2023 THIRD QUARTERLY REPORT KSWD, 94.1 FM KSWD-FM & KSWD HD CH-1 SEATTLE, WASHINGTON

QUARTERLY ISSUES/PROGRAMMING REPORT FOR THE THIRD QUARTER, JULY 1 – SEPTEMBER 30, 2023:

KSWD 94.1 FM PUBLIC AFFAIRS PROGRAMMING:

"CONVERSATIONS" is comprised of 4, 12:30 minute interviews airing on Sundays between 6:00 – 7:00am. It's hosted and produced by AUDACY's Public Affairs hosts Greg Shishman, Ron Koons and Doug Duin, which focuses on a wide variety of issues that affect people in the greater Puget Sound area. Their guests include individuals from business, medicine, government, environmental and education groups. Four 'Conversations' shows air over the course of an hour for a total of 60 minutes. Contact: Danny Vigil, 206-577-8600.

KSWD 94.1 FM PUBLIC AFFAIRS PROGRAMMING SORTED BY DATE

BY ISSUE AS DETERMINED THROUGH INTERVIEWS DONE WITH

INDIVIDUALS AND LOCAL RESIDENTS ON A QUARTERLY BASIS.

ASCERTAINED COMMUNITY ISSUES:

- 1. BUSINESS/ECONOMY/LABOR/TECHNOLOGY
- 2. COMMUNITY ACTIVITIES/FAMILIES/YOUTH
- 3. CRIME/DRUG ABUSE/VIOLENCE
- 4. EDUCATION/CULTURE/COMMUNICATION
- 5. ENVIRONMENT/TRANSPORTATION
- 6. GOVERNMENT/TERRORISM
- 7. HEALTH
- 8. AGING/GENDER-SPECIFIC/MINORITIES/POVERTY

DESCRIPTION OF ASCERTAINED ISSUES:

- 1. BUSINESS/ECONOMY/LABOR/TECHNOLOGY INCLUDING ISSUES AFFECTING THE ECONOMIC CONDITION OF THE PUGET SOUND REGION, THE OUTLOOK FOR EMPLOYMENT AND IT'S RAMIFICATIONS, INFLATION, JOB TRAINING, LABOR RELATIONS, FOREIGN TRADE, THE INTERNET AND INTERNET ISSUES, TECHNOLOGY, CONSUMER ISSUES AND ISSUES AFFECTING ENTREPRENEURS.
- 2. COMMUNITY ACTIVITIES/ FAMILIES/ YOUTH INCLUDING ISSUES REGARDING NEIGHBORHOODS, FAMILIES, YOUNG PEOPLE, COMMUNITY

- ORGANIZING, NEIGHBORHOOD ASSOCIATIONS, PARENTING SKILLS, CHILD SUPPORT, MARRIAGE, DIVORCE, ABUSE, NEGLECT, CHILD SUPPORT, AND OTHER ISSUES.
- 3. CRIME/DRUG ABUSE/VIOLENCE INCLUDING POLICE/COMMUNITY RELATIONS, GANG ACTIVITIES, GUN CONTROL, LAW ENFORCEMENT, THE CRIMINAL JUSTICE SYSTEM, THE CORRECTIONAL SYSTEM, REHABILITATION, DRUNK DRIVING, RECOVERY, ILLEGAL DRUGS, SUBSTANCE ABUSE REHABILITATION, FIRE FIGHTING, AND OTHER ISSUES INVOVLING VIOLENCE.
- 4. EDUCATION/ARTS/CULTURE— INCLUDING CHILDHOOD EDUCATION, PUBLIC EDUCATION, REFORM EFFORTS, SCHOOL BUSING, SCHOOL VIOLENCE, HIGHER EDUCATION, THE ADULT ROLE IN CHILDREN'S EDUCATION, ADULT EDUCATION, THE IMPORTANCE OF CREATIVE ENDEAVORS INCLUDING THE ARTS, LITERATURE, POETRY, AND COMPUTER, INTERNET, AND RELATED ISSUES SUCH AS ACCESS, LIABILITY AND CENSORSHIP ISSUES, AND CULTURAL ISSUES.
- 5. ENVIRONMENT/TRANSPORTATION INCLUDING AIR AND WATER POLLUTION, FOREST ISSUES, SOLID WASTE DISPOSAL, RECYCLING, ALTERNATIVE ENERGY, ENDANGERED AND THREATENED SPECIES, ANIMAL RIGHTS, CONSERVATION, SCIENCE AND SCIENCE ISSUES, TRANSPORTATION, FOOD SYSTEM SUSTAINABILITY ISSUES, WEATHER PHENOMENON AND NATURAL DISASTERS.
- 6. GOVERNMENT/TERRORISM INCLUDING GOVERNMENT SPENDING, GOVERNMENT SERVICES, GOVERNMENT ABUSES, TERRORISM AGAINST THE GOVERNMENT/OR COUNTRY, ANTI-TERRORISM MEASURES, PEOPLES' REACTIONS TO TERRORISM, TAXES, ELECTIONS, CAMPAIGN FINANCE REFORM AND OTHER REFORM EFFORTS, THIRD PARTY ACTIVITIES, AND GENERAL POLITICAL DEBATE.
- 7. HEALTH (WELLNESS) INCLUDING NUTRITION, PHYSICAL FITNESS, MENTAL HEALTH, PREVENTIVE HEALTH CARE, GOVERNMENT HEALTH CARE POLICY, NATIONAL AND LOCAL REFORM EFFORTS AND ALTERNATIVE MEDICAL PRACTICES, AND TOTAL WELLNESS AMONG OTHER ISSUES.
- 8. AGING/GENDER-SPECIFIC/MINORITIES/POVERTY ISSUES INCLUDING DISCRIMINATION AND OTHER PROBLEMS SPECIFIC TO RACIAL OR ETHNIC MINORITIES, IMMIGRATION ISSUES, PEOPLE WHO ARE DISABLED, WOMEN, MEN, SENIOR CITIZENS, GAYS AND LESBIANS, RELIGIOUS GROUPS, COVERAGE OF ISSUES REGARDING SPIRITUALITY, AND ISSUES AFFECTING PEOPLE WHO ARE HOMELESS, AND PEOPLE WHO GO WITHOUT REGULAR MEALS LOCALLY AND GLOBALLY.

KSWD 94.1 FM PUBLIC AFFAIRS PROGRAMMING FOR: JULY 1 – SEPTEMBER 30, 2023:

CONVERSATIONS:

2023-0702

Guest: Sean Dixon

Contact: sean@pugetsoundkeeper.com Link: https://pugetsoundkeeper.org/

Airdate: 07-02-23

Category: ENVIRONMENT/TRANSPORTATION

Description: Puget Soundkeepers are on a mission to stop the pollution. Their mission

statement is "on the water every week, stopping pollution every day"

LENGTH: 13:30

Guest: John Simpson

Contact: johns@bethanycompassioncenter.com

Link: bethanycompassioncenter.com

Airdate: 07-02-23

Category: AGING/GENDER-SPECIFIC/MINORITIES/SPIRITUALITY

Description: The Bethany Compassion Center was founded by The Bethany Church in

Everett. Their goal is to help the community.

LENGTH: 12:35

Guest: Dhaarmika Coelho Contact: dhaarmika coelho info@campkindnesscounts.org Link: campkindnesscounts.org

Airdate: 07/02/23

Category: YOUTH/EDUCATION/CULTURE

Description: Dhaarmika talks about the inspiration to make kindness a centerpiece for a youth camp. How kindness can impact many other factors in development including the

ability to become a strong leader

LENGTH: 13:24

Pierce County Parks Department

Guest: Andriana Fletcher

Public Information Specialist Communications Department of Pierce County

Contact: Kelly Darling, Recreation Coordinator

PIERCE COUNTY PARKS | EVERYDAY ADVENTURES

Chambers Creek Regional Park

Chambers Creek Park: 6320 Grandview Dr W, University Place, WA 98467 Environmental Services Building: 9850 64th St W, University Place, WA 98467

P: 253-798-4156

Link: https://www.piercecountywa.gov/114/Parks-Recreation

Airdate: 7/2/23

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description:

School is out or just about for kids and parents are going to spend a ton of time trying to occupy time for their kids. Luckily the greater Puget Sound area is renowned for our outdoor opportunities but it's departments like Pierce County Parks that make it possible. I read there are more than 4000 acres of parks alone - today we'll highlight the great spots and some fun activities for summer.

LENGTH: 12:30

2023-0709

Guest: Kaylee Jaech

Contact: kaylee@issaquahteencafe.org Link: https://www.issaquahteencafe.org/

Airdate: 07-09-23

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description: The Garage provides a safe, after-school drop-in place for teens where they can gather with their friends and access programming and services as needed.

LENGTH:13:23

Guest: Joe Sambatero Contact: Heidi Taffera htaffera@forterra.org Link: https://forterra.org/ Airdate: 07/09/2023

Category: ENVIRONMENT

Description: Joe talks about how Forterra is involved in conservation efforts both in forest lands and within urban development. He explains what we need to do and how

we can help out in an individual way.

LENGTH: 12:55

Guest: Samuel Browd

Contact:Samuel.browd@seattlechildrens.org

Link:https://www.seattlechildrens.org/clinics/cerebral-palsy-program/

Airdate: 07/09/2023

Category: HEALTH/WELLNESS

Description: Dr. Browd is a neurosurgeon with Seattle Children's. We discuss CP as

March is cerebral palsy month.

LENGTH:13:21

WNDR Museum

Guest: Sarah Tortora - Assistant General Manager of the WNDR Museum Seattle

Contact: Katherine Boury,

Michelle Sanders Communications

(206) 250-0744

Link: https://wndrmuseum.com/location/seattle/

Airdate: 7/09/23

Category: EDUCATION/ARTS/COMMUNICATION/CULTURE, AGING/GENDER-

SPECIFIC/MINORITIES, TECHNOLOGY?

Description:

Nothing quite illustrates the feelings of the humans in any culture quite like the art they create in reaction or conjunction with the times. Today we'll learn not just about the art in Seattle but how the public becomes part of the art itself in this now-permanent downtown installation, the WNDR Museum.

LENGTH: 12:30

2023-0716

Guest: Heather Snavely

Contact: jgairrett@feareygroup.com

Link:aaa.com Airdate: 07-16-23

Category: ENVIRONMENT/TRANSPORTATION

Description: AAA is on a mission to keep Washington green. They have had a big and growing focus on improving the electric vehicle infrastructure in Washington from putting in new charging stations, to hosting battery health & recycling events, to the region's

first-of-its-kind mobile charging unit, and more.

LENGTH: 12:44

Guest: Joseph Alonzo

Contact: joseph.alonzo@cocoonhouse.org

Link:https://www.cocoonhouse.org/

Airdate: 07-16-23

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description: Cocoon House is strongly committed to removing barriers and supporting inclusion and diversity in all its forms. We strive to create a safe and open atmosphere for young people, families, staff, board members, community partners and funders.

LENGTH:12:32

Guest: Dr. Robert Okin Contact: Javier Perez

pgturnerpub@aol.com

Airdate: 07/16/2023

Category: DRUG ABUSE/HEALTH/WELLNESS

Description: Dr. Robert Okin offers heartfelt, heartbreaking, and harrowing stories that capture the reality of being homeless along with practical strategies to stem the flow of

Americans living on the streets.

LENGTH: 13:49

Guest: Ted Huetter Contact: Ted Huetter

thuetter@museumofflight.org Link: museumofflight.org

Airdate: 7/16/23

Category: Education, Transportation, Technology, Community Activities

Description:

Operating independently since the 1960's, The Museum of Flight represents our rich heritage of aviation and aerospace engineering in the pacific northwest. It's not just airplanes hanging from the ceiling, it's a summer camp, it's a history lesson, it's a community staple that we get to learn about today

LENGTH: 12:30

2023-0723

Guest: Liz Stenning

Contact: liz.stenning@downtowneverettwa.org

Link:https://downtowneverettwa.org/

Airdate: 07-23-23

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description: The Downtown Everett Association supports the downtown area by

empowering business owners and keeping the area clean and active.

LENGTH: 13:05

Guest: Samuel Browd

Contact:Samuel.browd@seattlechildrens.org

Link:https://www.seattlechildrens.org/clinics/cerebral-palsy-program/

Airdate: 07-23-23

Category: HEALTH/WELLNESS

Description: Dr. Browd is a neurosurgeon with Seattle Children's. We discuss CP and

how it affects local children.

LENGTH:13:11

Guest: Jane Spinak Contact: Javier Perez pgturnerpub@aol.com Airdate: 07/23/2023

Category: GOVERNMENT/FAMILIES/YOUTH

Description: Jane M. Spinak indicts our family court system for its long history of failures and legacy of harm and makes a compelling case that dismantling the family court is a critical part of abolishing family policing and radically reimagines care for children

without destructive state interventions

LENGTH: 13:48

Guest: Sarah Stair Contact: Sarah Stair mrs.stair@gmail.com

Link: https://linktr.ee/mrs.stair

Airdate: 7/23/23

Category: Education/Arts/Communication,

Description:

Sarah Stair, referred to as Mrs. Stair by her students, has coordinated a nationwide effort to fill teachers' wish lists for the supplies needed in their classrooms when the school budget isn't enough. She's spending the summer looking to help make the new school year brighter for kids in our own backyard, she's in Washington, and across the nation.

LENGTH: 12:30

2023-0730

Guest: Brian Spracklen

Contact: bspracklen@bluebridgealliance.org

Link:https://bluebridgealliance.org/

Airdate: 07-30-23

Category: CRIME/DRUG ABUSE/VIOLENCE

Description: The Blue Bridge Alliance's mission is to bridge the gap between law

enforcement and the community they serve.

LENGTH:12:50

Guest: Maria Kolby-Wolfe

Contact:maria@wawomensfdn.org

Link: wawomensfdn.org

Airdate: 07-30-23

Category: AGING/GENDER-SPECIFIC/MINORITIES/SPIRITUALITY

Description: WA Women's Foundation is focused on building a strong foundation

through strong and collective women. Together, impacting our community for the better

LENGTH: 12:59

Guest: Michael Jeffries Contact: <u>Javier Perez</u> pgturnerpub@aol.com

Link:

Airdate: 07/30/23

Category: EDUCATION/CULTURE/MINORITIES

Description: Michael Jeffries discusses the challenges black LGBTQ+ individuals face on campus, as well as the differences between their experiences on Historically Black

Colleges and Universities vs predominantly white institutions.

LENGTH: 13:06

Guest: Daisy Catague Contact: Sonia Doughty sonia.doughty@seattle.gov

Link:seattle.gov Airdate: 07/30/2023

Category: HEALTH/WELLNESS/YOUTH

Description: Daisy talks about the benefits to getting youth active in sports as well as the hurdles to some community members to get involved. She talks about the upcoming

fund the fun breakfast to raise money for youth sports programs.

LENGTH: 11:48

2023-0806

Guest: Kaylee Jaech

Contact: kaylee@issaquahteencafe.org Link: https://www.issaquahteencafe.org/

Airdate: 08-06-23

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description: The Garage provides a safe, after-school drop-in place for teens where they can gather with their friends and access programming and services as needed.

LENGTH:13:23

Guest: Aubrey Zoli

Contact: <u>Gretchen Groves</u> gretchen.groves@cancer.org

Link: cancer.org Airdate: 08/06/2023

Category: HEALTH/GENDER-SPECIFIC

Description: Aubrey Zoli joins us for a 2nd time to discuss American Cancer Society's work in the fight against breast cancer. She is joined by Anisa Ishida, a breast cancer

survivor, who talks about her personal fight.

LENGTH: 13:55

Guest: Maj. Josh Soltan

Contact: NFDS | The Blue Angels Public Affairs

390 San Carlos Rd. | Suite A Pensacola, FL 32508-5508 Phone: (850) 452-3955

Link: https://www.blueangels.navy.mil/

Airdate: 8/6/23

Category: GOVERNMENT/TERRORISM, COMMUNITY

ACTIVITIES/FAMILIES/YOUTH

Description:

With Seafair drawing to a close this weekend, we were treated to a conversation about the US Navy Blue Angels, the role they serve, and about growing up in Washington and eventually joining the Navy only to become part of an elite team of pilots.

LENGTH: 12:30

2023-0813

Guest: Heather Snavely

Contact: jgairrett@feareygroup.com

Link:aaa.com Airdate: 08-13-23

Category: ENVIRONMENT/TRANSPORTATION

Description: AAA is on a mission to keep Washington green. They have had a big and growing focus on improving the electric vehicle infrastructure in Washington from putting in new charging stations, to hosting battery health & recycling events, to the region's first-of-its-kind mobile charging unit, and more.

LENGTH: 12:44

Guest: Joseph Alonzo

Contact: joseph.alonzo@cocoonhouse.org

Link:https://www.cocoonhouse.org/

Airdate: 08-13-23

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description: Cocoon House is strongly committed to removing barriers and supporting inclusion and diversity in all its forms. We strive to create a safe and open atmosphere for young people, families, staff, board members, community partners and funders.

LENGTH:12:32

Guest: Aubrey Zoli

Contact: <u>Gretchen Groves</u> gretchen.groves@cancer.org

Link: cancer.org Airdate: 08/13/2023

Category: HEALTH/GENDER-SPECIFIC

Description: Aubrey Zoli joins us for a 2nd time to discuss American Cancer Society's work in the fight against breast cancer. She is joined by Anisa Ishida, a breast cancer

survivor, who talks about her personal fight. PT. 2

LENGTH: 10:06

Guest: Terry Lott Contact: Terry Lott TLott@sno-isle.org Link: sno-isle.org Airdate: 08/13/2023

Category: Community Activities/Families/Youth

Description: Terry talks about the Mariner Community Campus project. He also talks about numerous free community events to build resiliency in a neighborhood that has

experienced numerous challenges to family success.

LENGTH: 13:52

2023-0820

Guest: Brittany Blue

Contact: brittanybl@soundgenerations.org

Link:https://soundgenerations.org/

Airdate: 08-20-23

Category: AGING/GENDER-SPECIFIC/MINORITIES/SPIRITUALITY

Description: Sound Generations partners with older adults to remove inequities that

impact aging by providing essential and inclusive services.

LENGTH: 12:48

Guest:Chris Brandt

Contact: chrisb@atworkwa.org Link:https://atworkwa.org/

Airdate: 08-20-23

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description: AtWork! has advocated for and created integrated employment

opportunities for people with developmental disabilities for 60 years. It is their mission to empower people to get good jobs, increase community connection, and successfully

transition to life after high school.

LENGTH: 13:22

Guest: Alicia Crank Contact: Alicia Crank AliciaC@atworkwa.org Link: atworkwa.org Airdate: 08/20/2023

Category: HEALTH/WELLNESS/COMMUNITY

Description: Alicia talks about programs to help disabled individuals find independence,

self worth and sense of community through employment opportunities

LENGTH: 13:15

Guest: Dhaarmika Coelho Contact: dhaarmika coelho info@campkindnesscounts.org Link: campkindnesscounts.org

Airdate: 08/20/23

Category: YOUTH/EDUCATION/CULTURE

Description: Dhaarmika talks about the inspiration to make kindness a centerpiece for a youth camp. How kindness can impact many other factors in development including the

ability to become a strong leader

LENGTH: 13:24

2023-0827

Guest: Frank DiGirolamo

Contact:frank@seattlenightwatch.org

Link:seattlenightwatch.org

Airdate: 08-27-23

Category: AGING/GENDER-SPECIFIC/MINORITIES/SPIRITUALITY

Description: Operation Nightwatch reduces the impact of poverty and homelessness, in

keeping with Jesus' teaching to love our neighbors.

LENGTH: 14:22

Guest: Kia Guarino Contact: Sarah Muir

sarahmuir@prochoicewashington.org

Link: prochoicewashington.org

Airdate: 08/27/2023

Category: FAMILIES/HEALTH/WELLNESS/GOVERNMENT/GENDER-SPECIFIC Description: Executive Director of Pro Choice Washington, Kia Guarino joins us again to talk about the state of abortion access both federally and locally in Washington state. Where we're at, the fight ahead to make sure that this essential medical procedure is protected, and steps you can take to get involved.

LENGTH: 13:02

Guest: John Gourley, Zoe Manville

Contact: https://www.chrisblackchangedmylife.com/

Airdate: 8/27/23

Category: HEALTH/WELLNESS, GOVERNMENT

Description:

John and Zoe's daughter Frances has a rare genetic mutation that causes a degenerative disease called DHDDS. In the last few years, breakthroughs in medical science have made it possible to develop a treatment. Unfortunately, it's extremely expensive. In this conversations, they are telling Frances' story in hopes of raising enough donations to fund her treatment.

LENGTH: 12:30

Victor Armstrong Vice President of Health & Equity-American Foundation for Suicide Prevention

Guest: Victor Armstrong Vice President Contact:

kcanmmell@afsp.org Link: https://www.afsp.org

Airdate: 08-27-23

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description: Part 1: Victor came on the show to talk about suicide prevention, mental wellness, community partnerships and the latest from ASFP, Talk Away The Dark

Campaign

LENGTH: 14:26

2023-0903

Guest: Rob Jeske, Regional Vice President

Contact:

rjeske68@icloud.com

Link: https://www.dscpugetsound.org

Airdate: 09-03-23

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description: Rob comes on to discuss the difficulties and obstacles for individuals with down syndrome. The DSC is working to empower these individuals and create a more

equal life and world for them.

LENGTH: 12:30

Guest: <u>David Schenck</u> Contact: <u>Javier Perez</u> pgturnerpub@aol.com

Link:

Airdate: 09/03/23

Category: HEALTH/WELLNESS

Description: Former Director at Medical University of South Carolina & Professor at Vanderbilt University, Explores Caregiver Burnout and Its Effect on Patients & the Caregivers Themselves. We dive into what causes burnout, as well as ways to mitigate

the effects.

LENGTH: 12:30

Guest: Annie Nguyen of City Fruit

Contact: Bennett Walkes bennett@cityfruit.org
Link: cityfruit.org

Airdate: 9/3/23

Category: Environment, Health/Wellness, Minorities

Description:

Seattle has always felt special because it feels like it's a place that should support humans - one visit to Tucson in the summer and you know immediately that without air conditioning and extensive water rerouting life would not be sustainable. What we'll learn about today is just how significant the amount of grown food is in an urban environment on properties private and public to the sum of 40,000 pounds of fresh fruit.

LENGTH: 12:30

Victor Armstrong Vice President of Health & Equity-American Foundation for Suicide

Prevention

Guest: Victor Armstrong Vice President Contact:

kcanmmell@afsp.org Link: https://www.afsp.org

Airdate: 09-03-23

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description: Part 2: Victor came on the show to talk about suicide prevention, mental wellness, community partnerships and the latest from ASFP, Talk Away The Dark

Campaign

LENGTH: 14:01

2023-0910

Guest: Megan Hannah, Vice President Contact:megan@jamiesheart.org

Link: http://jamiesheart.org/

Airdate: 09-10-23

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description: Jamie's Heart is a nonprofit in Puyallup. They provide emotional and financial support to families who have children receiving care for congenital heart

disease.

LENGTH: 12:46

Guest: Jane Buckner

Contact: dhowland@feareygroup.com Link: https://www.benaroyaresearch.org/

Airdate: 09-10-23

Category: HEALTH/WELLNESS

Description: BRI is powering discoveries in order to learn how to rebalance the immune

system in all autoimmune and immune system diseases. Their ultimate goal is to

achieve a healthy immune system for each individual.

LENGTH: 12:38

Guest: Jordin S. Rubin Contact: <u>Javier Perez</u> pgturnerpub@aol.com

Link:

Airdate: 09/10/23

Category: GOVERNMENT/HEALTH/CULTURE

Description: Michael talks about America's Secret War on Synthetic Drugs and the laws

surrounding them.

LENGTH: 13:47

Guest: Kyle Boynton Contact: Kyle Boynton

KBoynton@bloodworksnw.org

Link: bloodworksnw.org

Airdate: 9/10/23

Category: HEALTH/WELLNESS

Description:

While uncertain of the timing, it seems like every few months we come across headlines that blood supplies are critically low - why is that? We'll find out today. Plus there have been some odd restrictions in the past that in recent years have dropped off making it easy for more of us to donate. Plus, did you know there's an entire research arm of blood donation allowing people who otherwise might not be able to donate to help humanity move forward?!

LENGTH: 13:47

2023-0917

Guest: Shannon Walker Contact: ceo@nwbb.org

Link: https://northwestbattlebuddies.org/

Airdate: 09-17-23

Category: COMMUNITY/ACTIVITIES/FAMILIES/YOUTH

Description: Shannon is the CEO and founder of NWBB. She is dedicated to training

service dogs for local veterans suffering from PTSD.

LENGTH: 13:08

Guest: Dan Jaffee Contact: <u>Javier Perez</u> pgturnerpub@aol.com

Link:

Airdate: 09/17/23

Category: GOVERNMENT/HEALTH/ENVIRONMENT

Description: Daniel Jaffee, author of the book 'Unbottled' stops by to have a conversation about the water bottle crisis and the fight against it. We talk about the effects of water bottles on community, social groups, and the planet. In addition, Daniel talks about what is being done to make water more available, as well as the actions of social groups to reduce our reliance on packaged water.

LENGTH: 13:31

Guest: Maria Novotny Contact: <u>Javier Perez</u> pgturnerpub@aol.com

Link:

Airdate: 09/17/23

Category: HEALTH/WELLNESS/ENVIRONMENT

Description: There are some topics that don't get discussed a lot, or can be somewhat taboo to discuss in social circles, so Maria Novotny stops by to discuss infertility and help break the stigma. She discusses the many causes, treatment options, and support available to those dealing with infertility. Maria is an author, and co-editor of the book,

'Infertilities: a curation'

LENGTH: 12:58

Guest: Ben London Contact: Ben London ben@sonicguild.org Link: sonicguild.org Airdate: 9/17/23

Category: BUSINESS/ECONOMY, EDUCATION/ARTS/COMMUNICATION/CULTURE,

MINORITIES Description:

As the city becomes less affordable, it becomes even tougher for artists in our region to stay and make our communities more vibrant and colorful. Ben Works as the Executive Director of Black Fret connecting grant money to musicians to help them afford rising cost of living while trying to succeed in the entertainment industry.

LENGTH: 12:58

2023-0924

Guest: Heather Snavely

Contact: jgairrett@feareygroup.com

Link:aaa.com Airdate: 09-24-23

Category: ENVIRONMENT/TRANSPORTATION

Description: AAA is on a mission to keep Washington green. They have had a big and growing focus on improving the electric vehicle infrastructure in Washington from putting in new charging stations, to hosting battery health & recycling events, to the region's first-of-its-kind mobile charging unit, and more.

LENGTH: 12:44

Guest: Michael Mathis

Contact: bcrfdirector@gmail.com

Link https://www.burnedchildrenrecovery.org/

Airdate: 09-24-23

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description: The BCRF helps children deal with the physical and emotional trauma of

surviving severe burns.

LENGTH: 12:42

Guest: Tyler Martin Contact: Javier Perez pgturnerpub@aol.com

Link:

Airdate: 09/24/2023

Category: HEALTH/WELLNESS/

Description: Fitness coach and author Tyler Martin shares how to overcome obstacles

to create healthy and sustainable exercise and eating habits.

LENGTH: 13:01

Guest: Cassidy Huff Contact: <u>Kathryn Mueller</u> kmueller@akwa.wish.org

Link: wish.org Airdate: 09/24/23

Category: HEALTH/WELLNESS

Description: Cassidy Huff, Disability rights activist, Actress, Best Selling Author, Standup comedian and former Make-A-Wish wish recipient talks about her own personal experience with having a wish granted, and how it's impacted her life. She also

suggests ways that you can help.

LENGTH: 14:22

KSWD, 94.1 FM COMMUNITY ACTIVITIES FOR THE THIRD QUARTER, 2023:

Make a Wish UW event: 21 promos; 1 email inclusion

Making Strides walk: 112 ATS Making strides 84 promos

Pink at the Park: 98 promos in Q3

I'm listening 57 Maui relief - 64

Maui relief: 2 email inclusions

AUDACY PSA:

:15 SEC: 393

:30 SEC: 393

KROGER:

:30 SEC: 39

NECTER LOUNGE:

:15 SEC: 10

PUGET LAW:

:15 SEC: 20