and also for the annual It's All in the Jeans Day. The events raises tens of thousands of dollars for the Presence United Samaritans Medical Center Foundation Outreach Programs. Aired 159 times.

Dates and times: 9/22-9/30; 24 hours Duration: 30 seconds 9/21 8:40 a.m. Discussion of activities of the Foundation on-phone with Debbie Michenfelder of the organization. Duration: 5 minutes.

Issue: Arts and Entertainment

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting a country music concert featuring several regional performing artists at Danville Stadium. Aired 97 times.

Dates and times: 8/2-8/11; 24 hours 60 seconds

Duration: 30 seconds

THIRD QUARTER, 2013, p. 7

Issue: Education: Fundraising activities/entertainment options

Program: Public Service Announcement/Interview

Description: WKZS aired Public Service Announcements promoting two fundraisers for the Vermilion County Conservation District Foundation. One was a music-oriented event at Kennekuk County Park and the other was a French and Indian War Re-enactment at Forest Glen Preserve. Combined, these aired 136 times.

Dates and times: 7/17-8/10; 24 hours Duration: 30 seconds Interview on 8/3 regarding the Conservation District Education programs and the upcoming activities. 9:40 a.m. Duration: 5 minutes

Issue: Education

Program: Public Service Announcement

Description: A Public Service Announcement aired alerting Indiana middle school teachers of the availability of McDonald's-sponsored Making Activities Count, or MAC, grants. These grants of up to \$500 targeted teachers with an idea for a hands-on classroom learning activity, but with no way of funding the activity. Aired 112 times.

Dates and times: 9/14-9/27; 24 hours

Duration: 30 seconds

Issue: Education

Program: Public Service Announcement

Description: Schlarman Academy Principal Gail Lewis and Assistant Principal Mary Pat Sheperd voiced an announcement highlighting the advantages of a parochial school education.

Aired 102 times. Dates and times: 7/1-7/28; 24 hours. Duration: 60 seconds

THIRD QUARTER, 2013, p. 8

Issue: Tourism/civic pride

Program: Public Service Announcement

Description: A Public Service Announcement aired 40 times that promoted the activities taking place during one of Covington's major annual festivals, the 4th of July Celebration.

Dates and times: 7/1-7/4; 24 hours

Duration: 30 seconds

QUARTERLY ISSUES/PROGRAMS LIST FOR WKZS-FM, FOR FOURTH QUARTER, 2013

Issue: Current events

Program: Live programming

Description: WKZS' Larry Weatherford and Greg Green discuss assorted topics, including the day's events, history, trivia, television programming, society trends, and the weather forecast.

Days and times: Each Monday through Friday, 8:30 a.m.-8:55 a.m.

Issue: Organ donation

Program: Public Service Announcements

Description: WKZS aired 110 times a Public Service Announcement on behalf of the Indiana Organ Procurement Association.

Dates and times: Throughout the quarter; 24 hours

Duration: 30 seconds

Issue: National defense

Program: Public Service Announcement

Description: WKZS aired 199 times a series of Public Service Announcements on behalf of the Indiana National Guard.

Dates and times: Throughout the quarter; 24 hours

Duration: 30 or 60 seconds

FOURTH QUARTER, 2013, p. 2

Issue: Senior citizen services

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting the Danville Township transportation service, a low-cost way for senior citizens to access doctor offices, grocery stores, family members, and more. Aired a minimum of 495 times.

Dates and times: Throughout the quarter; 24 hours

Duration: 30 seconds

Issue: Arts and Entertainment: Fine arts

Program: Public Service Announcement

Description: WKZS aired Public Service Announcements promoting the first two Danville Symphony Orchestra concerts of the season. Aired 150 times.

Dates and times: 10/1-10/11 and 12/5-12/14; 24 hours

Duration: 30 seconds

Issue: Tourism/entertainment options

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement promoting a new event in downtown Veedersburg, the Scarecrow Jubilee. Aired 77 times.

Dates and times: 10/17-10/26; 24 hours

Duration: 30 seconds

FOURTH QUARTER, 2013, p. 3

Issue: Education: County park improvements

Program: Public Service Announcement

Description: WKZS aired a Public Service Announcement soliciting membership in the Vermilion County (Illinois) Conservation District Foundation. The foundation funds projects at the county parks that tax dollars don't allow for.

Dates and times: Throughout the quarter; 24 hours a day

Duration: 30 seconds

Issue: Tourism/fundraising activities

Program: Public Service Announcement/Community Focus

Description: A Public Service Announcement promoting one of the most popular local county park events, Haunted Happenings, aired 252 times.

Dates and times: PSA: 10/5-10/25; 24 hours Duration: 30 seconds
Community Focus: 10/25 8:50 a.m. Tara Auter and Larry Weatherford talked about the event 10/26 8:10 a.m. Ron Colson and Larry Weatherford discussed the event Duration: 3 minutes each

Issue: Education: Literacy/fundraising activities

Program: Public Service Announcement

Description: Covington Middle School students voiced a series of Public Service Announcements promoting the school's annual fundraising book fair. Aired 60 times.

Dates and times: 10/29-11/7; 24 hours Duration: 30 seconds

FOURTH QUARTER, 2013, p. 4

Issue: Health and Social Services: Entertainment options/fundraising activities

Program: Public Service Announcement/Community Focus

Description: WKZS aired a series of Public Service Announcements promoting the biggest annual fundraiser, Festival of Trees, for the local hospital's charitable arm, the Presence United Samaritans Medical Center Foundation. This six-day event brings thousands of visitors to Danville's David S. Palmer Arena. Aired 264 times. As he's done for each year in the event's history, WKZS' Larry Weatherford served as master of ceremonies throughout the entire run of the Festival of Trees. A separate Public Service Announcement promoting a different fundraiser, It's All in the Jeans Day, benefiting the same organization aired 96 times from 9/25-10/2.

Dates and times: PSA: 10/31-11/21; 24 hours Duration: 30 seconds
Community Focus: 11/16 Discussion/Interview regarding the event 8:40 a.m. , 10:40 a.m. Duration: 5 minutes each

Issue: Health care

Program: Public Service Announcement

Description: A Public Service Announcement aired that promoted a series of four town hall meetings on the federal government health care changes. The Fountain-Warren County Health Department sponsored and conducted the meetings. Aired 272 times.

Dates and times: 11/5-12/10; 24 hours

Duration: 30 seconds

FOURTH QUARTER, 2013, p. 5

Issue: Fine arts/fundraising activities

Program: Public Service Announcement

Description: WKZS aired 181 times a Public Service Announcement on behalf of the Fountain County Art Council. It promoted a fundraising motorcoach trip to Chicago for shopping and dining. The council's Rick Randles voiced the PSA.

Dates and times: 10/4-10/23; 24 hours

Duration: 30 seconds

Issue: Tourism

Program: Public Service Announcement/Community Focus

Description: WKZS aired a Public Service Announcement promoting the annual holiday light display and open house at the Bunker Hill Historic Area at Kennekuk County Park. Aired 39 times.

Dates and times: 12/4-12/23; 24 hours a day Duration: 30 seconds

12/4, 12/7 8:50 a.m. Discussion of the event and the Park Services.

Duration: 3 minutes

Issue: Education: Youth activities

Program: Sports remote broadcasts

Description: WKZS broadcast play-by-play coverage of seven local high school football games during the quarter, following the local teams as far as they went in the post-season Tournament Series. WKZS also broadcast play-by-play coverage of four local high school basketball games during the quarter..

Dates and times: Mainly Friday nights, from 10/4-12/20

Duration: Average of two hours, 45 minutes for each football broadcast and two hours for each single basketball broadcast.

FOURTH QUARTER, 2013, p. 6

Issue: Education: Youth activities

Program: Public Service Announcements

Description: WKZS aired a series of Public Service Announcements provided by the Indiana High School Athletic Association on the importance of high school athletics in a complete education. Aired 245 times.

Dates and times: Throughout the quarter; 24 hours

Duration: 30 seconds

Issue: Fundraising activities/tourism

Program: Remote broadcast

Description: WKZS originated a remote broadcast from one of the region's major annual events, the Newport Antique Auto Hill Climb. The remote featured interviews with members of the sponsoring Newport Lions Club, vendors, racers, and spectators. In addition, Newport Lions Club member Larry Bemis guested on the Greg 'n Lar' Morning Show on 10/1 from 7:15 a.m.-8:57 a.m. to promote the festival. This involved numerous talk segments totaling about 45:00.

Date and time: 10/5, 9:00 a.m.-11:00 a.m.

Duration: eight cutaways totaling approximately 20:00.

FOURTH QUARTER, 2013, p. 7

Issue: Youth activities and Public Safety

Program: On-air announcements

Description: WKZS aired 50 messages ranging in length from ten to 30 seconds on postponed trick-or-treating hours because of inclement weather. The same information also appeared on the WKZS Facebook page.

Dates and times: 10/30-11/1; 6:00 a.m.-11:00 p.m.

Issue: Tourism/community revitalization

Program: Public Service Announcement/Community Focus

Description: A member of the Veedersburg Revitalization Association voiced a Public Service Announcement that aired 57 times. It encouraged participation in a holiday-related event, with activities such as a parade and a "Santa House" throughout the community.

PSA: Dates and times: 12/3-12/7; 24 hours

Duration: 60 seconds

Community Focus: Date and Times: 12/7 8:40 a.m. , 10:40 a.m.
Discussion/Interview Ron Colson and Larry Weatherford Duration: 4 minutes each