

ORDER



Orders
Order / Rev: 810797
Alt Order #: 25085899
Product Desc: Candidate
Estimate: 123
Flight Dates: 03/02/16 - 03/08/16
Original Date / Rev: 03/02/16 / 03/02/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Old Town Media
Buying Contact:
Billing Contact:
 4507 Penwood Drive
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Bernie Sanders/Dem/Pres
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/08/16	79	\$18,515.00	\$15,737.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	79	\$18,515.00	\$15,737.75	0.00
Totals	79	\$18,515.00	\$15,737.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD Grand Rapids	26%	\$18,515.00
Market	100%	\$71,211.54

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	5%	\$3,560.58
WTLJ	0%	\$0.00
WWMT	37%	\$26,348.27
WXMI	9%	\$6,409.04
WXSP	3%	\$2,136.35
WZPX	0%	\$0.00
WZZM	20%	\$14,242.31

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOOD	03/02/16	03/02/16	5am Daybreak 5am Daybreak	CM	5a-6am	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	02/29/16	03/06/16	--W----		1		\$100.00		0.00					
2	WOOD	03/02/16	03/02/16		CM	6-7a	--W----	:30	1	\$325.00	P4	0.00	NM	1	\$325.00

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WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				6am Daybreak											
				6am Daybreak											
				News 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/29/16	03/06/16	--W----	1		\$325.00		0.00						
3	WOOD	03/03/16	03/03/16	6am Daybreak	CM	6-7a	---T---	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
				6am Daybreak											
				News 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/29/16	03/06/16	---T---	1		\$325.00		0.00						
4	WOOD	03/04/16	03/04/16	6am Daybreak	CM	6-7a	----F--	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
				6am Daybreak											
				News 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/29/16	03/06/16	----F--	1		\$325.00		0.00						
5	WOOD	03/07/16	03/07/16	6am Daybreak	CM	6-7a	M-----	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
				6am Daybreak											
				News 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	M-----	1		\$325.00		0.00						
6	WOOD	03/08/16	03/08/16	6am Daybreak	CM	6-7a	-T-----	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
				6am Daybreak											
				News 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	-T-----	1		\$325.00		0.00						
7	WOOD	03/02/16	03/02/16	Today Show M-F	CM	658-9a	--W----	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/29/16	03/06/16	--W----	1		\$325.00		0.00						
8	WOOD	03/03/16	03/03/16	Today Show M-F	CM	658-9a	---T---	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/29/16	03/06/16	---T---	1		\$325.00		0.00						
9	WOOD	03/04/16	03/04/16	Today Show M-F	CM	658-9a	----F--	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/29/16	03/06/16	----F--	1		\$325.00		0.00						
10	WOOD	03/07/16	03/07/16	Today Show M-F	CM	658-9a	M-----	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	M-----	1		\$325.00		0.00						
11	WOOD	03/08/16	03/08/16	Today Show M-F	CM	658-9a	-T-----	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	-T-----	1		\$325.00		0.00						
12	WOOD	03/02/16	03/02/16	Today Show II	CM	9-10a	--W----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/29/16	03/06/16	--W----	1		\$125.00		0.00						
13	WOOD	03/03/16	03/03/16	Today Show II	CM	9-10a	---T---	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/29/16	03/06/16	---T---	1		\$125.00		0.00						
14	WOOD	03/04/16	03/04/16		CM	9-10a	----F--	:30	1	\$125.00	P5	0.00	NM	1	\$125.00

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WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show II											
				Today Show 2											
				Today Show 2											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/29/16 03/06/16 ----F-- 1 \$125.00 0.00											
15	WOOD	03/07/16	03/07/16	Today Show II	CM	9-10a	M-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
				Today Show 2											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 03/07/16 03/13/16 M----- 1 \$125.00 0.00											
16	WOOD	03/02/16	03/02/16	Today Show III	CM	10-11a	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				Today Show 3											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/29/16 03/06/16 --W---- 1 \$100.00 0.00											
17	WOOD	03/03/16	03/03/16	Today Show III	CM	10-11a	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				Today Show 3											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/29/16 03/06/16 ---T--- 1 \$100.00 0.00											
18	WOOD	03/04/16	03/04/16	Today Show III	CM	10-11a	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				Today Show 3											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/29/16 03/06/16 ----F-- 1 \$100.00 0.00											
19	WOOD	03/07/16	03/07/16	Today Show III	CM	10-11a	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				Today Show 3											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 03/07/16 03/13/16 M----- 1 \$100.00 0.00											
20	WOOD	03/02/16	03/02/16	M-F 11a-12p	CM	11a-12p	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				eightWest											
				8 West											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/29/16 03/06/16 --W---- 1 \$50.00 0.00											
21	WOOD	03/03/16	03/03/16	M-F 11a-12p	CM	11a-12p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				eightWest											
				8 West											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/29/16 03/06/16 ---T--- 1 \$50.00 0.00											
22	WOOD	03/04/16	03/04/16	M-F 11a-12p	CM	11a-12p	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				eightWest											
				8 West											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/29/16 03/06/16 ----F-- 1 \$50.00 0.00											
23	WOOD	03/07/16	03/07/16	M-F 11a-12p	CM	11a-12p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				eightWest											
				8 West											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 03/07/16 03/13/16 M----- 1 \$50.00 0.00											
24	WOOD	03/02/16	03/02/16	Noon News	CM	12-1p	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				News 8 @ Noon											
				News 8 At Noon											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/29/16 03/06/16 --W---- 1 \$100.00 0.00											
25	WOOD	03/03/16	03/03/16	Noon News	CM	12-1p	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				News 8 @ Noon											
				News 8 At Noon											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 02/29/16 03/06/16 ---T--- 1 \$100.00 0.00											
26	WOOD	03/04/16	03/04/16		CM	12-1p	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00

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WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News News 8 @ Noon News 8 At Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/29/16 03/06/16 ----F-- 1 \$100.00 0.00															
27	WOOD	03/07/16	03/07/16	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
News 8 At Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/07/16 03/13/16 M----- 1 \$100.00 0.00															
28	WOOD	03/02/16	03/02/16	Days of Our Lives Days of Our Lives	CM	1-2p	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
Days Of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/29/16 03/06/16 --W---- 1 \$100.00 0.00															
29	WOOD	03/03/16	03/03/16	Days of Our Lives Days of Our Lives	CM	1-2p	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
Days Of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/29/16 03/06/16 ---T--- 1 \$100.00 0.00															
30	WOOD	03/04/16	03/04/16	Days of Our Lives Days of Our Lives	CM	1-2p	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
Days Of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/29/16 03/06/16 ----F-- 1 \$100.00 0.00															
31	WOOD	03/07/16	03/07/16	Days of Our Lives Days of Our Lives	CM	1-2p	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
Days Of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/07/16 03/13/16 M----- 1 \$100.00 0.00															
32	WOOD	03/02/16	03/02/16	M-F 4-5p M-F 4-5p	CM	4-5p	--W----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/29/16 03/06/16 --W---- 1 \$150.00 0.00															
33	WOOD	03/03/16	03/03/16	M-F 4-5p M-F 4-5p	CM	4-5p	---T---	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/29/16 03/06/16 ---T--- 1 \$150.00 0.00															
N34	WOOD	03/05/16	03/05/16	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/29/16 03/06/16 -----S- 1 \$75.00 0.00															
35	WOOD	03/07/16	03/07/16	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/07/16 03/13/16 M----- 1 \$150.00 0.00															
N36	WOOD	03/05/16	03/05/16	PGA NBC Golf	CM	3-6p (3:00 PM-6:00 PM)	-----S-	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
News 8 At 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/29/16 03/06/16 -----S- 1 \$300.00 0.00															
37	WOOD	03/03/16	03/03/16	M-F 5p News M-F News 8 @5p	CM	5-530p	---T---	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
News 8 At 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/29/16 03/06/16 ---T--- 1 \$300.00 0.00															
38	WOOD	03/04/16	03/04/16		CM	5-530p	----F--	:30	1	\$300.00	P5	0.00	NM	1	\$300.00

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M-F 5p News M-F News 8 @5p															
News 8 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	----F--					1	\$300.00		0.00			
39	WOOD	03/07/16	03/07/16	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
News 8 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	M-----					1	\$300.00		0.00			
40	WOOD	03/02/16	03/02/16	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	:30	1	\$325.00	P5	0.00	NM	1	\$325.00
News 8 At 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	--W----					1	\$325.00		0.00			
41	WOOD	03/03/16	03/03/16	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---T---	:30	1	\$325.00	P5	0.00	NM	1	\$325.00
News 8 At 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	---T---					1	\$325.00		0.00			
42	WOOD	03/04/16	03/04/16	M-F 530p News M-F News 8 @ 530p	CM	530-6p	----F--	:30	1	\$325.00	P5	0.00	NM	1	\$325.00
News 8 At 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	----F--					1	\$325.00		0.00			
43	WOOD	03/07/16	03/07/16	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$325.00	P5	0.00	NM	1	\$325.00
News 8 At 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	M-----					1	\$325.00		0.00			
44	WOOD	03/02/16	03/02/16	M-F 6p News M-F News 8 @6p	CM	6-630p	--W----	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	--W----					1	\$450.00		0.00			
N45	WOOD	03/06/16	03/06/16	PGA NBC Golf	CM	2-6p (2:00 PM-6:00 PM)	-----S	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S					2	\$300.00		0.00			
46	WOOD	03/04/16	03/04/16	M-F 6p News M-F News 8 @6p	CM	6-630p	----F--	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	----F--					1	\$450.00		0.00			
47	WOOD	03/07/16	03/07/16	M-F 6p News M-F News 8 @6p	CM	6-630p	M-----	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	M-----					1	\$450.00		0.00			
48	WOOD	03/02/16	03/02/16	NBC Nightly News WKD NBC Nightly News	CM	628-7p	--W----	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	--W----					1	\$500.00		0.00			
49	WOOD	03/03/16	03/03/16	NBC Nightly News WKD NBC Nightly News	CM	628-7p	---T---	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	---T---					1	\$500.00		0.00			
N50	WOOD	03/05/16	03/05/16		CM	10-11p	-----S-	:30	1	\$425.00	P3	0.00	NM	1	\$425.00

Order / Rev: 810797
 Alt Order #: 25085899
 Flight Dates: 03/02/16 - 03/08/16

Advertiser: POL/Bernie Sanders/Dem/Pres
 Product Desc: Candidate
 Estimate: 123

WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat Hour 3 Saturday 10-11p															
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		03/06/16		-----S-					1	\$425.00		0.00			
51	WOOD	03/07/16	03/07/16	NBC Nightly News WKD	CM	628-7p	M-----	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/16		03/13/16		M-----					1	\$500.00		0.00			
52	WOOD	03/02/16	03/02/16	M-F 7-730p	CM	7-730p	--W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		03/06/16		--W----					1	\$250.00		0.00			
53	WOOD	03/03/16	03/03/16	M-F 7-730p	CM	7-730p	---T---	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		03/06/16		---T---					1	\$250.00		0.00			
54	WOOD	03/04/16	03/04/16	M-F 7-730p	CM	7-730p	----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		03/06/16		----F--					1	\$250.00		0.00			
55	WOOD	03/07/16	03/07/16	M-F 7-730p	CM	7-730p	M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/16		03/13/16		M-----					1	\$250.00		0.00			
56	WOOD	03/02/16	03/02/16	M-F 730-8p	CM	730-8p	--W----	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		03/06/16		--W----					1	\$200.00		0.00			
57	WOOD	03/03/16	03/03/16	M-F 730-8p	CM	730-8p	---T---	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		03/06/16		---T---					1	\$200.00		0.00			
58	WOOD	03/04/16	03/04/16	M-F 730-8p	CM	730-8p	----F--	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		03/06/16		----F--					1	\$200.00		0.00			
59	WOOD	03/07/16	03/07/16	M-F 730-8p	CM	730-8p	M-----	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/16		03/13/16		M-----					1	\$200.00		0.00			
60	WOOD	03/02/16	03/02/16	LN M-F	CM	11-1135p	--W----	:30	1	\$400.00	P5	0.00	NM	1	\$400.00
News 8 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		03/06/16		--W----					1	\$400.00		0.00			
61	WOOD	03/03/16	03/03/16	LN M-F	CM	11-1135p	---T---	:30	1	\$400.00	P5	0.00	NM	1	\$400.00
News 8 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		03/06/16		---T---					1	\$400.00		0.00			
62	WOOD	03/04/16	03/04/16		CM	11-1135p	----F--	:30	1	\$400.00	P5	0.00	NM	1	\$400.00

Order / Rev: 810797
Alt Order #: 25085899
Flight Dates: 03/02/16 - 03/08/16

Advertiser: POL/Bernie Sanders/Dem/Pres
Product Desc: Candidate
Estimate: 123

WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F M-F News 8 @ 11															
News 8 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	----F--					1	\$400.00		0.00			
63	WOOD	03/07/16	03/07/16	LN M-F	CM	11-1135p	M-----	:30	1	\$400.00	P5	0.00	NM	1	\$400.00
M-F News 8 @ 11															
News 8 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	M-----					1	\$400.00		0.00			
64	WOOD	03/02/16	03/02/16	Last Call/Carson Daly	CM	136a-205	--W----	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
Last Call w/ Carson Daly															
Last Call With Carson Daly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	--W----					1	\$35.00		0.00			
65	WOOD	03/03/16	03/03/16	Last Call/Carson Daly	CM	136a-205	---T---	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
Last Call w/ Carson Daly															
Last Call With Carson Daly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	---T---					1	\$35.00		0.00			
66	WOOD	03/04/16	03/04/16	Last Call/Carson Daly	CM	136a-205	----F--	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
Last Call w/ Carson Daly															
Last Call With Carson Daly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	----F--					1	\$35.00		0.00			
67	WOOD	03/07/16	03/07/16	Last Call/Carson Daly	CM	136a-205	M-----	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
Last Call w/ Carson Daly															
Last Call With Carson Daly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	M-----					1	\$35.00		0.00			
68	WOOD	03/03/16	03/03/16	Thur Hour 1	CM	8-9p	---T---	:30	1	\$525.00	P5	0.00	NM	1	\$525.00
Thursday 8-9p															
You, Me & The Apocalypse-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	---T---					1	\$525.00		0.00			
69	WOOD	03/04/16	03/04/16	Fri Hour 1	CM	8-9p	----F--	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
Friday 8-9p															
Caught On Camera Friday-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	----F--					1	\$200.00		0.00			
70	WOOD	03/04/16	03/04/16	Fri Hour 3	CM	10-11p	----F--	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
Friday 10-11p															
Dateline-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	----F--					1	\$300.00		0.00			
71	WOOD	03/05/16	03/05/16	Sat 6p News 8	CM	6-7p	-----S-	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
Sat News 8 @6p															
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S-					1	\$250.00		0.00			
72	WOOD	03/03/16	03/03/16	5am Daybreak	CM	5a-6am	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
5am Daybreak															
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	---T---					1	\$100.00		0.00			
73	WOOD	03/05/16	03/05/16	Sat Prime Other 1	CM	8-10p	-----S-	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
Saturday 8-10p															
Dateline Mystery-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S-					1	\$150.00		0.00			
74	WOOD	03/05/16	03/05/16		CM	10-11p	-----S-	:30	1	\$150.00	P5	0.00	NM	1	\$150.00

Order / Rev: 810797
 Alt Order #: 25085899
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Advertiser: POL/Bernie Sanders/Dem/Pres
 Product Desc: Candidate
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WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat Hour 3											
				Saturday 10-11p											
SNL Encores-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S-		1			\$150.00			0.00			
75	WOOD	03/05/16	03/05/16	LN Sa	CM	11-1130p	-----S-	:30	1	\$400.00	P5	0.00	NM	1	\$400.00
				Saturday News 8 @11											
News 8 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S-		1			\$400.00			0.00			
76	WOOD	03/05/16	03/05/16	SNL	CM	1130p-1a	-----S-	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
				Saturday Night Live		(11:30 PM-1:00 XM)									
Saturday Night Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S-		1			\$300.00			0.00			
77	WOOD	03/06/16	03/06/16	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
				Sun News 8 @6p											
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S		1			\$350.00			0.00			
78	WOOD	03/06/16	03/06/16	Sports Overtime	CM	1130-12a	-----S	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				Sports Overtime											
News 8 Sports Overtime															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/29/16	03/06/16	-----S		1			\$100.00			0.00			
													Totals	79	\$18,515.00