

Sarkes Tarzian

June 6, 2022

Over the last few Federal election cycles, we have continued to hear complaints about the overwhelming amount of divisive political advertisements airing on our stations. As our country awaits the U.S. Supreme Court's decision on the issue of abortion, it is predicted that this contentious topic will dominate television advertising. Sarkes Tarzian, Inc. has chosen not to accept issue advertising on either side of this topic. However, our stations will follow federal broadcast requirements by accepting and airing advertising from legally qualified federal political candidates even if the subject of those ads includes references to abortion policy. Our stations will also accept and air state and local candidate advertising so that viewers can stay informed about the people running to represent them. This approach also allows our stations to better serve local businesses, who may otherwise not have access to our on-air advertising services due to the overwhelming amount of political advertising. This decision pertains only to our advertising services. Our news departments will continue to cover the abortion debate so that voters who rely on our news programs can make informed decisions.

Tom Tarzian
Chairman/CEO
Sarkes Tarzian, Inc.

Pam Teague
Chief Operating Officer
Sarkes Tarzian, Inc.

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Sarkes Tarzian, Inc. operates television stations WRCB serving Chattanooga, Tennessee and KTVN serving Reno, Nevada as well as radio stations WAJI-FM, WGBJ-FM, and WLDE-FM serving Fort Wayne, Indiana and WGCL-AM and WTTS-FM serving Bloomington and Indianapolis, Indiana.